
SPONSOR STARTUP CHECKLIST

BEFORE YOU MEET

- Send new representative to www.TheFreedomRevolution.com** and give them the password (“revolution”). Instruct them to watch the videos in the “Getting Started” section on their own and to complete the “Starter Guide” that can be downloaded on the page as they watch. They may leave sections blank if they have questions or are not sure what to do.
- Schedule a Startup Meeting** with your new team member and let them know that they will need their Starter Guide completed before the meeting.

WHILE YOU MEET

- Check to make sure they have gone through the Getting Started videos and completed their Starter Guide.** If they have not, reschedule the meeting for a later date to give them a chance to go through the Getting Started videos and Starter Guide first.
- Submit online representative application** (\$50 annually).
- Help them log into their www.JuicePlusVirtualOffice.com** and help them set up their www.____.JuicePlus.com website and place their own order. If they are moving an order over, call the company with them and have the orders transferred to their new distributorship.
- Ask them to download “VOXER”** and set up an account. Add them to the appropriate Voxer chat streams and show them how to use Voxer. Make sure notifications are set correctly.
- Add them to your team Facebook Group.** Introduce them in a special post.
- Read through their responses in the Starter Guide** *with the new representative* and help them especially with the following:
 - Reinforce and encourage their vision for this business.
 - Make sure they have at least 30 names on their Memory Jogger and review how to approach each category (Green, Yellow, Red).
 - Help them refine and practice their Juice Plus+ Product Story (45-60 seconds).
 - Help them refine and practice their Juice Plus+ Business Story (<2 minutes).
 - Schedule at least 3 events with them...a combination of online and live events is usually most effective.
 - Make sure the sample invitation they drafted is well-written and will be effective. Help them send out the first few invitations.
 - Help them create their first social media post, or at least talk through what it will be. Ensure that it will cultivate curiosity for their followers and is not “sales-y.” We recommend refraining from saying “Juice Plus+.”
 - Review the people on their “Dream Team” list and make a plan to reach out to each one.
- Have your new team member schedule Juice Plus+ LIVE and/or a Boot Camp** on their calendar and share with them how impactful the events are.