

### **Welcome Homeschool Families!**

Many homeschool families find it daunting to prepare their children for a secular society while maintaining their faith-based values. It is often difficult and expensive for these families to access nonpartisan instructional resources in history and civics that are both accurate and free from unwanted biases. Homeschool students need comprehensive resources in this discipline to succeed in state and college testing.

Our 32-year-old nonprofit foundation believes in ensuring educational equity. We recognize that homeschooling is the nation's only education sector where the concerns and welfare of students and their families are identical to the interests and priorities of schools they attend. The lack of access to federal, state or local funding makes obtaining quality instructional resources even more problematic. Americans All's role as an aggregator and distributor of vetted resources that meet homeschool needs in social studies has improved the landscape. We leave all content, curriculum and instructional decisions to individual families and do not publish or share members' contact information.

Using Web-based storytelling, Americans All encourages individuals and families joining Americans All to record, share and archive their <u>stories</u>—in multiple languages, if desired—to demonstrate their ethnic, cultural and/or civic pride for the benefit of friends and future generations. Part of the story can be password protected. We invest more than half of the membership revenue generated by our legacy preservation component to improve K–12 social studies instruction for **all** students. History and civics are key to preparing students to succeed in our nation's democracy, economy and workforce.

The history of our nation is deeply tied to <u>immigration</u>, and ancestors of all Americans came here from diverse locations. Legacy stories share these experiences and offer insight, helping make history come alive for today's students. Moreover, by researching and writing legacy stories, students learn more about their own ethnic and cultural backgrounds.

### Nonpartisan resources in our current collection includes:

- Texts on historical population groups, immigration policy and major points of entry;
- A 412-page timeline with multiple perspectives on events that have shaped our nation's history;
- More than 300 period-specific <u>photographs</u> and 5 posters; and
- A <u>music</u> CD with 22 original recordings of historic songs and a theme song emphasizing the importance of education to our nation's future.

Education is a lifelong process, so we offer members of Americans All a free 3-month trial subscription to our <u>Social Legacy Network</u>. After the trial period ends, the subscription cost is only \$4 per month, and it includes access to our new resource databases and new ethnic and cultural texts, photographs and songs; additional teaching tools and homework help for K–12 students; and e-newsletters with money-saving tips. Moreover, we include a subscription to <u>CollegeSave</u>.

This organization helps parents of newborns to high school juniors gain free access to college tuition discounts, practical college savings advice, a personal college savings roadmap and experts for homework help. Through this program, families receive 250 points each month (each point is worth \$1 in discounts) and can earn up to \$52,000 in college tuition discounts at more than 385 participating colleges in 45 states nationwide. These discount points can be used for children, grandchildren and extended family members. Even if a family chooses not to continue their subscription after the trial period, they keep the 1,750 points they have earned. In 2017, students submitted reward points worth more than \$80.1 million in tuition discounts at participating colleges.

### To join Americans All, go to

### www.homeschoolmaterials.org

Homeschool families receive a 50 percent discount on their membership fee when the "Homeschool" box is checked on the "Create New Account" page.



PROGRAM OVERVIEW

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STORY SEARCH / INDIVIDUALS / SCHOOLS / ETHNIC & CULTURAL GROUPS / LEGACY PARTNERS / AFFILIATES

#### **Homeschool Materials**

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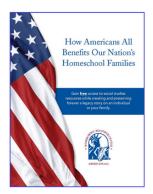
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The history of our nation is deeply tied to <u>immigration</u>, and ancestors of all Americans came here from diverse locations. Legacy stories share these experiences and offer insight, helping make history come alive for today's students. Moreover, by researching and writing legacy stories, students learn more about their own ethnic and cultural backgrounds.

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Click here to view "How Americans All Benefits Our Nation's Homeschool Families."

<u>Click here</u> to learn how to register for Americans All as a Homeschool Family.

Click here to join Americans All.

<u>Click here</u> to view support from the Ancient Order of Hibernians (AOH), America's oldest Irish Catholic Fraternal Organization.

<u>Click here</u> to view support from the Texas State Historical Association (TSHA).



**Create New Account** 

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#### User Account

Create new account

Log in

Request new password

Click here for step-by-step instructions on how to register for Americans All. You may want to print them out for reference. By creating a "User Account," you establish a "Welcome Back" page so you can access program benefits. We do not store financial information and do not share or publish your contact

An asterisk (\*) indicates a required field.

