

# An Americans All Legacy Story

For a one-time, **\$39** tax-deductible membership fee, Social Legacy Network members gain free access to our Homeschool Resource Center which provides links to nonpartisan social studies resources. In addition, they can control how the legacy of a person, a group or their family is recorded and shared forever by creating a multimedia Heritage Honor Roll story.

Learning how to research, write, edit a life story (whether or not published) offers a wonderful bonding experience for an entire family.

**Legacy stories are housed, for free, on our Web-based Heritage Honor Roll and can:**

- Include a color portrait or an image;
- Contain up to 1,000 words of text;
- Be published in multiple languages;
- Include a montage of photographs;
- Include up to 5 logos;
- Be linked to social media;
- Include existing and/or new home videos;
- Include hyperlinks to Web pages and documents;
- Include hyperlinks to audio and video recordings;
- Include hyperlinks to other legacy stories on the Heritage Honor Roll;
- Be updated at any time;
- Be hosted on the Americans All home pages of Legacy Partners for more exposure; and
- Be shortened (up to 500 words) and printed in an 8½" x 11" format with a photograph or image and up to 2 member logos.



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Alan S. Kullen Businessman and Social Entrepreneur



Alan S. Kullen (February 20, 1942) - Businessman and Social Entrepreneur

"Her name is Ester Baumganner. Do you know her?" Alan Kullen had posed the question in a broken mixture of Hebrew and English to whoever would listen and could understand him. Alan had met Ester while on an archaeological dig at Masada in the Negev, Israel. All he knew by the time they parted ways was her name and the fact that she was staying in Tel-Aviv. So, after finishing his work, he decided he would try to find her. He hitchhiked his way to Tel Aviv and, despite all odds, found her. It was not just Ester that Alan found, however. "The odds were none-to-none that an American speaking Hebrew very poorly could venture to a foreign city and find some girl he met for two weeks on a mountaintop villa knowing only her name. If I could accomplish that, I realized I could probably do anything I wanted to in life," he recalls.

Alan was born in Washington, DC, on February 20, 1942 in Europe (Statland) and Sid Kullen, both originally from Baltimore, MD. He grew up in the DC metropolitan area. His father had built a successful career in the printing industry, so Alan chose to attend the Carnegie Institute of Technology (CIT) in Pittsburgh, PA, after graduating from high school in 1960. CIT was transitioning toward a new academic structure, later becoming Carnegie Mellon University, and he soon learned that his was to be the last graduating class in the printing school. Alan was given great flexibility with his schedule and took advantage of that opportunity by becoming very involved in campus activities. He graduated in 1963, receiving the Fred Hagen, Sr. Award, given to the student with the highest scholastic standing in the

School of Printing Management.

Feeling the need to gain additional business training, Alan entered a two-year MBA program at the University of California, Berkeley. During his first year, he met representatives of NREI, a Dutch travel organization that organized student trips to Europe. He began to work with them, starting by putting out a daily newspaper for the eight-day crossing by sea. He also accepted an internship as a consultant for a printing company in Amsterdam. That fall, rather than returning home, he traveled extensively where, for the first time, he recognized the contributions that diverse cultures make to world history. He worked on the NREI's ship to gain passage back to the United States and, after returning home from this eye-opening experience, chose to enter the workforce rather than resume his schooling at Berkeley.

He began his career as marketing director for his father's firm, Kaufmann Press, Inc. When his father's company was acquired by a public company, Publisher's Corp., Inc. (Pubco), he went to work for Pubco, initially assisting with its acquisitions program and subsequently finding a more challenging niche in its publishing division. He was responsible for the development and production of the 10-volume International Library of Afro-American History and, later, the revision of The New American Encyclopedia, which was done in partnership with Mandarill Publishing in Italy.

When Pubco began to fail, he realized he needed to build a future where he could better control his own destiny, especially since he was now named to the former Diane Klein and they had two children, Allison and Todd. Returning to what he knew best, in 1974, he acquired the assets of a struggling printing company whose owners were in default with their bank and formed Todd Alan Printing Co., Inc., which he ran until 2013. During that period, he grew the company through internal sales and drop acquisitions of eight smaller firms, merging them into his company. At its peak, Todd Alan had \$18 million in annual sales and 121 employees. In 1981, he obtained a patent for "prints having continuous tone gradation that could produce original pieces of art from commercial printing plates." In 1982, with the collaboration of 18 local and national printing suppliers, he published The Practical Graphics Arts Guide, a 700-page compendium of expert technical advice for print buyers.

