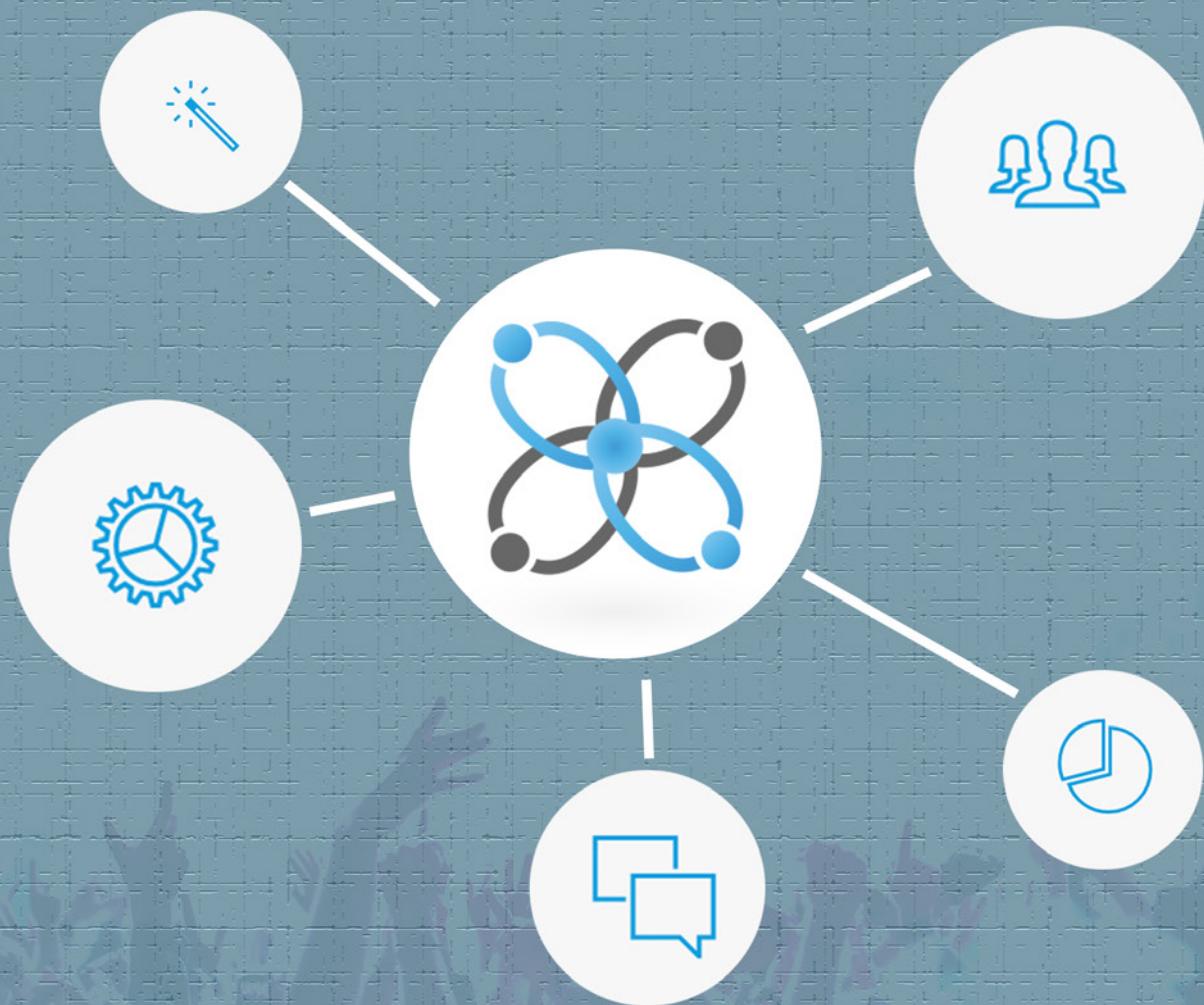


We take **ISOLATED CONSUMERS** and turn them  
into **BRAND CHAMPIONS** by building  
**SUSTAINABLE COMMUNITIES**



