Dear Head of School and Student Service Learning Coordinator:

Our 31-year-old People of America Foundation is reaching out to schools and senior residences to establish pilot programs that will support a nationwide launch of <u>Americans All</u>. Our initiative encourages everybody to inexpensively share <u>life stories</u> and learn about the contributions that *all* people have made—and continue to make—to our nation's history. If a school or senior residence becomes a <u>Legacy Partner</u>—at no cost—the one-time, tax-deductible membership fee for the student or resident is only \$24.50. Moreover, we invest more than half of our membership fees to provide inclusive <u>social studies</u> resources to help K–12 students succeed in our democracy, economy and workforce.

Americans All has three interrelated components: a language arts project, an opportunity for students to earn service learning credits and access to vetted supplemental social studies resources.

- Our language arts component features storytelling, a wonderful intergenerational bonding experience that builds understanding and compassion. Legacy stories acknowledge that heritage and culture are rich aspects of personal and group identity.
 - > Stories begin at birth, and *legacies* are built every time a personal, academic or professional milestone is achieved. Everybody has important experiences and lessons learned to share with family, friends and future generations.
 - Creating legacy stories with text, photographs and home videos enables student-members to celebrate their identity, control how they are thought of and record significant events and memories.
 - Researching, writing and visually enhancing a story can be a valuable academic exercise for a student, providing an electronic diary that highlights, for example, semester and/or grade-level accomplishments or unique vacation experiences.
- Students can help those in senior residences register for Americans All and apply their knowledge of technology to incorporate images and recordings into seniors' stories. In doing so, students earn service learning credits while appreciating the value of volunteerism.
 - As students master working with templates and improve their communication skills, they can also contribute writing and translating assistance.
 - For the same reasons a senior resident creates a will and an estate plan, he or she should create, publish and enjoy a legacy story now—or save it, update it for free and have it available to be published later.
 - Legacy stories ensure the significance of a lifetime will not be lost forever or, in the case of an unexpected event, wind up as an incomplete, costly and short-lived <u>newspaper obituary</u>.
- Social studies critical-thinking skills, and teaches students how to evaluate different perspectives, assess the validity of evidence, work in groups and apply facts in decision-making.
 - Americans All members and their families gain free access to our existing K–12 social studies resources—a \$500 value.
 - Because education is a lifelong pursuit, members and their families can take advantage of a free,
 3-month trial subscription to our <u>Social Legacy Network</u> to access even more benefits.

By participating in our pilot programs, schools and senior residences not only gain additional exposure for themselves and provide their members with increased benefits, they can also financially benefit from being an integral part of American All's nationwide launch.

I look forward to meeting with you soon to further discuss how we can make this happen. Sincerely,

Allan

Allan Kullen, President, 301-520-8242, akullen@americansall.org, www.americansall.org



People of America Foundation

Who We Are

Our nonprofit foundation's Americans All program helps individuals and families inexpensively record and archive their stories, with text, photos and videos and in multiple languages. A section of the online story can be password protected, and a shortened version can be printed out in an 8½" x 11" template to be shared with family and friends. To help ensure *all* schools and teachers have access to state-approved, grade-level-specific supplemental social studies resources to use in classroom instruction, we invest more than half of our membership fees to support excellence in K–12 social studies instruction. Importantly, participating schools receive our resources at no cost.

What We Do

We aim to tie the compelling need to preserve legacies with the essential goal of imparting good citizenship skills. Storytelling is key to the transfer of wisdom, knowledge and experiences between generations, and it can lead to greater understanding and compassion. A social studies education teaches students how to evaluate different perspectives, assess the validity of evidence, work in groups and apply facts and decision-making. This subject matter prepares students to succeed in our nation's democracy, economy and workforce while promoting long-standing American values of diversity, tolerance and inclusion. Importantly, our instructional resources focus on factors that help unite—rather than divide—the American people.

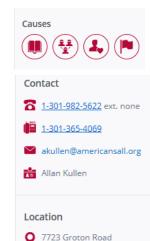
Legacy stories contribute to our nation's social fabric. These stories are permanently stored and easily accessed on our Web-based Heritage Honor Roll and on the home pages of our Legacy Partners. Many of them illustrate the role immigrants have played and continue to play in our nation's growth. Other stories highlight the contributions of our nation's military, first responders, seniors and ethnic and cultural groups.

Besides receiving social studies resources that can be used at multiple grade levels, our language arts project helps students celebrate their identity, control how they are thought of and record significant events in their lives. They learn that *legacies* are built every time a personal, academic or professional milestone is achieved. In doing so, students reinforce David McCollough's belief that "history is the story of people" and come to appreciate the importance of sharing and preserving everybody's story.

By helping others use technology to incorporate images and recordings into their legacy stories, students can earn community service learning credits. As they master working with templates and improve their communication skills, they can also contribute writing and translating assistance. Through these experiences, students come to appreciate how volunteerism can benefit and strengthen their community.









Bethesda, MD 20817

