

Business Legacy Partners use our website to share information about their business or practice and advertise discounts on goods and services to current and future Americans All members. They can also host, on their landing page, stories of their clients and customers.

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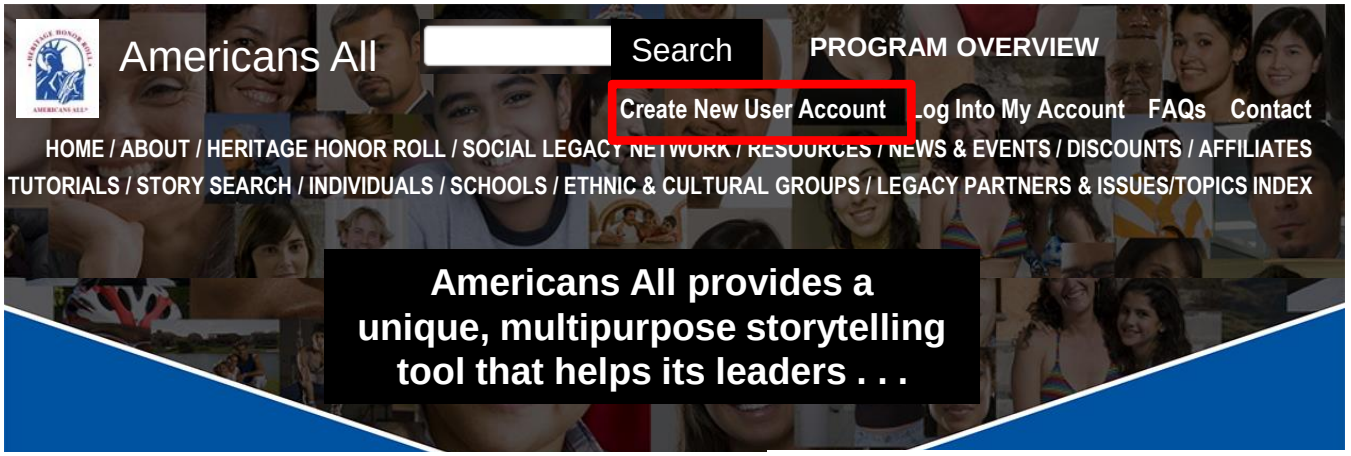
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301-520-8242 ■ akullen@americansall.org
www.americansall.org ■ www.homeschoolmaterials.org

Registration Information for a Business or a Professional Service Provider Point of Contact (poc)

1. Click on the “Create New User Account” link at the top of our “Homepage” americansall.org to set up a free “New User Account”. This gives you access to your personalized “Welcome Back” page that contains links to obtain all program benefits, some of which do not require membership in Americans All (AA).
2. Our program has two main components: AA and the Social Legacy Network (SLN). After an individual creates a “New User Account,” they have two options. They can register as a free lifetime member in AA using their own email address, or become a point of contact (poc) for a Legacy Partner Alliance (LPA) entity—a school, nonprofit or a business—using the entity’s email address.
3. Businesses receive free landing pages on our website—one for each location and in multiple languages, if desired—to share information about their business or practice and to advertise discounts for current and future AA members. They also get three additional business accounts at no charge. These can be used for branch offices or to list your business under multiple categories at the same location. Renewals include the continuation of the three additional business accounts. The additional accounts register by clicking on the "Add My Location" link on their Welcome Back page.
4. Tutorials are provided to assist nonprofits in navigating the site and its various functions. See: https://americansall.org/page/americans-all-web-site-tutorials
5. Your organization does not have to be a member of Americans All to create your Legacy Partner landing page. Your clients/customers can post their Heritage Honor Roll stories on your landing page, and you can post your own legacy story on the landing pages of other Legacy Partners to gain more exposure for the story. Make sure your staff and clients/customers know your 6-digit ID number, which will be different from that of the “Add my legacy story” entities that are affiliated with your entity.
5. The first step is for an entity is to appoint an individual as an agent, or point of contact (poc), to fill out their registration information. For continuity, the poc should be a permanent employee of the entity because he/she is the only person who can create, publish and update a businesses landing page(s) and its Heritage Honor Roll (HHR) story.
6. Second, the poc should create the businesses LPA landing page(s), which hosts **legacy stories** that customers, staff and clients have published on our HHR to provide further exposure for these stories. By doing so, an affinity club for the business is created or expanded.
7. Third, the poc can now register the entity as a member of AA, which enabled the entity, through the poc, to get the three-month free trial in our Social Legacy Network. Now the business can also receive discounts on goods and services from our other business partners through their poc’s account.
8. Fourth, the poc should locate the school that the business chooses to sponsor by clicking on the “Find a School ID Number” link on your “Welcome Back” page.
9. Businesses are automatically listed on both our **Discounts** page and our LPA landing pages, so Americans All members can identify those who are offering them discounts.
10 The poc should notify the entity’s locations or offices and encourage them to add themselves, for free, to the Business Legacy Partner account so they can be added to our LPA and Discounts landing pages. A link to do so is on the Welcome Back page

Go to www.americansall.org to "Create New User Account"



Create New User Account

The registration form is continued on page 5

American All (AA) is a nonprofit community outreach and empowerment program. Our revenue-generating multipurpose storytelling tool helps leaders, at all levels, improve the mental, social and economic health of their constituents. The program uses a unique storytelling tool and its Social Legacy Network (SLN) to benefit students, community members, nonprofits, schools and local businesses—both socially and economically. It has two main components: a Heritage Honor Roll (HHR) that hosts stories created by its members, and Legacy Partner (LP) landing pages for businesses and nonprofits to share information about themselves, and if desired, host stories created by our members.

Lifetime membership in AA is free for all individuals, and it includes a three-month free trial in our SLN which enables them to get discounts on goods and services from our Business Legacy Partners (BLP). Students keep the free trial opportunity until their class graduates. After the trial period, AA members have the option to subscribe to our SLN for $4 per month, cancelable at any time, to continue receiving discounts; 77 percent of their gross subscription fee is donated to a school or education organization they designate. If the school is not registered, the funds are donated to their district. It is anticipated that members will subscribe since they should gain more in discounts than the cost of their subscription. If a member does not opt to join the SLN, their lifetime membership in Americans All is unaffected.

Members will never be automatically billed for the optional Social Legacy Network fee after their free trial and can cancel their subscription at any time once they subscribe. No credit card is required to be put on file for the free trial. In addition, we do not store credit card data, share or sell our members' contact information, allow pop-up ads or of AI.

Stories on our HHR can be autobiographical or about individuals, families, groups or issues/topics, contain up to 2,000 words (1,000 can be password protected for privacy), and be augmented with images, logos, hyperlinks, photographs, and audio-video media. They can also be published in multiple languages. In addition, membership includes creating a second story in English.

All stories can be easily updated and we archive all prior versions archived. Stories can be started by filling in only a few required fields and then be completed over time. In addition, members can also create a shorter version (up to 500 words) which can be printed in an 8½" x 11" format. Finally, AA provides step-by-step tutorials and easy-to-use templates to simplify the creative process.

Continued from page 4

What makes our program even more unique is that we include historical information to provide context for these stories and the experiences, observations and accomplishments reflected in them. Even though AA is no longer active in curriculum arenas, our online K–12 nonpolitical supplemental classroom resources presented in multiple perspectives, which were sold to more than 2,000 schools and libraries nationwide remain our site.

Storytelling helps families pass on knowledge and experiences to current and future generations. Research by the National Library of Medicine has shown that patterns of memory sharing begin early in one's life, informing relationships, one's history, and one's sense of cultural belonging. Intergenerational knowledge of one's family history is associated with positive mental health, wholeness and well-being. Life stories are central to one's sense of self and the social world that they inhabit. Indeed, considerable research indicates that storytelling is fundamental to human development, cultural frameworks, and the cultivation of relationships.

E-mail Address*

First Name*

Last Name*

Zip Code*

☐ Homeschool

We do not sell or share our member's contact information and homeschool families are not added to our published private/public school database.

- **To ensure privacy, you will receive password instructions in a separate e-mail.**
- **If you do not receive an e-mail from us, please check your spam folder and also add e-mails from site@americansall.org to your contact list.**

By clicking "Submit", I accept the Americans All Terms of Use and Privacy Policy.

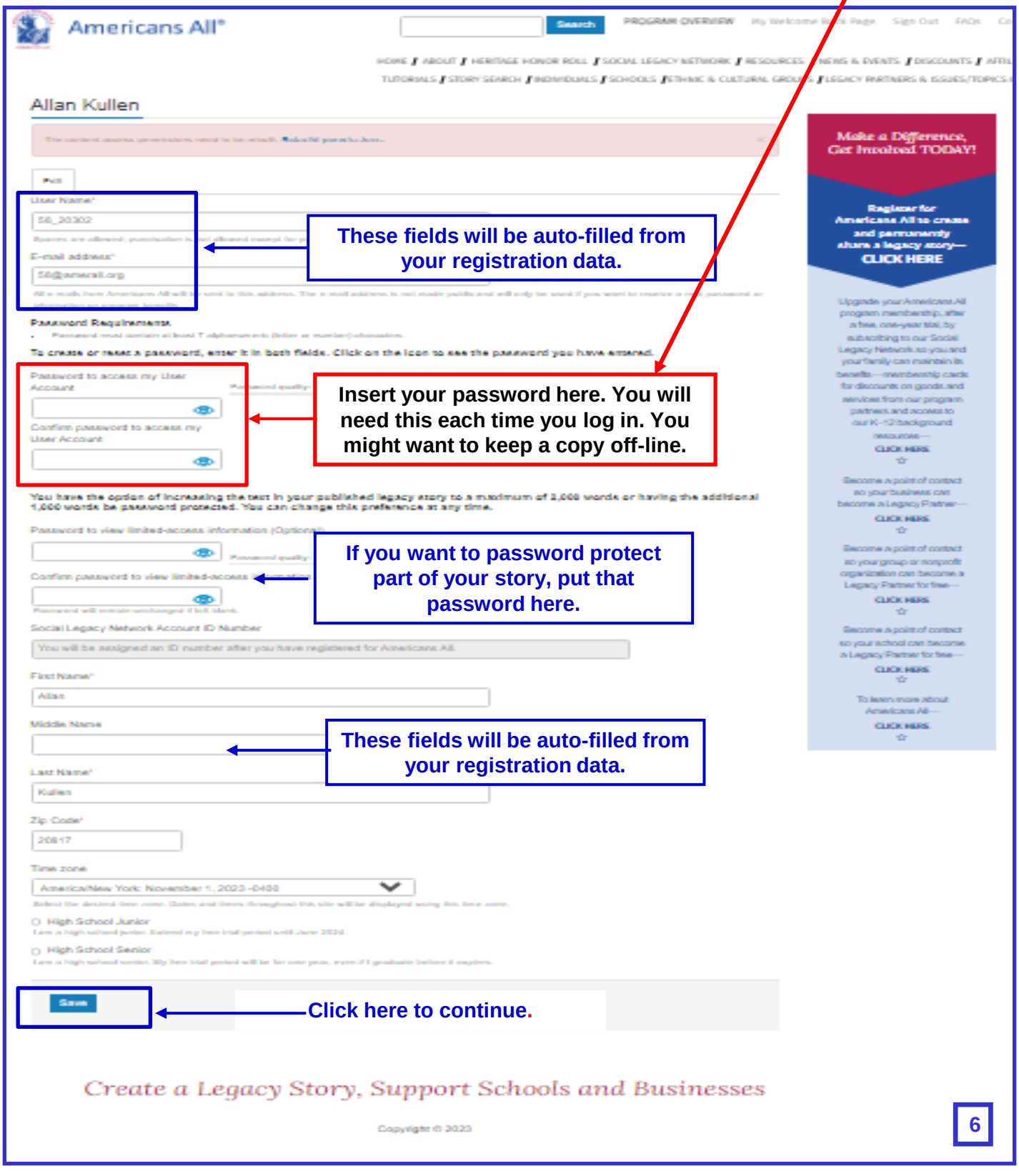
CAPTCHA

This question is for testing whether or not you are a human visitor and to prevent automated spam submissions.