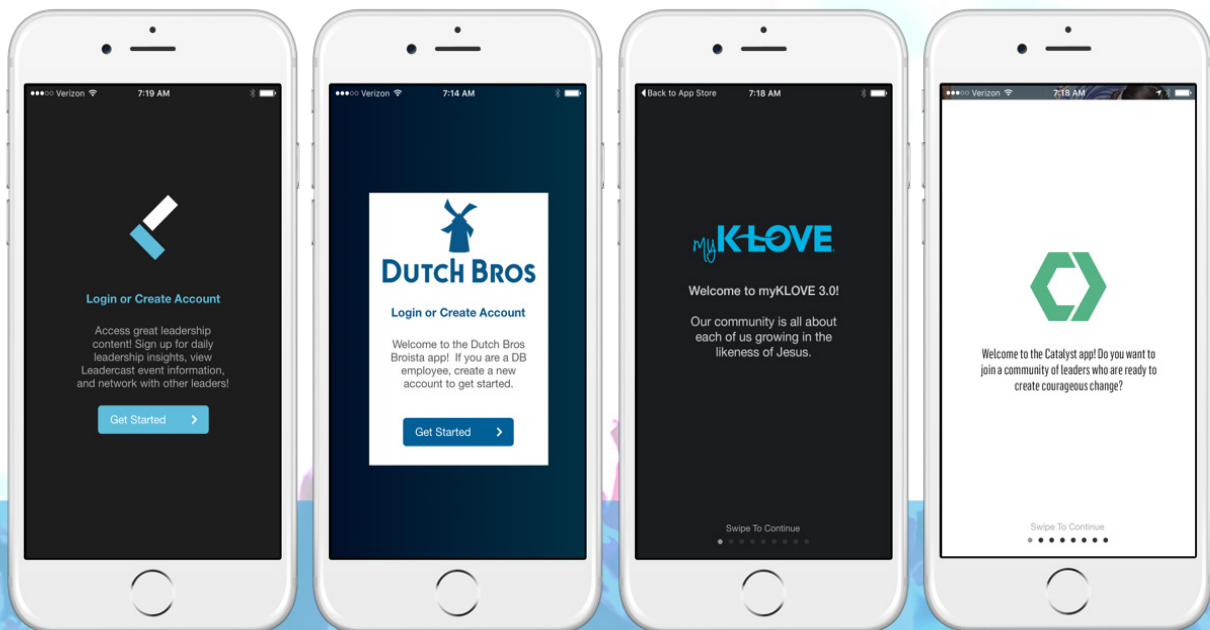


# COMMUNITY IS A RELATIONSHIP, ARE YOU READY FOR ONE?

Step One: You had me at Hello 🙋

Do you have extensive knowledge about the ins and outs of a community and how it functions? In a growing economy, it's becoming evident that businesses hunger to develop apps that have more meaning than just becoming a passing fad. We've found ways to make an app last longer and create a more involved community.

Whether it's your **customers, employees or donors** your community doesn't care how much you know until they know how much you care. **Building your community is the safest, most powerful way to simply say, Hello!**



Crowd Hub makes your community platform easy to explore and simple to engage when ready.



## Benefits of saying Hello

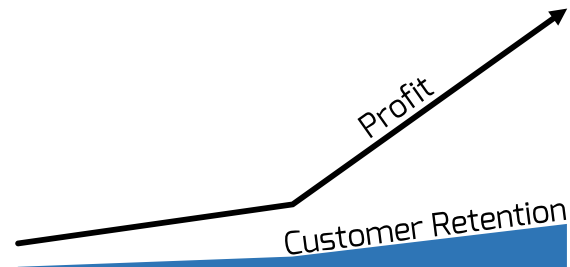
- Increase **conversion**

Loyal customers account for 55% to 70% of sales



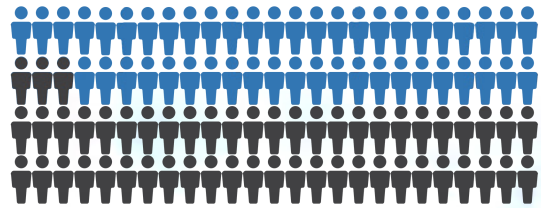
- Increase **profits**

5% customer retention can lead to 50% profit increase



- Increase **customer interest**

47% of customers wish brands had a mobile rewards program



- Increase **customers acquisition**

Crowd Hub community platforms sustain an average increase of 20% new registrations after the 1<sup>st</sup> month