E-mail Address\*

### E-mail Address (1)

For security purposes, once this form is submitted, yo

First Name\*

First Name

(2)

Last Name\*

**Last Name** (3)

(4) Homeschool

— Check this box

published private/public school database.

Registered School or Legacy Partner ID Numb

#### Leave this field blank

If you are a current or former teacher, click here for a school's ID number.

To set up an account, fill in your e-mail address (1) and your first (2) and last names (3), and check the box for "Homeschool" (4). Click on the box, "I'm not a robot" (5). If a "Verify" box appears, follow the instructions until the "Verify" box disappears. Then click on "Submit" (6) and it will take you to a new page, which is shown in the green box below (7).

If your school is already registered for our program, you can use its ID Number as a discount Promo Code to reduce your registration fee.

If you are a member of one of our Legacy Partners, contact the organization for its ID Number. You can use thi number as a discount Promo Code to reduce your registration fee.

Membership Gift Coupon Code (Case Sensitive)

#### Insert Gift Code in this field, if applicable

Use this field to enter the 7-digit coupon code.

- To ensure privacy, you will receive password instructions in a separate e-mail.
- If you do not receive an e-mail from us, please check your spam folder and also add e-mails from site@americansall.org to your contact list.

By clicking "Submit", I accept the Americans All Terms of Use and Privacy Policy.

#### CAPTCHA

This question is for testing whether or not you are a human vi submissions.

#### Click on this box

I'm not a robot



- A welcome message with further instructions has been sent to your e-mail address.
- If you do not see the e-mail in your Inbox, please check your Spam or Junk Mail folders.

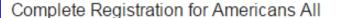
Submit

(6)

To complete your registration, click on the link shown in the e-mail we sent you or copy and paste the link into your browser (8).

To protect your security and further guard against automated Spam registrations, we have added this page (9).

Click on the Login box to continue (10).





Inbox x



#### site@americansall.org

to test1 🔻

test1\_3165,

Please complete your registration for Americans All by clicking on this link or copying and pasting it into your browser:

https://americansall.org/user/reset/3165/145261829 (8) MyJQ87SsAnuv7z539YolkSev9olu4PVqP0MIVWg

This link can only be used once, and it expires after one day. Using this link will lead you to a page where you can create or reset your password.

After creating or resetting your password, you can use it and your user name to log in to the Americans All Web site at <a href="https://americansall.org/user">https://americansall.org/user</a>.

Username: test1\_3165 Password: Your password

Any questions? Please contact us at <a href="https://americansall.org/contact">https://americansall.org/contact</a>



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Create New Account Log Into My Account Contact

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INDIVIDUALS / SCHOOLS / ETHNIC & CULTURAL GROUPS / WRITING HELP / OVERVIEW / SAMPLE STORIES

### Create or Reset Password

This is a one-time registration login and it will expire on May 7, 2017.

"WE ARE AMERICANS ALL" VIDEO

Click on the "Log in" button to create or reset your Americans All® password.

This login can be used only once.



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Return to my Welcome Back Page Sign out FAQs Contact

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STORY SEARCH / INDIVIDUALS / SCHOOLS / ETHNIC & CULTURAL GROUPS / LEGACY PARTNERS / AFFILATES

#### Allan Kullen

You have just used your one-time login link. It is no longer necessary to use this link to log in. Please create and confirm your password. If you later update your profile, for security purposes, you must reinsert your existing password or create a new one before you click "Save." We do not publish or share the contact information on your registration page

View

Edit

Legacy Stories

Enter and confirm your password (11). If you update your profile, for security purposes, you should reinsert your existing password or create a new one before you click on Save (12).

All e-mails from Americans All will be sent to this address. The e-mail address is not made public and will only be used if you want to receive a new password or information on program benefits.

To create or reset a password, enter it in both fields. Click on the icon to see the password you have entered.

Password to access my User		
Account*	Password strength:	Weak
	(11)	
Confirm password to access my Use		
Account*	Passwords match: yes	
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		ned legacy story to a maximum of 2,000 words or
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Password to view limited-access inform	mation (Optional)	1
<b>③</b>	Password strength:	
Confirm password to view limited-acce	ess information (Optional)	)
(0)		
Password will remain unchanged if left blank	C.	
First Name*		This option enables you to
		THIS CONCIL ENABLES VOIL TO
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Middle Name  Last Name*  test3a  Phone Number  ( ) -		password protect part of your story. Your preference for password protection can be changed at any time.

