



## **EXAMPLE: Site Champion Application**

### **Benefits of being of a Site Champion**

As Site Champions, you have the opportunity to:

- **Affect change** in your segment and in local communities
- **Be recognized** by peers and senior management as someone who is **committed to making a difference** to People and Planet
- Build **leadership competencies** and grow personally and professionally
- **Develop relationships** with fellow associates around the world and with organizations in the community
- Be part of a **global project** recognized by Senior Leadership

### **Roles and responsibilities of being a Site Champion**

- Assess your **community's needs**
- Identify **partner organizations**
- Plan **volunteer activities**
- Communicate **with key stakeholders** including senior management, fellow associates, partner organizations and the corporate affairs team about their activities
- Recruit associates and **continuously inform** them of ways they can participate in volunteer activities
- Share experiences with the **larger Company community**

### **Requirements**

- To become a Site Champion, you must
  - Complete site champion training
  - Participate in a phone interview with a program coordinator or manager.
  - Have minimal past volunteer experience
  - Past volunteer leadership experience a plus

### **Site Champion Application**

1) Your Information

Name \_\_\_\_\_  
Address \_\_\_\_\_ Apt \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Home Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_  
Email \_\_\_\_\_  
Job Title \_\_\_\_\_

2) Immediate Supervisor Information

Name \_\_\_\_\_  
Supervisor Contact email: \_\_\_\_\_ Phone \_\_\_\_\_

3) Are there any situations you are facing that may make it difficult for you to lead over the next year (i.e., personal, work-related issues, etc.)?

4) How did you learn about this opportunity?

5) Why are you interested in becoming a Site Champion?

6) What do you hope to gain from becoming a Site Champion?

7) Do you have any prior leadership experience?

8) Do you have any specific prior volunteer leadership experience?

9) Do you have any existing relationships with community organizations or non-profits?

10) What cause-areas are you passionate about? Ie Environment, youth development, etc.. Please describe why you are passionate about each cause area

11) What type(s) of events are you interested in leading? Check any that apply

Outdoor volunteering  Children's Programs  Educational Programs  Health & Hunger

In-office volunteering

Skills based (please list skills of interest)

Other:

10) How often are you available to lead a project? Quarterly  Once a month  Twice a month  Other:

11) Please list any languages (other than English) that you speak fluently

12) Do you have any skills/expertise that you would like us to know about (i.e., construction, graphic design, etc.)?

14) Do you have any questions about what being a site champion might entail?

Please return your completed volunteer leader application to  
PROGRAMNAME@EXAMPLE.COM