

To join, go to  
[www.homeschoolmaterials.org](http://www.homeschoolmaterials.org)

# How Americans All Benefits Our Nation's Homeschool Families

Family history is a **great way**  
to engage children in research,  
writing and critical-thinking skills.



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[www.americansall.org](http://www.americansall.org) ■ [www.homeschoolmaterials.org](http://www.homeschoolmaterials.org)

## **Americans All uses a unique storytelling tool to facilitate legacy preservation, enable students to communicate better and help small businesses succeed.**

Without this information, children will neither understand their roots nor develop their ethnic and cultural identity. In addition, storytelling brings communities together by sharing people's common histories, rather than their differences. Homeschool families, their relatives and friends participate as lifetime members in Americans All **at no cost** and receive a free, 3-month trial to our [Social Legacy Network](#). Americans All members will find it easy to start creating their life stories. Our template only requires individuals to fill in their name, date of birth and a summary not to exceed 60 words. Additional story text, hyperlinks and photographs can be added over time.

Members and their families:

- Can create and archive life [stories](#) that are vital to passing on family members' knowledge and experiences to current and future generations. Legacy stories published on our [Heritage Honor Roll](#) can contain photos, and links to home videos and social media; can be updated any time, and can be partially password protected. Stories can be published in additional languages, providing an added educational opportunity for students.
- Receive more exposure for their stories by having them hosted on Americans All Legacy Partner homepages.
- Give students an opportunity to become proficient in written communication, a skill they need to succeed in college and the workforce. Moreover, if students help others less tech-savvy create a legacy story, they learn the value of community service.
- Acknowledge that storytelling can be a wonderful intergenerational bonding experience that builds compassion and understanding.
- Gain free access to the Americans All [social studies](#) resources used in more than 2,000 schools and libraries nationwide, a \$500+ value. Americans All invests half of its membership fee to aggregate and distribute vetted, impartial resources. We leave all instructional decisions to homeschool families.
- Gain access to our [Homeschool Resource Center](#), A Virtual K-12, Multimedia Social Studies Library.
- Receive a free 3-month trial subscription to our Social Legacy Network, which enables the family to get discounts on goods and services from our program partners. After the trial period ends, members can maintain their subscription for only \$4 per month to continue receiving Legacy Partner discounts and more education resources. Importantly, we will not invoice you to continue your Social Legacy Network subscription after the trial period ends without your permission.

**If a homeschool parent owns or operates a small business or practice, their entity can also benefit by joining Americans All for a 6-month, renewable membership fee of just \$49. They:**

- Receive free home pages on our Web site—one for each location and in multiple languages, if desired—to share information about their business or practice and advertise discounts for current and future Americans All members.
- Get 2 free 7-digit Gift Codes (worth \$49) to publish stories on our Heritage Honor Roll. One of these codes can be used to create a story on the business or practice and the other to create a story on the owner or founder. Every renewal includes two 7-digit Codes to gift to staff or family members.
- Host, on their home page(s), legacy stories that customers, clients and staff have published on our Heritage Honor Roll to provide further exposure for these stories. By doing so, a loyalty club is created or expanded for the business or practice to better connect with current and prospective customers and clients.
- Are listed on both our [Discounts](#) and [Legacy Partner](#) landing pages, so Americans All members can identify Business Legacy Partners offering discounts on products and services.
- Can develop co-marketing strategies with other Americans All Business Legacy Partners.





## User Account

[Create new account](#) [Log in](#) [Request new password](#)

[Click here for step-by-step instructions on how to register for Americans All.](#) You may want to program benefits. We do not store financial information and do not share or publish your contact inform

*An asterisk (\*) indicates a required field.*

E-mail Address\*

**E-mail Address** (1)

For security purposes, once this form is submitted, you will receive an e-mail asking you to create your

First Name\*

**First Name**

Last Name\*

**Last Name** (2)

Zip code\*

**Zip Code**

**Check this box to receive a free membership** (3)  
We ded to or

Reg

**Leave this field blank**

If you are a member of one of our business or nonprofit Legacy Partners (excluding education organizations who organization for its ID Number or [click here](#) for a complete list of Legacy Partners in our database. You can use your registration fee.