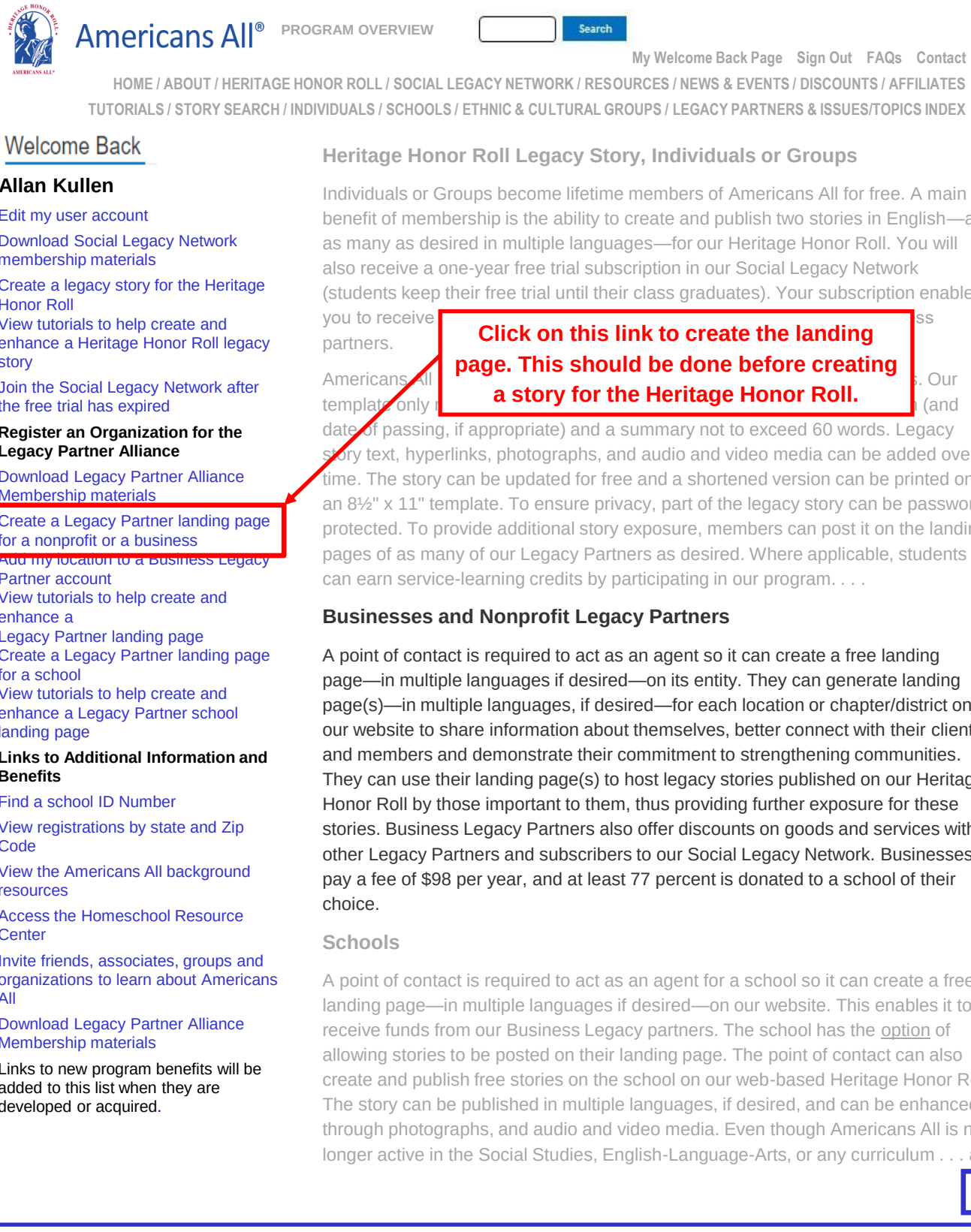
☐ I'm not a robot reCAPTCHA Privacy - Terms

Submit ← **Click here to continue.**

This is the "Edit my user account" page, which is located on the top of the list of links on your "Welcome Back" page. Insert your password in the fields marked in the red box.



Your "Welcome Back" page contains links to all program benefits. The text in blue represents links to program benefits and functions.



This is a sample "Business Legacy Partner" landing page. When completed, you will be listed on our "Legacy Partner" and "Discounts" pages. The search engine will appear on your landing page as soon as the first story is linked to your page.

Sample Business Legacy Partner Landing Page

Accounting Services

The image you select for your Americans All Legacy Partner page homepage can be color or black and white and is saved full size on our Web site server.

The image must be between 400x400 and 1024x1024 pixels, and the accepted file types are png, gif or jpeg.

Business Legacy Partner are organizations whose missions reinforce our goals of enabling the creation and preservation of legacy stories, acknowledging the contributions of all Americans, supporting students participating in non-curriculum school activities, and raising funds for schools. They can be searched on our Web site by name, language, category and location.

They receive a 6-digit ID Number so their clients, members and staff can register for Americans All.

Business Legacy Partners pay a $49 fee that is renewable every 6 months**. During the pilot phase, they receive a free, three-month trial in the program.** For this fee, businesses and professional service providers can:

- Receive free landing pages on our Web site—one for each location and in multiple languages, if desired—to share information about your business or practice and advertise discounts for current and future Americans All members.
- Get three additional business accounts at no charge. These can be used for branch offices or to list your business under multiple categories at the same location. Every renewal includes the continuation of the 3 additional business accounts. The additional accounts register by clicking on the "Add My Location" link on their Welcome Back page.
- Host, on your landing page(s), legacy stories that customers have published on our Heritage Honor Roll to provide further exposure for these stories. By doing so, you begin creating or expanding an affinity club for your business or practice.
- Be listed on both our Discounts page and our Legacy Partner landing page, so Americans All members can identify Business Legacy Partners offering discounts on goods and services.

Legacy Stories from the Americans All Heritage Honor Roll

Our business/practice is pleased to host and share these legacy stories created by our customers and clients.

Search by: - Any - ▼ **and** - Any - ▼

Language State

and Last Name of Individual | First Name of Individual **or** Group name

Search Reset

Maxime "Max" Chalmin [Chalmin Family] *(October 7, 1909 - April 30, 1977)* Executive Chef /node/548408
My father, Maxime Chalmin, was born in ... ate teens and beyond, and after a series of "apprenticeship" assignments a ... in those days, he came to the United States as a cook at the Belgian Pavilion
Read more

Stories can be published in any character set

Maxime "Max" Chalmin [Chalmin Family] *(October 7, 1909 - April 30, 1977)* Chef de Cuisine /node/434148
Mon père Maxime Chalmin, est né à Coulandon, un petit village au Centre de la France, en Octobre,1909. Après sa scolarité et plusieurs filaments comme apprenti (comme cela se faisait à l'époque) il se dirige vers le métier de la restauration et il arrive aux Etats Unis en 1939 comme cuisinier au pavillon Belge de l'Exposition Internationale.
Read more

Click on "become a point of contact" to register your organization as a Business Legacy Partner. (1)

Americans All PROGRAM OVERVIEV Search

My Welcome Back Page Sign Out FAQs Contact

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TUTORIALS / STORY SEARCH / INDIVIDUALS / SCHOOLS / ETHNIC & CULTURAL GROUPS / LEGACY PARTNERS & ISSUES/TOPICS INDEX

Become a Legacy Partner



Legacy Partners are businesses, professional service providers, and nonprofit organizations whose missions reinforce our goals of enabling the creation and preservation of legacy stories, acknowledging the contributions of all Americans, supporting students participating in non-curriculum school activities, providing schools with a revenue-generation tool, and helping small businesses succeed. In response to current social issues, we have also made our unique storytelling tool available to support families who have lost a loved one to COVID-19 and to help unite our nation which has become severely polarized.

All Legacy Partners receive a 6-digit ID Number when they **register** so their clients, members, friends and staff can easily find them on our site by putting the word "node" and that ID number after our web address—**www.americansall.org/node/xxxxxx**. Moreover, Legacy Partners can access Americans All logos and marketing materials to help advertise their membership in our program.

Business Legacy Partners pay a $49 fee that is renewable every 6 months. For this fee, you can:

- Receive free landing pages on our Web site—one for each location and in multiple languages, if desired—to share information about your business or practice and advertise discounts for current and future Americans All members.
- Get three additional business accounts at no charge. These can be used for branch offices or to list your business under multiple categories at the same location. Every renewal includes the continuation of the three additional business accounts. The additional accounts register by clicking on the "Add My Location" link on their Welcome Back page.
- Host, on your landing page(s), **legacy stories** that customers have published on our Heritage Honor Roll to provide further exposure for these stories. By doing so, you begin creating or expanding an affinity club for your business or practice.
- Be listed on both our Discounts page and our Legacy Partner landing page, so Americans All members can identify Business Legacy Partners offering discounts on goods and services.

Moreover, businesses benefit because stories directly impact emotions, and emotions rather than data change behavior and frequently determine decisions to buy. Good storytelling builds trust and connections. It influences people to believe in the products upon which they depend every day and encourages them to become customers and clients.

Nonprofit Legacy Partners and Issues/Topics Index

Nonprofit Legacy Partners (NLPs) participate in Americans All at no cost because they host, on their free Legacy Partner landing page(s) on our website, **legacy stories** that members have published on our Heritage Honor Roll to provide further exposure for these stories. These landing page(s)—one for each chapter/division/office and in multiple languages, if desired—share information about the organization and help it better connect with current and future members.

NLPs are listed on our Legacy Partner landing page and can be searched by name, language, category and location. To help individuals and groups that share a common interest but are not represented by a national organization, such as families of Covid-19 victims and First Responders, and to consolidate stories on historically relevant topics, we have added landing pages for these **issues/topics** in our Legacy Partner section. If an individual or a group creates out an issue/topic we have not identified, notify us via our Contact page and we can create a landing page for that issue/top

(1)

Click here to become a point of contact so your Nonprofit Legacy Partner can join our program.

Click here to become a point of contact so your Business Legacy Partner can join our program.

Click here to become a point of contact to Add my Location to a Business Legacy Partner account. This benefit is available to local small commercial businesses, cottage industries and professional service providers that have no more than three offices.

Click here to see a list of all Legacy Partners.

Click here to see how a Legacy Partner home page will appear on the Americans All website.

The individual completing this form becomes the Business Legacy Partner point of contact. (2)

Americans All PROGRAM OVERVIEW Search

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Create Business Legacy Partner

An asterisk (*) indicates a required field.