Save (12)

# You will receive this "Welcome to Americans All" e-mail with information on how to access program benefits (13).

Thank you for setting up an Americans All "User Account." Links to access all our benefits appear on your "Welcome Back" page. Here are your most important options (13).

- By registering for the Americans All program for a one-time, tax-deductible fee of \$49 (\$24.50 with a
  registered school ID Number or a Legacy Partner Promo Code), you can preserve the memories,
  experiences and accomplishments of an individual or a group important to you. That <a href="Legacy story">Legacy story</a> can
  be shared forever on its Web-based <a href="Heritage Honor Roll">Heritage Honor Roll</a> and on the Americans All home pages of
  Legacy Partners.
- You can become a point of contact for your organization, at no cost, so it can become a Legacy Partner.
- You can become a point of contact for your school, at no cost, to enable it access our social studies
  resources, used in more than 2,000 schools and libraries, and receive a free, 5-digit Gift Coupon
  Code to create and preserve a legacy story on the school—in multiple languages, if desired—on our
  Web based Heritage Honor Roll.

### By registering as a member of Americans All, you can:

- Create and update a legacy story in multiple languages and with visual enhancements and links to Web pages, home movies and other recordings;
- Password protect a section of your story, if desired;
- Link your story to social media;
- Create a shortened version to print in an 8½" x 11" format:
- Have your legacy story published on our Web-based Heritage Honor Roll and on the Americans All home pages of our Legacy Partners;
- Take advantage of our secure event, anniversary and memorial e-mail tool;
- Access our existing social studies education resources—a \$500 value; and
- Subscribe to our Social Legacy Network for additional benefits after your free, 3-month trial expires.

membership fees to strengthen history and civics education, so all students are better prepared to participate in our nation's democracy, economy and workforce.

Any questions? Please contact Americans All.

#### Welcome Back

#### **First and Last Name**

Edit my user account
Download Social Legacy Network
membership materials
Download Legacy Partner Alliance
membership materials

Register for Americans All to create a legacy story for the Heritage Honor Roll and access other benefits

Get help on creating and enhancing a Heritage Honor Roll legacy story

Join the Social Legacy Network
Join the Legacy Partner Alliance
Get help on creating and enhancing a
Legacy Partner home page

Invite schools to get Americans All resources for free Find a school ID number View the Americans All instructional resources

Gift an Americans All membership Invite family, friends, associates and schools to learn about Americans All View the state- and grade-levelspecific resource databases Download marketing templates and logos

Access the Homeschool Resource
Center

#### **Heritage Honor Roll Legacy Story**

By joining Americans All for a one-time, tax-deductible \$49 registration fee (\$24.50 with a Legacy Partner Discount Promo Code), you can create a legacy story on an individual or a group important to you and share it forever on our Web-based Heritage Honor Roll—in text and through photographs, home movies and other video and audio formats. In addition, your story can be updated at any time, retold in multiple languages and printed out in an  $8\frac{1}{2}$ " x 11" template to share with family, friends and associates. To ensure privacy, part of your legacy story can

vord protected. For additional exposure, you can identify Legacy and ask them to host your story on their Americans All home page. Members can also access our education app to listen to music and to view ethnic and cultural texts and period-specific photographs and posters—all highlighting the activities of groups who helped our nation grow. In addition, as an Americans All program member, you and your family can gain additional benefits by joining our Social Legacy Network for a small monthly fee.

Family, Group, Business or Organization Legacy Partner Home Page(s)

After designating a point of contact to manage their user account,

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**School** A point

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Your "Welcome Back" page contains links to all program benefits. Click on this link to "Register for Americans All to create a legacy story for the Heritage Honor Roll and access other benefits" (14).

published in multiple languages, if desired. Schools can use their home page to describe their activities and to host legacy stories of past and current students, teachers and their families published on our Heritage Honor Roll. School Legacy Partners can access the Americans All resources, including ethnic and cultural texts, period-specific photographs and posters and a music CD. They can also create and share, for free, a group legacy story on our Web-based Heritage Honor Roll—in text and through photographs, school movies and other video and audio formats.