Membership Gift Coupon Code (Case Sensitive)

**Leave this field blank**

Use this field to enter the 7-digit coupon code.

- To ensure privacy, you will receive password instructions in a separate e-r
- If you do not receive an e-mail from us, please check your spam folder and list.

By clicking "Submit", I accept the Americans All [Terms of Use and Privacy Policy](#).

## CAPTCHA

This question is for testing whether or not you are a human visitor and to prevent automat

I'm not a robot

reCAPTCHA

Privacy  Terms

**Submit** (4)

To set up a "User Account," fill in your e-mail address (1) and your first and last names and Zip Code (2). Check the "Homeschool" box to receive your free membership (3). Check the CAPTCHA box, click on (4), **Submit** and follow the steps to continue registering.

You will first receive an e-mail asking you to create and confirm your password and then a second e-mail (page 4) describing program benefits.

Americans All members will find it easy to start creating their life stories. Our template only requires individuals to fill in their name, date of birth and a summary not to exceed 60 words. Additional story text, hyperlinks and photographs can be added over time.

## E-mail from Americans All describing program benefits

Thank you for setting up an Americans All “User Account.” Your personalized “Welcome Back” page contains links to access our benefits. These are a few of your most important options.

- By joining Americans All, you can preserve the memories, experiences and accomplishments of an individual or a group. Legacy stories acknowledge that heritage and culture are rich aspects of personal and group identity and are part of the foundation left for family members and society. The [legacy story](#) can be shared forever on our Web-based [Heritage Honor Roll](#) and, for more exposure, on the Americans All home pages of our Legacy Partners.
- Schools, students and students’ families participate as lifetime members in Americans All at no cost. Where applicable, students can earn service-learning credits by participating in our program.
- You can become a [point of contact for your business](#), at no cost, so it can register for a nominal fee to better connect with its clients and customers and offer discounts on goods and services.
- You can become a point of contact for your [organization](#), at no cost, so it can become an Americans All Legacy Partner, for free.
- You can become a [point of contact for a school, library or historical society](#), at no cost, so it can become a free Legacy Partner and access our social studies resources, which are being used in more than 2,000 schools and libraries nationwide (a \$500+ value). The education organization can also use its 5-digit Gift Coupon Code (which it receives after its registration is completed) to create a free legacy story—in multiple languages, if desired—on our Web-based Heritage Honor Roll.

An online legacy story can be created and shared in multiple languages, if desired, and updated at any time.

**Americans All members will find it easy to start creating their life stories. Our template only requires individuals to fill in their name, date of birth (and passing, if appropriate) and a summary not to exceed 60 words.** Legacy story text, hyperlinks, photographs, movies and other audio and video media can be added over time, and a shortened version can be printed on an 8½" x 11" [template](#). To ensure privacy, a section of the story can be password protected. In addition, our secure [e-mail tool](#) enables members to communicate event, memorial and anniversary announcements. Americans All members also gain access to our education resources and can subscribe to our [Social Legacy Network](#) for only \$4 per month after a free, 3-month trial period.

For the monthly fee, Social Legacy Network members and their family can:

- **Use membership cards to continue receiving discounts on goods and services and other benefits offered by program partners.**
- Electronically access the expanded [Americans All](#) collection that includes new ethnic and cultural texts and songs, period-specific posters and photographs, reference texts and grade-level-specific teacher’s guides.
- Electronically access grade-level-specific resource [databases](#) with information that supports state history and civics content standards and testing requirements; embedded in the databases are links to strengthen learning opportunities and facilitate interdisciplinary connections.
- Take advantage of [professional development](#) opportunities that impart best practices for using these and other resources (e.g., sample lesson plans, simulations and test questions).

Finally, by using a unique storytelling tool to facilitate legacy preservation, enable students to communicate better and help small businesses succeed, our program can continue its mission to support excellence in K–12 social studies instruction. We invest more than half of our membership fees to strengthen history and civics education, so all students are better prepared to participate in our nation’s democracy, economy and workforce.

