



## Shift in the US Carpooling Market – A Car Pool Detail



The concept of **car pool or car-pooling** was introduced to reduce environmental pollution and also curtail excessive fuel consumption ensuring that the economy is balanced out. Over time car pool followed by a regular car wash, ended up giving rise to a substantially sized car wash industry in the United States (US).

**Car pooling** became extremely popular in the late 1950s and was at its peak throughout the 1960s. Nevertheless, during the late 1970s **carpool auto or carpool services** gradually started waning away. This was because the economy started developing, it started having a major sociological impact as well. Society started becoming more individualistic and people preferred their own spaces including driving one's own car instead of carpool options.

## Growth of Carpool Industry



While **carpooling as a service** or as a rationing technique grew up in the US during the World War II, it was only during the mid to the late 1950s that the **car pool car services** started taking shape with business owners across major American cities started offering carpool auto services at comparatively lower prices. What clicked among customers were the cheap car pool prices nearby that helped them reach their destination on time.

Several carpool services that mushroomed all across the country in the 1960s. 1960s offered car pool as well as car wash services for millions of Americans. Needless to say, that during those times since the number of takers availing such services was quite high, car pool car wash business started flourishing rapidly. The very concept of carpooling was often referred to as ridesharing among several Americans. Especially business owners in the early decades when car pool services gradually started becoming popular.



However, despite carpool prices being comparatively lower, the 1970s witnessed a gradual downturn in the car pool car wash services. Needless to say, it came as quite a jolt to many business owners running such a trade. During this time, the car pool and carpool auto services witnessed as much as 20.4 percent dip in their overall services.

You can read the full content:

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