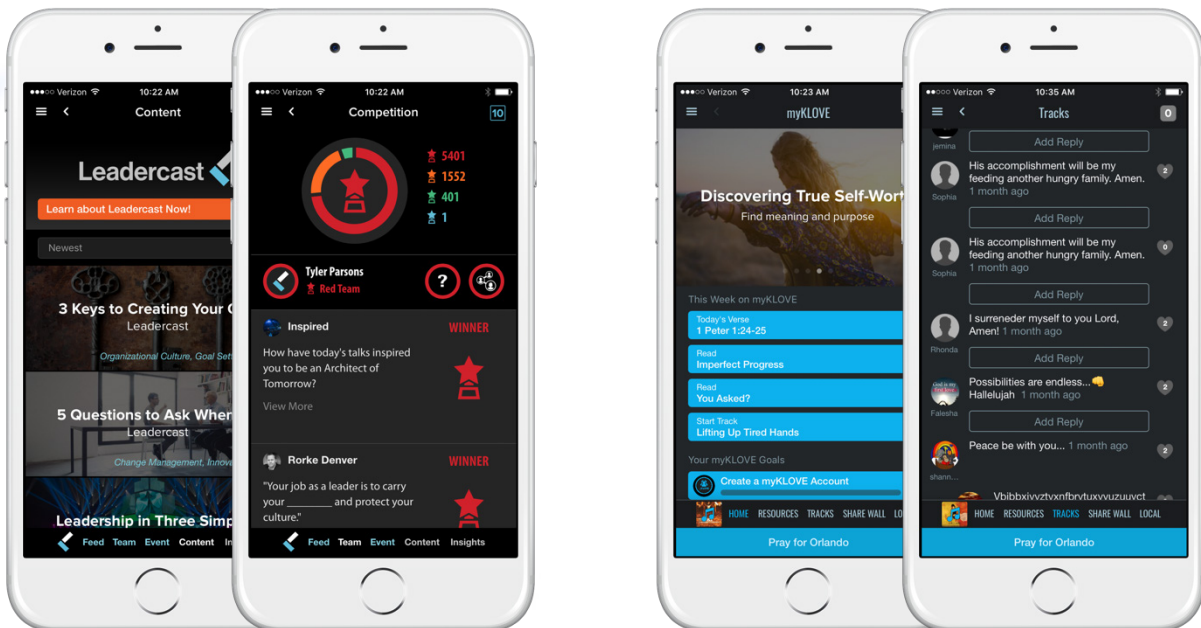




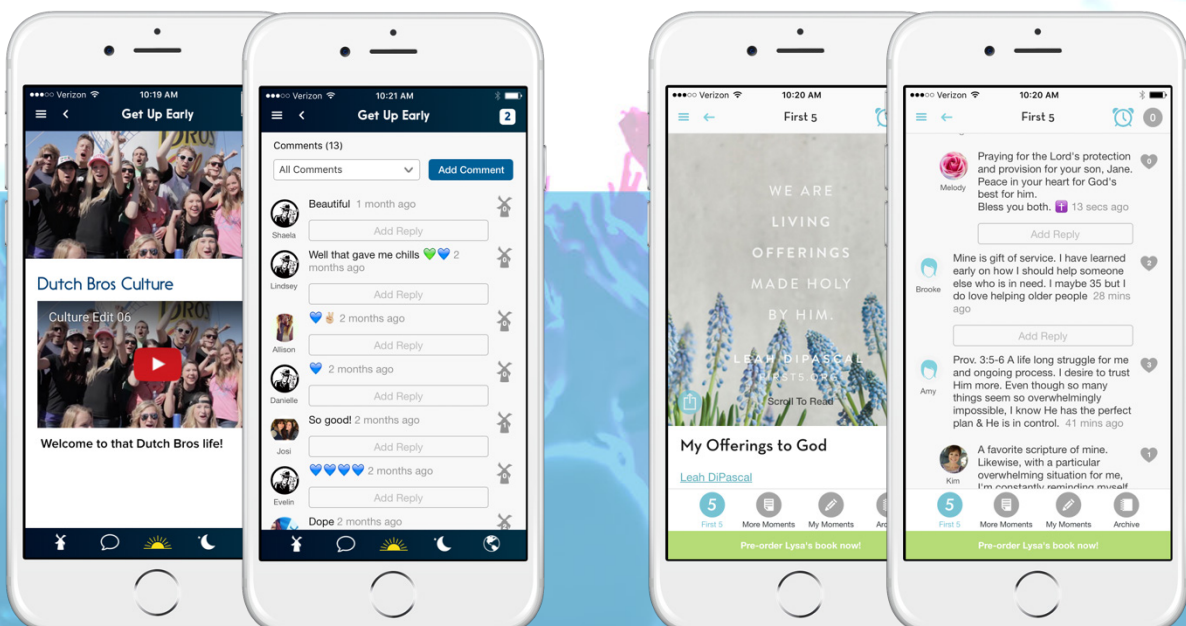
## Step Two: It's not you, it's me 🤔

No one wants to be that clingy, needy, wet blanket friend.

However, as it turns out, it's not customers that are shying away from the deeper relationship; **more often than not it's the brand.**



Crowd Hub makes engaging and sharing fun, rewarding, and relevant to the user.





