A large, stylized American flag is positioned on the left side of the page, waving and partially overlapping the text area. The stars and stripes are clearly visible.

How Americans All Benefits Our Nation's Homeschool Families

Gain **free** access to social studies resources while creating and preserving forever a legacy story on an individual or your family.



You are to be congratulated for assuming the responsibility for your children's education. The challenge of preparing them to live and prosper in a secular society, while maintaining the values you hold dear, can be daunting. In the past, it has been very difficult for homeschool families such as yours to access instructional resources that are both accurate and free from biases, particularly in history and civics. That's all changed, thanks to the Americans All [Homeschool Resource Center](#).

Now you can gain unlimited access to high-quality instructional resources in social studies that will help you prepare your children to participate effectively in our nation's democracy, economy and workforce—without their being subjected to unwanted perspectives. In effect, **you can customize the texts your children use**, with full confidence that the information is factually correct but free from secular ideas and influences that do not support your family's values. This unlimited electronic access is free with your membership in the Americans All Social Legacy Network. A one-time, tax-deductible fee of just **\$39** buys a membership in this network for your entire family!

The Homeschool Resource Center is a clearinghouse for instructional materials and teaching tools for homeschool families. Currently, it contains links to our instructional materials and teaching tools in social studies. These specific resources are part of the materials developed during the past 30 years and can be used to enrich the homeschool learning experience:

- A useful, informative 412-page [timeline](#) publication of important events in American history
- 262 annotated, period-specific [photographs](#) illustrating people, times and circumstances that are part of the American story
- 22 [songs](#) that reflect the spirit and experiences of major groups who came to America in the early 20th century
- Grade-level-specific [teacher's guides](#) that describe how best to use these materials in your children's instruction

Americans All is also compiling and distributing electronically high-quality, grade-level-specific social studies resource [databases](#) to support homeschool instruction. The databases are organized, alphabetically and by subject matter, to include names of people, places, events and concepts. Embedded in the databases are links to other appropriate information to strengthen learning opportunities and facilitate interdisciplinary connections. We also offer professional development opportunities in social studies for teaching in home environments.

Ultimately, the Homeschool Resource Center will include information from other disciplines to increase its value to homeschool families. In compiling information for homeschools, the center searches for resources that not only are factually accurate, but also are free from ideas and influences that may not support family values. **Consistent with its philosophy, the center leaves all content, curriculum and instructional decisions to individual families.**

Besides the instructional resources, Social Legacy Network membership gives you the opportunity to create and update a *life/legacy* story about an individual or your family for free. Recording the accomplishments and life experiences of those who have helped make America strong can inspire future generations. We preserve and share your legacy story forever on our Web-based [Heritage Honor Roll](#) and, for wider distribution, on the Americans All home pages of [Legacy Partners](#).

You can prepare your children for success while protecting their values as well as promote real-life examples of individuals and groups who reflect your beliefs when you join the Americans All Social Legacy Network. Use this tutorial to find out how.



Homeschool Tutorials

Homeschool families who join the Americans All Social Legacy Network for a one-time, tax-deductible fee of just \$39 gain unlimited access to high-quality instructional resources in social studies that can be adapted to reflect your values and beliefs. At no additional cost, you can also create a life/legacy story about an individual or your entire family. Click on this PDF for a tutorial on how you can become a network member and take advantage of our Homeschool Resource Center.

[How to Join the Americans All Social Legacy Network as a homeschool family](#)

https://homeschoolmaterials.org/page/homeschool-resource-center



Homeschool Resource Center

A clearinghouse for instructional resources and teaching tools for homeschool families

Homeschool families assume the responsibility for educating their children. Yet the lack of federal, state or other funding limits these families' ability to access many of the instructional resources and teaching tools available to public and private schools. At the same time, their varied, value-based education philosophies often preclude the use of traditional textbooks, particularly in social studies.

Social studies education is key, because this discipline helps prepare students to participate effectively in our nation's democracy, economy and workforce. With the advent of the Internet, it is now practical and affordable to produce customized social studies instructional resources that reflect the preferences of individual homeschool families. The Americans All Homeschool Resource Center makes it possible for homeschool families to create a one-off social studies textbook that aligns accurate historical information with their personal beliefs.

