

# C-Stores Continue to Help Communities



Rutter's, RaceTrac, Verc Enterprises and the EG Group support charities and nurses.

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ALEXANDRIA, Va.—Across America, convenience stores have been rolling up their sleeves in order to support and give aid to their local hospitals, nurses, researchers, first responders and homeless neighbors.

Of the c-stores giving to health organizations, **Rutter's** recently gave the Central Pennsylvania JDRF \$50,000 in funding for type 1 diabetes research. Knowing that COVID-19 is having a bigger health impact on people with diabetes, Rutter's understands how critical the funding for diabetic research is for those affected. "We're so glad that we're able to help out this great foundation during a difficult time for our communities," said Scott Hartman, Rutter's president and CEO, in a press release.

In addition, The JDRF selected Hartman as its 2020 Honoree. "I'm honored to accept this award on behalf of everyone at Rutter's. Through Rutter's Children's charities, we will continue our commitment of giving back to benefit children in our communities," Hartman said.

**RaceTrac** is handing out complimentary Red Bull to nurses on May 12 in honor of National Nurse's Week. "RaceTrac is proud to show our support and appreciation for the more than 3 million brave and hardworking nurses across the country," said Melanie Isbill, chief marketing officer of RaceTrac, in a press release. "This year it's even more important to honor their dedication because of the COVID-19 pandemic, and we're honored—along with many others—to offer a product to keep our nation's nurses going."

The **EG Group Convenience Stores** and the American Cancer Society raised \$252,394 for cancer programs and research. Throughout the month of March, guests of all EG Group convenience store locations across the nation donated to support the critical resources provided by the American Cancer Society.

“This fundraising effort could not have been accomplished without our dedicated team members and loyal guests,” said EG America President George Fournier, in a press release. “We thank our guests for their incredible generosity in helping raise over a quarter million dollars for such an important cause.”

Meanwhile, Massachusetts convenience store owners, including **Verc Enterprises**, donated 210 of bags of food to homeless shelters, first responders, hospitals, nonprofits and community groups, the *Sentinel & Enterprise* reports. The contents of the bags, which included energy bars, drinks and snacks, were scheduled to be handed out during the New England Convenience Store and Energy Marketers Association, which was postponed.

“We are truly all in this together,” said Jonathan Shaer, director of the association. “During this difficult time, convenience stores are essential services where people can buy food, fuel, drinks and other items, while maintaining safe social distancing guidelines. Our hardworking employees are doing their part to keep stores safe, stocked and open, and these bags are a small contribution to help the communities we serve that are in need during this crisis.”

### **Coronavirus Resources**

NACS has compiled resources to help the convenience retail community navigate the COVID-19 crisis. For news updates and guidance, visit our coronavirus resources page.