Any questions? Please [contact](#) Americans All.

# Your “Welcome Back” page contains links to all program benefits. Click on this link to “Register for Americans All” (5).



## Americans All® PROGRAM OVERVIEW

[My Welcome Back Page](#) [Sign out](#) [My Account](#) [FAQs](#) [Contact](#)

[HOME / ABOUT / HERITAGE HONOR ROLL / SOCIAL LEGACY NETWORK / SOCIAL STUDIES RESOURCES / NEWS & EVENTS DISCOUNTS / STORY SEARCH / INDIVIDUALS / SCHOOLS / ETHNIC & CULTURAL GROUPS / LEGACY PARTNERS / AFFILIATES](#)

### Welcome Back

#### First and Last Name

[Edit my user account](#)

[Download Social Legacy Network membership materials](#)

[Download Legacy Partner Alliance membership materials](#)

**[Register for Americans All to create a legacy story for the Heritage Honor Roll](#)**

[Get help on creating and enhancing a Heritage Honor Roll legacy story](#)

[Join the Social Legacy Network](#)

[Join the Legacy Partner Alliance](#)

[Add my location to a Business Legacy Partner account](#)

[Get help on creating and enhancing a Legacy Partner home page](#)

[Invite schools, libraries and historical societies to get Americans All resources for free](#)

[Find a school ID number](#)

[View the Americans All instructional resources](#)

**[Access the Homeschool Resource Center](#)**

[Gift an Americans All membership](#)

[Invite friends, associates, groups and organizations to learn about Americans All](#)

[View the state- and grade-level-specific resource databases](#)

[Download marketing templates and logos](#)

### Heritage Honor Roll Legacy Story

Individuals join Americans All for free when they enroll using the 6-digit ID Number of a K–12 public, private or alternative school that is registered for our program. Or, they can enroll for \$24.50 using a Legacy Partner discount code. Members can create and publish a legacy story on an individual or a group and share it forever on our Web-based Heritage Honor Roll. Schools, students and students' families participate as lifetime members in Americans All at no cost. All members receive a free, 3-month trial to our Social Legacy Network to access discounts on goods and services offered by our program partners and additional educational resources from Americans All.

**(5)** ns All members will find it easy to start creating their legacy stories. Our template only requires individuals to fill in the honoree's name, date of birth (and date of passing, if appropriate) and a summary not to exceed 60 words. Legacy story text, hyperlinks, photographs, movies and other audio and video media can be added over time. The story can be updated for free, published in multiple languages and a shortened version can be printed on an 8½" x 11" template. To ensure privacy, part of the legacy story can be password protected. To provide additional exposure for the story, members can ask as many of our Legacy Partners as desired to host the story on their Americans All home page(s). Where applicable, students can earn service-learning credits by participating in our program.

Americans All members gain access to our existing education resources, including our ethnic and cultural texts, music publication, and period-specific photographs and posters—all highlighting the activities of groups who helped our nation grow (a \$500+ value). Moreover, members and their families can maintain their Social Legacy Network program benefits by continuing their subscription for just \$4 per month after their free, 3-month trial ends. This enables them to continue to access to discounts on goods and services offered by our program partners and additional education and other resources from Americans All.

### Family, Group, Business or Organization Legacy Partner Home Page(s)

After designating a point of contact to manage their user account, businesses and nonprofit organizations participate in our program as Legacy Partners. They can generate home page(s)—in multiple languages, if desired—for each location or chapter/district on our Web site to share information about themselves, better connect with their clients and members and demonstrate their commitment to strengthening communities. They can use their home page(s) to host legacy stories published on our Heritage Honor Roll by . . .

### School, Library or Historical Society Legacy Partner Home Page(s)

A point of contact is required to act as an agent for a school, library or historical society so he or she can create a free legacy story on the education organization and share it on our Web-based Heritage Honor Roll. The education organization's legacy story can be published in multiple languages, if desired, and can be enhanced through photographs, movies and other audio and video media. Education organization Legacy Partners can access the existing Americans All education resources, including our ethnic and cultural texts, music publication, and period-specific photographs and posters (a \$500+ value. . .