While working at Pubco, Alan observed that some of its large printing vendors also owned educational properties as sidelines to make up for periods of slow commercial sales, and he brought that manufacturing strategy to Todd Alan. He set up his own publishing company in the early 1980s by buying a program called The First Experience, which featured photographs and texts on the contributions that immigrants made to the nation's development when they come through Ellis Island. At the same time, he was printing for the Coordinating Committee for Ellis Island, a nonprofit group focused on the same topic. This action rekindled the passion generated by his travels abroad, and he founded and became president of the People of America Foundation and became co-developer of its signature resource program, Americans All.

The program consisted of printed texts and recordings, period-specific posters and photographs, and simulations and teacher's guides, all developed by a team of scholars led by Americans All co-developer Dr. Gail C. Christopher. Although Americans All was well received by the education community, its appeal was limited to classrooms devoted to teaching social studies. With the national emphasis shifting to support STEM programs, his foundation could not secure investors to meet its goal of making these instructional resources available to the nation's 135,000 public and private K-12 schools and 800,000 homeschooled.

Alan responded by forming a marketing and operations entity, the Americans All Benefits Corporation. To gain the revenue needed to meet the foundation's goal, he focused his efforts on one of the program's main elements—the Heritage Honor Roll. Under the new structure, Americans All has become a Social Legacy Network that "connects the dots between life, legacy, education and the American Dream."

[Note: This article was excerpted and edited from an interview by Gordon Bernhardt, author of Profiles in Success (Volume 8); inspiration from Executive Leaders in the Washington D.C. Area.]

To view the legacy story about "Chew" Kullen, click here.

Welcome to Americans All!

Thank you for becoming a member of our Social Legacy Network!

To visit our homeschool families to learn about the benefits of joining an Americans All Social Legacy Network—

[CLICK HERE](#)

☆

To share resources through our homeschool community—

[CLICK HERE](#)

☆

To gift a Social Legacy Network membership—

[CLICK HERE](#)

☆

To view "How Americans All Benefits Our I Lettens Homeschool Families"—

[CLICK HERE](#)



These stories are written by Social Legacy Network members and reflect their personal views. Americans All does not vet them for accuracy, nor do they necessarily reflect the opinions of the program. If you find content or language you deem offensive, please [contact us](#).

[www.homeschoolmaterials.org/node/553341](http://www.homeschoolmaterials.org/node/553341)

## A Legacy Story in Print Format

As part of their one-time, tax-deductible **\$39** fee, Social Legacy Network members can shorten their legacy story to include no more than 500 words and print it in an 8½" x 11" format. This version can include a portrait or an image and up to two member logos. It can be updated at any time, at no additional cost, and can be created in multiple languages.



## *A Champion for Social History*

### **Allan S. Kullen**

Businessman and Social Entrepreneur  
February 20, 1942 -

Allan Kullen was born on February 20, 1942, in Washington, DC, and grew up in the area. His father had success in the printing industry, so Allan chose to attend the Carnegie Institute of Technology in Pittsburgh, PA, after graduating from high school in 1959. He graduated from its School of Printing Management in 1963.

To gain more business training, Allan then entered an MBA program at the University of California, Berkeley. During his first year, he met representatives of NBBS, a Dutch travel organization that organized student trips to Europe, and began putting out a daily newspaper for the eight-day crossing by sea. He also accepted an internship as a consultant for a printing company in Amsterdam. That fall, rather than returning home, he traveled extensively where, for the first time, he recognized the contributions that diverse cultures make to world history. Allan subsequently decided to enter the workforce rather than resume his schooling at Berkeley.

He began his career as marketing director for his father's printing firm, Kaufmann Press, Inc. When his father's company was acquired by a public company, Publisher's Company, Inc. (Pubco), he went to work for Pubco, first assisting with its acquisitions program and later joining its publishing division.

When Pubco began to fail, Allan realized he needed to build a future where he could better control his own destiny, especially since he was now married to the former Diane Klein and they had two children, Allison and Todd. In 1974, he acquired the assets of a struggling printing company and formed Todd Allan Printing Co., Inc., which he ran until 2013. During that period, he grew the company through internal sales and roll-up acquisitions of eight smaller firms, at its peak achieving \$16 million in annual sales and employing 127.

