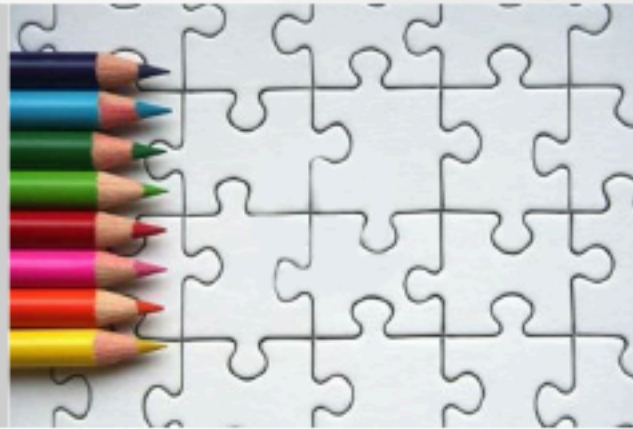


PROFITS⁴PURPOSE

SIMPLE



RELATIONAL



INNOVATIVE



We imagine unleashing the power and potential of every employee to revitalize their community.

At **P4P** through our Simple, Relational and Innovative approach we make that Imagination a Reality.



WHY DO WE STAND OUT?



EXPERIENCE

Our user experience is second to none. Its clean and simple. Our goal is to build the most intuitive software on the planet.



FLEXIBLE PLATFORM

Our platform was built for your imagination. When you have a new idea or want to expand your reach our platform is ready!



GLOBAL FOOTPRINT

Our platform is impacting 22 countries and facilitating 19 languages. Where there is a desire and need, our platform is poised to impact.

Fact: There are nearly 1 million people globally with access to the P4P platform



SIMPLE

We believe in simple. We believe giving back should be easy, fun and engaging.
We believe in unleashing the power and potential of every employee.



EASY

We believe software should make sense for every user. When the process is easy the impact becomes greater.



FUN

We believe software should make you feel good. Giving back is a personal journey, we make sure its enjoyable.



ENGAGING

We believe software should "keep you coming back". The more personal and responsive the platform is, the more connected to the cause employees feel.

Fact: Through partnering with P4P, the Philadelphia Eagles were named "Sports Team of the Year" by the international social change organization, Beyond Sport.



RELATIONAL

We believe in relationships. We believe we are better, stronger and more creative when working together. We believe through shared experiences each of us is empowered to run the most progressive and influential programs.



BETTER

We know that when we learn from each other we maximize our programs. That's why at P4P we offer our monthly "Insights to impact" series. A short online interview highlighting client best practices.



STRONGER

We know that there is strength in numbers. With our quarterly online "think tank", our clients are invited to share ideas, ask questions and build peer to peer relationships.



CREATIVE

Fresh ideas lead to greater impact. Which is why P4P provides strategic impact plans and offers admin tools ranging from marketing pieces, employee recognition and online engagement tools.

Fact: Through partnering with P4P, University of California was recognized as the #1 school for impact in America.



INNOVATIVE

We believe in innovation. We believe in advancing technology in order to accelerate community impact. We believe in creating custom solutions to position our partners for success.



ADVANCE

We believe in new solutions and forward thinking. We are confident that as we discover fresh ways to engage employees, communities will be strengthened.



ACCELERATE

We believe in progress. We expect giving and volunteer programs should exponentially grow in impact year over year.



