

Allan Kullen, President ■ People of America Foundation
7723 Groton Road ■ Bethesda, MD 20817 ■ 301-520-8242

<u>akullen@americansall.org</u> <u>www.americansall.org</u>

<u>www.homeschoolmaterials.org</u>

## How to Register\* for Americans All to Create a Heritage Honor Roll Legacy Story and Receive Other Benefits

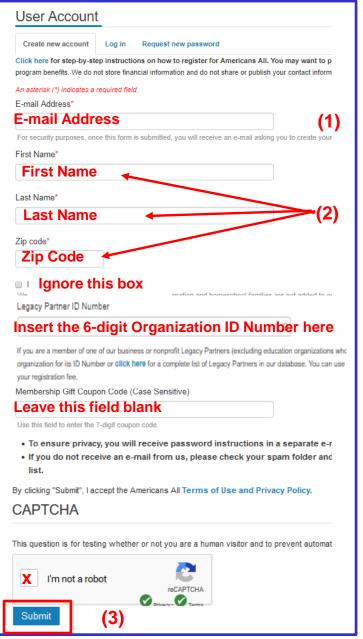
### **Important Notes:**

- If an education organization or an Americans All Legacy Partner gives you a 6-digit organization ID Number so you can obtain a 50 percent discount on the lifetime membership fee, you must insert that number when you set up your User Account. If you do not do so, you will forfeit your discount. It cannot be used after the registration process is completed.
- 2. Americans All members will find it easy to start creating their life stories. Our template only requires individuals to fill in their name, date of birth and a summary not to exceed 60 words. Additional story text, hyperlinks and photographs can be added over time.
- 3. You will need to complete a separate registration form to get your free, 3-month trial subscription to our Social Legacy Network that provides additional benefits. We will not invoice you after the trial period ends to continue your Social Legacy Network subscription without your permission.
- 4. After the first legacy story is created, click on "Create a legacy story in an additional language" on your "Welcome Back" page to begin working on a second story. Members can create as many new stories in a foreign language as they desire. However, because both storytellers are using the same language database, a foreign language cannot be used more than one time. See pages 11 and 12.
- 5. After each additional story is created and published, a new link will appear on your "Welcome Back" page, so you can modify the story anytime. See page 13.

<sup>\*</sup>Our program offers many benefits and options, so this tutorial provides images of key pages to help make the registration process easier for you to navigate.

## View www.americansall.org to create a "User Account"





To set up a User Account, fill in your e-mail address (1) and your first and last names and Zip Code (2). Check the CAPTCHA box, click on Submit (3), and follow the steps to continue registering.

You will first receive an e-mail asking you to create and confirm your password and then a second e-mail (page 4) describing program benefits.

Americans All members will find it easy to start creating their life stories. Our template only requires individuals to fill in their name, date of birth and a summary not to exceed 60 words. Additional story text, hyperlinks and photographs can be added over time.

## E-mail from Americans All describing program benefits

Thank you for setting up an Americans All "User Account." Your personalized "Welcome Back" page contains links to access our benefits. These are a few of your most important options.

- By joining Americans All, you can preserve the memories, experiences and accomplishments of an individual or a group. Legacy stories acknowledge that heritage and culture are rich aspects of personal and group identity and are part of the foundation left for family members and society. The <u>legacy story</u> can be shared forever on our Web-based <u>Heritage Honor Roll</u> and, for more exposure, on the Americans All home pages of our Legacy Partners.
- Schools, students and students' families participate as lifetime members in Americans All at no cost. Where applicable, students can earn service-learning credits by participating in our program.
- You can become a <u>point of contact for your business</u>, at no cost, so it can register for a nominal fee to better connect with its clients and customers and offer discounts on goods and services.
- You can become a point of contact for your <u>organization</u>, at no cost, so it can become an Americans All Legacy Partner, for free.
- You can become a point of contact for a school, library or historical society, at no cost, so it can become a free Legacy Partner and access our social studies resources, which are being used in more than 2,000 schools and libraries nationwide (a \$500+value). The education organization can also use its 5-digit Gift Coupon Code (which it receives after its registration is completed) to create a free legacy story—in multiple languages, if desired—on our Web-based Heritage Honor Roll.

An online legacy story can be created and shared in multiple languages, if desired, and updated at any time.

Americans All members will find it easy to start creating their life stories. Our template only requires individuals to fill in their name, date of birth (and passing, if appropriate) and a summary not to exceed 60 words. Legacy story text, hyperlinks, photographs, movies and other audio and video media can be added over time, and a shortened version can be printed on an 8½" x 11" template. To ensure privacy, a section of the story can be password protected. In addition, our secure e-mail tool enables members to communicate event, memorial and anniversary announcements. Americans All members also gain access to our education resources and can subscribe to our Social Legacy Network for only \$4 per month after a free, 3-month trial period.

