



App Review Request

The role of business in society is changing. Corporate citizenship in a world governed by the power of technology has now taken forms of highly efficient means to measure and communicate their social impact.

Now, imagine a simple and strategic online tool that can effectively connect your employees to communal awareness, giving and volunteering opportunities, and real-time data analysis of who is making the biggest difference within the company.

Welcome to Profits 4 Purpose. Founded in 2008, we spent years perfecting our online platform to make Corporate Giving as seamless as possible. We knew there is growing pressure, especially among corporations, to not only increase engagement and company culture for employees, but to also re-structure the relationship they had with customers.

By the end of 2013, we had dozens of clients on board, and the difference they were able to make using our software was extraordinary.

In 2012 alone, associates at Staples directed over \$2 million in contributions to 434 local non-profits in 27 countries in 19 languages

“Staples is committed to making a positive impact in the communities where our associates live and work. The user-friendly Profits4Purpose platform has been instrumental to us execute on this commitment”

-Emily McCann, Manager Community & Giving



Within the first year, Iron Mountain employees volunteered an average of 8 hours per employee and had over a 41% participation rate.



“Profits4Purpose has provided the tools we needed to engage both wired and non-wired team member in our company wide volunteer initiative. The site provides an easy and intuitive way to connect Mountaineers to their colleagues and community, while celebrating and inspiring further participation. ”

-Samantha Joseph, Director Corporate Responsibility & Sustainability



Since 2008, we have empowered over a million employees from all over the world with the tools to effectively engage their company in achieving a positive impact in the city where they live, work and play. Clients such as Cox, TaylorMade, Bridgepoint Education, S.D. Deacon and Fred Meyer have clocked in over 2,300,00 hours through our website; as of January, 2014, Iron Mountain alone is responsible for volunteering over 100,000 hours to their community.

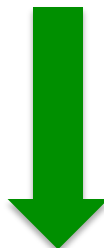
Some of our features:

- 
- 
- **Corporate giving**
 - Streamline all grant, sponsorship and donation requests online
 - Customize grant review and approval workflow
 - Automate communication and status workflow
 - Vet non-profits and donation requests
 - Set goals and manage multiple budgets
 - Create standard and ad-hoc reports to view progress in real time.
 - **Volunteer Portal**
 - Match employee interests and skills with local non-profits
 - Discover, register, and manage volunteer events
 - Streamline communication and schedule reminders
 - Empower social sharing and team building
 - Track collective impact in real time
 - Detail activity and share your story
 - **Employee giving**
 - My Foundation portal empowers dynamic and customized activity reporting as well as personalized giving schedules.
 - Streamline employee match and payroll deductions
 - Manage and display team funding goals

What devices does our platform run on?

- We support the most current, and previous major version of Web Browsers. This includes:
 - Internet Explorer
 - Safari
 - Firefox
 - Chrome
- Mobile is supported through a Mobile Web Browser. Supported on:
 - Mobile Safari 5.0 and Above
 - Chrome for Mobile
 - Android Browser
 - Internet Explorer Mobile 9 and Above

Here's what the Profits4Purpose platform looks like:



The Platform Desktop

We reached our goal of 100,000 volunteer hours.

Home My Details Administration Logout [FAQ](#)

Please use this site to log your volunteer hours, donations and learn more about what your fellow mountaineers are up to! Thanks to you, we are Moving Mountains!!



You have 37 "New" donation requests. [Click here to review them.](#)

Track volunteer hours



Track company donations



Check out our progress



Learn about organizations




Find volunteer events



Mountaineers in action




Submitting Volunteer Hours



Without a sense of caring, there can be no sense of community. Together we can make a difference.

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testThank you for volunteering in our community. It is important that we track corporate volunteer hours, and we appreciate your contribution in making our community a better place. Please select the non-profit you volunteered with from the drop down menu and input information regarding your service.



You are tracking volunteer hours for:

Non-Profit * [Can't find your non-profit? Click here to add a new one.](#)

Date*

of Hours *

Description *
You have 161 characters remaining

Donator *

Frequency * ☒ One Time ☐ Recurring

If you organized a team to volunteer for this event, please enter all team members: ? ☒ No ☐ Yes

☒ I verify all of the above is correct and I understand my company may contact this organization to verify my hours. *

[Continue](#) [Continue and Add New](#) [Reset](#)

Visualizing Activity Reports

STAPLES MAKE I made a difference HAPPEN

Home My Details Administration Logout [Help](#)

Ready to get involved and don't know where to begin? Use this page to find opportunities posted by local non-profit organizations.

