



PROFITS4PURPOSE





App Review Request

The role of business in society is changing. Corporate citizenship in a world governed by the power of technology has now taken forms of highly efficient means to measure and communicate their social impact. Our platform was built for your imagination. When you have a new idea or want to expand your reach our platform is ready.

Now, imagine a simple and strategic online tool that can effectively connect your employees to communal awareness, giving and volunteering opportunities, and real-time data analysis of who is making the biggest difference within the company.

Welcome to Profits 4 Purpose. Founded in 2008, we spent years perfecting our online platform to make Corporate Giving as seamless as possible. We knew there is growing pressure, especially among corporations, to not only increase engagement and company culture for employees, but to also re-structure the relationship they had with customers.

By the end of 2013, we had dozens of clients on board, and the difference they were able to make using our software was extraordinary.

In 2012 alone, associates at Staples directed over \$2 million in contributions to 434 local nonprofits in 27 countries in 19 languages

"Staples is committed to making a positive impact in the communities where our associates live and work. The user-friendly Profits4Purpose platform has been instrumental to us execute on this commitment"

-Emily McCann, Manager Community & Giving



Within the first year, Iron Mountain employees volunteered an average of 8 hours per employee and had over a 41% participation rate.

"Profits4Purpose has provided the tools we needed to engage both wired and non-wired team member in our company wide volunteer initiative. The site provides an easy and intuitive way to connect Mountaineers to their colleagues and community, while celebrating and inspiring further participation."

-Samantha Joseph, Director Corporate Responsibility & Sustainability





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Since 2008, we have empowered over a million employees from all over the world with the tools to effectively engage their company in achieving a positive impact in the city where they live, work and play. Clients such as Cox, TaylorMade, Bridgepoint Education, S.D. Deacon and Fred Meyer have clocked in over 2,300,00 hours through our website; as of January, 2014, Iron Mountain alone is responsible for volunteering over 100,000 hours to their community.

Some of our features:

CORPORATE GIVING

- Streamline all grant, sponsorship and donation requests online
- Customize grant review and approval workflow
- Automate communication and status workflow
- Vet non-profits and donation requests
- Set goals and manage multiple budgets
- Create standard and ad-hoc reports to view progress in real time.

VOLUNTEER PORTAL

- Match employee interests and skills with local non-profits
- Discover, register, and manage volunteer events
- Streamline communication and schedule reminders
- Empower social sharing and team building
- Track collective impact in real time
- Detail activity and share your story

EMPLOYEE GIVING

- My Foundation portal empowers dynamic and customized activity reporting as well as personalized giving schedules.
- Streamline employee match and payroll deductions
- Manage and display team funding goals

What devices does our platform run on?

We support the most current, and previous major version of Web Browsers.

This includes:

Internet Explorer

Safari

Firefox

Chrome

Mobile is supported through a Mobile Web Browser.

Supported on:

Mobile Safari 5.0 and Above

Chrome for Mobile

Android Browser

Internet Explorer Mobile 9 and Above





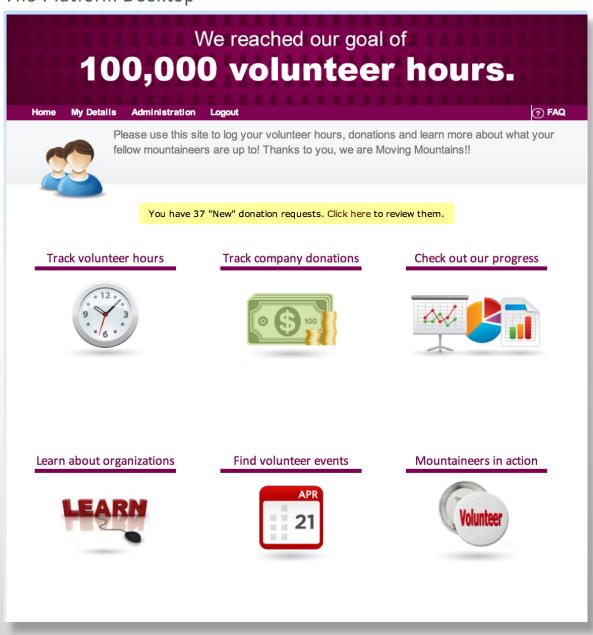






Here's what the **Profits4Purpose** platform looks like:

