

# VERC Enterprises wins Best of Plymouth Award

PLYMOUTH – VERC Enterprises has announced receipt of the 2018 Best of Plymouth Award in the Convenience Stores category for its 11th consecutive year. VERC Enterprises now qualifies for induction into the Plymouth Business Hall of Fame.

The Plymouth Award Program annually identifies companies that have achieved exceptional marketing success in their local community and business category. These businesses are

recognized for their proven ability to enhance the positive image of small business service to their customers and community and who have demonstrated the ability to use their best practices and implemented programs to generate competitive advantages and long-term value.

Various sources of information were gathered and analyzed to select the winners in each category. The 2018 Plymouth Award Program focused on quality, not quantity. Award

recipients were determined based on the information gathered both internally by the Plymouth Award Program and data provided by third parties.

“It is an honor to once again receive the Best of Plymouth Award in the Convenience Stores category,” said Jim Fitzgerald, president of VERC Enterprises. “This distinction makes everyone in our fine professional family proud; our commitment to the communities we serve is steadfast.”

