



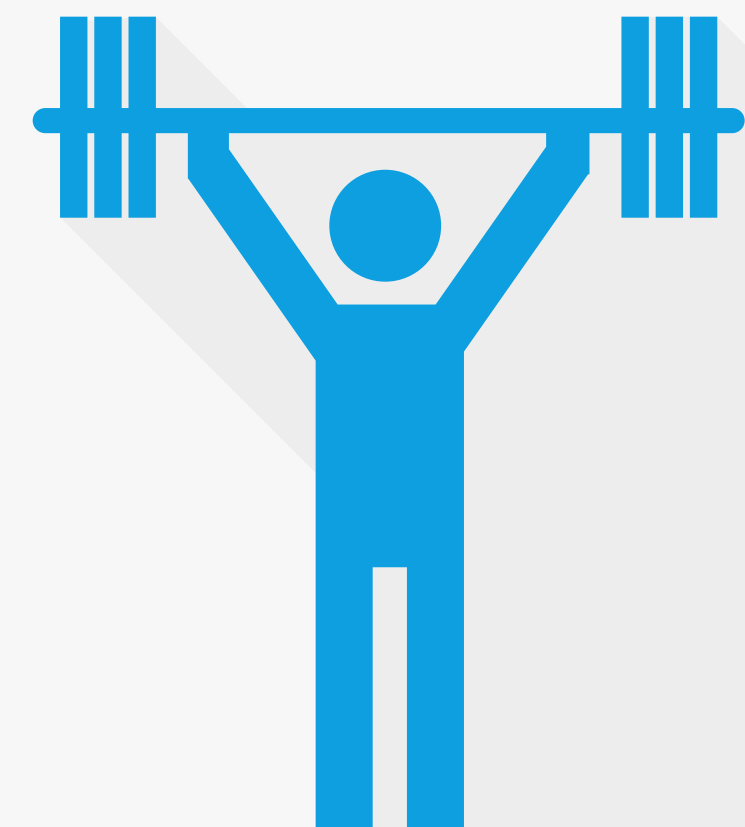
OUR FRAMEWORK

5 Pillars of Community



OUR FRAMEWORK

From rural villages in developing countries to bedrock neighborhoods in first world nations, what makes some communities thrive while others fail? We believe there are 5 fundamental pillars that every community needs to thrive.



Direction & Desired Outcome

1

Your community can answer:

“We know where we are going
and know why it matters.”

*Communities cannot achieve maximum
potential if they're not progressing in the
same direction or impassioned about the
desired outcome.*



Shared Responsibility

Your community can answer:

“We know our distinct role in accomplishing our mission.”

2

Motivation levels soar when individuals recognize that they have an important, meaningful role in the process.



Rewards & Recognition

3

Your community can answer:

“The reward for accomplishing the vision is greater than the requirement.”

Asking “what’s in it for me” is not being selfish, it’s being human. Be mindful that humans ultimately power communities.



Progress Awareness

4

Your community can answer:
“We can quickly see and evaluate
the progress being made.”



Progress makes the heart grow fonder.



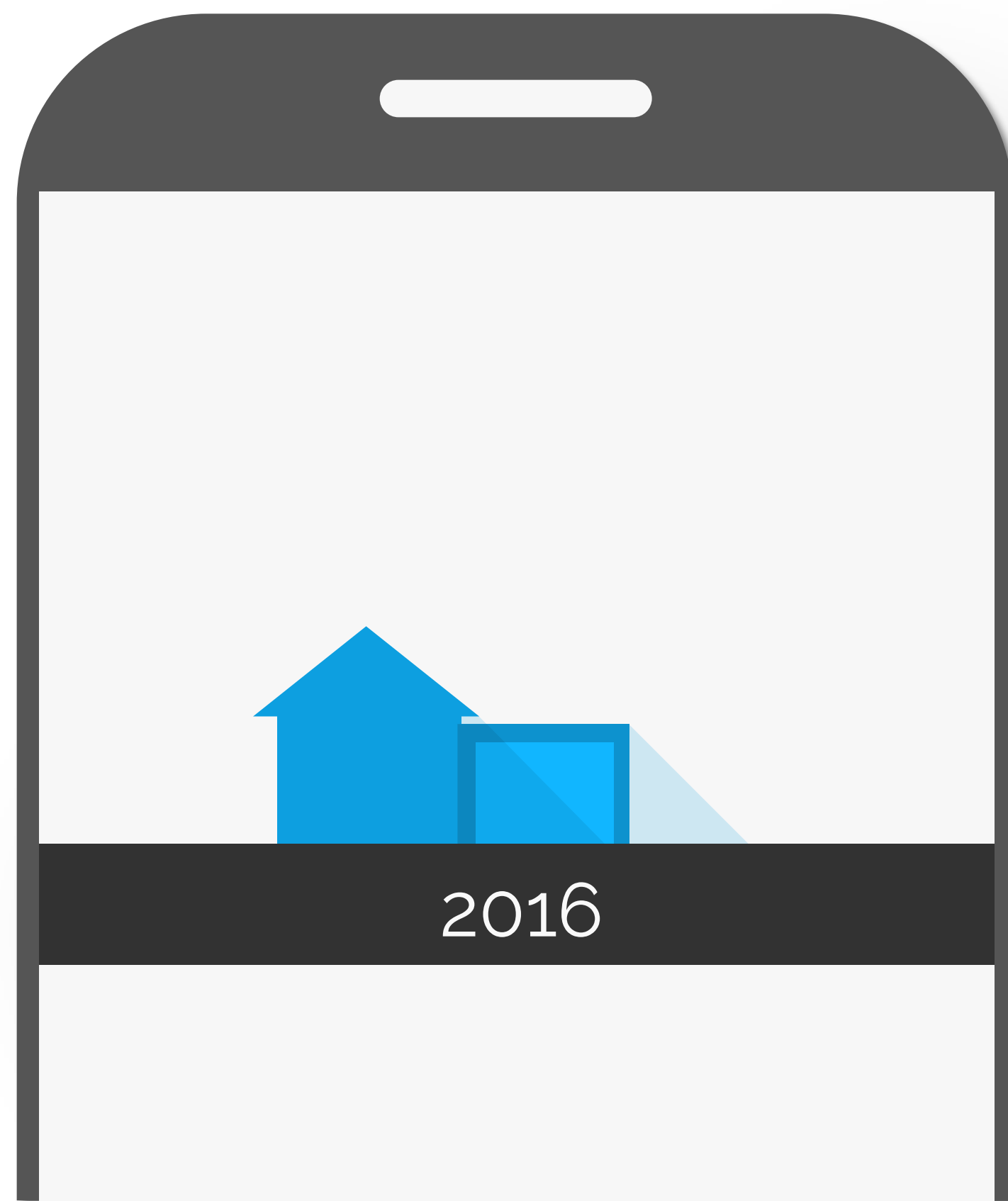
Ongoing Infrastructure

5

Your community can answer:

"We know how to connect and support the ongoing growth of the vision."

Ensuring a long term future requires a long term connection and collaboration from your community.



UNLOCK THE POWER OF YOUR COMMUNITY



CROWD HUB

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