

## JuicePlus Experience Survey

(Note to Partner: This Survey works best when conducted conversationally. DO NOT email to the customer. You want to hear their answers, not read written responses. Hearing THEMSELVES report anything at all positive will reinforce their positive feelings and belief about JuicePlus. There is no need to ask every question. Hint: Be sure to ask the final question exactly as written.)

1. **Have you noticed an increase in your energy?** (If so, let them talk. If not, ask #2).  
If YES, perhaps ask something like: If so, what has that energy allowed you to do?
2. **Are you drinking more water?**
3. **Have you noticed any changes to your skin, nails or hair?** (They might report it's healing, Shinier or Growing faster. They might report compliments from others.) If yes, you might say "How fun is that! We all enjoy looking better! 😊"
4. **Have you noticed any improvements to teeth and gums?** (they might report their gums are bleeding less or their dentist notices less plaque, for example)
5. **Exercise** Do you know whether or not they exercise/work out?  
If you know they do, skip to a, b c.  
If you don't know, ask: Are you someone who works out on a regular basis?  
If yes, ask these questions.
  - a. **Have you noticed a change in the intensity of your workout?**
  - b. **What about your recovery after exercise? Is that better?**
  - c. **Are you missing fewer workouts due to illness or injury?**
6. **Are you sleeping better? Or**  
**Do you feel rested when you wake up in the morning?**
7. **Have you changed any other eating habits like eating more fruits & vegetables?**  
"I have 2 questions left. . . ."
8. **Have you noticed an overall sense of well-being? . . . .Or. . . .**  
**Have you found yourself dancing in your living room?** (asked with a big grin on your face, even if they can't see you)
9. **Finally, approximately how often have you been taking your JuicePlus? 7 days per week without fail, 6-7 times per week, 4-5 times per week, 2-3 times per week, or would you describe it as "hit or miss"?**

The remarkable thing about this question is they will *tell you the truth* when asked as part of this Survey. If you are not this specific, they will simply say "I take my JuicePlus all the time," which is not very helpful. If they are getting JP+ fewer than 7 days/week, you can offer to brainstorm ways to remember those additional days. "If you were getting JP+ daily, what would you WANT IT to do for you?" Whether they are continuing or cancelling, they may now have an explanation for why their results weren't more apparent.