The center currently contains links to our instructional materials and teaching tools in social studies. These specific resources are part of the materials developed during the past 30 years by Americans All and are designed to enrich the homeschool learning experience:

- A useful, informative 412-page **timeline** publication of important events in American history
- 262 annotated, period-specific **photographs** illustrating people, times and circumstances that are part of the American story
- 22 **songs** that reflect the spirit and experiences of major groups who came to America in the early 20th century
- Grade-level-specific **teachers' guides** that describe how best to use these materials in your children's instruction

In addition, we are developing electronic, high-quality, grade-level-specific social studies resource **databases** that are organized, alphabetically and by subject matter, to include names of people, places, events and concepts. Embedded in the databases are links to other appropriate information to strengthen learning opportunities and facilitate interdisciplinary connections. We also offer professional development opportunities in social studies for teaching in home environments.

Read More

Accurate, Searchable Databases



Our resource databases and grade-level-specific teacher's guides help both parents and students easily find the best, most accurate materials available on the Web. We provide links to appropriate information to strengthen learning and facilitate interdisciplinary connections.

Timeline



This timeline publication, developed with contributions from more than 80 scholars and historians, expands the scope of Americans All by providing a unique parallel chronology. It documents the peoples, cultures and ideologies that make up U.S. history and its place in world studies.

Photographs



Our collection of more than 300 authentic photographs afford students visual that can be a powerful catalyst for further study. A teacher's guide includes suggestions on how to use these photographs to reinforce student learning and stimulate student interest in American history.

Music



This resource contains 22 original recordings and scores of historic songs that reflect immigrant experiences from 1914 to 1948. Where appropriate, language-specific translations are included. We also provide a teacher's guide that suggests learning activities for lower and upper grades.

Welcome to
Americans All!

Thank you for becoming
a member of our
Social Legacy Network.

To invite other homeschool
families to learn about the
benefits of joining the Americans
All Social Legacy Network—

[CLICK HERE](#)
☆

To share resources
through our Homeschool
Clearinghouse—

[CLICK HERE](#)
☆

To get a Social Legacy
Network membership—

[CLICK HERE](#)
☆

To view "Holy Americans All
Benefit Our Nation's
Homeschool Families"—

[CLICK HERE](#)

Share





July 20, 2016

Allan Kullen
President
Homeschoolmaterials.org
7723 Groton Road
Bethesda, MD 20817

Re: Marketing for the homeschool environment

Dear Allan,

About two months ago we initiated phase 1 of our marketing program. We began by analyzing the characteristics of our initial audience, people interested in providing a homeschool education for their children. Using social media, and Facebook, we identified 23 interested in our message, and those individuals interested in learning more about what we had to offer were directed to our special Web page, where we tagged all the visitors into a marketing audience. Over the course of two months, we grew this audience to slightly over 7,000 people.

Then we began phase 2. Using Facebook and some special tools, we were able to find others in Facebook with similar characteristics, giving us a total audience of slightly over 17,000 people who had indicated some level of interest in our program. The next step was to design an ad campaign to present our offer: join our network and to receive a \$500 kit of social studies resources—texts, photographs, music, lesson plans, teacher's guides, and access to our Homeschool Resource Center—for a one-time, tax-deductible cost of just \$39. That campaign is currently running.

In the meantime, Phase 1 is continuing to expand the audience. In addition, people are added to our monthly newsletter, which we send with new resources for the families. And we are still working on the best way to direct those individuals and groups to view the complete description of your program at: www.homeschoolmaterials.org/tutorials.

Sincerely,

Tod Turner
CEO
LiveChime, Inc

This banner appears at the top of the page on all information articles we regularly send to groups whose members have identified themselves as homeschooling their children.



Ask our experts:

Name (optional)

Email (required)*

Mobile Phone (optional)

Question / Comment (optional)

Attention Home Schoolers
Need social studies resources?

