

P4P ELEVATING IMPACT

P4P'S CORE COMPETENCY IS TO ADVANCE COMMUNITY IMPACT THROUGH BUILDING EASY TO USE STRATEGIC TOOLS, WHICH IS WHY OUR CLIENTS SEE AN AVERAGE OF **56%** INCREASED PARTICIPATION

HERE'S HOW WE'RE DOING IT...

VIRAL VOICES



INSPIRED GOALS



CELEBRATE & REWARD



EMPOWERED STORIES



3X MORE HOURS
18HRS. VS 6 HRS.

(avg. annual per participant)

4X MORE DONATIONS
\$280 VS \$70

(avg. annual per participant)

46% INCREASE IN DOLLARS FOR DOERS AND MATCHING

62% VS 16%
(avg. employee participation rate)

\$550 ADDITIONAL PER PARTICIPANT IMPACT

\$685 VS \$135
(annual donations and volunteer hours \$22.55/hr)

*Comparisons based on national average data from CECP Giving in Numbers 2014 Edition

WE ARE FOCUSED ON **1** QUESTION

WHAT INSPIRES EMPLOYEES TO IMPACT THEIR COMMUNITIES ?

THAT'S WHY WE'VE SEEN A COLLECTIVE **73%** PARTICIPATION RATE.

TOTAL IMPACT PER PARTICIPANT

\$685
(PER YEAR)

*includes financial giving and volunteer service at \$22.55/hr



PROFITS**4**PURPOSE