Click here for step-by-step instructions on "How to Create Your Business Legacy Partner landing page." You may want to print these instructions for future reference.

Language

English

Legacy Partner Name*

Your Legacy Partner name will be listed alphabetically by the first word in the field. If the name is The Johnson Company, enter it as Johnson Company, The, unless you want it to appear under the letter “T” and not the letter “J.” If the legal name contains the word “The,” then enter it as The Johnson Company. However, your name can be searched by any word in the field, even if it is hyphenated.

Business or Practice ID Number

You will receive an ID Number once this form is completed.

Categories

- None -

The categories appearing in this field are the most common ones used to describe businesses and service providers. If you want to recommend an additional category, contact us and enter "Category" in the e-mail subject line. We will notify you if we can add your recommended category to our database.

An individual must be registered with Americans All to become a business or professional service provider point of contact. There is no cost for an individual to register, and Americans All does not share or publish point of contact information.

For continuity, the point of contact should be a permanent member or employee because he or she is the only person who can create or update Legacy Partner’s Americans All landing page and create stories for the Heritage Honor Roll.

Please complete the form to become the point of contact for your business or professional service provider.

Contact Information*

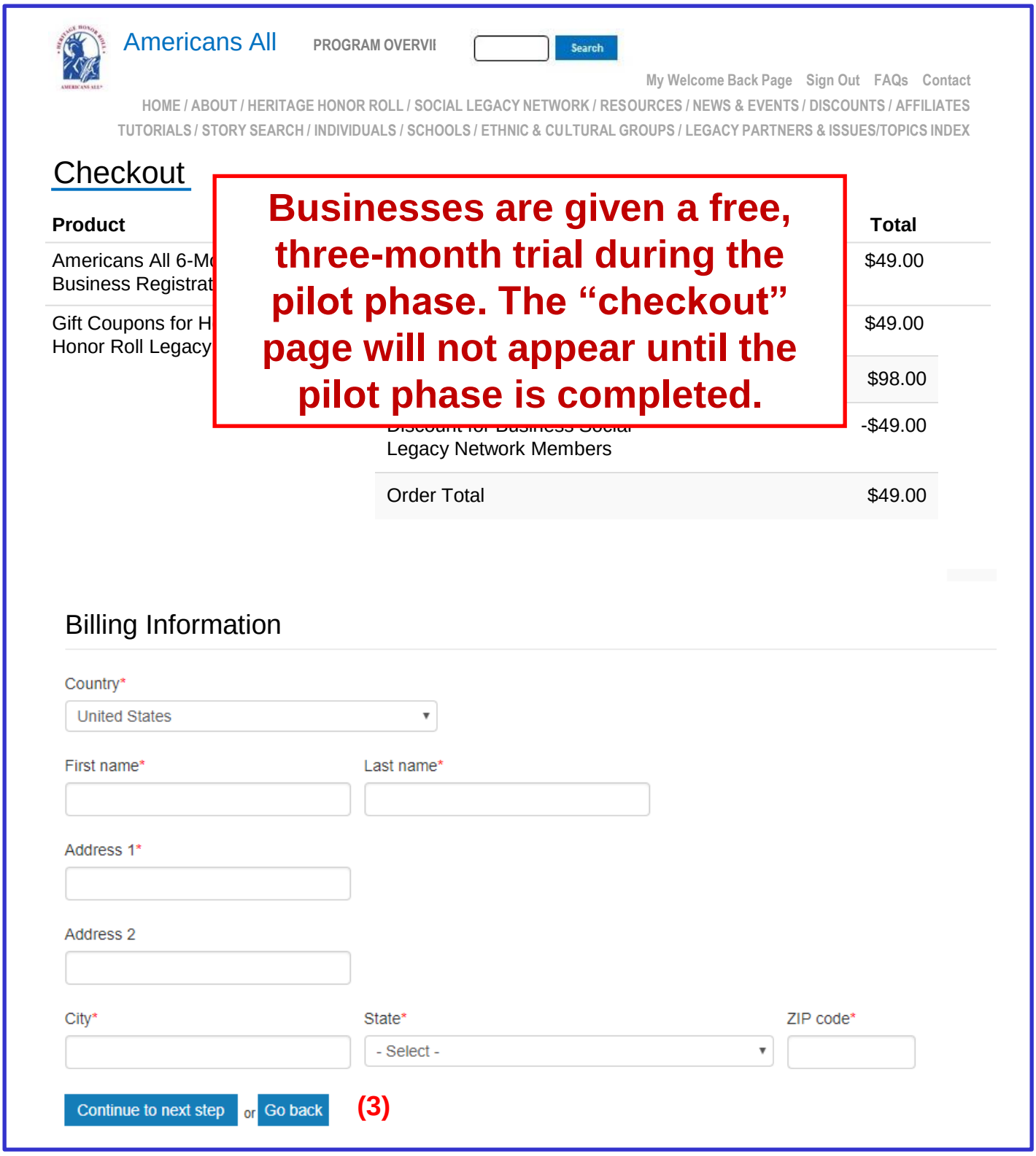
Business or Practice Description*

Legacy Partner Image

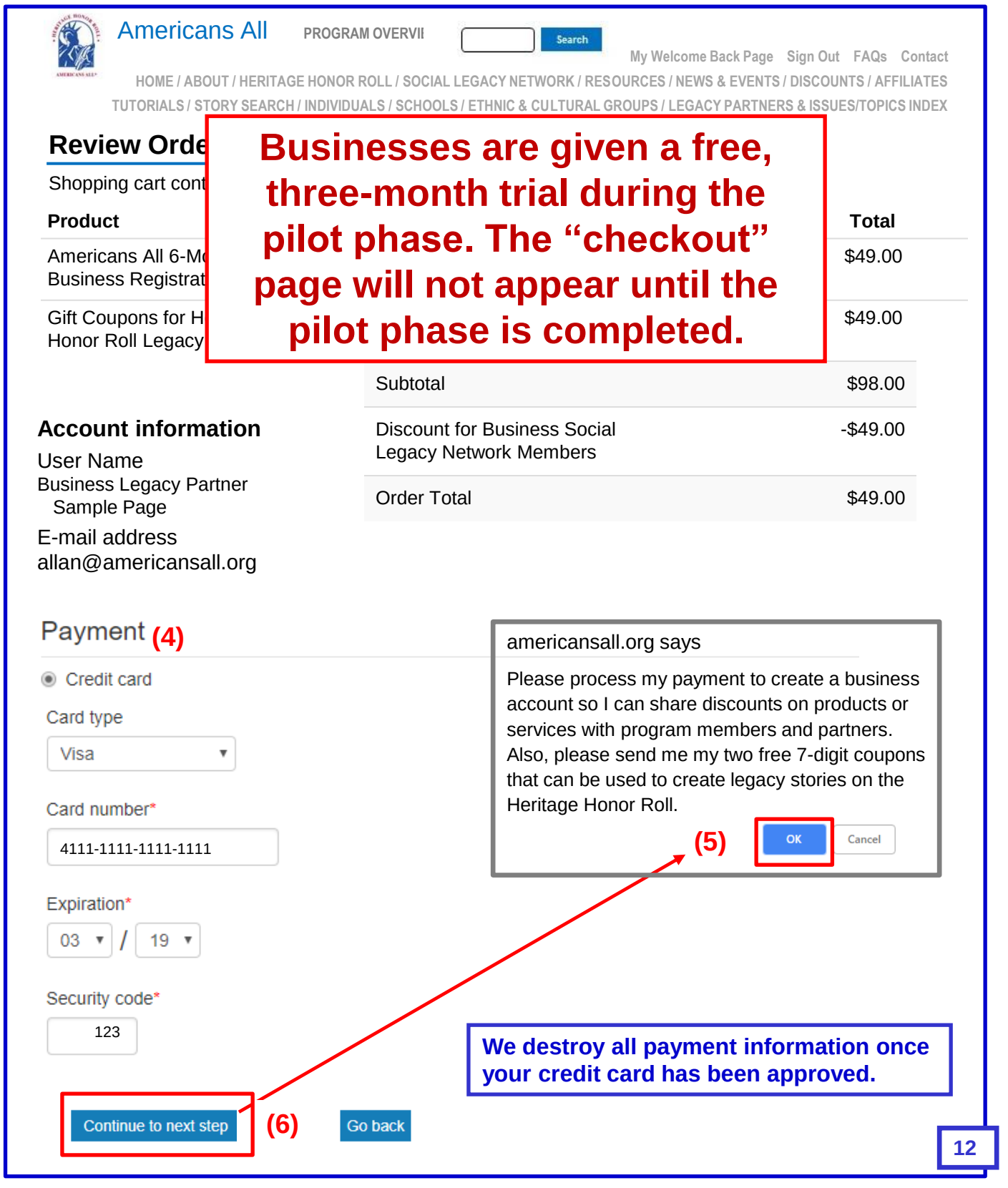
ID Number of Sponsored School or Education Organization

Create My Business Membership* (2)

Fill in the "Billing Information" and select "Continue to next step" (3).



Fill in the "Payment" section (4) and select "Continue to next step"(5). When the "Pop-up" appears, click on "OK" (6) to complete the payment process.



Here is information on how to create your stories for the Heritage Honor Roll.



Americans All PROGRAM OVERV Search

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Checkout Complete

Now that you have set up your Legacy Partner landing page, you can become a free lifetime member of Americans All through your point of contact (poc) and create your story(s) for the Heritage Honor Roll. One could be on your founder and the other can more fully describe the organization itself. Research has shown that businesses benefit from storytelling because stories directly impact emotions, and emotions rather than data change behavior and frequently determine decisions to buy. Good storytelling builds trust and connections. It influences people to believe in the products upon which they depend every day and encourages them to become more active customers and clients.

Your Americans All membership also gives your point of contact a three-month free trial in our Social Legacy Network. This enables you, through your poc to receive discounts on goods and services from other business partners. Partner membership account differs from your business account; the landing page and the story will have different ID Numbers. Since the Heritage Honor Roll is only for individuals, you are joining through your poc contact and he/she can access discounts for your business or practice from other Legacy Partners on your behalf.

We are currently updating the registration process for the Heritage Honor Roll. It was created in 2011. (Think about using a cell phone or computer today that was built in 2011, using the technology of that time.) Because of that inconvenience, we have waived your membership fee for three months and this will help you plan on the most effective way to use Americans All to increase your traffic.

Once the upgrade is completed, using current technology, and security updates, and is compatible with modern software, we will contact you. In the interim, you can decide on which school to support. If there is more than one school in your area, you can make your membership fee (77 percent of which goes to a school) to the school district.

Click on the "My Welcome Back Page" at the top of this page to continue accessing program benefits.

Email from Americans All confirming your registration

Now that you have set up your Legacy Partner landing page, you can become a free lifetime member of Americans All through your point of contact (poc) and create your story(s) for the Heritage Honor Roll. One could be on your founder and the other can more fully describe the organization itself. Research has shown that businesses benefit from storytelling because stories directly impact emotions, and emotions rather than data change behavior and frequently determine decisions to buy. Good storytelling builds trust and connections. It influences people to believe in the products upon which they depend every day and encourages them to become more active customers and clients.

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Once the upgrade is completed, using current technology, and security updates, and is compatible with modern software, we will contact you. In the interim, you can decide on which school to support. If there is more than one school in your area, you can make your membership fee (77 percent of which goes to a school) to the school district.

