## 1. Click on "Our Programs" from the Dashboard

Welcome to Corporate Citizenship's Connect to Community portal. BCBSMA is honored to partner with nonprofit organizations across the Commonwealth to strengthen the communities where our members and associates live and work. Explore this site to learn more about our programs and collective community impact and to register for BlueCrew projects and community events.

VOLUNTEER

COMMUNITY EVENTS

TRACK VOLUNTEER HOURS

OUR PROGRAMS

OUR IMPACT

OUR STORIES

# 2. Click on Program Header Text to read more about the Program

#### Service Day

BCBSMA's annual one-day volunteer event that engages over 3,200 associates in meaningful volunteer projects at non-profit organizations across the Commonwealth.

#### The BlueCrew Leadership Council

A unique development program that provides select BCBSMA associates with the opportunity to hone and showcase their civic leadership skills while strengthening BCBSMA's support of its community partners.

#### **Mentoring and Tutoring Programs**

Company approved on-going volunteer opportunities that match associates with participating students to provide invaluable educational support.

#### Skills-Based Volunteer Program

Volunteer opportunities that allow associates to apply their skills and expertise to help leaders of local non-profit organizations address specific business challenges.

#### William C. Van Faasen Community Service Sabbatical Program

Paid leave of absence for one associate per year to work for a non-profit organization in our community for a period of three to six months.

#### Individual Volunteer Leave Time (Update)

Provides associates with the opportunity to commit their skills and energy to an organization that is important to them within their own communities.

#### Team Blue

### 3. Read about Program

After reading about a program, if you would like to volunteer then click on the link to find events. Otherwise click on "Return to Programs Overview".

#### Service Day: One Community. One Blue.



On Wednesday, September 17, 2014, BCBSMA will build upon its more than 75-year legacy of community partnership and support with our fourth annual company-wide *Service Day: One Community. One Blue.* Powered by BlueCrew, our Service Day provides an opportunity for associates to come together on a single day in common purpose and shared vision to make a difference for communities across Massachusetts. While the company remains open for business, more than 3,200 associates volunteer together in service projects across the Commonwealth. In 2013, Blue Cross Blue Shield of Massachusetts associates contributed more than 16,000 volunteer hours on Service Day alone!

Click HERE to watch a highlight video of the 2013 Service Day.

**Click HERE to find events for Service Day!** 

<- Return to Programs Overview