While working at Pubco, he observed that some of its large printing vendors also owned commercial educational properties, and he brought that manufacturing strategy to Todd Allan. He set up his own publishing company in the early 1980s by buying a program called The First Experience, which featured photographs and texts on the contributions that immigrants entering through Ellis Island made to our nation's development. At the same time, he was printing for the Coordinating Committee for Ellis Island, a similarly focused nonprofit group.

Drawing inspiration from his extensive travels and reinforcing his interest in history, Allan then founded and became president of the People of America Foundation and became co-developer of its social studies resources program, Americans All. The program includes printed texts and recordings, period-specific posters and photographs, and simulations and teacher's guides, all developed by a team of scholars led by Americans All co-developer Dr. Gail C. Christopher. More recent program components support excellence in social studies instruction by increasing access to high-quality resources for classrooms and professional development opportunities for teachers.





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## Marie-Claire Jeanne (Baudin) Miller

Marie-Claire Jeanne (Baudin) Miller [Miller Family] (August 25, 1940 - December 20, 2015)

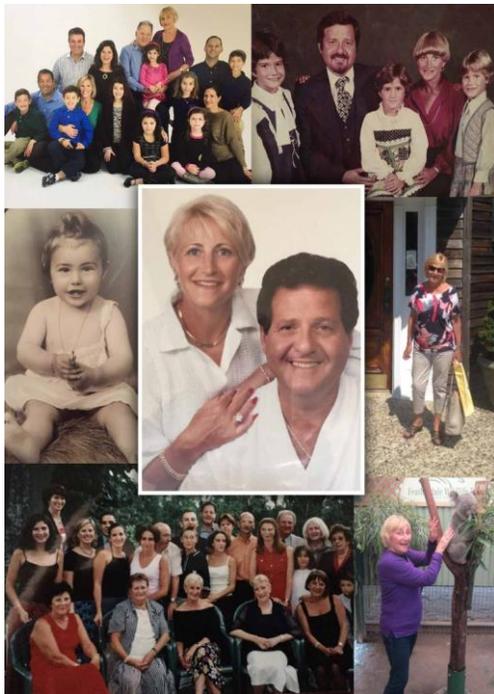


Marie-Claire was born in [Jargeau](#), France, on August 25, 1940, daughter of Georges and Marie Louise Baudin and middle sister to Micheline, Monique, Marie-Noelle and Marie-Christine. Her devotion to the people she cared about is the character trait that best distinguished her in life and for which she will long be remembered. She always deflected attention from herself, preferring instead to visit, speak with, listen to, tend to and keep in touch with others whom she held dear.

She met her husband, Stephen B. Miller, in France during his US Army tour of duty. Demonstrating remarkable courage, at age 27, Marie-Claire left her beloved France and close-knit family to embark on a new life with Steve in America. She moved to the United States knowing no one but her husband. Yet she bravely embraced her new language, new country and new religious traditions and created an amazing life with Steve, to whom she was totally devoted for 48 years.

Marie-Claire and Steve loved to travel and loved adventure. They enjoyed spending time together at concerts, the theater, art shows and the movies. Marie-Claire even sat through hundreds upon hundreds of hockey games, not because she loved hockey but because Steve loved hockey and she loved Steve. Her devotion to a friend with whom she worked in Orleans, Leone Tanner, was rekindled at a Charles Aznavour concert in 1967, and their friendship was sustained through a running, almost daily, conversation for more than 48 years. Her continued contacts with her French friends in Club Amite and with the members of her bridge groups over the years were all part of her life.

Her three daughters—Corinne, Valerie and Sandra—also were beneficiaries of Marie-Claire's sincere devotion and boundless energy. She never missed a ballet recital, swim meet, talent show, track meet, tennis match or . . .



Compare an illustrated legacy story to an obituary or an in-memoriam notice!

Which format best keeps your loved one's memory alive, forever?

### [Newspaper Obituary]

#### MARIE-CLAIRE MILLER

Of Bethesda, MD died suddenly on Sunday, Marie-Claire is survived by her husband, Steve; children, Corinne Smithen of Montclair, NJ, Valerie Hochman of Bethesda, MD and Sandra Rosenband of South Orange, NJ; three sons-in-law, Kevin Smithen, Adam Hochman and David Rosenband; eight grandchildren, Chloe, Felicia and Scarlett Smithen, Ian and Drew Hochman, and Margot, Spencer and Paula Rosenband. She is also survived by her sisters, nephews and nieces in France and in the USA, a large contingent of friends and extended family December 20, 2015 in Miami, FL of natural causes, with her husband at her side. Wife of Stephen B. Miller, Marie-Claire was born in Jargeau, France on August 25, 1940. The daughter of Georges and Marie Louise Baudin, and middle sister to Micheline Charreire, Monique Grivillers, Marie-Noelle Roze and Marie-Christine Baudin.