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#### Join Americans All as a Homeschool Family

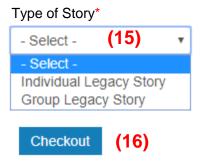
By joining Americans All for a one-time, tax-deductible discounted registration fee of just \$24.50, you and your family receive valuable benefits, including the opportunity to create and update, at no additional cost, a legacy story documenting the life experiences and achievements of an individual or a group important to you—in text and through photographs, home movies and other video and audio mediums. Part of the legacy story can be password protected, and it can be published in multiple languages and include hyperlinks to other Web sites. The legacy story can be shared forever on our Web-based Heritage Honor Roll and on the Americans All home page of <a href="Legacy Partners">Legacy Partners</a>. Moreover by researching and writing a legacy story, your children learn more about their ethnic and cultural background.

Importantly, once you join Americans All, you can subscribe to our <u>Social Legacy Network</u> for only \$4 per month. As a thank-you for supporting our mission, the People of America Foundation, our parent nonprofit, gives you the first three months of your membership for **free!** Network members can access grade-level-specific resource databases with information that supports state history and civics content standards, and helps students meet state and college testing requirements. You will also get membership cards for discounts on goods and services and other benefits offered by program partners and receive e-newsletters with money-saving tips.

In addition, you also get a subscription to <u>CollegeSave</u>. This organization gives parents of newborns to high school juniors up to one full year of college tuition discounts, practical college savings advice, and a Personal College Savings Roadmap® and provides students with experts for homework help. During the three-month free trial period, you will earn 1,750 discount points worth \$1,750 in college tuition discounts (each point is worth \$1 in discounts). By continuing your subscription after the trial periods ends, you can earn up to \$52,000 in college tuition discounts that can be used at any of more than 385 participating colleges in 45 states nationwide. These college tuition discounts can be used by children, grandchildren and extended family members. Even if you opt not to continue your network subscription, you retain the tuition discounts you earned during the trial period! In 2017, students submitted reward points worth more than \$80.1 million in tuition discounts at participating colleges.

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#### An asterisk (\*) indicates a required field.

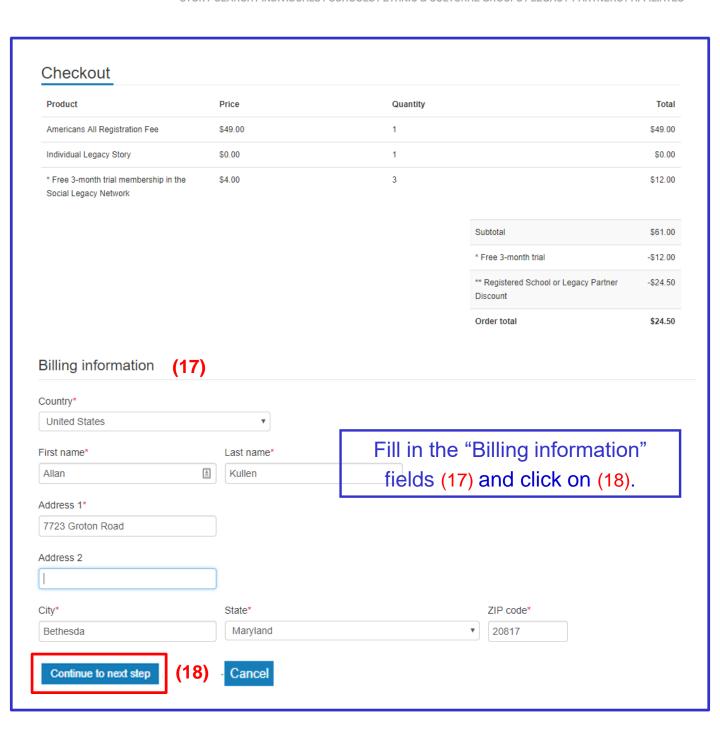


Select the type of legacy story—individual or group—you want to create (15).

