

THE 5 PILLARS OF COMMUNITY



Community IQ is designed to assess the knowledge level of an audience in relation to an expressed mission. By leveraging the five pillars of community, a *power score* will be delivered alongside strategic action steps to strengthen the power of your community.

1 Direction & Desired Outcome

How aware are individuals of where the vision is going and why the vision matters?

Communities cannot achieve their maximum potential if they are not progressing in the same direction.

2 Shared Responsibility

How aware are individuals of their unique role in accomplishing the vision and why they are needed?

Motivation levels are paramount when individuals feel like they have an important, meaningful role in the process.

3 Process To Examine Progress

Are individuals able to quickly see and evaluate the progress being made?

Standardizing your community's process with challenging, timely, and measurable stages is key for analyzing headway.

4 Rewards & Recognition

Does the reward for accomplishing the vision outweigh the requirements for individuals executing it?

Contingent reinforcement will empower the optimal engagement and motivation.

5 Ongoing Infrastructure

What organizational framework exists to manage ongoing growth and sustainability?

Setting in place strategic structures can salvage disasters and streamline development.

Unlock the power of your community!