## Benefits of being available

- Expand your **connection**

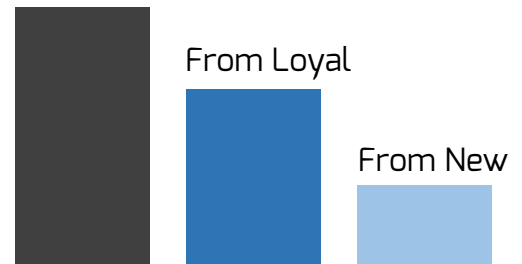
The average consumer is connected to 7.4 brand programs



- Expand your **revenue**

Loyal consumers spend 46% more money on average

Total Revenue



- Expand your **voice**

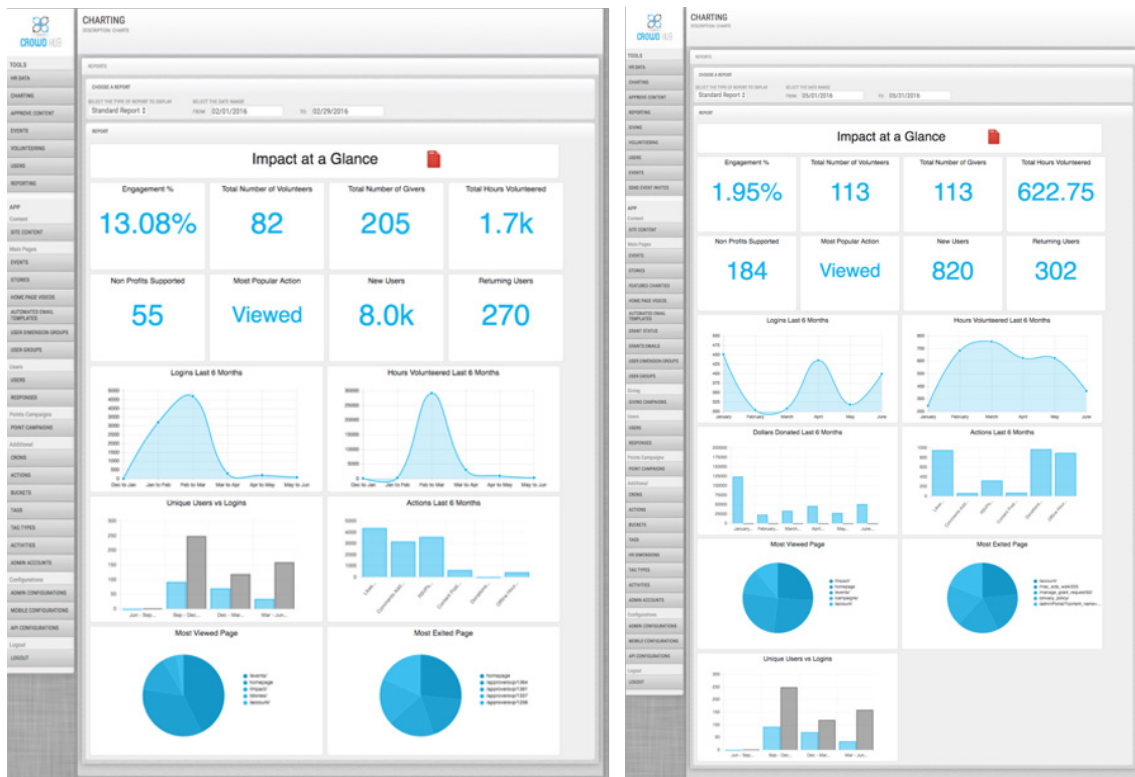
57% always read communication from the community program