For the monthly fee, Social Legacy Network members and their family can:

- Use membership cards to continue receiving discounts on goods and services and other benefits offered by program partners.
- Electronically access the expanded <u>Americans All</u> collection that includes new ethnic and cultural texts and songs, period-specific posters and photographs, reference texts and grade-level-specific teacher's guides.
- Electronically access grade-level-specific resource <u>databases</u> with information that supports state history and civics content standards and testing requirements; embedded in the databases are links to strengthen learning opportunities and facilitate interdisciplinary connections.
- Take advantage of <u>professional development</u> opportunities that impart best practices for using these and other resources (e.g., sample lesson plans, simulations and test questions).

Finally, by using a unique storytelling tool to facilitate legacy preservation, enable students to communicate better and help small businesses succeed, our program can continue its mission to support excellence in K–12 social studies instruction. We invest more than half of our membership fees to strengthen history and civics education, so all students are better prepared to participate in our nation's democracy, economy and workforce.

Any questions? Please contact Americans All.

## Your "Welcome Back" page contains links to all program benefits. Click on this link to "Register for Americans All" (4).



## Americans All®

PROGRAM OVERVIEW

My Welcome Back Page Sign out My Account FAQs Contact HOME / ABOUT / HERITAGE HONOR ROLL / SOCIAL LEGACY NETWORK / SOCIAL STUDIES RESOURCES / NEWS & EVENTS DISCOUNTS / STORY SEARCH / INDIVIDUALS / SCHOOLS / ETHNIC & CULTURAL GROUPS / LEGACY PARTNERS / AFFILIATES

### Welcome Back

#### First and Last Name

Edit my user account

Download Social Legacy Network membership materials

Download Legacy Partner Alliance membership materials

Register for Americans All to create a legacy story for the Heritage Honor Roll

Get help on creating and enhancing a Heritage Honor Roll legacy story

Join the Social Legacy Network
Join the Legacy Partner Alliance

Add my location to a Business Legacy Partner account

Get help on creating and enhancing a Legacy Partner home page

Invite schools, libraries and historical societies to get Americans All resources for free

Find a school ID number

View the Americans All instructional resources

Access the Homeschool Resource Center

Gift an Americans All membership Invite friends, associates, groups and organizations to learn about Americans All

View the state- and grade-level-specific resource databases

Download marketing templates and logos

### Heritage Honor Roll Legacy Story

Individuals join Americans All for free when they enroll using the 6-digit ID Number of a K–12 public, private or alternative school that is registered for our program. Or, they can enroll for \$24.50 using a Legacy Partner discount code. Members can create and publish a legacy story on an individual or a group and share it forever on our Web-based Heritage Honor Roll. Schools, students and students' families participate as lifetime members in Americans All at no cost. All members receive a free, 3-month trial to our Social Legacy Network to access discounts on goods and services offered by our program partners and hall educational resources from Americans All.

ans All members will find it easy to start creating their legacy stories. Our template only requires individuals to fill in the honoree's name, date of birth (and date of passing, if appropriate) and a summary not to exceed 60 words. Legacy story text, hyperlinks, photographs, movies and other audio and video media can be added over time. The story can be updated for free, published in multiple languages and a shortened version can be printed on an 8½" x 11" template. To ensure privacy, part of the legacy story can be password protected. To provide additional exposure for the story, members can ask as many of our Legacy Partners as desired to host the story on their Americans All home page(s). Where applicable, students can earn service-learning credits by participating in our program.

Americans All members gain access to our existing education resources, including our ethnic and cultural texts, music publication, and period-specific photographs and posters—all highlighting the activities of groups who helped our nation grow (a \$500+ value). Moreover, members and their families can maintain their Social Legacy Network program benefits by continuing . . .

### Family, Group, Business or Organization Legacy Partner Home Page(s)

After designating a point of contact to manage their user account, businesses and nonprofit organizations participate in our program as Legacy Partners. They can generate home page(s)—in multiple languages, if desired—for each location or chapter/district on our Web site to share information about themselves, better connect with their clients and members and demonstrate their commitment to strengthening communities. They can use their home page(s) to host legacy stories published on our Heritage Honor Roll by those important to them, thus providing further exposure for these stories. Business Legacy Partners also share discounts on goods and services with other Legacy Partner and subscribers to our Social Legacy Network.