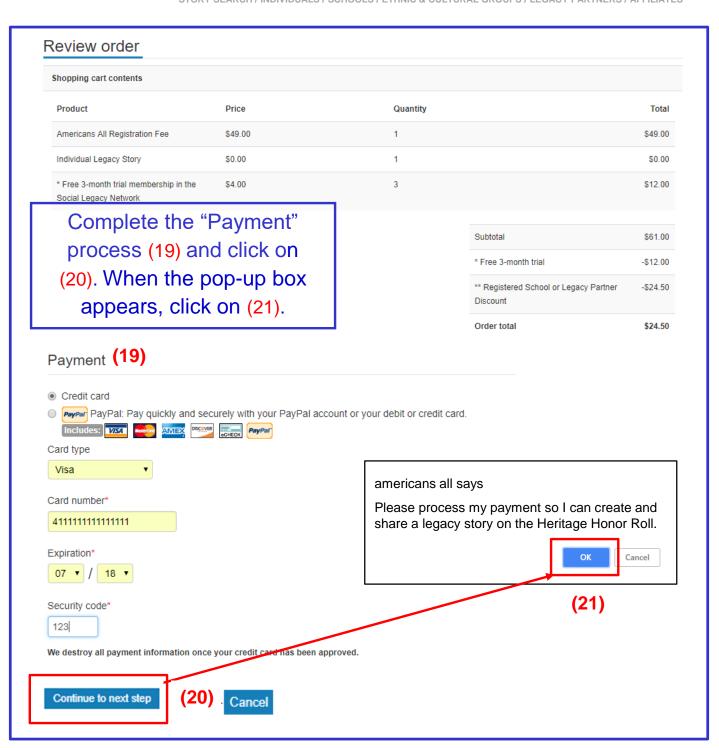
Click on "Checkout" (16).

Note: If you used "Gift Coupon Code," skip to page 12.









Fill in all fields on this registration form (21) to receive a <u>free</u>, no obligation, 3-month trial subscription to our Social Legacy Network to receive more benefits. Click on "Continue to next step" (22), and a pop-up box will appear. Click on "OK" (23) to finish your registration.



## Americans All® PROGRAM OVERVIEW

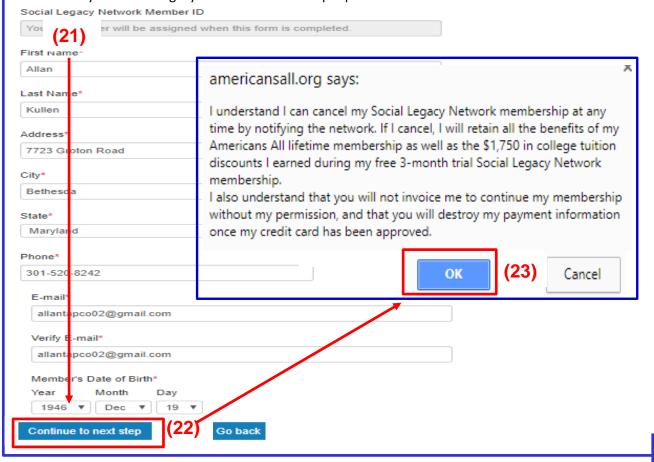
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STORY SEARCH / INDIVIDUALS / SCHOOLS / ETHNIC & CULTURAL GROUPS / LEGACY PARTNERS / AFFILIATES

### Registration for a 3-month free trial Social Legacy Network membership

As a thank-you from the People of America Foundation for supporting social studies education, the first three months of your Social Legacy Network membership are **free**! Toward the end of your trial membership period, we will send you a notice to learn what payment method you prefer to use for the \$4 monthly fee to maintain your Social Legacy Network benefits. These benefits include access to all Americans All products and services, delivery of e-newsletters, membership cards for discounts from program partners and participation in CollegeSave.

We will not invoice you to continue your membership without your permission and we destroy all payment information once your credit card has been approved.

Please complete all the fields on the form so you can begin earning additional membership benefits, including college tuition discounts through CollegeSave. [CollegeSave uses birth dates to differentiate accounts of members with the same first and last names.] Your registration in CollegeSave begins at the start of the first full month after your Social Legacy Network membership is processed.



### Click on "Return to My Welcome Back Page" (24).



### Americans All® PROGRAM OVERVIEW

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STORY SEARCH / INDIVIDUALS / SCHOOLS / ETHNIC & CULTURAL GROUPS / LEGACY PARTNERS / AFFILIATES

### **Checkout Complete**

Your registration confirmation number is 3082 and your Social Legacy Network ID number is Qny41. Click on Edit my User Account on your "Welcome Back" page for more information.