Click on this link to Download Legacy Partner Alliance membership materials. (7)

Americans All® PROGRAM OVERVIEW Search

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Welcome Back

Allan Kullen

Edit my user account

Download Social Legacy Network membership materials

Create a legacy story for the Heritage Honor Roll

View tutorials to help create and enhance a Heritage Honor Roll legacy story

Join the Social Legacy Network after the free trial has expired

Download Legacy Partner Alliance Membership materials

Links to Additional Information and Benefits

Find a school ID Number

View registrations by state and Zip Code

View the Americans All background resources

Access the Homeschool Resource Center

Invite friends, associates, groups and organizations to learn about

Heritage Honor Roll Legacy Story, Individuals or Groups

Individuals or Groups become lifetime members of Americans All for free. A main benefit of membership is the ability to create and publish two stories in English—and as many as desired in multiple languages—for our Heritage Honor Roll. You will also receive a one-year free trial subscription in our Social Legacy Network (students keep their free trial until their class graduates). Your subscription enables you to receive discounts on goods and services from our program's business partners.

Americans All members will find it easy to start creating their legacy stories. emplate only requires individuals to fill in the honoree's name, date of (and date of passing, if appropriate) and a summary not to exceed 60 words. Legacy story text, hyperlinks, photographs, and audio and video media can be added over time. The story can be updated for free and a . . .

(7)

Businesses and Nonprofit Legacy Partners

Name	Published Status	Actions
Business Legacy Partner English version /node/1234568	Yes	Edit my Legacy Partner landing page. Create a Legacy Partner landing page in an additional language.

Download Customized Legacy Partner Alliance Membership Materials

Click here to download your customized Legacy Partner Alliance membership 4" x 5" poster.

Click here to download your customized Legacy Partner Alliance membership 5" x 7" poster.

Click here to download your customized Legacy Partner Alliance membership 8½" x 11" poster.

Click here to download your customized Legacy Partner Alliance membership 11" x 17" poster.

Click here to download your customized Legacy Partner Alliance membership card.





(7)

To edit your Legacy Partner page, click on (8).



Americans All PROGRAM OVERVIEW

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Links to Additional Information and Benefits

Find a school ID Number

View registrations by state and Zip Code

View the Americans All background resources

Access the Homeschool Resource Center

Invite friends, associates, groups and organizations to learn about Americans All

Download Legacy Partner Alliance Membership materials

Links to new program benefits will be added to this list when they are developed or acquired.

Heritage Honor Roll Legacy Story, Individuals or Groups

Individuals or Groups become lifetime members of Americans All for free. A main benefit of membership is the ability to create and publish two stories in English—and as many as desired in multiple languages—for our Heritage Honor Roll. You will also receive a one-year free trial subscription in our Social Legacy Network (students keep their free trial until their class graduates). Your subscription enables you to receive discounts on goods and services from our program's business partners.

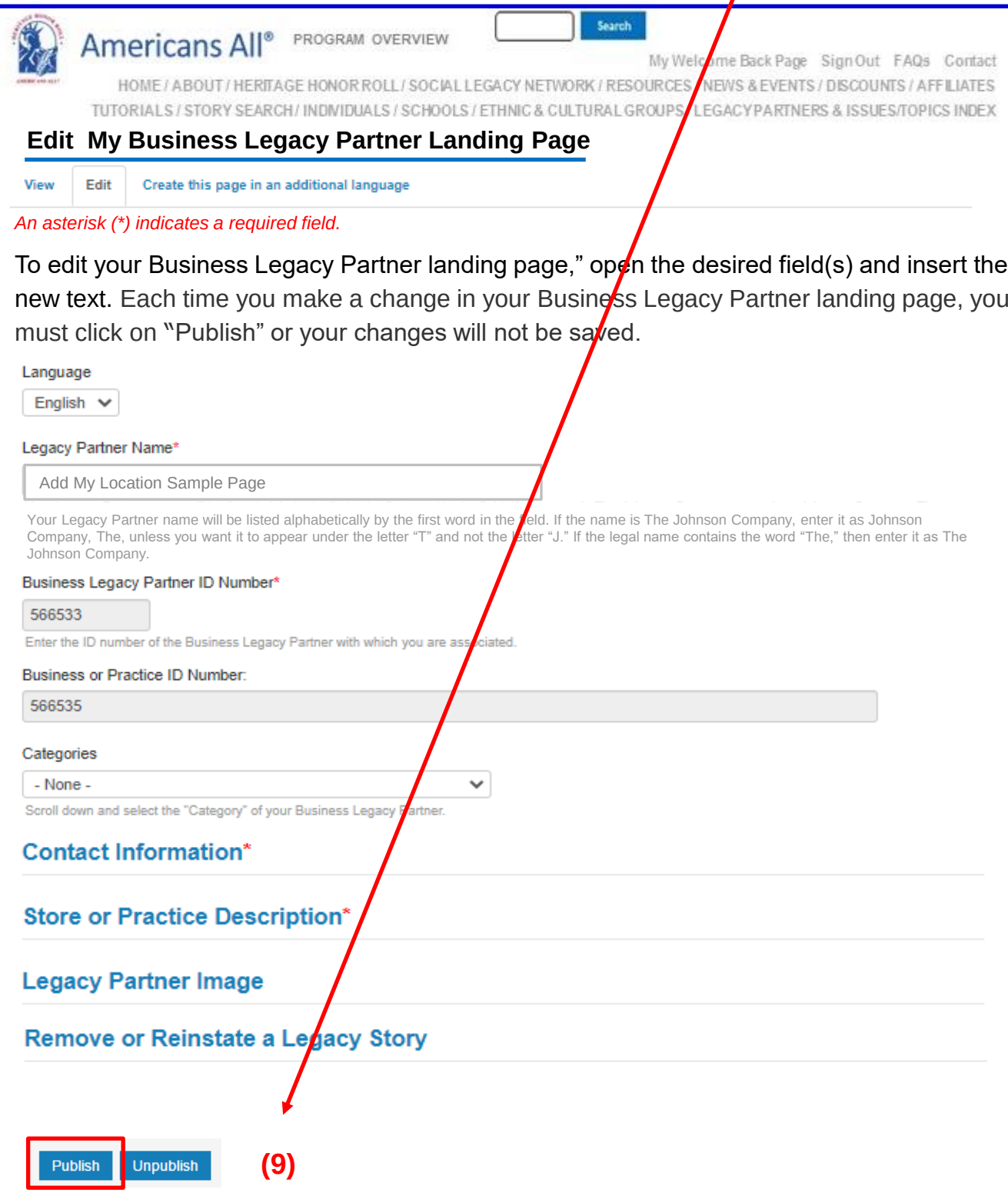
Americans All members will find it easy to start creating their legacy stories. Our template only requires individuals to fill in the honoree's name, date of birth (and date of passing, if appropriate) and a summary not to exceed 60 words. Legacy story text, hyperlinks, photographs, and audio and video media can be added over time. The story can be updated for free and a shortened version can be printed on an 8½" x 11" template. To ensure privacy, part of the legacy story can be password protected. To provide additional story exposure, members can post it on the landing pages of as many of our Legacy Partners as desired. Where applicable, students can earn service-learning credits by participating in our program.

Americans All members also gain access to our existing background resources, including our ethnic and cultural texts, music publication, and period-specific photographs and posters—all highlighting the activities of groups who helped our nation grow ($650 value). Moreover, members and their families can maintain their Social Legacy Network program benefits by continuing their subscription, after their free trial ends, for just $4 per month. This enables them to continue to access to discounts on goods and services offered by our program partners and additional benefits from Americans All. In addition, 77 percent of the gross fee is donated to a school of your choice.

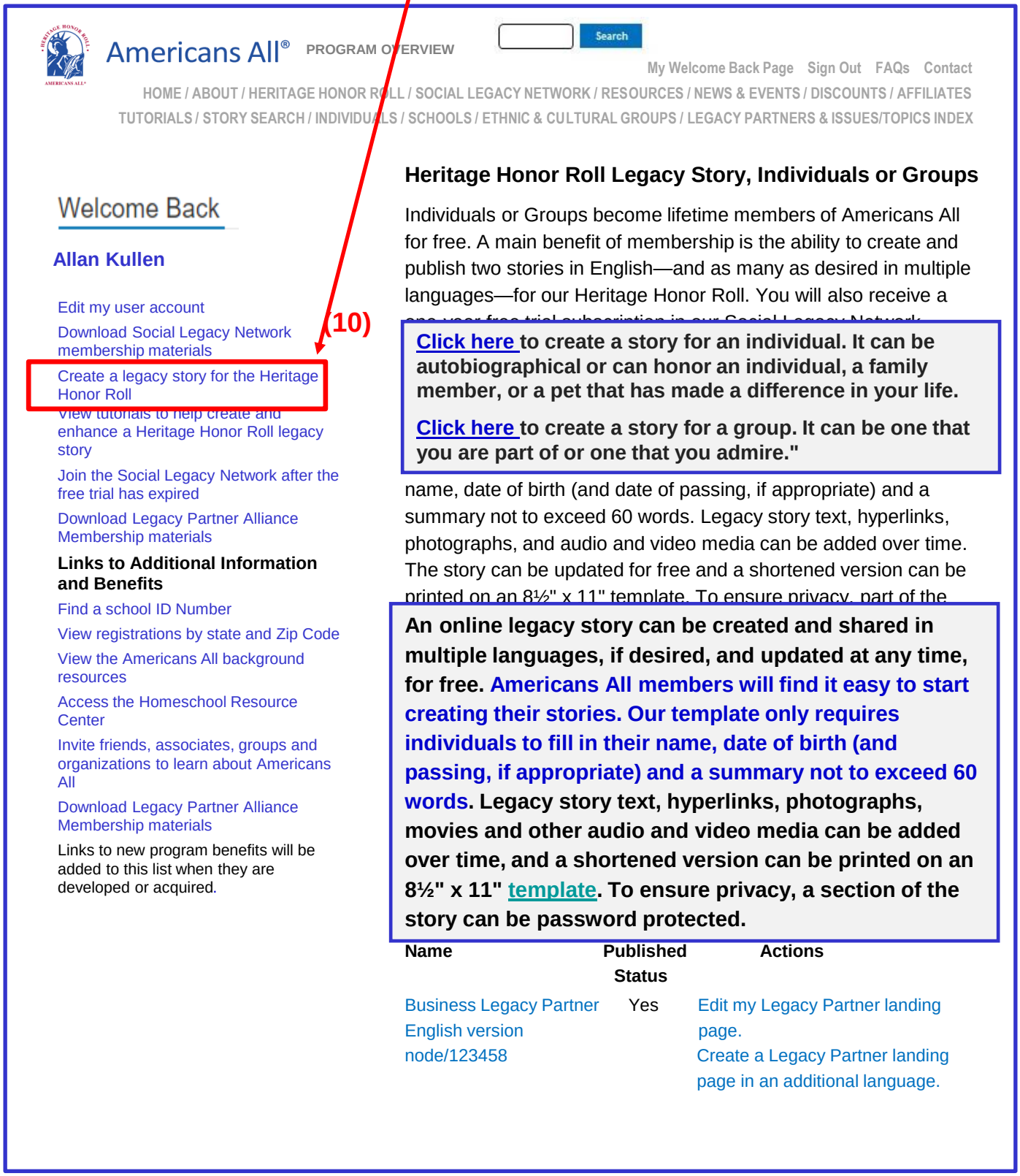
Businesses and Nonprofit Legacy Partners

Name	Published Status	Actions
Legacy Partner English version /node/566467	Yes (8)	Edit my Legacy Partner landing page. Create a Legacy Partner landing page in an additional language.