### School, Library or Historical Society Legacy Partner Home Page(s)

A point of contact is required to act as an agent for a school, library or historical society so he or she can create a free legacy story on the education organization and share it on our Web-based Heritage Honor Roll. The education organization's legacy story can be published in multiple languages, if desired, and can be enhanced through photographs, movies and other audio and video media. Education organization Legacy Partners can access the existing Americans All education resources, including our ethnic and cultural texts, music publication, and period-specific photographs and posters (a \$500+ value). They can also create free Americans All Legacy Partner home page(s) on themselves . .

## Select the type of legacy story—individual or group—you want to create (5).

Click on Checkout

(6) to continue.



### Americans All® PROGRAM OVERVIEW

My Welcome Back Page Sign out My Account FAQs Contact HOME / ABOUT / HERITAGE HONOR ROLL / SOCIAL LEGACY NETWORK / SOCIAL STUDIES RESOURCES / NEWS & EVENTS DISCOUNTS / STORY SEARCH / INDIVIDUALS / SCHOOLS / ETHNIC & CULTURAL GROUPS / LEGACY PARTNERS / AFFILIATES

### Join Americans All as an Individual

Individuals join Americans All for free when they enroll using the 6-digit ID Number of a K-12 public, private or alternative school that is registered for our program. Or, they can enroll for \$24.50 using a Legacy Partner discount code. A benefit of membership is the ability to create and publish a legacy story. Your story can include text, photographs, movies and other audio and video media, be published in multiple languages and include hyperlinks to other Web sites. Part of the story can be password protected, if desired. The legacy story can be shared forever on our Web-based Heritage Honor Roll and on the Americans All home page(s) of our Legacy Partners.

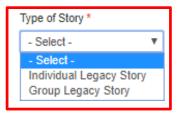
Moreover, by researching and writing legacy stories, students learn more about the ethnic and cultural groups who comprise and contribute to community. In addition, members and their families can access existing Americans All program resources, including our ethnic and cultural texts, music publication, and period-specific photographs and posters (a \$500+ value).

Importantly, once you join Americans All, you can subscribe to our Social Legacy Network for only \$4 per month. As a thank-you for supporting our mission, the People of America Foundation, our parent nonprofit, gives you the first three months of your membership for free! Network members can access grade-levelspecific resource databases with information that supports state history and civics content standards, a valuable tool to help your children with homework and testing. You will also get membership cards for discounts on goods and services and other benefits offered by program partners.

An asterisk (\*) indicates a required field.

Please select one of the three enrollment options below\*

- I am now affiliated, or plan to be affiliated, with a K-12 school or have inserted my 7-digit membership Gift Coupon Code in the field on the registration page. Please enroll me as a member of Americans All at no cost.
- O I am not now, and will not be, affiliated with a K-12 school and will be using a 6-digit discount code from an Americans All Legacy Partner to enroll in the program.
- O I am not affiliated with a K–12 school nor do I have a 6-digit Legacy Partner discount code but would like to register for Americans All to receive all program benefits.



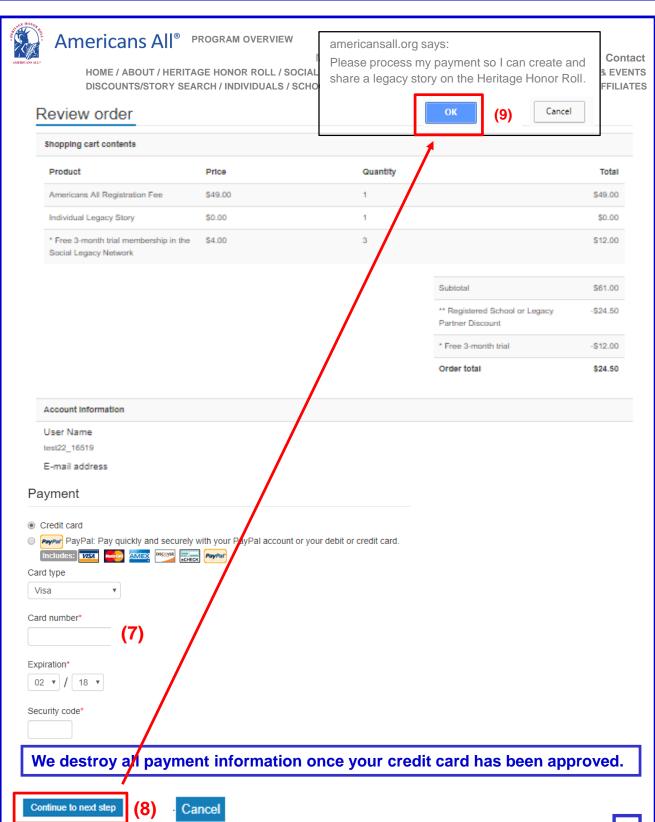
**(5)** 

Checkout

(6)