The Platform Desktop







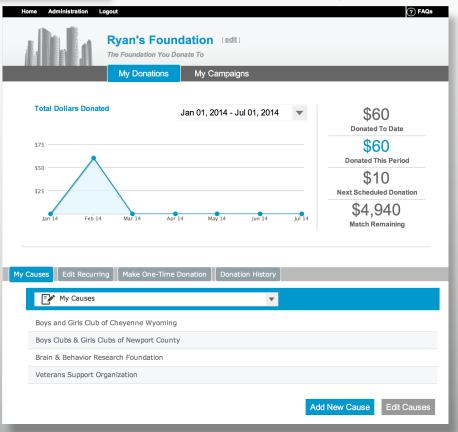




Submitting Volunteer Hours



My Foundation







PROFITS 4 PURPOSE





Visualizing Activity Reports

Home My Details Administra	ation Logout ⑦ H				
17 march 18	et involved and don't know where to begin? Use this page to find es posted by local non-profit organizations.				
	Search				
Featured Events Local E	events				
Add/Edit Event	Cradles to Crayons Corporate Volunteer Week The Giving Factory (155 North Beacon Street, Brighton, MA)				
Enter your location	Starts: February 20, 2014 10:00 AM - Ends: March 31, 2014 3:00				
92128	PM				
Within a 85 mile range	Cradles to Crayons is looking for 100 Staples associates to help them provide winter clothing to local kids in need. As the weather turns cold, their requests for donations double and they need extr				
Eilter by	help in their warehouse to sort and package donations. This is a				
View Events In My	perfect team-building opportunity which you're guaranteed to leave				
Location	knowing you've made a difference. Of the children Cradles to Crayons provides critical needs services to, 100% are qualified as				
O View Events In All	living in a low-income or homeless situation. Throughout this				
Location(s)	upcoming winter season they will provide 17,000 packages filled				
Filter by date range	with warm winter items. Cradles to Crayons distributes [more]				
start date to end date	→ 100 Spaces Available (Sign Me				
UPDATE SEARCH →	Staples is proud to be a national partner of the Boys & Girls Clubs of America. We encourage you to get involved with your local Clut To find opportunities in your area, please see the event listings below, Click here to take a Club four. Click HERE to access the				
Refine by Category —	BGCA Volunteer Guide.				
X Youth & Elderly (2)					
Marts & Education (2)	Polar Plunge with Chairmen of the Beach! Nantasket Beach, Hull, MA, United States Starts: February 22, 2014 9:30 AM - Ends: February 22, 2014 1:00 PM				
Health & Human					
Services (2)					
Food & Shelter (1)	Join Staples Polar Plunge Team, Charimen of the Beach!				
b Disabled (1)	Market and a brook lake the law Atlantic for any of the Co.				
Military (0)	We're going back into the icy Atlantic for round number 3 and we'r more excited than ever to be taking the plunge to suport the				
Planet (0)	amazing athletes of Special Olympics Massachusetts!				

Searching Non-Profit Events

Home My Details	s Administration	Logout				② FA
W	Fill o	ut all the co	nditions belo	ow to generate	your report.	
Donation Type ✓ Use the curre Start date End date	Time ent reporting year 01/01/2014 03/31/2014					
+ Add new	v condition ▼					
At A Glance						Export to:
Total Hours Donated 1,232 hrs					1 6.9%	6 Youth & Elderly 6 Arts & Education Health & Human Services
						Food & Shelter
					2.8%	Planet
Donations Ove	er Time (Hours):				- 0,470	o circl
		(
50 25 0	MW		M			











that was easy."





















