To edit your landing page, click on the appropriate fields. After your edits have been made, click on "Publish" to save your changes (9).



Click on this link to "Create a legacy story for the Heritage Honor Roll." (10)



Legacy Story Formats

Sample Heritage Honor Roll story for an individual



Allan S. Kullen Author, Business Printer, Social Entrepreneur, Traveler

"Her name is Ester Baumgartner. Do you know her?" Allan Kullen had posed the question in a broken mixture of Hebrew and English to whoever would listen and could understand him. Allan had met Ester while on an archaeological dig at Masada in Negev, Israel. All he knew by the time they parted ways was her name and the fact that she was staying in Tel Aviv. So, after finishing his work, he decided he would try to find her. He hitchhiked his way to Tel Aviv and, despite all odds, found her. It was to play an important role in his life.

Make a Difference, Get Involved TODAY!

Register for Americans All to create and permanently share a legacy story— CLICK HERE

Allan was born in Washington, DC, on February 20, 1942, to Eunice (Stalland) and Sol Kullen, both originally from Baltimore, MD. His sister, Marian, was born two years later. He grew up in the DC metropolitan area. His father had built a successful career in the printing industry so, in 1959 after a very uneventful four years culminating in his high school graduation, Allan chose to attend the School of Printing Management at Carnegie Institute of Technology (CIT) in Pittsburgh, PA.

Americans All features photographs and texts on the contributions that immigrants made to the nation's development when they come through Ellis Island. At the same time, he was printing for the Coordinating Committee for Ellis Island, a nonprofit group focused on the same topic. This action rekindled the passion generated by his travels abroad, and he founded and became president of the People of America Foundation and became co-developer of its signature resource program, Americans All. The program consisted of printed texts and recordings, period-specific posters and photographs, simulations and teacher's guides, all developed by a team of scholars led by Americans All co-developer Dr. Gail C. Christopher.

Although Americans All was well received by the education community, its appeal was limited to classrooms devoted to teaching social studies. With the national emphasis shifting to support STEM programs, his foundation [Note: This story was excerpted and edited from an interview by Gordon Bernhardi, author of Profiles in Success (Volume 6). Inspiration from Executive Leaders in the Washington D.C. Area.]

To view the legacy story about Albert "Chew" Kullen, click here.
To view the stories in the Kullen (Kulchinsky) Family Circle, click here.

www.americansall.org/node/553341

Sample Heritage Honor Roll story for a Group



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Cox-Hyson Home, Smithville, TX *Historic Building*

Cox-Hyson Home, Smithville, TX [Smithville Heritage Society] (c.1908-?) Historic Building

As a Bicentennial gift and through the generosity of Floyd R. "Skip" Hyson and his wife, Lucille, the newly-organized Smithville Heritage Society received the Cox-Hyson house as a permanent home for the Society in 1976. Built in 1908 for John Cox and his wife, Irene Wilkes Cox, the house was the family home of the John Cox family. Following John's untimely death in 1916, the house passed to his wife Irene, then their daughter Lillian Cox Hyson in 1952. Upon Lillian's death in 1976, the house went to her son, "Skip" Hyson, who then donated the house to the Smithville Heritage Society.

The home is listed on the National Register of Historic Places and has remained mostly unchanged since it was built except for minor interior changes and necessary restoration and maintenance work done by the Heritage Society. It sits in exactly the same location as when built. The wraparound porch and tall ionic columns with decorative corbels remind us of a typical two-story, early 1900s Victorian house, neo-classical in style. It is not "high Victorian," but "transitional", characterized by wide verandas and wrap around porches, tall windows, and rooms with pocket doors. A white picket fence once enclosed the property in its early years.

On the first floor, there is a formal entry, parlor, dining room, bathroom, country kitchen and an enclosed porch, once a sleeping porch. The lov... and ...

Read More ...

Although we are not abl... appointment— whether you want a tou...

Make a Difference, Get Involved TODAY!

Register for Americans All to create and permanently share a legacy story— CLICK HERE

Legacy stories reflect members' views. Americans All does not vet these stories for accuracy. If you find content or language you deem offensive, please contact us.

1: The Shade Saloon on Main Street, circa 1910; 2: The second M, K & T Depot, circa 1906. 3. Main Street, circa 1907; 4: The third M, K and T Depot, circa 1912; 5: Members of the Oddfellows and the Bank, between 1903-07; 6: Bridge over the Colorado River, 1905; 7. Members of the Railroad YMCA, circa 1905; 8. Schoolchildren (some barefooted in front of an early school building, 1890s. 9. Armstrong turntable, 1904.

To view this story, go to americansall.org /node/564977

Example of an 8 ½" x 11" print version of a Heritage Honor Roll story.



A Champion for Social History

Allan Kullen

February 20, 1942 -

Allan Kullen was born on February 20, 1942, in Washington, DC, and grew up in the area. His father had success in the printing industry, so Allan chose to attend the Carnegie Institute of Technology in Pittsburgh, PA, after graduating from high school in 1959. He graduated from its School of Printing Management in 1963.

To gain more business training, Allan then entered an MBA program at the University of California, Berkeley. During his first year, he met representatives of NBBS, a Dutch travel organization that organized student trips to Europe, and began putting out a daily newspaper for the eight-day crossing by sea. He also accepted an internship as a consultant for a printing company in Amsterdam. That fall, rather than returning home, he traveled extensively ... first time, he recognized the contributions that diverse cultures make to world history. Allan ... decided to enter the workforce rather than resume his schooling at Berkeley.

... career as marketing director for his father's printing firm, Kaufmann Press, Inc. When his father's ... acquired by a public company, Publisher's Company, Inc. (Pubco), he went to work for Pubco, first ... its acquisitions program and later joining its publishing division. When Pubco began to fail, Allan ... decided to build a future where he could better control his own destiny, especially since he was now ... the former Diane Klein and they had two children, Allison and Todd. In 1974, he acquired the assets of a ... printing company and formed Todd Allan Printing Co., Inc., which he ran until 2013. During that period, ... company through internal sales and roll-up acquisitions of eight smaller firms, at its peak achieving ... annual sales and employing 127.

... at Pubco, he observed that some of its large printing vendors also owned commercial educational ... he brought that manufacturing strategy to Todd Allan. He set up his own publishing company in the ... by buying a program called *The First Experience*, which featured photographs and texts on the ... that immigrants entering through Ellis Island made to our nation's development. At the same time, he ... for the Coordinating Committee for Ellis Island, a similarly focused nonprofit group.

... ration from his extensive travels and reinforcing his interest in history, Allan then founded and ... dent of the People of America Foundation and became co-developer of its social studies resources ... ericans All. The program includes printed texts and recordings, period-specific posters and ... and simulations and teacher's guides, all developed by a team of scholars led by Americans All co- ... Gail C. Christopher. More recent program components support excellence in social studies ... increasing access to high-quality resources for classrooms and professional development ... for teachers.

Sponsored By: Kullen Family

The format for this printed version page is being updated. You can still create the page on the template but it may not print out as it should.

Once the new website is completed, your page will automatically be available to print out.

We are sorry for the inconvenience.

The fields marked with an (*) are required to create your story. The others can be completed later.

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Create Legacy Story for an Individual

[A different template is provided for a Group story]

An asterisk (*) indicates a required field.

Click here for step-by-step instructions on how to create a legacy story for an individual. You may want to print these instructions for future reference.

Use this template to create your honoree's legacy story in English. Once it is published in the Heritage Honor Roll, use the link under "Actions" on your "Welcome Back" page to "Create a legacy story in an additional language."

By capturing the text in all fields—except "Middle Name" and (Maiden Name)—on this template, our "Search Engine" will make it easier for members to locate your honoree's story. For the listing in Americans All, please add a hyphen if the first or last name has more than one word (e.g., Mary-Ann, Billy-Bob, Smith-Benson). This will enable our "Search Engine" to add the hyphenated words as a single name.

To ensure the legacy stories published on our Heritage Honor Roll do not contain inappropriate language, all text is filtered through a secure, third-party Profanity App. If a word or phrase used in your story is on its "block" list, you will receive an error message at the top of the template when you click on the "Publish My Story" button. If that occurs, replace the word or phrase by using its first and last letters and put an "x" for each letter in between, such as "sxxt" or "fxxk you."

We can override the App's list of blocked words. If you believe the "blocked" word is appropriate, contact us by e-mail. Put the word "Profanity" in the subject line. In the body of the e-mail, identify the "blocked word or phrase" and include the sentence in which it is used. If our editorial board agrees that the word or phrase is appropriate, we will remove the word or phrase from the App's block list and notify you so you can insert the desired word or phrase in your story.

Note: Each time you change your honoree's legacy story, you must click on "Publish My Story" or "Save My Work."

Language

English

Honoree Information* **Required**

Dates* **Required**

Legacy Story Text and Summary Text* **[If you are not ready to complete your story, put the word "To come" in the required text field to activate it**

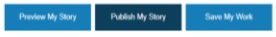
Print Version Headlines

Photographs and Logos

Sponsor Information

Share Your Honoree's Story with Legacy Partners

Publish My Story or Save My Work* **[Must be used]**



Your lifetime membership in Americans All and your trial subscription to our Social Legacy Network has been completed.



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Thank you for registering for Americans All

View Edit Manage display Revisions Node export Devel

Lifetime membership in AA is free for all individuals, and it includes a three-month free trial in our Social Legacy Network (SLN) which enables them to get discounts on goods and services from our Business Legacy Partners (BLP). Students keep the free trial opportunity until their class graduates. After the trial period, AA members have the option to subscribe to our SLN for $4 per month, cancelable at any time, to continue receiving discounts: 77 percent of their gross subscription fee is donated to a school or education organization they designate. If the school is not registered, the funds are donated to their county. It is anticipated that members will subscribe since they should gain more in discounts than the cost of their subscription. If a member does not opt to join the SLN, their lifetime membership in Americans All is unaffected.

Stories on our HHR can be about individuals, groups or issues/topics, contain up to 2,000 words (1,000 can be password protected for privacy), and be augmented with images, logos, hyperlinks, photographs, and audio-video media. They can also be published in multiple languages. In addition, membership includes creating a second story in English.

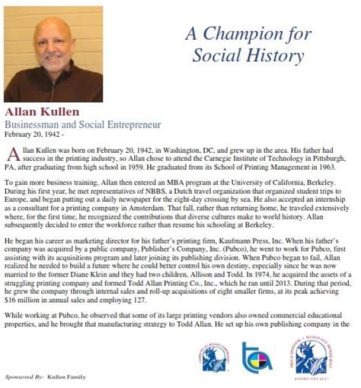
What makes our program even more unique is that we include historical information to provide context for these stories and the experiences, observations and accomplishments reflected in them..

Storytelling helps families pass on knowledge and experiences to current and future generations. Research by the National Library of Medicine has shown that patterns of memory sharing begin early in one's life, informing relationships, one's history, and one's sense of cultural belonging. Intergenerational knowledge of one's family history is associated with positive mental health, wholeness and well-being. Life stories are central to one's sense of self and the social world that they inhabit. Indeed, considerable research indicates that storytelling is fundamental to human development, cultural frameworks, and the cultivation of relationships.