CUSTOMIZE

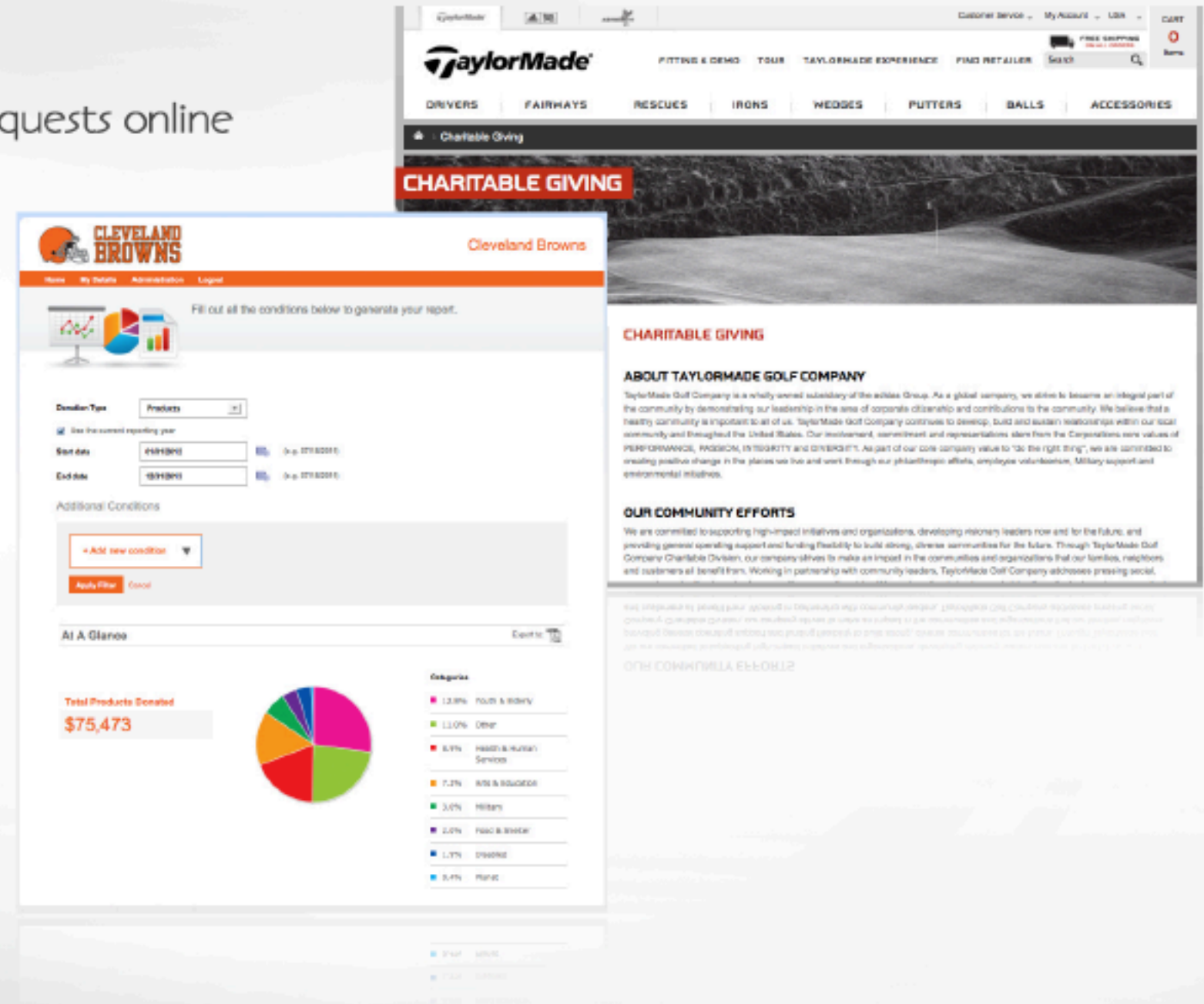
We love to learn! As we find new ways to capture the imagination and passion of employees, we take action. New discoveries lead to greater impact.

Fact: Through partnering with P4P, 100,000 employees at Staples chose where millions of corporate donations were spent



CORPORATE GIVING

- Streamline all grant, sponsorship and donation requests online
- Customize grant review and approval workflow
- Automate communication and status updates
- Vet non-profits and donation requests
- Set goals and manage multiple budgets
- Create standard and ad-hoc reports to view progress in real time



Simple. Relational. Innovative.

IMAGINATION EQUALS REALITY

What they imagined: A streamlined process for managing thousands of requests coming in each month. They had outgrown their internal system and imagined a new approach to automate the work flow and reporting of all contributions.

Their reality: Taylormade now has a tailored platform to manage all submissions, approvals, correspondence and tracking. They can now efficiently manage millions of dollars in cash, product and in-kind donations.