#### Welcome to Americans All

Thank you for registering for Americans All. By clicking on the "Create a legacy story for the Heritage Honor Roll" link on your Welcome Back page, now or at any time, you can create and permanently share a story that honors the accomplishments, contributions and experiences of an individual or a group important to you, at no additional cost. Legacy stories acknowledge that heritage and culture are rich aspects of personal or group identity, and they lend future generations knowledge and inspiration. We invest more than half of your one-time, tax-deductible \$49 registration fee to support excellence in social studies instruction for all K-12 students. This will help ensure they are prepared to participate in our nation's democracy and increasingly diverse economy and workforce.

Keep in mind you can modify or update your honoree's legacy story at any time and at no cost. You can also share your legacy story on the Americans All home pages of our Legacy Partners. To do so, go to your "Welcome Back" page and click on "Edit my legacy story" under the "Actions" tab. If you create your honoree's legacy story in multiple languages, you must repeat this step for each version you create. If an organization you want to host your honoree's legacy story is not a Legacy Partner, click on the "Invite Family, Friends and Associates to learn about Americans All" link on your "Welcome Back" and send them an invitation. There is no cost for them to join the Legacy Partner Alliance.

Importantly, our announcements tool (which is located on your "Create Legacy Story" template) can be used before a legacy story is completed.

Moreover, as a lifetime member of Americans All, you are now eligible to receive additional benefits by joining our Social Legacy Network for only \$4 per month. And, as a thank-you from the People of America Foundation for supporting its mission, the first three months of that membership are free!

Your Social Legacy Network Benefits include:

- Electronic access the Americans All collection that includes ethnic and cultural texts and songs, periodspecific posters and photographs, reference texts and grade-level-specific teacher's guides.
- Electronic access to grade-level-specific resource databases with information that supports state history and civics content standards, and links embedded in these databases to strengthen learning opportunities and facilitate interdisciplinary connections.
- Access to e-newsletters with money-saving tips.
- A free enrollment in <u>CollegeSave</u>. This organization provides parents of newborns to high school juniors up to one full year of college tuition discounts, and delivers practical college savings advice, a Personal College Savings Roadmap® and access to live tutors and other resources to help kids get good grades.

Even if you do not select to continue your network membership after the free three-month trial period has expired, you will still have enjoyed the benefits of our education resources as well as earned \$1,750 in college tuition discounts valid at more than 385 top colleges and universities.

We will not invoice you to continue your membership without your permission and we destroy all payment information once your credit card has been approved.

Please Contact Us if you have any questions about your registration.

### From this "Welcome Back" page, you can:

- Download your Social Legacy Network membership materials (25);
- Create your honoree's legacy story now or at any time (26);
- Get help on creating and enhancing your legacy story (27);
- View the Americans All instructional resources (28); and
- View the Homeschool Resource Center, in development (29).



### Americans All® PROGRAM OVERVIEW

My Welcome Back Page Sign out My Account FAQs Contact HOME / ABOUT / HERITAGE HONOR ROLL / SOCIAL LEGACY NETWORK / SOCIAL STUDIES RESOURCES / NEWS & EVENTS STORY SEARCH / INDIVIDUALS / SCHOOLS / ETHNIC & CULTURAL GROUPS / LEGACY PARTNERS / AFFILIATES Welcome Back

#### First and Last Name

Edit my user account

**Download Social Legacy Network** membership materials

Download Legacy Partner Alliance membership materials

Create a legacy story for the Heritage **Honor Roll** 

Get help on creating and enhancing a Heritage Honor Roll legacy story

Join the Social Legacy Network Join the Legacy Partner Alliance Get help on creating and enhancing a Legacy Partner home page

Invite schools to get Americans All resources for free Find a school ID number View the Americans All instructional resources

Gift an Americans All membership Invite family, friends, associates and schools to learn about Americans All

View the state- and grade-level-specific resource databases

Download marketing templates and

**Access the Homeschool Resource Center** 

Heritage Honor Roll Legacy Story

Decisions Americans All for a one-time, tax-deductible \$49 registration fee (\$24.50 with a artner Discount Promo Code), you can create a legacy story on an individual or a portant to you and share it forever on our Web-based Heritage Honor Roll—in text and through photographs, home movies and other video and audio formats. In addition, your story can be updated at any time, retold in multiple languages and printed out in an 8½" x 11"

### (26) See online and printed versions of a sample story on page 16

iphs and posters—all highlighting the activities of groups who helped our nation grow. III addition, as an Americans All program member, you and your family can gain additional benefits by joining our Social Legacy Network for a small monthly fee.