Create an online legacy story about an Individual



Print a shortened story



Members can create stories honoring a family pet or sharing how it has impacted their lives



When the pilot program is completed and our updated website is activated, you will be able to access your customized membership cards and posters, and a link to print out your shortened version of your story if you have created one. (12).

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Welcome Back

Allan Kullen

Edit my user account

Download Social Legacy Network membership materials

Join the Social Legacy Network after the free trial has expired

Download Legacy Partner Alliance Membership materials

Links to Additional Information and Benefits

Find a school ID Number

View registrations by state and Zip Code

View the Americans All background resources

Access the Homeschool Resource Center

Heritage Honor Roll Legacy Story, Individuals or Groups

Subject of Story	Published Status	Actions
Legacy Partner English version /node/000002	Yes	Edit my legacy story. Create a legacy story in an additional language. Share my legacy story with a Legacy Partner

(12)

Businesses and Nonprofit Legacy Partners

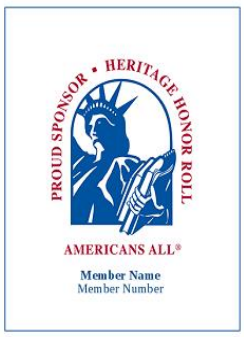
Name	Published Status	Actions
Legacy Partner English version /node/000001	Yes	Edit my Legacy Partner landing page. Create a Legacy Partner landing page in an additional language.

Download Customized Social Legacy Network Membership Materials

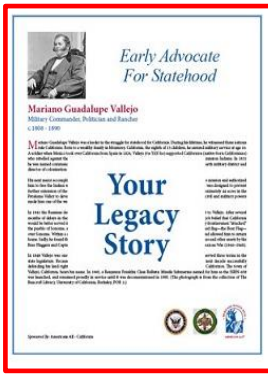
Click here to download your customized Social Legacy Network membership posters.
Click here to download your customized Social Legacy Network membership card.

Click here to download an 8½ " x 11" version of your Heritage Honor Roll legacy story.

(12)

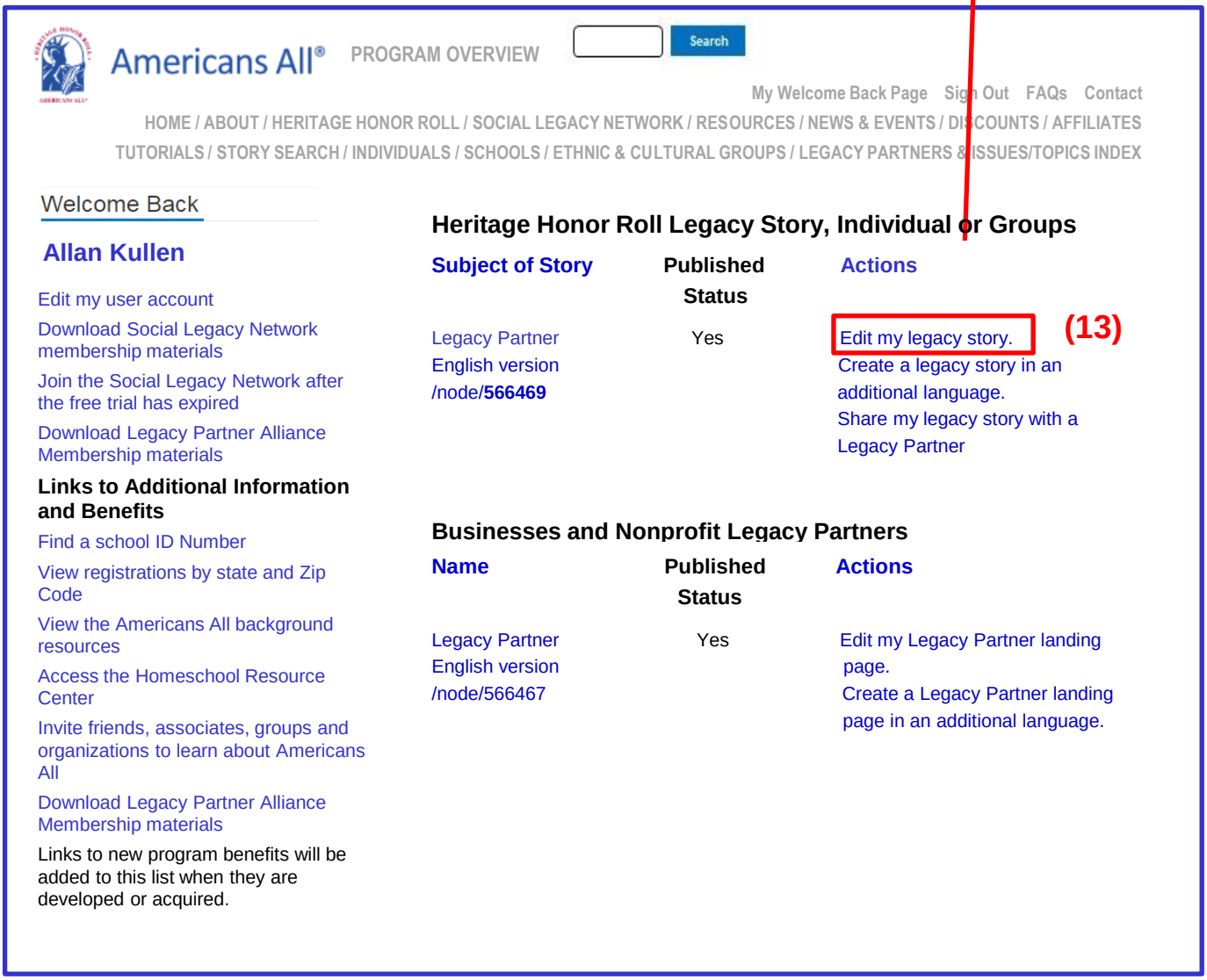




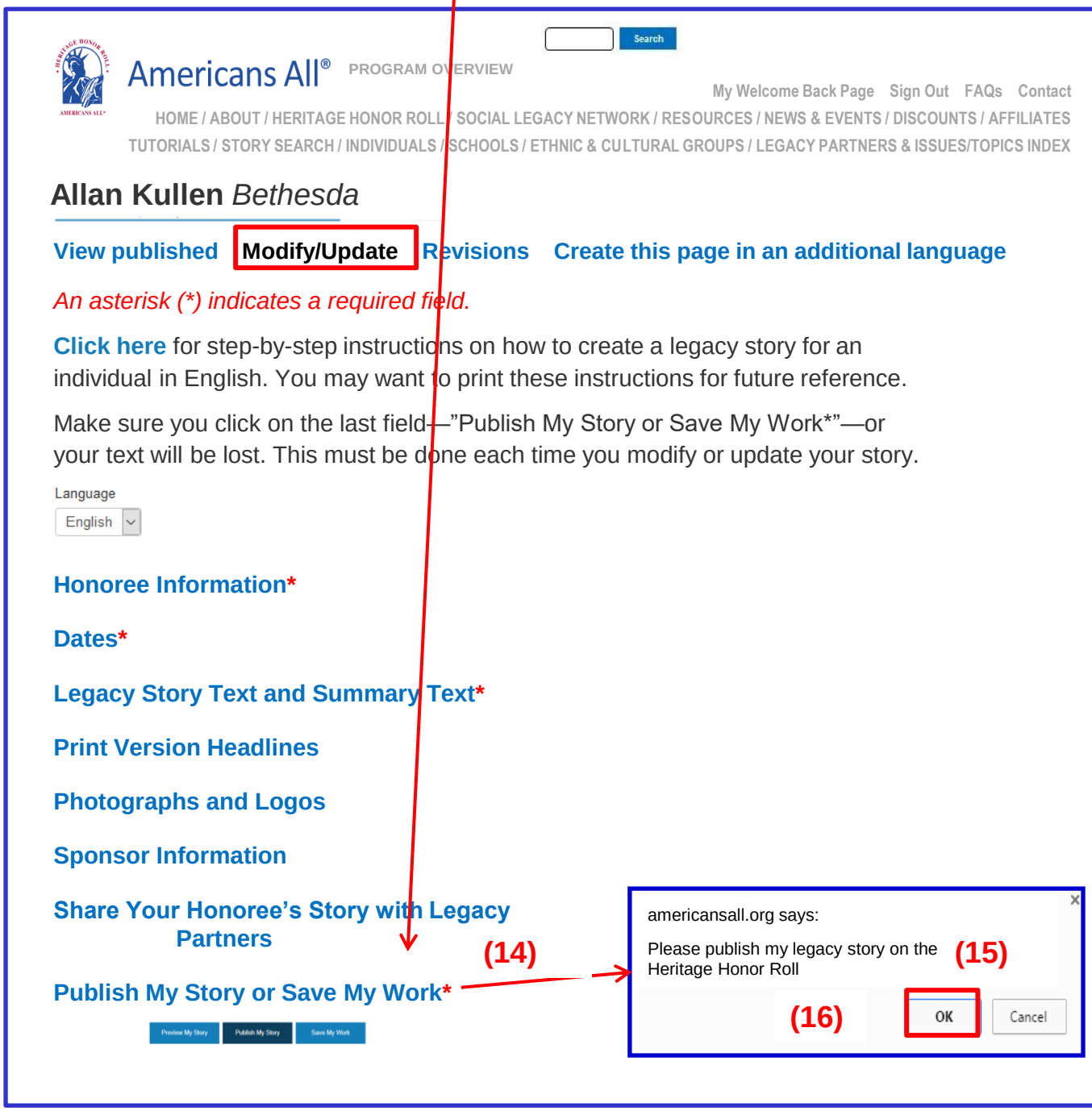


This image will appear after you have created the print version of your legacy story

Click on this link to “Edit my legacy story.” (13)



