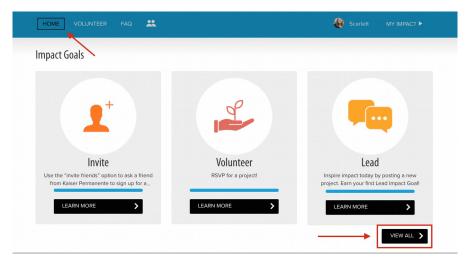
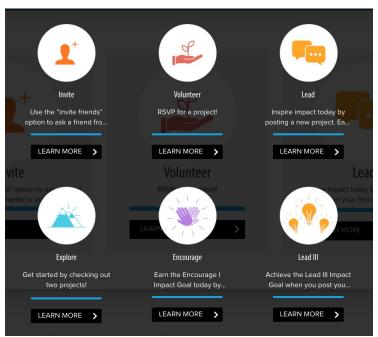
How to Earn Impact Goals

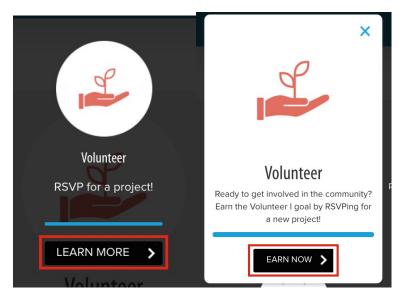
- Impact Goals can be viewed on your "Home" page
- The goals that appear on your "Home" page are some of the goals you can currently earn
- Click "View All" to see all available Impact Goals

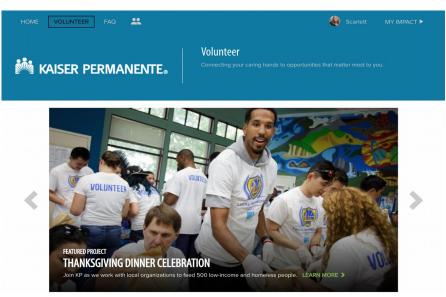




How to Earn Impact Goals

- Each goal can be earned by completing different tasks on the site (i.e. viewing events, inviting friends to events, attending events)
- 1. Click "Learn More" on any particular goal to see how you can earn the goal.
- 2. Click "Earn Now" to be taken to the page on the site where you can earn the goal.



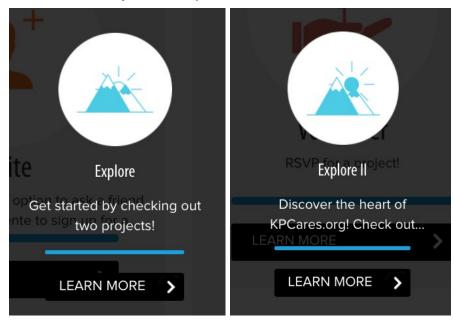


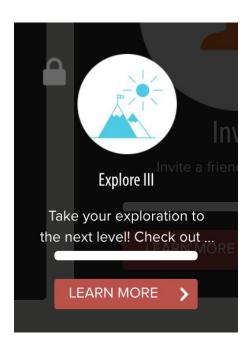
Profits4Purpose

Impact Goal Levels

• Every Impact Goal has three levels. You must complete the prior level in order to unlock the next level (i.e. complete level I to unlock level II)

Profits4Purpose





Impact Goal Trophy Case

Profits4Purpose

• Once an Impact Goal is earned it will appear in your "Trophy Case" on your "My Impact" page.