## Step Three: Can I see you again? 🙄

You know things are good when your customers want to see you again. By providing space to connect, creating genuine interest, and providing a familiar experience your audience will continue to come back and be open to more insights.

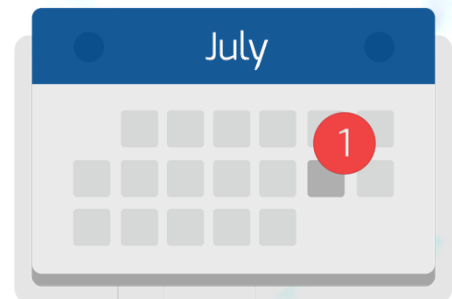
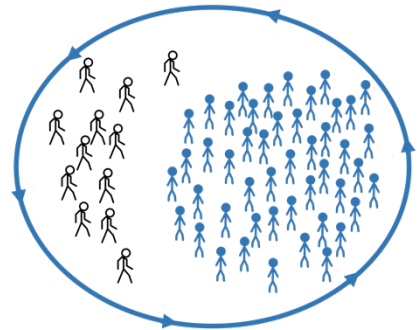
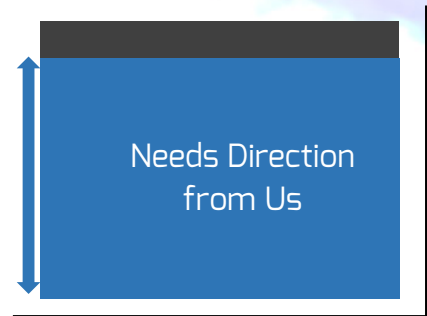


Crowd Hub delivers best in class reporting and behavioral insights



## Benefits of a friendship

- Gain direction  
90% of brands we work with start by defining their community purpose and direction
- Gain traction  
89% of Crowd Hub community members are repeat visitors
- Gain perspective  
Unlock monthly behavior and interest reports directly from your community





**Step Four:** Let's have a DTR 😊

(Define the Relationship)

Are we gonna do this or what? The only thing stopping a great relationship is action. Crowd Hub manages employee and consumer programs for over 65 marketplace and mission centered brands.

From Nickelodeon games to global Fortune 100 employee impact programs, our founders have built community solutions impacting all ages and verticals. If you're a hyper connected startup or an established brand, Crowd Hub leads the way in community.



**Crayola®**





But don't just take our word for it...

## Leadercast



We connected over 100k national leaders together during the largest one-day leadership event in the country on our **Leadercast** platform.

*"The insights section is a great way for me to set up automatic daily tips to inspire and challenge me as a leader"*  
–Leadercast Attendee



**Habitat**  
for Humanity®

We facilitated the largest social hashtag campaign in **Habitat for Humanity's** History and generated over 125k video views on our **GoodX** platform, which helped Habitat for Humanity to raise over \$125k.

*"GoodXChange creates opportunities for your voice and your simple actions to unlock funding for causes that you care about"* –Habitat for Humanity Representative

## Dutch Bros



We connected the **Dutch Bros** employees to a second screen learning platform during their COACHA conference, resulting in a daily engagement for idea sharing and community forums on our Dutch Bros Culture platform.

*"I love how this app keeps the Dutch family informed and connected day in and day out"*  
–Dutch Bros employee





We trended number 1 in the app store for two days while onboarding nearly 1 million users on our Proverbs 31 Ministries **First 5** platform.