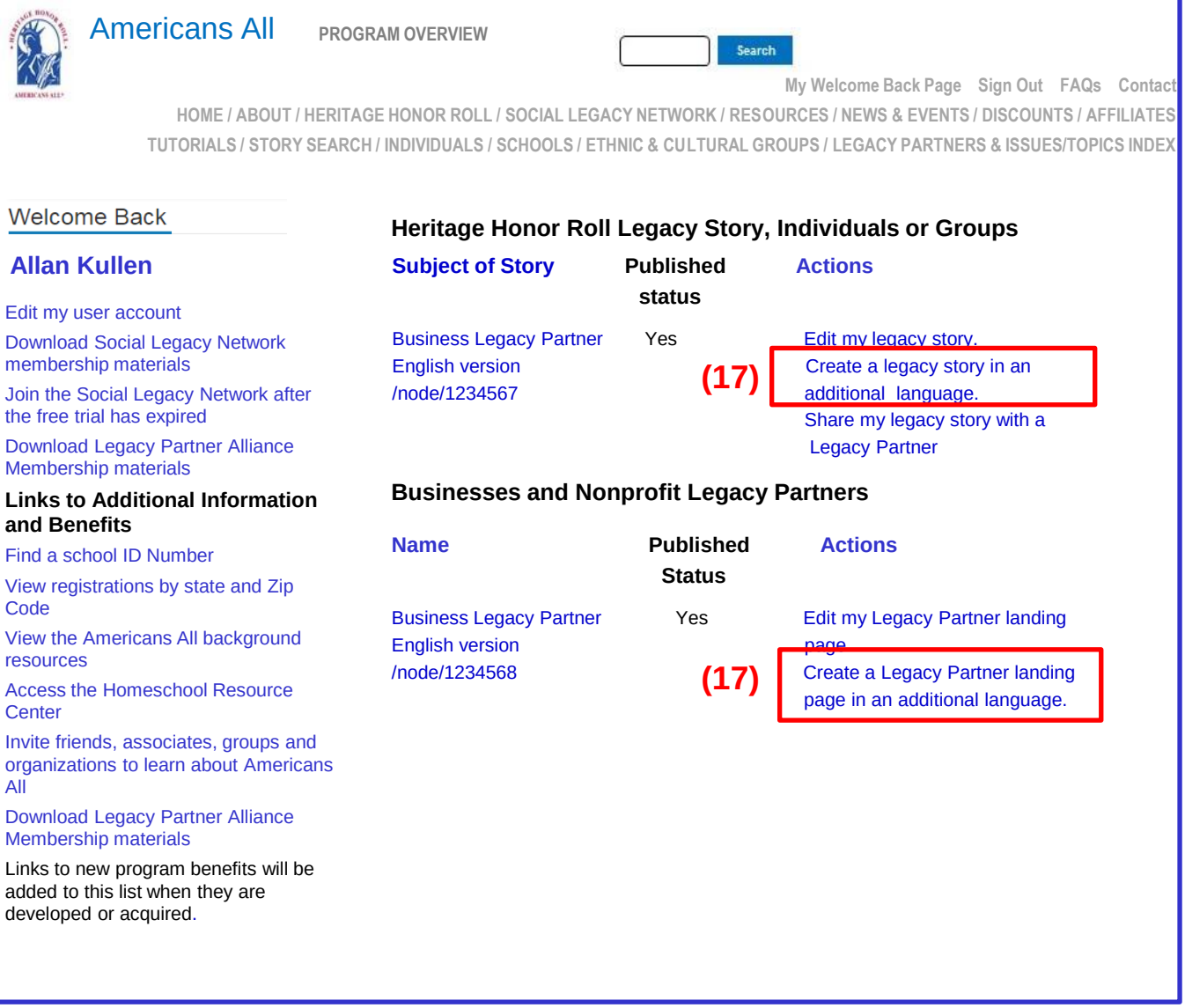
To "Modify/Update" your legacy story, click on the appropriate fields. After you have made your edits, click on "Publish My Story or Save My Work.*" (14) A "pop-up" (15) will appear for you to confirm (16) your instruction regarding your story.



If you have chosen to create and publish a "Group" story, a different template will appear.

The creation process for "Create a Legacy story in an additional language," and "Create a Legacy Partner landing page in an additional language" is the same, and they both use the same language database.

See pages 26 and 27. (17)



Each additional language can only be used one time, except for those languages on the list that have been modified. The same creative process can also be used for both a story and a landing page. See pages 27 and 28. (18)

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Create a legacy story or a landing page in an additional language.

View published | Modify/Update | Revisions | **Create this page in an additional language**

Our Web site displays information in English using a standard Latin character set. At no additional cost, you can create your honoree's legacy story or a Legacy Partner's landing page in as many additional languages as you desire. However, each additional language cannot be used more than one time, except for those languages on the list that have been modified. To help you create either a story or a landing page, we have provided you with a copy of the English-language version to use as a guide. To create this new version, delete the English-language text and replace it with the new language text. Text and image fields that are not modified will remain the same as in the English-language version.

Similarly, you can post your Heritage Honor Roll stories to as many Legacy Partner landing pages as you desire, but each Legacy Partner landing page cannot accept more than one story from each member. Therefore, you must delete the 6-digit number of the landing page you selected for your English-language-version story from the new "additional language" template. This will not affect the English language version being posted to that Legacy Partner landing page.

To help you gain more exposure for your story, you can hyperlink all language-versions of your story to each other, or to the story of another member on our site.

Click here to learn how this can easily be done.

You can create your new story in two ways:

- If you can change your keyboard settings to the desired language, delete the English-language text and replace it with the new language text.
- If you cannot change your keyboard settings, prepare your honoree's story in the desired language offline and cut and paste it into the template to replace the English-language text

If you do not find the additional language you desire listed below, please **contact us** and put the word "Additional Language" in the subject line.

Note: Many words and expressions do not have the same meaning in all languages. To ensure your honoree's legacy story or Legacy Partner landing page in the new language carries the same meaning as the English-language version, we advise that you do not rely on an automatic translation app.

Language	Title	Status	Operations
English for second story	n/a	Not translated	Create a translation
Bengali	n/a	Not translated	Create a translation
Chinese, Simplified	n/a	Not translated	Create a translation
English	(18)	Published	edit
French	n/a	Not translated	Create a translation

This is a partial list of available languages. If the language you want to use is not listed, contact us and we will add it to the database.

To create a story in an additional language, click on the appropriate fields. After the edits have been made, click on "Publish My Story or Save My Work.*" (19) A "pop-up" (20) will show to confirm (21) your instruction regarding your story.

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Create My Honoree's Story in an Additional Language.

An asterisk (*) indicates a required field.

Click here for step-by-step instructions on how to create a legacy story for an individual in an additional language. You may want to print these instructions for future reference.

To assist you in creating your honoree's legacy story in an additional language, we have provided you a copy of the English-language version to use as a guide. To create this version of your story, delete the English-language text and replace it with the new language text. If a field is not changed, the data from the English version will remain. Moreover, since Legacy Partner landing pages can only accept one story from each member, delete the 6-digit number of the landing page you selected for your English-language-version story from this new "additional language" template. Your English language version of the story will not be affected.

To help you gain more exposure for your story, you can hyperlink all language-versions of your story to each other, or to the story of another member on our site. Click here to learn how this can easily be done.

Note: Each time you change your honoree's legacy story, you must click on "Publish My Story or Save My Work" or your changes will not be saved.

Language

Spanish v

Honoree Information*

Dates*

Legacy Story Text and Summary Text*

Print Version Headlines

Photographs and Logos

Sponsor Information

Share Your Honoree's Story with Legacy Partners

Publish My Story or Save My Work*

Preview My Story | Publish My Story | Save My Work

(19)

americansall.org says:

Please publish my legacy story on the Heritage Honor Roll

(20)

(21)

OK Cancel

To create your Legacy Partner landing page in an additional language(s), delete the English text and insert the new text. After this is done, click on "Publish" (22) to save changes. Then OK (23).

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Create My Nonprofit Legacy Partner Landing Page in an Additional Language

An asterisk (*) indicates a required field.

Click here for step-by-step instructions on "How to Create My Nonprofit Legacy Partner Landing Page in an additional language."

Language

Additional language

Legacy Partner Name*

Irish Americans: Members of the Ancient Order of Hibernians

Your Legacy Partner name will be listed alphabetically by the first word in the field. If the partner's name is "The Make the World Better Organization," enter it as "Make the World Better Organization, The" unless you want it to appear under the letter "T" and not the letter "M." If the legal name contains the word "The," then enter it as "The Make the World Better Organization." However, the partner's name can be searched by any word in the field, even if it is hyphenated.

Group or Organization ID Number:

You will receive an ID Number once this form is completed.

Categories

Fraternal Organization

The categories appearing in this field are the most common ones used to describe businesses and service providers. If you want to recommend an additional category, **contact us** and enter "Category" in the e-mail subject line. We will notify you if we can add your recommended category to our database.

Contact Information*

Group or Organization Description*

Legacy Partner Image

Remove or Reinstate a Legacy Story

A "pop-up" will appear for you to confirm your instruction regarding your landing page.

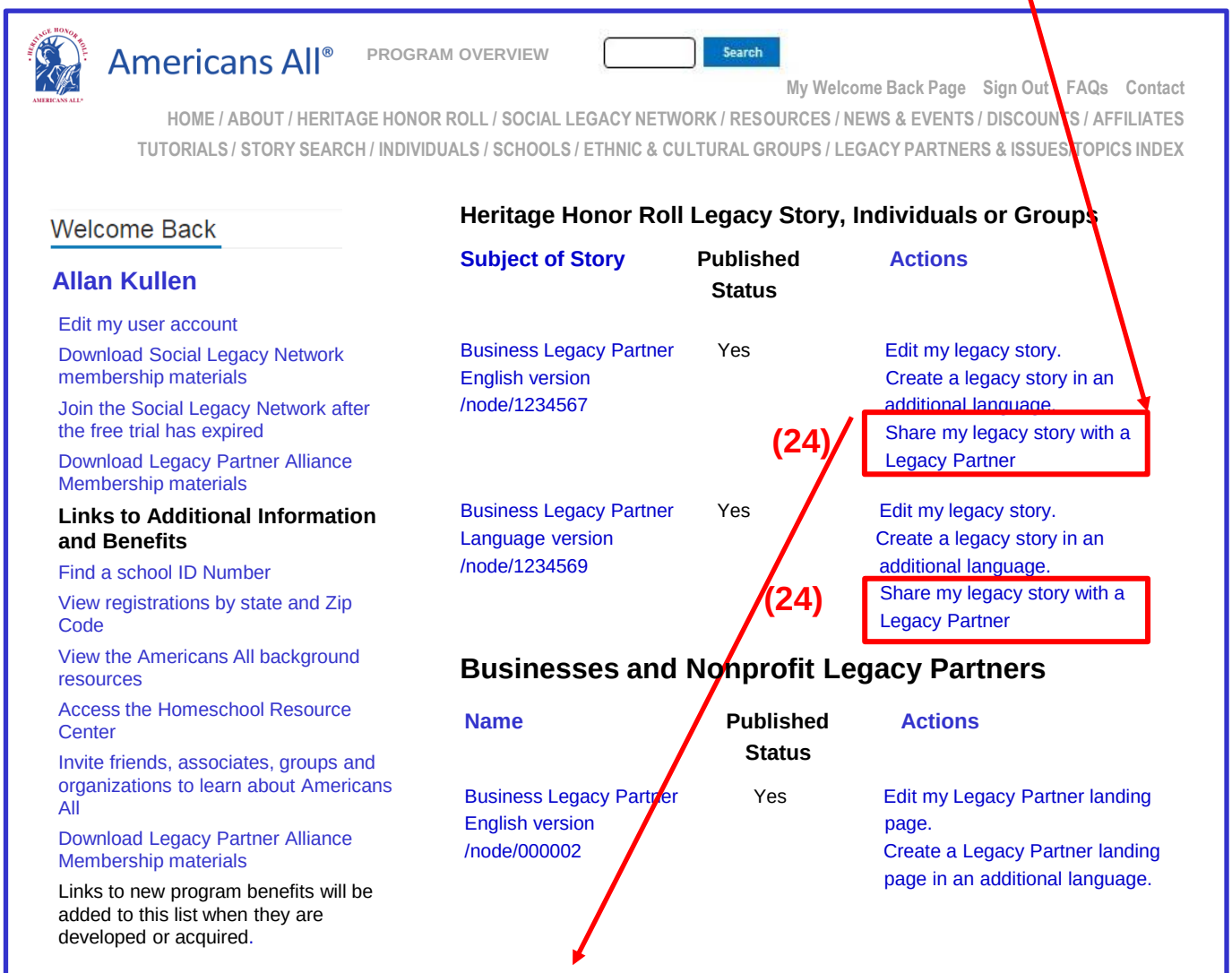
Publish **(22)**

americansall.org .says:

Please publish my story on the Legacy Partner Alliance landing page.