# Complete the payment process (7) and click on When the pop-up box appears, click on





Fill in all fields on this registration form (10) to receive a free, 3-month trial subscription to our Social Legacy Network to access more benefits. Click on Continue to next step (11), and a "Pop-up" box will appear. Click on (12) to complete your registration. ок



## Americans All® PROGRAM OVERVIEW

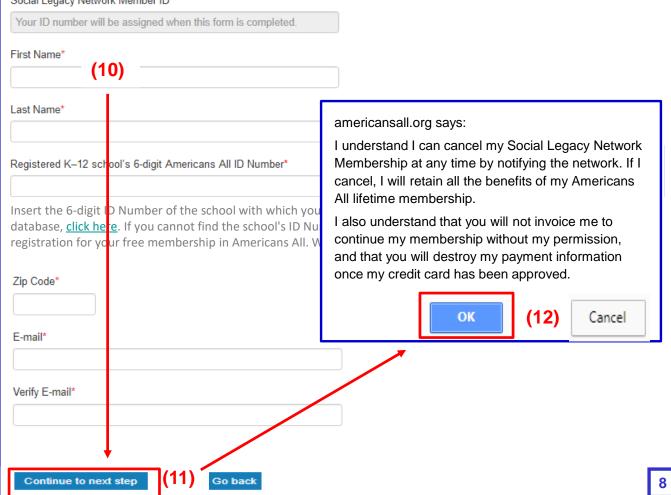
My Welcome Back Page Sign out My Account FAQs Contact HOME / ABOUT / HERITAGE HONOR ROLL / SOCIAL LEGACY NETWORK / SOCIAL STUDIES RESOURCES / NEWS & EVENTS DISCOUNTS / STORY SEARCH / INDIVIDUALS / SCHOOLS / ETHNIC & CULTURAL GROUPS / LEGACY PARTNERS / AFFILIATES

### Registration for a free, 3-month trial Social Legacy Network membership

As a thank-you from the People of America Foundation for supporting social studies education, the first 3months of your Social Legacy Network subscription are free! Toward the end of your trial subscription period, we will send you a notice to learn what payment method you prefer to use for the \$4 monthly fee to maintain your Social Legacy Network benefits. These benefits include access to all future Americans All products and services and to continue to receive discounts on goods and services and other benefits offered by our program partners.

We will not invoice you to continue your subscription without your permission, and we destroy all payment information once your credit card has been approved.

An asterisk (\*) indicates a required field. Social Legacy Network Member ID



## Click on "My Welcome Back Page" (12a) to begin creating your story and accessing other program benefits.



## Americans All® PROGRAM OVER

(12a

My Welcome Back Page Sign out My Account FAQs Contact
HOME / ABOUT / HERITAGE HONOR ROLL / SOCIAL LEGACY NETWORK / SOCIAL STUDIES RESOURCES / NEWS & EVENTS
DISCOUNTS / STORY SEARCH / INDIVIDUALS / SCHOOLS / ETHNIC & CULTURAL GROUPS / LEGACY PARTNERS / AFFILIATES

### **Checkout Complete**

Your registration confirmation number is 4054 and your membership ID Number is 123456.

### Welcome to Americans All

Thank you for registering for Americans All. By clicking on the "Create a legacy story for the Heritage Honor Roll" link on your <u>Welcome Back</u> page, now or at any time, you can create and permanently share a story that honors the accomplishments, contributions and experiences of an individual or a group important to you, at no additional cost. Legacy stories acknowledge that heritage and culture are rich aspects of personal or group identity, and they lend future generations knowledge and inspiration.

An online legacy story can be created and shared in multiple languages, if desired. Americans All members will find it easy to start creating their life stories. Our template only requires individuals to fill in their name, date of birth (and passing, if appropriate) and a summary not to exceed 60 words. Legacy story text, hyperlinks, photographs, movies and other audio and video media can be added over time, and a shortened version can be printed on an 8½" x 11" template. To ensure privacy, a section of the story can be password protected. In addition, members and their families can access existing Americans All program resources, including our ethnic and cultural texts, music publication, and period-specific photographs and posters (a \$500+ value).