[Search](#)

Featured Events Local Events

[Add/Edit Event](#)

Enter your location

Within a 85 mile range

Filter by

- ☐ View Events In My Location
- ☐ View Events In All Location(s)

Filter by date range

start date to end date

[UPDATE SEARCH](#)

Refine by Category

- [Youth & Elderly \(2\)](#)
- [Arts & Education \(2\)](#)
- [Health & Human Services \(2\)](#)
- [Food & Shelter \(1\)](#)
- [Disabled \(1\)](#)
- [Military \(0\)](#)
- [Planet \(0\)](#)

Cradles to Crayons Corporate Volunteer Week
The Giving Factory (155 North Beacon Street, Brighton, MA)
Starts: February 20, 2014 10:00 AM - Ends: March 31, 2014 3:00 PM
Cradles to Crayons is looking for 100 Staples associates to help them provide winter clothing to local kids in need. As the weather turns cold, their requests for donations double and they need extra help in their warehouse to sort and package donations. This is a perfect team-building opportunity which you're guaranteed to leave knowing you've made a difference. Of the children Cradles to Crayons provides critical needs services to, 100% are qualified as living in a low-income or homeless situation. Throughout this upcoming winter season they will provide 17,000 packages filled with warm winter items. Cradles to Crayons distributes... [\[more\]](#)

→ 100 Spaces Available ([Sign Me Up!](#))

Staples is proud to be a national partner of the Boys & Girls Clubs of America. We encourage you to get involved with your local Club. To find opportunities in your area, please see the event listings below. Click here to take a Club tour. Click HERE to access the BGCA Volunteer Guide.

Polar Plunge with Chairmen of the Beach!
Nantasket Beach, Hull, MA, United States
Starts: February 22, 2014 9:30 AM - Ends: February 22, 2014 1:00 PM
Join Staples Polar Plunge Team, Chairmen of the Beach!

We're going back into the icy Atlantic for round number 3 and we're more excited than ever to be taking the plunge to support the amazing athletes of Special Olympics Massachusetts!

Searching non-profit events

Home My Details Administration Logout [FAQs](#)

Fill out all the conditions below to generate your report.

Donation Type

☒ Use the current reporting year

Start date (e.g. 07/18/2011)

End date (e.g. 07/18/2011)

Additional Conditions

[+ Add new condition](#)

[Apply Filter](#) [Cancel](#)

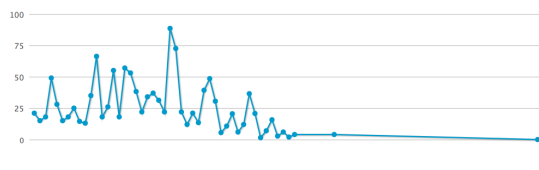
At A Glance [Export to:](#)

Total Hours Donated
1,232 hrs

Categories

- 58.2% Youth & Elderly
- 16.9% Arts & Education
- 9.9% Health & Human Services
- 6.5% Food & Shelter
- 5.4% Military
- 2.8% Planet
- 0.4% Other

Donations Over Time (Hours):



My Foundation

[Home](#) [Administration](#) [Logout](#)

[? FAQs](#)



Ryan's Foundation [\[edit \]](#)

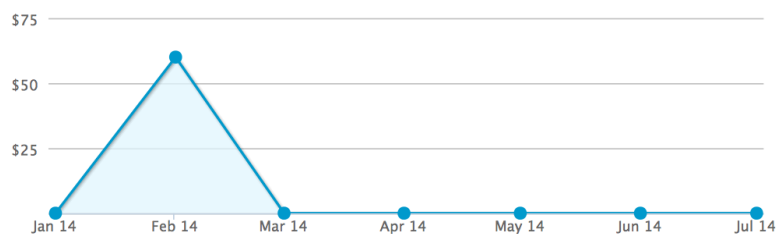
The Foundation You Donate To

My Donations

My Campaigns

Total Dollars Donated

Jan 01, 2014 - Jul 01, 2014 ▼



\$60

Donated To Date

\$60

Donated This Period

\$10

Next Scheduled Donation

\$4,940

Match Remaining

My Causes

Edit Recurring

Make One-Time Donation

Donation History



My Causes ▼

Boys and Girls Club of Cheyenne Wyoming

Boys Clubs & Girls Clubs of Newport County

Brain & Behavior Research Foundation

Veterans Support Organization

Add New Cause

Edit Causes



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BROWNS**



emergent
biosolutions™

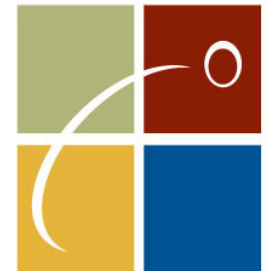


that was easy.™



giving
back at *life*

What's on your list today? You'll find it at
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FOODS
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