



# Leadercast



## ARCHITECTS OF TOMORROW

### May 6th Post Event Analytics

**DOWNLOADS**  
31,444



**ACCOUNTS  
CREATED**  
30,178



**IN-APP  
ACTIONS**  
2,502,253



**ACTIONS  
PER USER**  
82.91



**SCREEN  
VIEWS**  
1,755,156



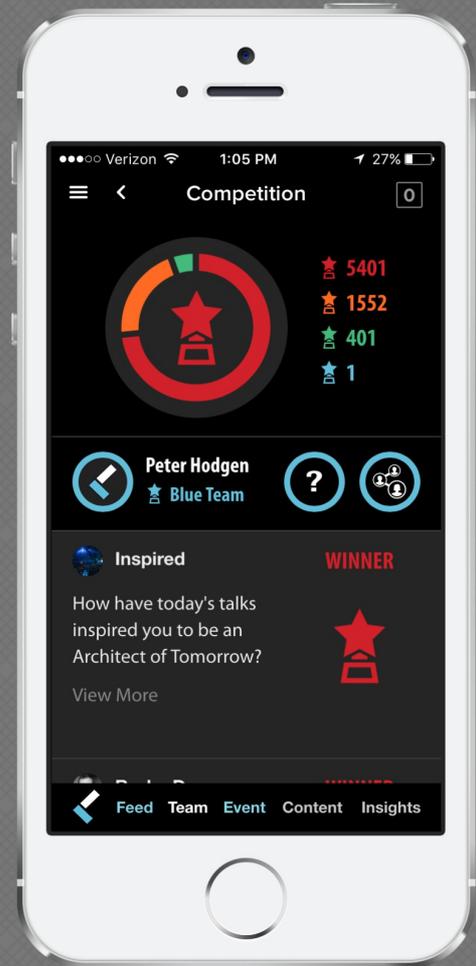
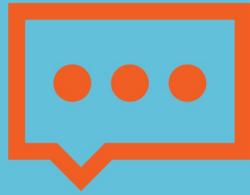
**LIKES**  
491,5597



**Team  
Question  
Answers  
49,506**



**Total  
Comments  
47,719**



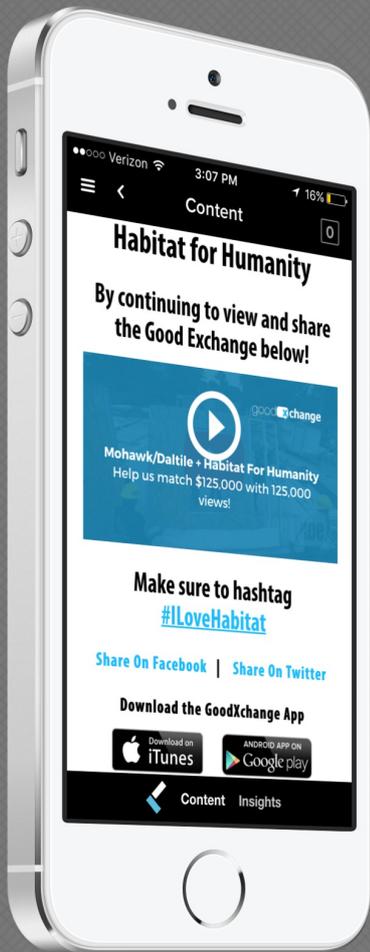
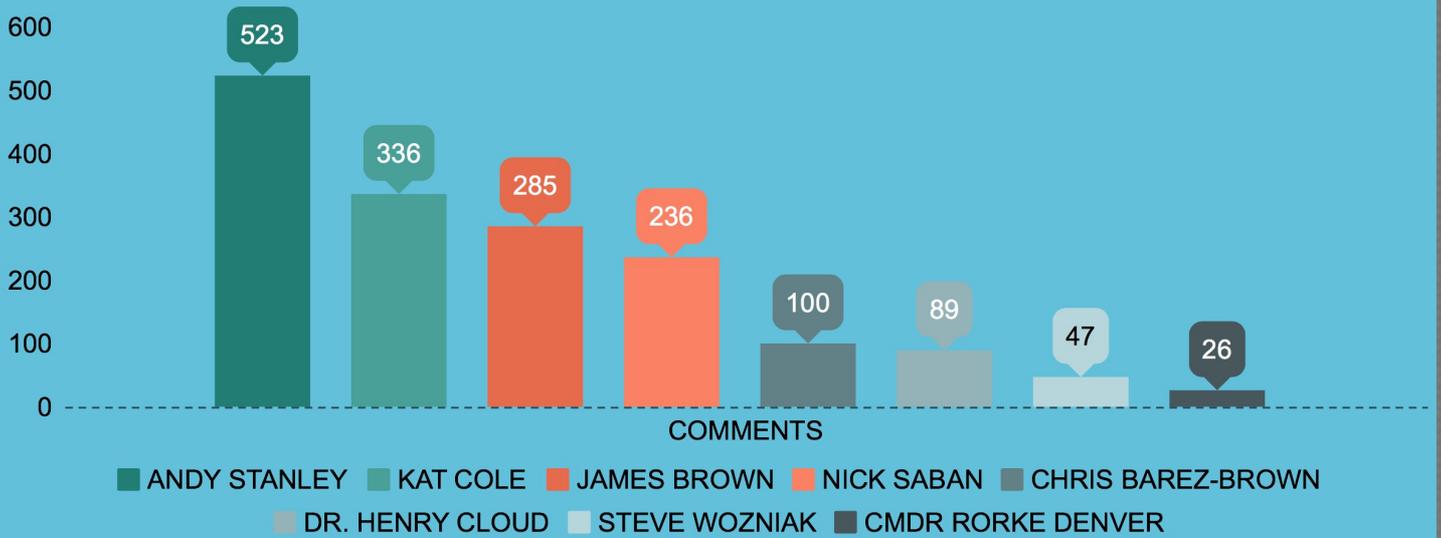
**Badges  
Started  
90,334**



**Badges  
Completed  
30,319**



# SPEAKER SUMMARIES



# Leadercast Impact

$$\begin{array}{rcl}
 \text{Good Exchange Views} & + & \text{Social Shares} \\
 102.8\text{k} & & 2.97\text{k} \\
 & = & \text{Total Social Reach} \\
 & & 18.27\text{M}
 \end{array}$$