Keep in mind you can modify or update your honoree's legacy story at any time and at no cost. You can also share your legacy story on the Americans All home page(s) of our <u>Legacy Partners</u>. To do so, go to your "Welcome Back" page and click on "Edit my legacy story" under the "Actions" tab. If you create your honoree's legacy story in multiple languages, you must repeat this step for each foreign language version you create. If an organization you want to host your honoree's legacy story is not a Legacy Partner, click on the "Invite Friends, Associates, Groups and Organizations to learn about Americans All" link on your "Welcome Back" page and send them an invitation. They join our Legacy Partner Alliance for free.

Importantly, our announcement tool is located on your "Create Legacy Story" template. This tool can be used before a legacy story is completed so long as all the required fields have some test in them.

Moreover, as a lifetime member of Americans All, you are now eligible to receive additional benefits by subscribing to our Social Legacy Network for only \$4 per month. And, as a thank-you from the nonprofit People of America Foundation for supporting its mission, the first 3 months of that subscription are **free!** 

### Your Social Legacy Network Benefits include:

- Use membership cards for discounts on goods and services and other benefits offered by program partners.
- Electronic access to the future Americans All collection of ethnic and cultural texts, music, and period-specific posters
  - and photographs; reference texts; and grade-level-specific teacher's guides.
- Electronic access to grade-level-specific resource databases with information that supports state history and civics
  content standards as well as links to other resources to strengthen learning opportunities and facilitate
  interdisciplinary connections.

We will not invoice you to continue your subscription to our Social Legacy Network without your permission, and we destroy all payment information once your credit card has been approved.

Please Contact Us if you have any questions about your registration.

## From this "Welcome Back" page, you can:

- Download your Social Legacy Network materials (13);
- Create your honoree's legacy story now or at any time (14);
- Get help on creating and enhancing your legacy story (15); and
- View the Americans All instructional resources (16).



## Americans All® PROGRAM OVERVIEW

My Welcome Back Page Sign out My Account FAQs Contact HOME / ABOUT / HERITAGE HONOR ROLL / SOCIAL LEGACY NETWORK / SOCIAL STUDIES RESOURCES / NEWS & EVENTS DISCOUNTS / STORY SEARCH / INDIVIDUALS / SCHOOLS / ETHNIC & CULTURAL GROUPS / LEGACY PARTNERS / AFFILIATES

### Welcome Back

### First and Last Name

Edit my user account

Download Social Legacy Network membership materials

Download Legacy Partner Alliance membership materials

Create a legacy story for the Heritage Honor Roll

Get help on creating and enhancing a Heritage Honor Roll legacy story

Join the Social Legacy Network
Join the Legacy Partner Alliance
Add my location to a Business Legacy Partner
account

Get help on creating and enhancing a Legacy Partner home page

Invite schools, libraries and historical societies to get Americans All resources for free Find a school ID number

View the Americans All instructional resources

Gift an Americans All membership Invite friends, associates, groups and organizations to learn about Americans All View the state-and grade-level specific

### Heritage Honor Roll Legacy Story

Individuals join Americans All for free when they enroll using the 6-digit ID Number of a K–12 public private or alternative school that is registered for our program. Or, they can enroll for (13) Ig a Legacy Partner discount code. Members can create and publish a legacy story idual or a group and share it forever on our Web-based Heritage Honor Roll.

Schools, students and students' families participate as lifetime members in Americans All at no cost. All members receive a free, 3-month trial to our Social Legacy Network to access

## (14) See the online and printed versions of a sample story on page 13

a) and a summary not to exceed 60 words. Legacy story text, hyperlinks, is, movies and other audio and video media can be added over time. The story can be updated for free, published in multiple languages and a shortened version can be printed on an 8½" x 11" template. To ensure privacy, part of the legacy story can be password protected. To provide additional exposure for the story, members can ask as many of our Legacy Partners as desired to host the story on their Americans All home page(s). Where applicable, students can earn service-learning credits by participating in our program.

Americans All members gain access to our existing education resources, including our ethnic and cultural texts, music publication, and period-specific photographs and posters—all highlighting the activities of groups who helped our nation grow (a \$500+ value). Moreover,

School, Library or Historical Society Legacy Partner Home Page(s)

### (16) See images of the resources on page 14

based Heritage Honor Roll. The education organization's legacy story can be published in multiple languages, if desired, and can be enhanced through photographs, movies and other audio and video media. Education organization Legacy Partners can access the existing Americans All education resources, including our ethnic and cultural texts, music publication, and period-specific photographs and posters (a \$500+ value). They can also create free . . .

### **Download Customized Social Legacy Network Membership Materials**

(13)

Click here to download your customized Social Legacy Network membership 4" x 5" poster.