Select the type of legacy story—individual or group—you want to create (6).

Click on **Checkout** (7) to continue.



## Join Americans All as a Homeschool Family

Homeschool families join Americans All for free. A benefit of membership is the ability to create and publish a legacy story. Your story can include text, photographs, movies and other audio and video media, be published in multiple languages and include hyperlinks to other Web sites. Part of the story can be password protected, if desired. The legacy story can be shared forever on our Web-based [Heritage Honor Roll](#) and on the Americans All home page(s) of our [Legacy Partners](#)..

Moreover, by researching and writing legacy stories, students learn more about the ethnic and cultural groups who comprise and contribute to community. In addition, members and their families can access existing Americans All program resources, including our ethnic and cultural texts, music publication, and period-specific photographs and posters (a \$500+ value).

Importantly, once you join Americans All, you can subscribe to our [Social Legacy Network](#) for only \$4 per month. As a thank-you for supporting our mission, the People of America Foundation, our parent nonprofit, gives you the first three months of your membership for **free!** Network members can access grade-level-specific resource databases with information that supports state history and civics content standards, a valuable tool to help your children with homework and testing. You will also get membership cards for discounts on goods and services and other benefits offered by program partners.

*An asterisk (\*) indicates a required field.*

Type of Story \*

- Select -
- Select -
Individual Legacy Story
Group Legacy Story

(6)

Checkout

(7)

Fill in all fields on this registration form (8) to receive a free, 3-month trial subscription to our Social Legacy Network to access more benefits. Click on **Continue to next step** (9), and a “Pop-up” box will appear. Click on **OK** (10) to complete your registration.



Americans All®

PROGRAM OVERVIEW

[My Welcome Back Page](#) [Sign out](#) [My Account](#) [FAQs](#) [Contact](#)

[HOME / ABOUT / HERITAGE HONOR ROLL / SOCIAL LEGACY NETWORK / SOCIAL STUDIES RESOURCES / NEWS & EVENTS](#)  
[DISCOUNTS / STORY SEARCH / INDIVIDUALS / SCHOOLS / ETHNIC & CULTURAL GROUPS / LEGACY PARTNERS / AFFILIATES](#)

## Registration for a free, 3-month trial Social Legacy Network membership

As a thank-you from the People of America Foundation for supporting social studies education, the first 3-months of your Social Legacy Network subscription are **free**! Toward the end of your trial subscription period, we will send you a notice to learn what payment method you prefer to use for the \$4 monthly fee to maintain your Social Legacy Network benefits. These benefits include access to all future Americans All products and services and to continue to receive discounts on goods and services and other benefits offered by our program partners.

**We will not invoice you to continue your subscription without your permission, and we destroy all payment information once your credit card has been approved.**

*An asterisk (\*) indicates a required field.*

Social Legacy Network Member ID

Your ID number will be assigned when this form is completed.

First Name\*

(8)

Last Name\*

Zip Code\*

E-mail\*

Verify E-mail\*

americansall.org says:

I understand I can cancel my Social Legacy Network Membership at any time by notifying the network. If I cancel, I will retain all the benefits of my Americans All lifetime membership.

I also understand that you will not invoice me to continue my membership without my permission, and that you will destroy my payment information once my credit card has been approved.

OK

(10)

Cancel

Continue to next step

(9)

Go back

7

From this “Welcome Back” page, you can:

- Download your Social Legacy Network materials (11);
- Create your honoree’s legacy story now or at any time (12); and
- Get help on creating and enhancing your legacy story (13).



