



Leadercast



ARCHITECTS OF TOMORROW

May 6th Post Event Analytics

DOWNLOADS
31,444



**ACCOUNTS
CREATED**
30,178



**IN-APP
ACTIONS**
2,502,253



**ACTIONS
PER USER**
82.91



**SCREEN
VIEWS**
1,755,156



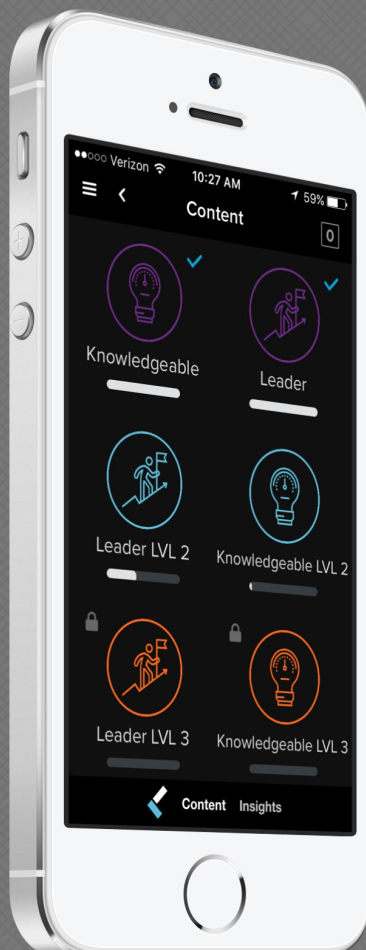
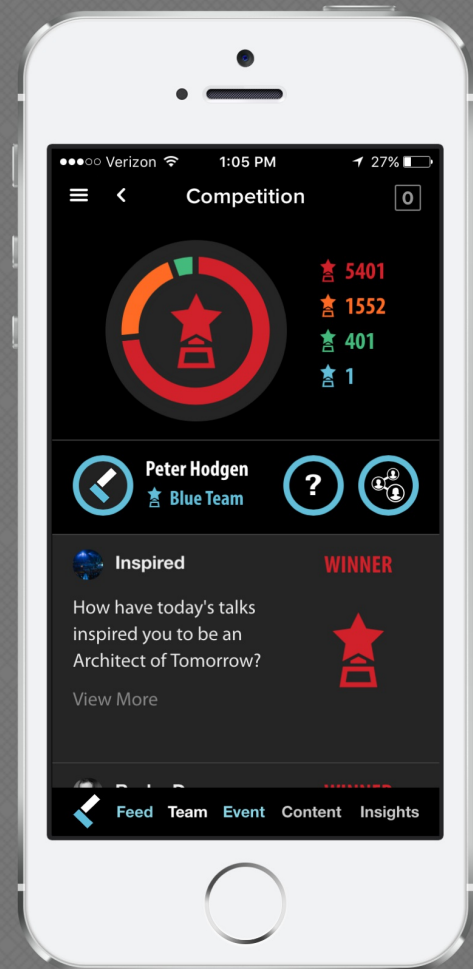
LIKES
491,5597



**Team
Question
Answers
49,506**



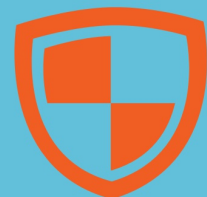
**Total
Comments
47,719**



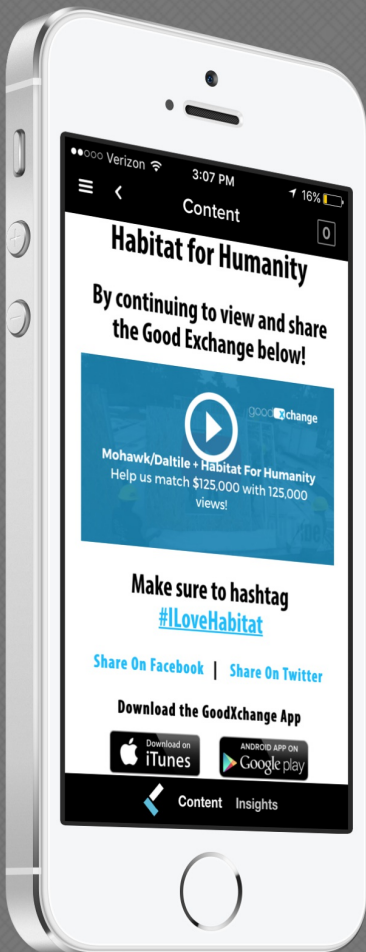
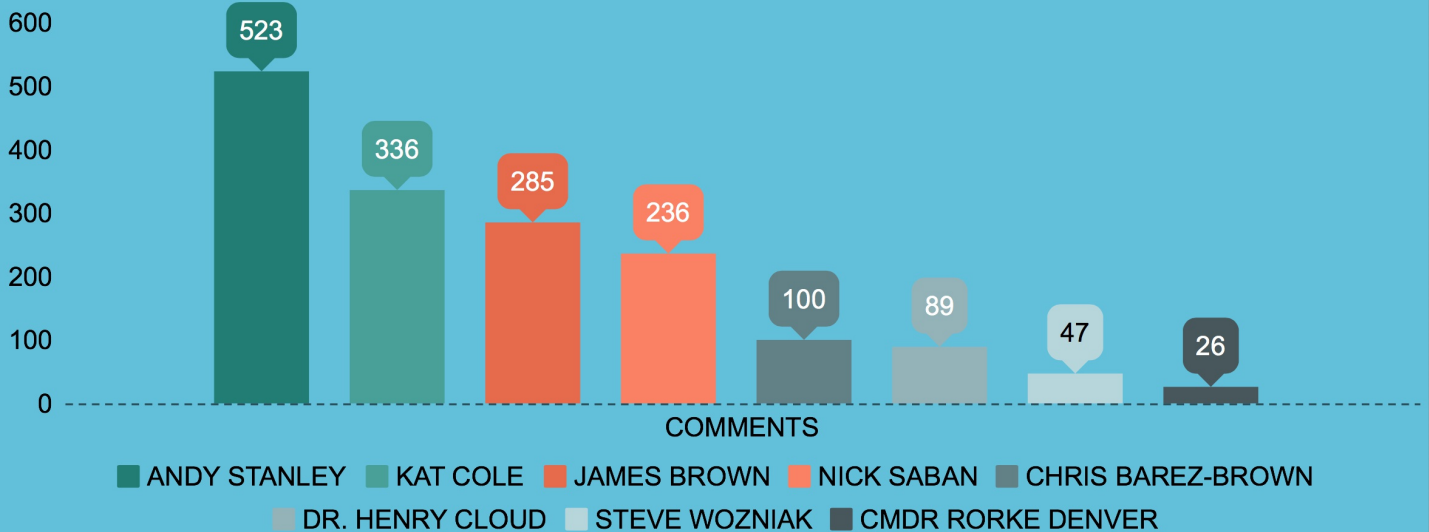
**Badges
Started
90,334**



**Badges
Completed
30,319**



SPEAKER SUMMARIES



Leadercast Impact

$$\begin{array}{l} \text{Good} \\ \text{Exchange} \\ \text{Views} \\ 102.8\text{k} \end{array} + \begin{array}{l} \text{Social} \\ \text{Shares} \\ 2.97\text{k} \end{array} = \begin{array}{l} \text{Total} \\ \text{Social} \\ \text{Reach} \\ 18.27\text{M} \end{array}$$