Click here to download your customized Social Legacy Network membership 5" x 7" poster.

Click here to download your customized Social Legacy Network membership 8½" x 11" poster.

Click here to download your customized Social Legacy Network membership 11" x 17" poster.



<u>Click here</u> to download your customized Legacy Partner membership card.



Click on the highlighted link (17) to create a story for yourself in a foreign language or to enable another individual to create his or her story in English by selecting the appropriate link. The other storyteller can later create his or her story in a foreign language, if desired.



### Americans All

PROGRAM OVERVIEW

My Welcome Back Page Sign Out FAQs Contact

HOME / ABOUT / HERITAGE HONOR ROLL / SOCIAL LEGACY NETWORK / SOCIAL STUDIES RESOURCES / NEWS & EVENTS DISCOUNTS / STORY SEARCH / INDIVIDUALS / SCHOOLS / ETHNIC & CULTURAL GROUPS / LEGACY PARTNERS / AFFILIATES

### Welcome Back

### **First and Last Name**

Edit my user account

Download Social Legacy Network
membership materials

Download Legacy Partner Alliance membership materials

Join the Social Legacy Network
Join the Legacy Partner Alliance
Add my location to a Business Legacy
Partner account

Get help on creating and enhancing a Legacy Partner home page

Invite schools, libraries and historical societies to get Americans All resources for free

Find a school ID number
View the Americans All instructional resources

Gift an Americans All membership Invite friends, associates, groups and organizations to learn about Americans All

View the state- and grade-level-specific resource databases

Download marketing templates and logos

### Heritage Honor Roll Legacy Story

Subject of Story	Published	Actions
Senior or Adult	Yes	Edit my legacy story.
English version /node/564987	(17)	Create a legacy story in an additional language.
	•	Share my legacy story with a Legacy Partner.

#### Family, Group, Business or Organization Legacy Partner Home Page(s)

After designating a point of contact to manage their user account, businesses and nonprofit organizations participate in our program as Legacy Partners. They can generate home page(s)—in multiple languages, if desired—for each location or chapter/district on our Web site to share information about themselves, better connect with their clients and members and demonstrate their commitment to strengthening communities. They can use their home page(s) to host legacy stories published on our Heritage Honor Roll by those important to them, thus providing further exposure for these stories. Business Legacy Partners also share discounts on goods and services with other Legacy Partner and subscribers to our Social Legacy Network.

### School, Library or Historical Society Legacy Partner Home Page(s)

A point of contact is required to act as an agent for a school, library or historical society so he or she can create a free legacy story on the education organization and share it on our Webbased Heritage Honor Roll. The education organization's legacy story can be published in multiple languages, if desired, and can be enhanced through photographs, movies and other audio and video media. Education organization Legacy Partners can access the existing Americans All education resources, including our ethnic and cultural texts, music publication, and period-specific photographs and posters (a \$500+ value). They can also create free Americans All Legacy Partner home page(s) on themselves and internal groups to briefly describe their activities and to host legacy stories of past and current students, teachers, members, employees and their families published on our Heritage Honor Roll. An education organization's point of contact can also join Americans All and create a legacy story for our Heritage Honor Roll by registering with his or her personal e-mail address. Moreover, an individual can be the point of contact for more than one organization. We identify our members only by their e-mail address.

Members can create as many new stories in foreign languages as they desire (18). However, because both storytellers are using the same language database, they are limited to one additional story in each of the foreign language.



### Americans All

PROGRAM OVERVIEW

My Welcome Back Page Sign Out FAQs Contact

HOME / ABOUT / HERITAGE HONOR ROLL / SOCIAL LEGACY NETWORK / SOCIAL STUDIES RESOURCES / NEWS & EVENTS DISCOUNTS / STORY SEARCH / INDIVIDUALS / SCHOOLS / ETHNIC & CULTURAL GROUPS / LEGACY PARTNERS / AFFILIATES

### Senior or Adult

View published

fodify/Update

Revisions

Create this page in an additional language

Our Web site displays information using a standard Latin character set. At no additional cost, you can create your honoree's legacy story in an additional language besides English. To do so, locate the desired language and click on "C eate a translation" under the "Operations" tab. When the template appears, it will contain a copy of the English- language version of the legacy story. You can create your new story in two ways:

- If you can change your keyboard settings to the desired language, delete the English-language text and replace it with the new language text.
- If you cannot change your keyboard settings to the desired language, prepare your honoree's story in the desired language off line
  and cut and paste the new language text to replace into the template to replace the English-language text.