## Americans All® PROGRAM OVERVIEW

[My Welcome Back Page](#) [Sign out](#) [My Account](#) [FAQs](#) [Contact](#)

[HOME / ABOUT / HERITAGE HONOR ROLL / SOCIAL LEGACY NETWORK / SOCIAL STUDIES RESOURCES / NEWS & EVENTS DISCOUNTS / STORY SEARCH / INDIVIDUALS / SCHOOLS / ETHNIC & CULTURAL GROUPS / LEGACY PARTNERS / AFFILIATES](#)

### Welcome Back

#### First and Last Name

[Edit my user account](#)

[Download Social Legacy Network membership materials](#)

[Download Legacy Partner Alliance membership materials](#)

[Create a legacy story for the Heritage Honor Roll](#)

[Get help on creating and enhancing a Heritage Honor Roll legacy story](#)

[Join the Social Legacy Network](#)

[Join the Legacy Partner Alliance](#)

[Add my location to a Business Legacy Partner account](#)

[Get help on creating and enhancing a Legacy Partner home page](#)

[Invite schools, libraries and historical societies to get Americans All resources for free](#)

[Find a school ID number](#)

[View the Americans All instructional resources \(See page 15\)](#)

[Access the Homeschool Resource Center](#)

[Gift an Americans All membership](#)

[Invite family, friends, associates and schools to learn about Americans All](#)

#### Heritage Honor Roll Legacy Story

Individuals join Americans All for free when they enroll using the 6-digit ID Number of a K–12 site or alternative school that is registered for our program. Or, they can enroll for (11) a Legacy Partner discount code. Members can create and publish a legacy story on an individual or a group and share it forever on our Web-based Heritage Honor Roll. Schools, students and students’ families participate as lifetime members in Americans All at no cost. All members receive a free, 3-month trial to our Social Legacy Network to access discounts on goods and services offered by our program partners and additional educational resources from

(12) See the online and printed versions of a sample story on page 13

(13) and a summary not to exceed 50 words. Legacy story text, hyperlinks,

#### Family, Group, Business or Organization Legacy Partner Home Page(s)

After designating a point of contact to manage their user account, businesses and nonprofit organizations participate in our program as Legacy Partners. They can generate home page(s)—in multiple languages, if desired—for each location or chapter/district on our Web site to share information about themselves, better connect with their clients and members and demonstrate their commitment to strengthening communities. They can use their home page(s) to host legacy stories published on our Heritage Honor Roll by those important to them, thus providing further exposure for these stories. Business Legacy Partners also share discounts on goods and services with other Legacy Partner and subscribers to our Americans All home page on our Web site for each school. The home page can be published in multiple languages, if desired. Schools can use their home page to describe their A point of contact is required to create and edit a free Americans All home page on our Web site for each school. The home page can be published in multiple languages, if desired. Schools can use their home page to describe their activities and to host legacy stories of past and current students, teachers and their families published on our Heritage Honor Roll. School Legacy Partners can access the Americans All resources, including ethnic and cultural texts, period-specific . . .

### Download Customized Social Legacy Network Membership Materials (11)

[Click here](#) to download your customized Social Legacy Network membership 4” x 5” poster.

[Click here](#) to download your customized Social Legacy Network membership 5” x 7” poster.

[Click here](#) to download your customized Social Legacy Network membership 8½” x 11” poster.

[Click here](#) to download your customized Social Legacy Network membership 11” x 17” poster.

[Click here](#) to download your customized Legacy Partner membership card.



Click on the highlighted link (14) to create a story for yourself in a foreign language or to enable another individual to create his or her story in English.



Welcome Back

**First and Last Name**

- [Edit my user account](#)
- [Download Social Legacy Network membership materials](#)
- [Download Legacy Partner Alliance membership materials](#)

- [Join the Social Legacy Network](#)
- [Join the Legacy Partner Alliance](#)
- [Add my location to a Business Legacy Partner account](#)
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- [Find a school ID number](#)
- [View the Americans All instructional resources](#)
- [Access the Homeschool Resource Center](#)
- [Gift an Americans All membership](#)
- [Invite family, friends, associates and schools to learn about Americans All](#)
- [View the state- and grade-level-specific resource databases](#)
- [Download marketing templates and logos](#)

**Heritage Honor Roll Legacy Story**

Subject of Story	Published	Actions
<a href="#">Senior or Adult English version /node/564987</a>	Yes	<a href="#">Edit my legacy story.</a> <span style="border: 2px solid red; padding: 2px;">(14) <a href="#">Create a legacy story in an additional language.</a></span> <a href="#">Share my legacy story with a Legacy Partner.</a>