Try HomeSchoolMaterials.org
Get our \$500 resource kit for \$39
Includes FREE monthly updates

When an individual clicks on our Facebook ad, they are sent directly to this landing page to join our Network.



Questions about homeschooling ?

Name (optional)

Email (required)*

Mobile Phone (optional)

Question / Comment (optional)

Send Chat Request



[Join Now](#) [Log Into My Account](#) [Contact Us](#)

[HOME](#) / [ABOUT US](#) / [JOIN NOW](#) / [PRESERVE A LEGACY](#) / [HERITAGE HONOR ROLL](#) / [LEGACY PARTNER ALLIANCE](#) / [VIEW SCHOOL RESOURCES](#) / [NEWS & EVENTS](#)

Advancing Homeschool Education while Honoring America's Stories



Celebrate Your Family's Legacy

Our Heritage Honor Roll preserves the stories of America's families. These stories are an important part of our nation's history and social fabric. By joining our Social Legacy Network for a one-time, tax-deductible fee of just \$39, you can create, share and update a legacy story about your family while receiving quality instructional materials to help educate your children, at no additional cost. The online and print versions of your family's legacy story can be created and modified in multiple languages. The online version can include photographs and links to other Web sites and audio and video recordings.

Americans All Social Legacy Network

Online version

Print version

All for \$39

Americans All invests 85 percent of Social Legacy Network membership fees to help ensure students are better prepared to participate in our nation's economy workforce and democracy.

[**CLICK HERE**](#)

to join the Americans All Social Legacy Network and become a participating homeschool family, so you can gain free access to instructional materials and celebrate your family's legacy.

Gain Access to Quality Instructional Materials

Homeschool families are responsible for educating their children. To help you meet this commitment, we give participating homeschool families free electronic access to:

- Americans All classroom resources, including 262 annotated, period-specific photographs; 6 texts and 22 songs relating to major groups who came to America in the early 20th century; a 412-page timeline publication on events that shaped our nation's history; and teacher's guides that describe how best to use these materials effectively in your children's instruction;
- Grade-level-specific databases that provide resources for further social studies and civics instruction;
- Additional information from our Homeschool Resource Center; and
- A monthly alert announcing new resources.



Contact information for participating homeschools is not displayed on our nonprofit Foundation's Web site, unless the homeschool asks us to do so.

Create a Legacy Story, Support Social Studies



An Americans All Life/Legacy Story



Allan S. Kullen *Businessman and Social Entrepreneur*



Allan S. Kullen (February 20, 1942 -) Businessman and Social Entrepreneur

"Her name is Ester Baumgartner. Do you know her?" Allan Kullen had posed the question in a broken mixture of Hebrew and English to whoever would listen and could understand him. Allan had met Ester while on an archaeological dig at Masada in the Negev, Israel. All he knew by the time they parted ways was her name and the fact that she was staying in Tel Aviv. So, after finishing his work, he decided he would try to find her. He hitchhiked his way to Tel Aviv and, despite all odds, found her.

It was not just Ester that Allan found, however. "The odds were none-to-none that an American speaking Hebrew very poorly could venture to a foreign city and find some girl he met for two weeks on a mountaintop while knowing only her name. If I could accomplish that, I realized I could probably do anything I wanted to in life," he recalls.

Allan was born in Washington, DC, on February 20, 1942 to Eunice (Stattand) and Sol Kullen, both originally from Baltimore, MD. He grew up in the DC metropolitan area. His father had built a successful career in the printing industry, so Allan chose to attend the Carnegie Institute of Technology (CIT) in Pittsburgh, Pa, after graduating from high school in 1959. CIT was transitioning toward a new academic structure, later becoming Carnegie Mellon University, and he soon learned that his was to be the last graduating class in the printing school. Allan was given great flexibility with his schedule and took advantage of that opportunity by becoming very involved in campus activities. He graduated in 1963, receiving the Fred Hagen, Sr., Award, given to the student with the highest scholastic standing in the School of Printing Management.