Text and image fields that are not modified will remain the same as in the English-language version. If you do not find the additional language you desire listed below, please contact us and put the word "Additional Language" in the subject line.

Note: Many words and expressions do not have the same meaning in all languages. To ensure your honore's legacy story in the new language carries the same meaning as the English-language version, we advise that you do not rely on an automatic translation app.

Language	Title	Status	Operations
English for second sto	ry n/a	Not translated	Create a translation (18)
Arabic	n/a	Not translated	Create a translation
Bengali	n/a	Not translated	Create a translation
Burmese	n/a	Not translated	Create a translation
Chinese, Simplified	n/a	Not translated	Create a translation
English (source)	Senior or Adult	Published	edit
French	n/a	Not translated	Create a translation
German	n/a	Not translated	Create a translation
Greek	n/a	Not translated	Create a translation
Hindi	n/a	Not translated	Create a translation
Italian	n/a	Not translated	Create a translation
Japanese	n/a	Not translated	Create a translation
Korean This	is a partial list of c	our available l	anguages. 🐚
Navajo If the	language you wa	nt to use is no	ot listed, lon
	act us and we will		·
Portuguese, International	n/a	Not translated	Create a translation

Both stories now appear on the "Welcome Back" page; either story can still be published in foreign languages. However, because both storytellers share the same language database, once a storyteller creates and publishes his or her story in a foreign language, that language option is no longer available to the other storyteller.

Heritage Honor Roll Legacy Story

/node/564988



### Americans All

PROGRAM OVERVIEW

My Welcome Back Page Sign Out FAQs Contact

Share my legacy story with a Legacy Partner.

HOME / ABOUT / HERITAGE HONOR ROLL / SOCIAL LEGACY NETWORK / SOCIAL STUDIES RESOURCES / NEWS & EVENTS DISCOUNTS / STORY SEARCH / INDIVIDUALS / SCHOOLS / ETHNIC & CULTURAL GROUPS / LEGACY PARTNERS / AFFILIATES

### Welcome Back

### **First and Last Name**

Edit my user account Download Social Legacy Network membership materials

Download Legacy Partner Alliance membership materials

Join the Social Legacy Network
Join the Legacy Partner Alliance
Add my location to a Business Legacy
Partner account

Get help on creating and enhancing a Legacy Partner home page

Invite schools, libraries and historical societies to get Americans All resources for free

Find a school ID number
View the Americans All instructional resources

Gift an Americans All membership Invite friends, associates, groups and organizationss to learn about Americans

View the state- and grade-level-specific resource databases

Download marketing templates and logos

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Subject of Story	Published	Actions	
Senior or Adult	Yes	Edit my legacy story.	
English version		Create a legacy story in an additional	
/node/564987		language.	
		Share my legacy story with a Legacy Partner.	
Student or Family	Yes	Edit my legacy story.	
Member		Create a legacy story in an additional	
Other version		language.	

### Family, Group, Business or Organization Legacy Partner Home Page(s)

After designating a point of contact to manage their user account, businesses and nonprofit organizations participate in our program as Legacy Partners. They can generate home page(s)—in multiple languages, if desired—for each location or chapter/district on our Web site to share information about themselves, better connect with their clients and members and demonstrate their commitment to strengthening communities. They can use their home page(s) to host legacy stories published on our Heritage Honor Roll by those important to them, thus providing further exposure for these stories. Business Legacy Partners also share discounts on goods and services with other Legacy Partner and subscribers to our Social Legacy Network.

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### **Printed Version**

Allan S. Kullen Businessman and Social Entrepreneur



Allan S. Kullen (February 20, 1942 - ) Businessman

"Her name is Ester Baumgartner. Do you know her?" Allan Kullen had posed the question in a broken mixture of Hebrew and English to whoever would listen and could understand him. Allan had met Ester while on an archaeological dig at Masada in the Negev, Israel. All he knew by the time they parted ways was her name and the fact that she was staying in Tel Aviv. So, after finishing his work, he decided he would try to find her. He hitchhiked his way to Tel Aviv and, despite all odds. found her.