*"This is truly my favorite devotional and Christian app! I have learned so much and I am so beyond grateful to Proverbs 31 Ministries for bringing this to the masses"*  
–First 5 user



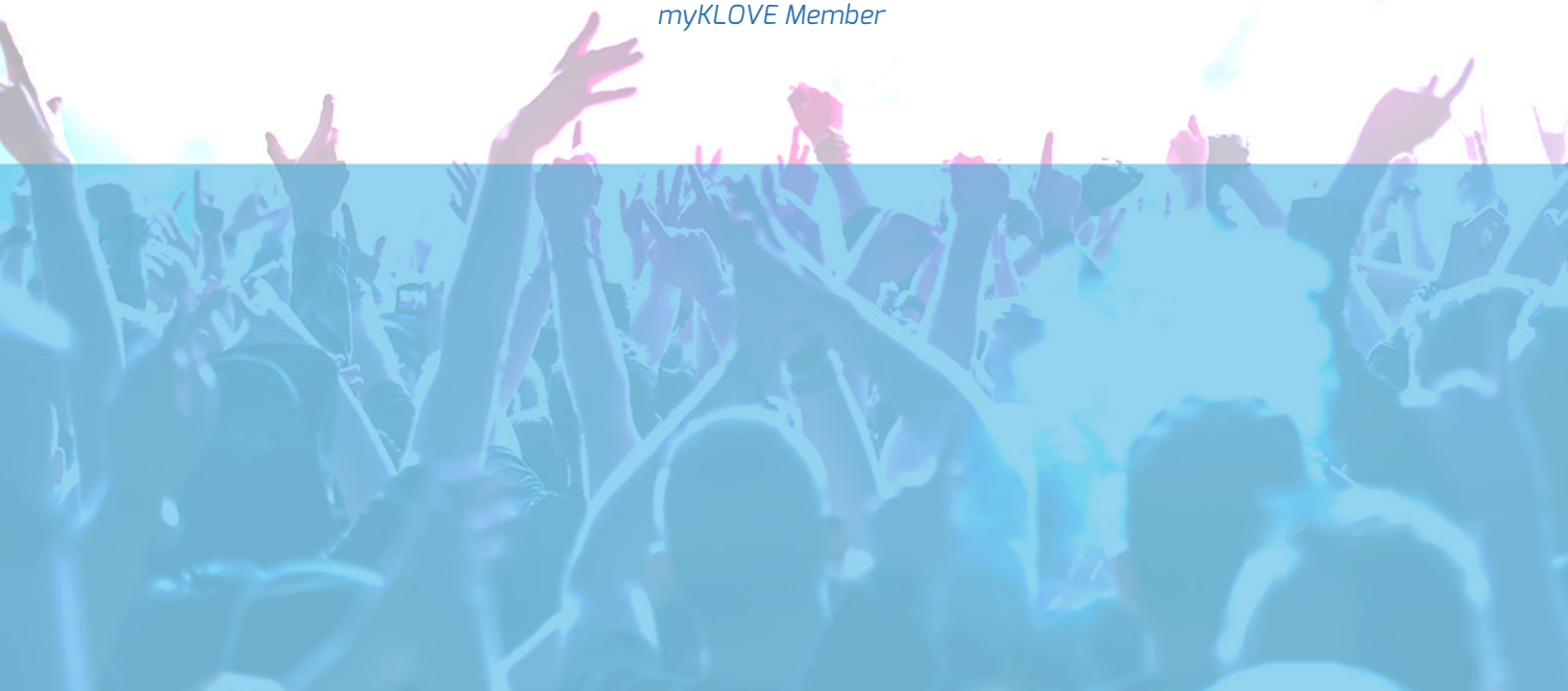
We facilitated the largest employee giving campaign with 92% of **Abbott Pharmaceutical** employees making a charitable donation on our **Profits 4 Purpose** platform.

*"By connecting our 70,000 employees to discover local needs and set up personal giving campaigns, 87% of our employees make financial donations to collectively channel millions of dollars for change"* –Abbott Pharmaceuticals Representative



We average 15 million actions per month on our **K-LOVE** community platform, which allows users to read encouraging articles and check out what is happening in their local community.

*"I love myKLOVE family, this is such a great community"* – myKLOVE Member





SEE FOR YOURSELF.

CONTACT US TODAY TO SEE HOW BUILDING  
A SUSTAINABLE COMMUNITY CAN HELP  
YOU.

[INFO@CROWDHUBAPPS.COM](mailto:info@crowdhubapps.com)



**CROWD**HUB