**Family, Group, Business or Organization Legacy Partner Home Page(s)**

After designating a point of contact to manage their user account, businesses and nonprofit organizations participate in our program as Legacy Partners. They can generate home page(s)—in multiple languages, if desired—for each location or chapter/district on our Web site to share information about themselves, better connect with their clients and members and demonstrate their commitment to strengthening communities. They can use their home page(s) to host legacy stories published on our Heritage Honor Roll by those important to them, thus providing further exposure for these stories. Business Legacy Partners also share discounts on goods and services with other Legacy Partner and subscribers to our Social Legacy Network.

**School, Library or Historical Society Legacy Partner Home Page(s)**

A point of contact is required to act as an agent for a school, library or historical society so he or she can create a free legacy story on the education organization and share it on our Web-based Heritage Honor Roll. The education organization’s legacy story can be published in multiple languages, if desired, and can be enhanced through photographs, movies and other audio and video media. Education organization Legacy Partners can access the existing Americans All education resources, including our ethnic and cultural texts, music publication, and period-specific photographs and posters (a \$500+ value). They can also create free Americans All Legacy Partner home page(s) on themselves and internal groups to briefly describe their activities and to host legacy stories of past and current students, teachers, members, employees and their families published on our Heritage Honor Roll. An education organization’s point of contact can also join Americans All and create a legacy story for our Heritage Honor Roll by registering with his or her personal e-mail address. Moreover, an individual can be the point of contact for more than one organization. We identify our members only by their e-mail address.

Members can create as many new stories in a foreign language as they desire (15). However, because both storytellers are using the same language database, they are limited to one additional story in each of the foreign languages.



## Senior or Adult

[View published](#) [Modify/Update](#) [Revisions](#) [Create this page in an additional language](#)

Our Web site displays information using a standard Latin character set. At no additional cost, you can create your honoree's legacy story in an additional language besides English. To do so, locate the desired language and click on "Create a translation" under the "Operations" tab. When the template appears, it will contain a copy of the English-language version of the legacy story. You can create your new story in two ways:

- If you can change your keyboard settings to the desired language, delete the English-language text and replace it with the new language text.
- If you cannot change your keyboard settings to the desired language, prepare your honoree's story in the desired language off line and cut and paste the new language text to replace into the template to replace the English-language text.

Text and image fields that are not modified will remain the same as in the English-language version. If you do not find the additional language you desire listed below, please [contact us](#) and put the word "Additional Language" in the subject line.

Note: Many words and expressions do not have the same meaning in all languages. To ensure your honoree's legacy story in the new language carries the same meaning as the English-language version, we advise that you do not rely on an automatic translation app.

Language	Title	Status	Operations
English for second story	n/a	Not translated	<a href="#">Create a translation</a> (15)
Arabic	n/a	Not translated	<a href="#">Create a translation</a>
Bengali	n/a	Not translated	<a href="#">Create a translation</a>
Burmese	n/a	Not translated	<a href="#">Create a translation</a>
Chinese, Simplified	n/a	Not translated	<a href="#">Create a translation</a>
English (source)	Senior or Adult	Published	<a href="#">edit</a>
French	n/a	Not translated	<a href="#">Create a translation</a>
German	n/a	Not translated	<a href="#">Create a translation</a>
Greek	n/a	Not translated	<a href="#">Create a translation</a>
Hindi	n/a	Not translated	<a href="#">Create a translation</a>
Italian	n/a	Not translated	<a href="#">Create a translation</a>
Japanese	n/a	Not translated	<a href="#">Create a translation</a>
Korean			
Navajo			
Polish			
Portuguese, International	n/a	Not translated	<a href="#">Create a translation</a>

**This is a partial list of our available languages. If the language you want to use is not listed, contact us and we will add it to the database.**

Both stories now appear on the “Welcome Back” page; either or both stories can still be published in foreign languages. However, because both storytellers share the same language database, once a storyteller creates and publishes his or her story in a foreign language, that language option is no longer available to the other storyteller.