It was not just Ester that Allan found, however. "The odds were none-to-none that an American speaking Hebrew very poorly could venture to a foreign city and find some girl he met for two weeks on a mountaintop while knowing only her name. If I

which featured photographs and texts on the contributions that immigrants made to the nation's development when they come through Ellis Island. At the same time, he was printing for the <u>Coordinating Committee for Ellis Island</u>, a nonprofit group focused on the same topic. This action rekindled the passion generated by his travels abroad, and he founded and became president of the People of America Foundation and became co-developer of its signature resource program,

### Read More . . . Type password here

s and recordings, period-specific posters and icher's guides, all developed by a team of eloper <u>Dr. Gail C. Christopher</u>. Although ie education community, its appeal was

limited to classrooms devoted to teaching social studies. With the national emphasis shifting to support STEM programs, his foundation could not secure investors to meet its goal of making these instructional resources available to the nation's 135,000 public and private K-12 schools and 800,000 homeschools. Allan responded by forming a marketing and operations entity, the Americans All Benefit Corporation. To gain the revenue needed to meet the foundation's goal, he focused his efforts on one of the program's main elements—the Heritage Honor Roll. Under the new structure, Americans All has become a Social Legacy Network that "connects the dots between life, legacy, education and the American Dream." [Note: This story was excerpted and edited from an interview by Gordon Bernhardt, author of Profiles in Success (Volume 6): Inspiration from Executive Leaders in the Washington D.C. Area.]

To view the legacy story about Albert "Chew" Kullen, <u>click here</u>.

To view the stories in the Kullen (Kulchinsky) Family Circle and Histories, <u>click</u>



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in

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## A Champion for Social History

Allan Kullen

Businessman and Social Entrepreneur February 20, 1942 -

A llan Kullen was born on February 20, 1942, in Washington, DC, and grew up in the area. His father had success in the printing industry, so Allan chose to attend the Camegie Institute of Technology in Pittsburgh, PA, after graduating from high school in 1959. He graduated from its School of Printing Management in 1963.

To gain more business training, Allan then entered an MBA program at the University of California, Berkeley. During his first year, he met representatives of NBBS, a Dutch travel organization that organized student trips to Europe, and began putting out a daily newspaper for the eight-day crossing by sea. He also accepted an internship as a consultant for a printing company in Amsterdam. That fall, rather than returning home, he traveled extensively where, for the first time, he recognized the contributions that diverse cultures make to world history. Allan subsequently decided to enter the workforce rather than resume his schooling at Berkeley.

He began his career as marketing director for his falther's printing firm, Kaufmann Press, Inc. When his father's company was acquired by a public company, Publisher's Company, Inc. (Pubco), he went to work for Pubco, first assisting with its acquisitions program and later joining its publishing division. When Pubco began to fail, Allan realized he needed to build a future where he could better control his own destiny, especially since he was now married to the former Diane Klein and they had two children, Allison and Todd. In 1974, he acquired the assets of a struggling printing company and formed Todd Allan Printing Co., Inc., which he ran until 2013. During that period, he grew the company through internal sales and roll-up acquisitions of eight smaller firms, at its peak achieving \$16 million in annual sales and employing 127.

While working at Pubco, he observed that some of its large printing vendors also owned commercial educational properties, and he brought that manufacturing strategy to Todd Allan. He set up his own publishing company in the early 1980's by buying a program called *The First Experience*, which featured photographs and texts on the contributions that Immigrants entering through Ellis Island made to our nation's development. At the same time, he was printing for the Coordinating Committee for Ellis Island, a similarly focused nonprofit group.

Drawing inspiration from his extensive travels and reinforcing his interest in history, Allan then founded and became president of the People of America Foundation and became co-developer of its social studies resources program, Americans All. The program includes printed texts and recordings, period-specific posters and photographs, and simulations and teacher's guides, all developed by a team of scholars led by Americans All Co- developer Dr. Gail C. Christopher. More recent program components support







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As part of their one-time \$49 registration fee (or \$24.50 using a Legacy Partner Promo Code), Americans All members can also create a shorter version of their online legacy story (up to 500 words) and print it in an 8½ x 11 format.

The story, which can also be created and printed in multiple languages, can include a portrait or an image and up to two member logos. It can also be updated at any time, at no cost, and all revisions are permanently stored and easily accessed.

www.americansall.org/node/553341

## Our instructional resources are currently being used in more than 2,000 schools and libraries nationwide.

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Standard textbooks used to teach social studies are like encyclopedias in which facts follow facts and no sense of drama or story exists. Students discover that things happened, but rarely is it clear why they happened or whether it mattered. Often the result is that young people tune out the past. We aim to accommodate students' different interests and learning styles and keep them engaged.



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- Texts
- Photographs
- Music CD
- Posters

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Our CD contains 22 original recordings of historic songs representing diverse ethnic and cultural groups.

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Contact Allan Kullen, President Americans All 7723 Groton Road Bethesda, MD 20817 301-520-8242 Aullen@americansall.org www.americansall.org www.homeschoolmaterials.org