#### Family, Group, Business or Organization Legacy Partner Home Page(s)

After designating a point of contact to manage their user account, organizations participate in our program as Legacy Partners, for free. They generate a home page(s)—in multiple languages, if desired—on our Web site to share information about themselves, better connect with their clients and customers, and demonstrate their commitment to strengthening their community. They can use their home page(s) to host legacy stories published by those important to them on our Heritage Honor Roll, thus providing additional exposure for these stories. Legacy Partners share discounts on goods and services and other benefits with Social Legacy Network members and other Legacy Partners.

#### School Legacy Partner Home Page(s)

A point of contact is required to create and edit a free Americans All home page on our Web

### See images of the resources on page 17

School Legacy Partners can access the Americans All resources, including ethnic and cultural taxts period-specific photographs and posters and a music CD. They can also create and

or free, a group legacy story on our Web-based Heritage Honor Roll—in text rugh photographs, school movies and other video and audio formats.

### **Download Customized Social Legacy Network Membership Materials**

Click here to download your customized Social Legacy Network membership 4" x 5" poster. Click here to download your customized Social Legacy Network membership 5" x 7" poster.

Click here to download your customized Social Legacy Network membership 8½" x 11" poster. Click here to download your customized Social Legacy Network membership 11" x 17" poster.

Click here to download your customized Legacy Partner membership card.



We have provided help text on each page to guide you through the process of creating and enhancing your legacy story. You may want to print these instructions (30) before you start. You do not have to complete your story in one editing session, but you must click on Publish My Story or Save My Work (31) after each session or your work will be lost. (If you have chosen to create a group legacy story, you will be directed to the appropriate template.)



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### Create Legacy Story for an Individual

An asterisk (\*) indicates a required field.

(30)

Click here for step-by-step instructions on how to create a legacy story for an individual. You may want to print these instructions for future reference

Use this template to create your honoree's legacy story in English. Once it is published in the Heritage Honor Roll, use the link under "Actions" on your "Welcome Back" page to "Create a legacy story in an additional language."

If you want to create a memorial announcement before your create your honoree's legacy story, we first need some basic information on him or her. For all fields inside "Legacy Story Text and Summary Text" and "Print Version Headlines," type in the word "Later." When you are ready to create the legacy story, delete the word "Later" and insert the appropriate text.

Note: Each time you change your honoree's legacy story or a memorial announcement, you must click on "Publish My Story" or "Save My Work."

Language

English ▼

Honoree Information\*

Dates\*

Legacy Story Text and Summary Text\*

**Print Version Headlines\*** 

Photographs and Logos

Sponsor Information\*

Share Your Honoree's Story with Legac

**Event, Anniversary and Memorial Annol** 

Insert one or more Legacy Partner ID Number(s) in this field for each Legacy Partner you want to host your story on its Americans All home page. You can add additional Partners at any time.

Publish My Story or Save My Work\* (31)

Allan S. Kullen Businessman and Social Entrepreneu



"Her name is Ester Baumgartner. Do you know her?" Allan Kullen had posed the question in a broken mixture of Hebrew and English to whoever would listen and could understand him. Allan had met Ester while on an archaeological dig at Masada in the Negev, Israel. All he knew by the time they parted ways was her name and the fact that she was staying in Tel Aviv. So, after finishing his work, he decided he would try to find her. He hitchhiked his way to Tel Aviv and, despite all

It was not just Ester that Allan found, however, "The odds were none-to-none that an American speaking Hebrew very poorly could venture to a foreign city and find some girl he met for two weeks on a mountaintop while knowing only her name. If I

which featured photographs and texts on the contributions that immigrants made to the nation's development when they come through Ellis Island. At the same time, he was printing for the Coordinating Committee for Ellis Island, a nonprofit group focused on the same topic. This action rekindled the passion generated by his travels abroad, and he founded and became president of the People of America Foundation and became co-developer of its signature resource program,