**Heritage Honor Roll Legacy Story**

Subject of Story	Published	Actions
<a href="#">Senior or Adult English version</a> <a href="#">/node/564987</a>	Yes	<a href="#">Edit my legacy story.</a> <a href="#">Create a legacy story in an additional language.</a> <a href="#">Share my legacy story with a Legacy Partner.</a>
<a href="#">Student or Family Member Other version</a> <a href="#">/node/564988</a>	Yes	<a href="#">Edit my legacy story.</a> <a href="#">Create a legacy story in an additional language.</a> <a href="#">Share my legacy story with a Legacy Partner.</a>

**Welcome Back**

**First and Last Name**

- [Edit my user account](#)
- [Download Social Legacy Network membership materials](#)
- [Download Legacy Partner Alliance membership materials](#)

- [Join the Social Legacy Network](#)
- [Join the Legacy Partner Alliance](#)
- [Add a location to a Business Legacy Partner account](#)
- [Get help on creating and enhancing a Legacy Partner home page](#)

- [Invite schools, libraries and historical societies to get Americans All resources for free](#)
- [Find a school ID number](#)
- [View the Americans All instructional resources](#)

- [Gift an Americans All membership](#)
- [Invite family, friends, associates and schools to learn about Americans All](#)
- [View the state- and grade-level-specific resource databases](#)
- [Download marketing templates and logos](#)

**Family, Group, Business or Organization Legacy Partner Home Page(s)**

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**School, Library or Historical Society Legacy Partner Home Page(s)**

A point of contact is required to act as an agent for a school, library or historical society so he or she can create a free legacy story on the education organization and share it on our Web-based Heritage Honor Roll. The education organization’s legacy story can be published in multiple languages, if desired, and can be enhanced through photographs, movies and other audio and video media. Education organization Legacy Partners can access the existing Americans All education resources, including our ethnic and cultural texts, music publication, and period-specific photographs and posters (a \$500+ value). They can also create free Americans All Legacy Partner home page(s) on themselves and internal groups to briefly describe their activities and to host legacy stories of past and current students, teachers, members, employees and their families published on our Heritage Honor Roll. An education organization’s point of contact can also join Americans All and create a legacy story for our Heritage Honor Roll by registering with his or her personal e-mail address. Moreover, an individual can be the point of contact for more than one organization. We identify our members only by their e-mail address.

Allan S. Kullen *Businessman and Social Entrepreneur*



Allan S. Kullen (February 20, 1942 - ) Businessman and Social Entrepreneur

"Her name is Ester Baumgartner. Do you know her?" Allan Kullen had posed the question in a broken mixture of Hebrew and English to whoever would listen and could understand him. Allan had met Ester while on an archaeological dig at Masada in the Negev, Israel. All he knew by the time they parted ways was her name and the fact that she was staying in Tel Aviv. So, after finishing his work, he decided he would try to find her. He hitchhiked his way to Tel Aviv and, despite all odds, found her. It was not just Ester that Allan found, however. "The odds were none-to-none that an American speaking Hebrew very poorly could venture to a foreign city and find some girl he met for two weeks on a mountaintop while knowing only her name. If I

which featured photographs and texts on the contributions that immigrants made to the nation's development when they come through Ellis Island. At the same time, he was printing for the [Coordinating Committee for Ellis Island](#), a nonprofit group focused on the same topic. This action rekindled the passion generated by his travels abroad, and he founded and became president of the People of America Foundation and became co-developer of its signature resource program, Americans All.

Read More . . .

Type password here

and recordings, period-specific posters and teacher's guides, all developed by a team of developer [Dr. Gail C. Christopher](#). Although the education community, its appeal was limited to classrooms devoted to teaching social studies. With the national emphasis shifting to support STEM programs, his foundation could not secure investors to meet its goal of making these instructional resources available to the nation's 135,000 public and private K-12 schools and 800,000 homeschooled. Allan responded by forming a marketing and operations entity, the Americans All Benefit Corporation. To gain the revenue needed to meet the foundation's goal, he focused his efforts on one of the program's main elements—the Heritage Honor Roll. Under the new structure, Americans All has become a Social Legacy Network that "connects the dots between life, legacy, education and the American Dream." [Note: This story was excerpted and edited from an interview by Gordon Bernhardt, author of [Profiles in Success](#) (Volume 6): Inspiration from Executive Leaders in the Washington D.C. Area.] To view the legacy story about Albert "Chew" Kullen, [click here](#). To view the stories in the Kullen (Kulchinsky) Family Circle and Histories, [click](#)

Make a Difference, Get Involved TODAY!