 **TaylorMade®**

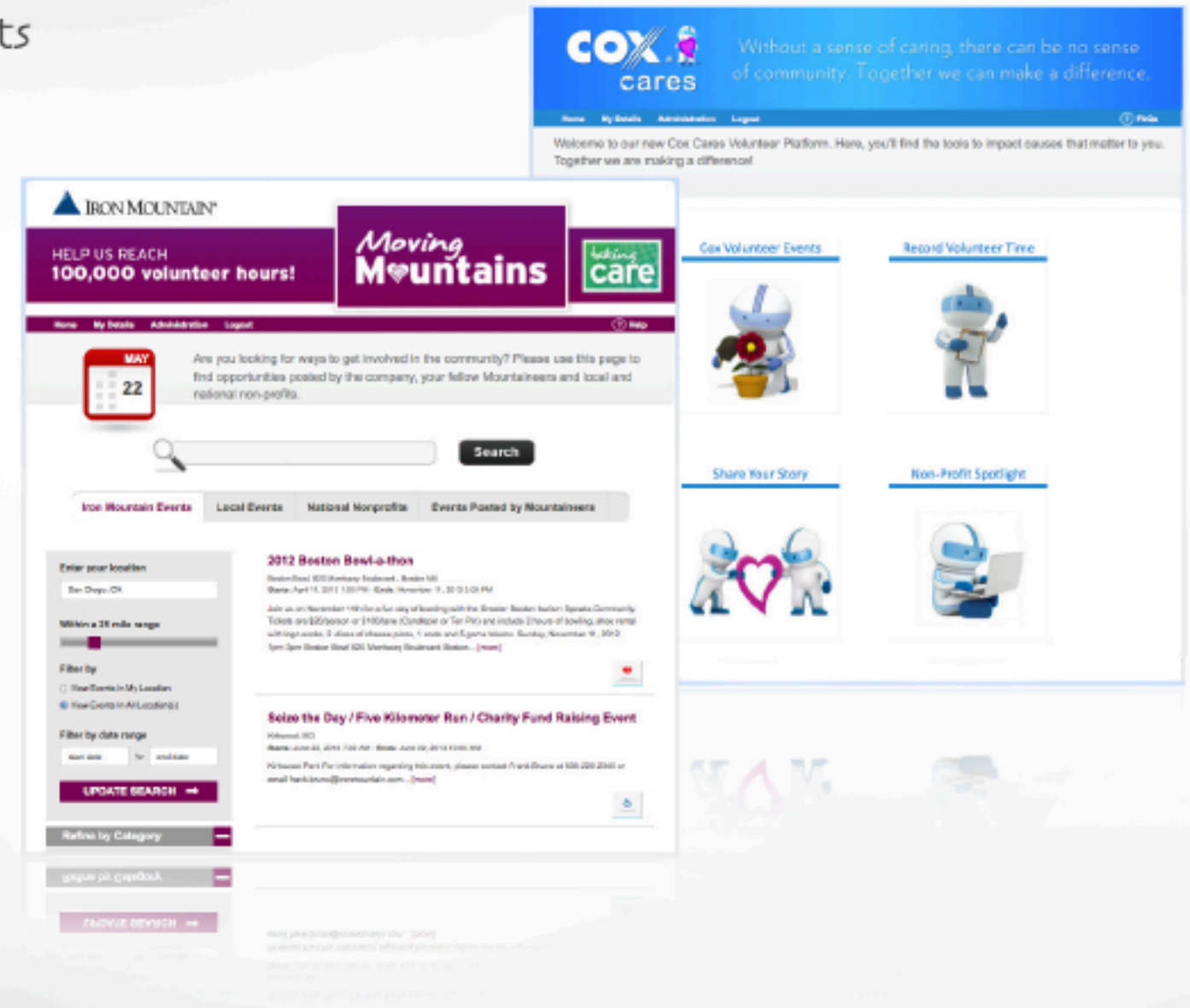


“ This is exactly what we needed. Thank you! The new process has been very user friendly and wish we had this much earlier. The site has taken many steps out of our daily workload, saved countless hours and provided reporting capabilities we didn't think were possible. ”

- Trisa Mills
Director Taylormade Charity and Community Relations

VOLUNTEER PORTAL

- Match employee interests and skills with local non-profits
- Discover, register, and manage volunteer events
- Streamline communication and schedule reminders
- Empower social sharing and team building
- Track collective impact in real time
- Detail activity and share your story



Simple. Relational. Innovative.

IMAGINATION EQUALS REALITY

What they imagined: A volunteer portal that would increase engagement, shape company culture and unite corporate and field employees in the United States and Canada.



Their reality: Within the first year, Iron Mountain employees volunteered an average of **8** hours per employee and had over a **41%** participation rate.

“Profits4Purpose has provided the tools we needed to engage both wired and non-wired team members in our company wide volunteer initiative. The site provides an easy and intuitive way to connect Mountaineers to their colleagues and community, while celebrating and inspiring further participation.”

- Samantha Joseph,
Director Corporate Responsibility and Sustainability

EMPLOYEE GIVING

- Customize workplace giving
- Enable personalized giving schedules
- Streamline employee match and payroll deductions
- Distribute funds to non-profit's
- Manage and display team funding goals
- Empower dynamic and customized activity reporting



Simple. Relational. Innovative.

IMAGINATION EQUALS REALITY

What they imagined: Creating a new initiative which allows Staples associates around the world to direct funding to non-profit organizations that are focused on education or job skills.

Their Reality: In 2012, associates directed over \$2 million in contributions to 434 local non-profits in 27 countries and 19 languages.

The Staples logo is a red parallelogram tilted slightly to the right, containing the word "STAPLES" in white, bold, sans-serif capital letters.

STAPLES

that was easy.sm

“Staples is committed to making a positive impact in the communities where our associates live and work. The user-friendly Profits4Purpose platform has been instrumental to helping us execute on this commitment.”

- Emily McCann,
Manager Community & Giving

TaylorMade



Ashford
UNIVERSITY



KALAS
Commitment Backed by Capability



BOFI
FEDERAL BANK



BANK OF
NEVADA



CLEVELAND
BROWNS



TESORO

Guild
MORTGAGE COMPANY

DPR
CONSTRUCTION

Bridgepoint
EDUCATION

Experian
A world of insight



INVENTURE
FOODS
INC.



WRIGLEY

m&m's

Fred Meyer
What's on your list today?



TORREY PINES BANK



Union
Savings Bank



MARS

emergent
biosolutions™



IRON MOUNTAIN



SD DEACON
GENERAL CONTRACTOR

COX



UC San Diego

PURE
FORGE
WE MAKE METAL TOUGHER™

STAPLES

that was easy.™

SNICKERS

STEP INTO REALITY