Feeling the need to gain additional business training, Allan entered a two-year MBA program at the University of California, Berkeley. During his first year, he met representatives of NBSB, a Dutch travel organization that organized student trips to Europe. He began to work with them, starting by putting out a daily newspaper for the eight-day crossing by sea. He also accepted an internship as a consultant for a printing company in Amsterdam. That fall, rather than returning home, he traveled extensively where, for the first time, he recognized the contributions that diverse cultures make to world history. He worked on the NBSB ship to gain passage back to the United States and, after returning home from this eye-opening experience, chose to enter the workforce rather than resume his schooling at Berkeley.

He began his career as marketing director for his father's firm, Kaufmann Press, Inc. When his father's company was acquired by a public company, Publisher's Company, Inc. (Pubco), he went to work for Pubco, initially assisting with its acquisitions program and subsequently finding a more challenging niche in its publishing division. He was responsible for the development and production of the 10-volume International Library of Afro-American History and later, the revision of The New American Encyclopedia, which was done in partnership with Mandarini Publishing in Italy.

When Pubco began to fail, he realized he needed to build a future where he could better control his own destiny, especially since he was now married to the former Diane Klein and they had two children, Allison and Todd. Returning to what he knew best, in 1974, he acquired the assets of a struggling printing company whose owners were in default with their bank and formed Todd Allan Printing Co., Inc., which he ran until 2013. During that period, he grew the company through internal sales and buy-out acquisitions of eight smaller firms, merging them into his company. At its peak, Todd Allan had \$16 million in annual sales and 127 employees. In 1981, he obtained a patent for "prints having continuous tone gradation that could produce original pieces of art from commercial printing plates." In 1982, with the collaboration of 15 local and national printing suppliers, he published The Practical Graphic Arts Guide, a 700-page compendium of expert technical advice for print buyers.

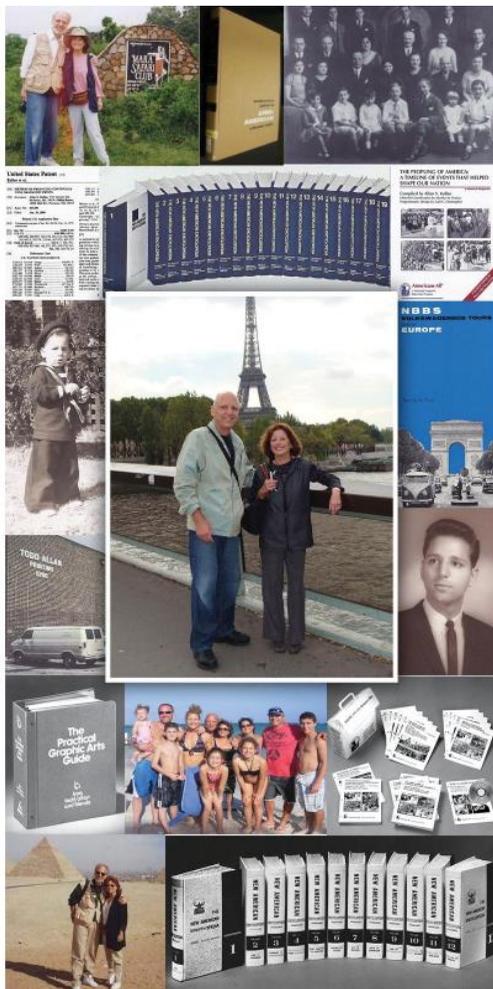
While working at Pubco, Allan observed that some of its large printing vendors also owned educational properties as sidelines to make up for periods of slow commercial sales, and he brought that manufacturing strategy to Todd Allan. He set up his own publishing company in the early 1980s by buying a program called The First Experience, which featured photographs and texts on the contributions that immigrants made to the nation's development when they come through Ellis Island. At the same time, he was printing for the Coordinating Committee for Ellis Island, a nonprofit group focused on the same topic. This action rekindled the passion generated by his travels abroad, and he founded and became president of the People of America Foundation and became co-developer of its signature resource program, Americans All.

The program consisted of printed texts and recordings, period-specific posters and photographs, and simulations and teacher's guides, all developed by a team of scholars led by Americans All co-developer Dr. Gail C. Christopher. Although Americans All was well received by the education community, its appeal was limited to classrooms devoted to teaching social studies. With the national emphasis shifting to support STEM programs, his foundation could not secure investors to meet its goal of making these instructional resources available to the nation's 135,000 public and private K-12 schools and 800,000 homeschools.