Register for Americans All to create and permanently share a legacy story—[CLICK HERE](#)

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### A Champion for Social History

Allan Kullen  
Businessman and Social Entrepreneur  
February 20, 1942 -

Allan Kullen was born on February 20, 1942, in Washington, DC, and grew up in the area. His father had success in the printing industry, so Allan chose to attend the Carnegie Institute of Technology in Pittsburgh, PA, after graduating from high school in 1959. He graduated from its School of Printing Management in 1963.

To gain more business training, Allan then entered an MBA program at the University of California, Berkeley. During his first year, he met representatives of NBBS, a Dutch travel organization that organized student trips to Europe, and began putting out a daily newspaper for the eight-day crossing by sea. He also accepted an internship as a consultant for a printing company in Amsterdam. That fall, rather than returning home, he traveled extensively where, for the first time, he recognized the contributions that diverse cultures make to world history. Allan subsequently decided to enter the workforce rather than resume his schooling at Berkeley.

He began his career as marketing director for his father's printing firm, Kaufmann Press, Inc. When his father's company was acquired by a public company, Publisher's Company, Inc. (Pubco), he went to work for Pubco, first assisting with its acquisitions program and later joining its publishing division. When Pubco began to fail, Allan realized he needed to build a future where he could better control his own destiny, especially since he was now married to the former Diane Klein and they had two children, Allison and Todd. In 1974, he acquired the assets of a struggling printing company and formed Todd Allan Printing Co., Inc., which he ran until 2013. During that period, he grew the company through internal sales and roll-up acquisitions of eight smaller firms, at its peak achieving \$16 million in annual sales and employing 127.

While working at Pubco, he observed that some of its large printing vendors also owned commercial educational properties, and he brought that manufacturing strategy to Todd Allan. He set up his own publishing company in the early 1980s by buying a program called *The First Experience*, which featured photographs and texts on the contributions that immigrants entering through Ellis Island made to our nation's development. At the same time, he was printing for the Coordinating Committee for Ellis Island, a similarly focused nonprofit group.

Drawing inspiration from his extensive travels and reinforcing his interest in history, Allan then founded and became president of the People of America Foundation and became co-developer of its social studies resources program, Americans All. The program includes printed texts and recordings, period-specific posters and photographs, and simulations and teacher's guides, all developed by a team of scholars led by Americans All co-developer Dr. Gail C. Christopher. More recent program components support

Sponsored By: Kullen Family



As part of their one-time \$49 registration fee (or \$24.50 using a Legacy Partner Promo Code), Americans All members can also create a shorter version of their online legacy story (up to 500 words) and print it in an 8½" x 11" format.

The story, which can also be created and printed in multiple languages, can include a portrait or an image and up to two member logos. It can also be updated at any time, at no cost, and all revisions are permanently stored and easily accessed.

Our instructional resources are currently being used in more than 2,000 schools and libraries nationwide.

## **Americans All Social Studies Materials**    **Free for Members (\$500+ value)**

Standard textbooks used to teach social studies are like encyclopedias in which facts follow facts and no sense of drama or story exists. Students discover that things happened, but rarely is it clear why they happened or whether it mattered. Often the result is that young people tune out the past. We aim to accommodate students' different interests and learning styles and keep them engaged.



### **In This Section**

- [Texts](#)
- [Photographs](#)
- [Music CD](#)
- [Posters](#)

### **Music of America's Peoples**

Our CD contains 22 original recordings of historic songs representing diverse ethnic and cultural groups.

The [teacher's guide](#) contains background information and the recordings' scores and lyrics.



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