#### Read More . . . Type password here

and recordings, period-specific posters and er's guides, all developed by a team of per <u>Dr. Gail C. Christopher</u>. Although education community, its appeal was

limited to classrooms devoted to teaching social studies. With the national emphasis shifting to support STEM programs, his foundation could not secure investors to meet its goal of making these instructional resources available to the nation's 135,000 public and private K-12 schools and 800,000 homeschools. Allan responded by forming a marketing and operations entity, the Americans All Benefit Corporation. To gain the revenue needed to meet the foundation's goal, he focused his efforts on one of the program's main elements—the Heritage Honor Roll. Under the new structure, Americans All has become a Social Legacy Network that "connects the dots between life, legacy, education and the American Dream." [Note: This story was excerpted and edited from an interview by Gordon Bernhardt, author of Profiles in Success (Volume 6): Inspiration from Executive Leaders in the Washington D.C. Area.1

To view the legacy story about Albert "Chew" Kullen, click here.

To view the stories in the Kullen (Kulchinsky) Family Circle and Histories, click



Make a Difference, Get Involved TODAY!

in

cans All to creat share a legacy story CLICK HERE

Partner for free **CLICK HERE** 

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#### A Champion for Social History

Businessman and Social Entrepreneur February 20, 1942 -

llan Kullen was born on February 20, 1942, in Washington, DC, and grew up in the A llan Kullen was born on February 20, 1942, III Womington, 2012 and area. His father had success in the printing industry, so Allan chose to attend the Carnegie Institute of Technology in Pittsburgh, PA, after graduating from high school in 1959. He graduated from its School of Printing Management in 1963.

To gain more business training, Allan then entered an MBA program at the University of California, Berkeley. During his first year, he met representatives of NBBS, a Dutch travel organization that organized student trips to Europe, and began putting out a daily newspaper for the eight-day crossing by sea. He also accepted an internship as a consultant for a printing company in Amsterdam. That fall, rather than returning home, he traveled extensively where, for the first time, he recognized the contributions that diverse cultures make to world history. Allan subsequently decided to enter the workforce rather than resume his schooling at Berkeley.

He began his career as marketing director for his father's printing firm, Kaufmann Pre Inc. When his father's company was acquired by a public company, Publisher's Company, Inc. (Pubco), he went to work for Pubco, first assisting with its acquisitions program and later joining its publishing division. When Pubco began to fail, Allan realized he needed to build a future where he could better control his own destiny, especially since he was now married to the former Diane Klein and they had two children, Allison and Todd. In 1974, he acquired the assets of a struggling printing company and formed Todd Allan Printing Co., Inc., which he ran until 2013, During that period, he grew the company through internal sales and roll-up acquisitions of eight smaller firms, at its peak achieving \$16 million in annual sales and employing 127.

While working at Pubco, he observed that some of its large printing vendors also of commercial educational properties, and he brought that manufacturing strategy to Todd Allan. He set up his own publishing company in the early 1980s by buying a program called *The First Experience*, which featured photographs and texts on the contributions that immigrants entering through Ellis Island made to our nation's development. At the same time, he was printing for the Coordinating Committee for Ellis Island, a similarly focused nonprofit group.

Drawing inspiration from his extensive travels and reinforcing his interest in history, Allan then founded and became president of the People of America Foundation and became co-developer of its social studies resources program, Americans All. The program includes printed texts and recordings, period-specific posters and photographs, and simulations and teacher's guides, all developed by a team of scholars led by Americans All co- developer Dr. Gail C. Christopher. More recent program components support







As part of their one-time \$24.50 discounted registration fee, Americans All homeschool families can also create a shorten version of their online legacy story (up to 500 words), and print it in an 8½" x 11" format.

The story, which can also be created and printed in multiple languages, can include a portrait or an image and up to two member logos. It can also be updated at any time, at no cost, and all revisions are permanently stored and easily accessed.

## Our existing instructional resources (33) are already being used in more than 2,000 schools and libraries nationwide.

### Americans All Social Studies Materials Free for Members (\$500 value)

Standard textbooks used to teach social studies are like encyclopedias in which facts follow facts and no sense of drama or story exists. Students discover that things happened, but rarely is it clear why they happened or whether it mattered. Often the result is that young people tune out the past. We aim to accommodate students' different interests and learning styles and keep them engaged.



#### In This Section

- Texts
- Photographs
- Music CD
- Posters

### **Music of America's Peoples**

Our CD contains 22 original recordings of historic songs representing diverse ethnic and cultural groups.

The <u>teacher's guide</u> contains background information and the recordings' scores and lyrics.







www.americansall.org/page/americans-all-program-resources