Marie-Claire and Steve met in France during his US Army tour of duty. They enjoyed a long and happy marriage, a wonderful life filled with family, friends, travel, community and charitable work. Marie-Claire's most distinguishing character trait was her devotion to the people she cared about, tending to them, listening, visiting, keeping in close touch, always "being there" for each and every one.

Funeral Services are scheduled for December 23, 2015 at 2:15 P.M. at Norbeck/Judean Memorial Gardens Chapel, Olney, MD. The family will be receiving visits from 6 to 9 P.M., on Wednesday, December 23 and from 12 noon to 5 P.M. on Thursday, December 24 at the Miller residence.

To view this legacy story in its entirety in English, visit [www.homeschoolmaterials.org/node/553381](http://www.homeschoolmaterials.org/node/553381); for the French-language version, visit [www.homeschoolmaterials.org/node/553032](http://www.homeschoolmaterials.org/node/553032). To learn more about our program's exceptional benefits and to join our Social Legacy Network, visit [www.homeschoolmaterials.org](http://www.homeschoolmaterials.org).

For information on how to become a member of our Legacy Partner Alliance, at no additional cost, visit [www.homeschoolmaterials.org/legacy-partners](http://www.homeschoolmaterials.org/legacy-partners).

# Cost-Benefit Analysis of a Newspaper Death Notice and an Americans All Social Legacy Network Legacy Story

	Cost for a Newspaper Death Notice (weekday)	Annual Fee to Keep a Newspaper Death Notice "Live."				Total Cost			
		Year 1	Year 1	Year 2	Years 3-10		Years 11-20	20 Years	
<p>Members of the Americans All Social Legacy Network can, <u>at no additional cost</u>:</p> <ul style="list-style-type: none"> <li>• Create an online life/legacy story—maximum 1,000 words—with photographs, home videos and hyperlinks to PDFs, audio and video recordings and other Web sites;</li> <li>• Print a shortened version of their story in an 8½" x 11" format;</li> <li>• Update and publish their story in multiple languages, at any time;</li> <li>• House their story on our Heritage Honor Roll, forever;</li> <li>• Have their story hosted on Legacy Partners' Americans All home pages; and</li> <li>• Access social studies education resources.</li> </ul>	<b>\$39</b>							<b>\$39</b>	
<p>Modify and republish an archived death notice as an Americans All life/legacy story with enhancements.</p>	<b>\$39</b>								<b>\$39</b>
<p>Pay to keep a newspaper death notice "Live."</p>				\$19	\$19	\$152	\$190	<b>\$380</b>	
<p>1-inch death notice in a large city newspaper—approximately 50 words and no photograph—weekday; Sunday publication add \$26. Obituary cannot be updated with new information.</p>		\$135		\$49	\$19	\$152	\$190	<b>\$545</b>	
<p>1-inch death notice in combination with an Americans All life/legacy story.</p>	<b>\$39</b>	\$135						<b>\$174</b>	
<p>2-inch death notice in a large city newspaper—approximately 125 words and no photograph—weekday; Sunday publication add \$33. Obituary cannot be updated with new information.</p>		\$306		\$49	\$19	\$152	\$190	<b>\$716</b>	
<p>2-inch death notice in combination with an Americans All life/legacy story.</p>	<b>\$39</b>	\$306						<b>\$345</b>	
<p>5-inch death notice in a large city newspaper—approximately 230 words and a black-and-white photograph—weekday; Sunday publication add \$54. Obituary cannot be updated with new information.</p>			\$611	\$49	\$19	\$152	\$190	<b>\$1,021</b>	
<p>14-inch death notice in a large city newspaper—maximum 1,000 words and single color photograph—weekday; Sunday publication add \$298. Death notice does not include additional photos or hyperlinks to PDFs, audio and video recordings and other Web sites. Death notice cannot be created and published in multiple languages. Except for a memorial plaque—sometimes offered if death notice exceeds 2 inches—no additional benefits are provided.</p>			\$1,735	\$49	\$19	\$152	\$190	<b>\$2,145</b>	