Allan responded by forming a marketing and operations entity, the Americans All Benefit Corporation. To gain the revenue needed to meet the foundation's goal, he focused his efforts on one of the program's main elements—the Heritage Honor Roll. Under the new structure, Americans All has become a Social Legacy Network that "connects the dots between life, legacy, education and the American Dream."

[Note: This article was excerpted and adapted from an interview by Gordon Bernhardt, author of Profiles in Success (Volume 6): Inspiration from Executive Leaders in the Washington D.C. Area.]

To view the legacy story about "Chew" Kullen, [click here](#).



Sponsored By: Kullen Family

Make a Difference, Get Involved TODAY!

Join the Americans All Social Legacy Network to create and permanently share a legacy story and access many other program benefits—[CLICK HERE](#)

Create a User-account for Americans All to become a point of contact, so your group, business or organization can become a Legacy Partner for free—[CLICK HERE](#)

Create a User-account for Americans All to become a point of contact, so your school can access instructional resources for free—[CLICK HERE](#)

Get a one-page graphic overview of our initiative—[CLICK HERE](#)

Share



These stories are written by Social Legacy Network members and reflect their personal views. Americans All does not vet them for accuracy, nor do they necessarily reflect the opinions of the program. If you find content or language you deem offensive, please [contact us](#).

For a one-time, tax-deductible \$39 fee, members of our Social Legacy Network can—in their own words, if possible—control how their legacy, or the legacy of a person or group important to them, is recorded and shared forever. In addition, they and their families also gain access to a quality education app.

Life/Legacy stories are housed forever on our Heritage Honor Roll and can:

- Include a color portrait or an image;
- Contain up to 1,000 words of text;
- Be published in multiple languages;
- Include a montage of photographs;
- Include up to 5 logos;
- Include hyperlinks to Web pages and documents;
- Include hyperlinks to audio and video recordings;
- Include hyperlinks to other legacy stories on the Heritage Honor Roll;
- Be updated at any time;
- Be hosted on the Americans All home pages of Legacy Partners for more exposure
- Be linked to social media pages;
- Contain the name of a sponsor; and
- Be shortened (up to 500 words) and printed in an 8½" x 11" format with a photograph or image and up to 2 member logos.

A Life/Legacy Story in Print Format

As part of their one-time, tax-deductible \$39 fee, Social Legacy Network members can shorten their Life/Legacy story to include no more than 500 words and print it in an 8½" x 11" format. This print version can include a portrait or an image and up to two member logos. It can be updated at any time, at no additional cost.



A Champion for Social History

Allan S. Kullen

Businessman and Social Entrepreneur
February 20, 1942 -

Allan Kullen was born on February 20, 1942, in Washington, DC, and grew up in the area. His father had success in the printing industry, so Allan chose to attend the Carnegie Institute of Technology in Pittsburgh, PA, after graduating from high school in 1959. He graduated from its School of Printing Management in 1963.

To gain more business training, Allan then entered an MBA program at the University of California, Berkeley. During his first year, he met representatives of NBBS, a Dutch travel organization that organized student trips to Europe, and began putting out a daily newspaper for the eight-day crossing by sea. He also accepted an internship as a consultant for a printing company in Amsterdam. That fall, rather than returning home, he traveled extensively where, for the first time, he recognized the contributions that diverse cultures make to world history. Allan subsequently decided to enter the workforce rather than resume his schooling at Berkeley.

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Drawing inspiration from his extensive travels and reinforcing his interest in history, Allan then founded and became president of the People of America Foundation and became co-developer of its social studies resources program, Americans All. The program includes printed texts and recordings, period-specific posters and photographs, and simulations and teacher's guides, all developed by a team of scholars led by Americans All co-developer Dr. Gail C. Christopher. More recent program components support excellence in social studies instruction by increasing access to high-quality resources for classrooms and professional development opportunities for teachers.