(23) OK Cancel

All stories now appear on the "Welcome Back" page. For greater exposure, share your stories with other Legacy Partners. (24)



This will take you back to your Heritage Honor Roll story template. Insert the Legacy Partner's ID Number into the "Share Your Honoree's Story with Legacy Partners" field. You can share your story with as many Legacy Partners as you desire.

To help you gain more exposure for your story, you can hyperlink all language-versions of your story to each other, or to the story of another member on our site. Click here to learn how this can easily be done.

Discounts

Legacy Partners Offering Discounts to Members

Business Legacy Partners are local, regional and/or national groups, businesses and organizations whose missions reinforce our goals of creating and sharing legacy stories and supporting excellence in social studies instruction.

They can be searched on our Web site by name, language, category and location. The terms appearing in the category field are the most common ones used to describe businesses and service providers. If the organization you want to find is not listed, please contact them and suggest they become a Business Legacy Partner by visiting us as at **www.americansall.org/legacy-partners**. If you find a category that is missing from our list, please **contact us** and enter "Category" in the e-mail subject line. Place the name of the new recommended category in the e-mail's text field.

Business Legacy Partners

Legacy Partner Name

- Any -
Language

City

State

Zip Code

- Any -
Category

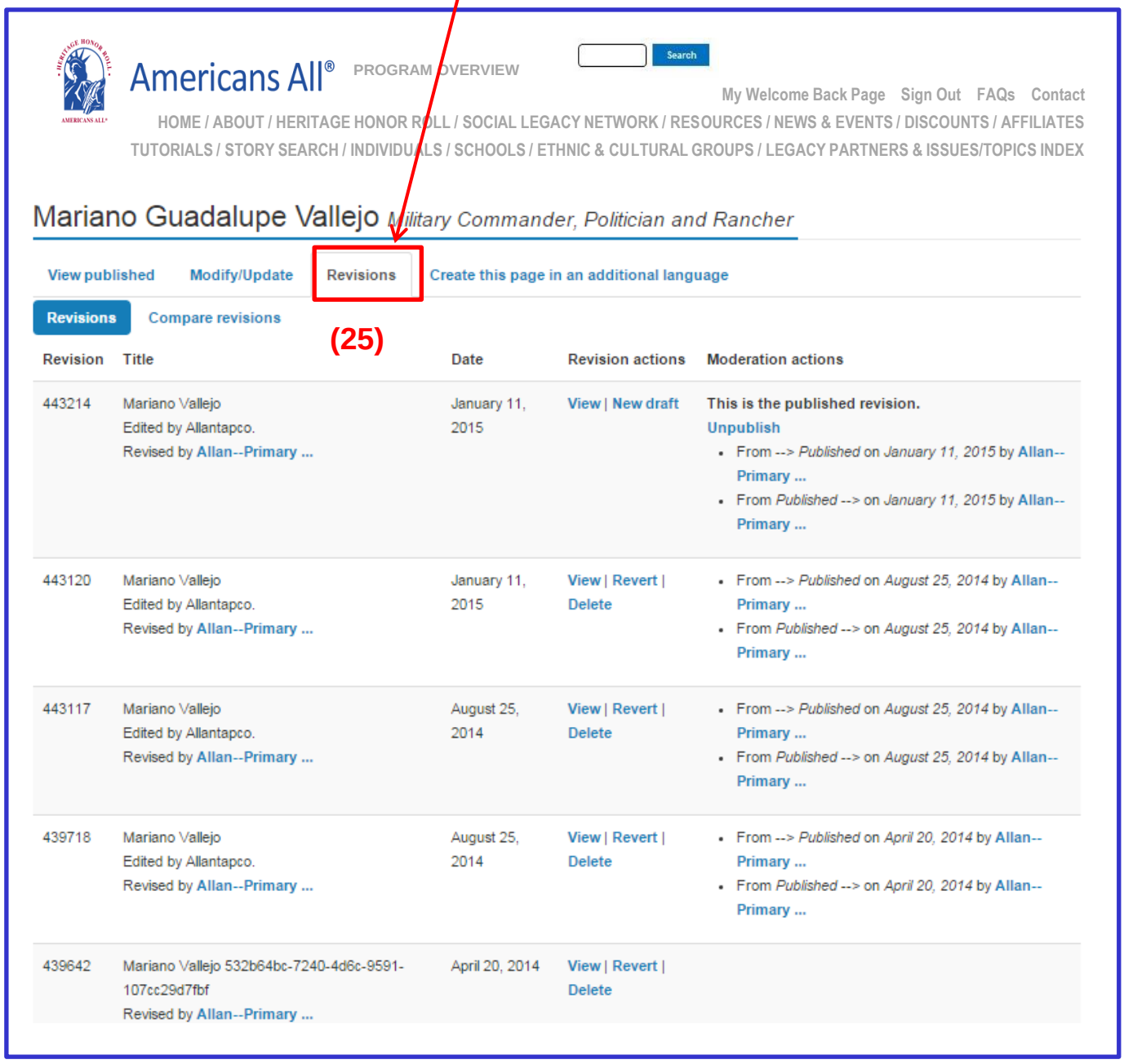
Search Reset

Business Legacy Partner Sample Page
Accounting Services
7723 Groton Road
Bethesda, Maryland 20817
3015208242
allantapco02@gmail.com
Organization ID Number: 565059
English version

Add My Location Sample Page
Accounting Services
1250 Main Street
Rockville, Maryland 20852
3019825622
accountingservices@gmail.com
Organization ID Number: 565061
Bengali version

Business Legacy Partner Sample Page
Accounting Services
7723 Groton Road
Bethesda, Maryland 20817
3015208242
allantapco02@gmail.com
Organization ID Number: 565060
Bengali version

All revisions to legacy stories are archived and can be retrieved at any time by clicking on this link. (25)



Americans All Website Tutorials

Americans All members will find it easy to start creating their life stories. Our template only requires individuals to fill in their names, pertinent dates and a summary not to exceed 60 words. Additional story text, hyperlinks and photographs can be added over time. The following tutorials will help you create and publish your legacy story. You can update your story at any time, for free, and all previous versions are archived.

There are four major roles that Americans All members can have. A person (an individual or a group for which he/she is affiliated), a nonprofit organization, a school or education (a specific form of a nonprofit organization), and a business or professional service provider (and their respective offices and locations). A person can also be an agent (or Point of Contact) for a nonprofit or business member but must register separately using that organization's email address. Registration tutorials for each of the roles are below.

- Summary graphic on "How Americans All Works"
- Step-by-step instructions on how to register for Americans All and create a Heritage Honor Roll story for an individual or a group for which the individual is a member
- Step-by-step instructions on how to register for Americans All as a Point of Contact for a nonprofit Legacy Partner
- Step-by-step instructions on how to register for Americans All as a Point of Contact for a school Legacy Partner
- Step-by-step instructions on how to register for Americans All to become a Point of Contact for a Business Legacy Partner
- Step-by-step instructions on how to become a Point of Contact to "Add My Location" to an Americans All Business Legacy Partner account
- How to register for Americans All as a homeschool family--*Currently in development*

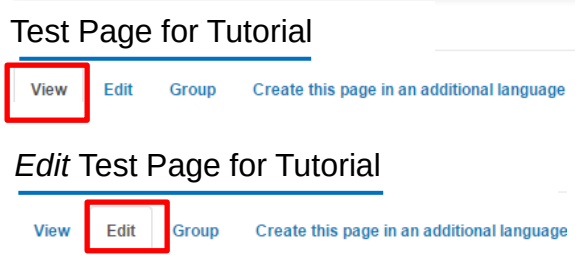
After they have registered, these are the tutorials to create their pages on our website.

- Create, edit (modify) a Heritage Honor Roll legacy story for an individual in English and a second story in an additional language
  Upload images for a Heritage Honor Roll legacy story for an individual in all language
- Create, edit (modify) a Heritage Honor Roll legacy story for a group in English and a second story in an additional language
  Upload images for a Heritage Honor Roll legacy story for a group in all languages
- Create, edit (modify) an Americans All landing page for a nonprofit Legacy Partner in English and a second landing page in an additional language
  Upload an image for a nonprofit Legacy Partner landing page in all languages
- Create, edit (modify an Americans All landing page for a Business Legacy Partner in English and a second landing page in an additional language
  Upload images for a Heritage Honor Roll legacy story for a group in all languages
- Create, edit (modify) an Americans All landing page to "Add a Location" to a Business Legacy Partner account in English and in an additional language
  Upload an image when adding a location to a Business Legacy Partner account in all languages
- Create, edit (modify) an Americans All landing page for a school Legacy Partner in English and a second landing page in an additional language
  Upload an image for a school Legacy Partner landing page in all languages

In addition, see:

- Sample legacy stories on our Heritage Honor Roll on various topics
- Examples of various styles of Heritage Honor Roll legacy story montages
- Examples of Legacy Partner pages
- How to increase the size of images
- How to create a second story
- Information on how to locate and download logos from the Internet
- Information on how to augment your legacy story with hyperlinks
- Examples of how a Legacy Partner home page can be enhanced by publishing it in multiple languages
- Tips on how to create a Heritage Honor Roll legacy story and information for younger children

Members can directly post their legacy story to as many Legacy Partner landing pages as they desire. However, an organization's point of contact can remove or reinstate a legacy story from its landing page at its organization's discretion.



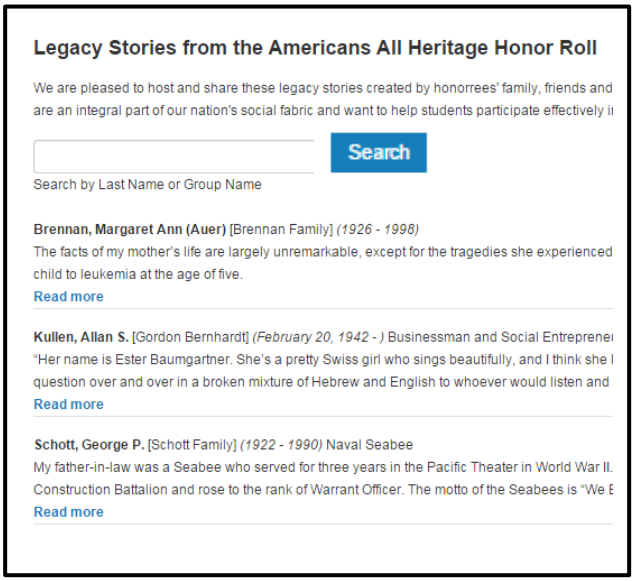
Business Legacy Partners can host Heritage Honor Roll legacy stories of current and future clients and customers on their Americans All home page(s)—in multiple languages, if desired. If circumstances warrant, however, the business or practice can easily remove a story from its home page(s). By clicking on the "Edit" button on Americans All home page **(B)**, you will be taken to a page to remove or reinstate a legacy story as well as update your Legacy Partner home page.

If your home page is open when a legacy story is added, the page must be refreshed in order for it to appear. Otherwise, it will automatically appear when you log in again.

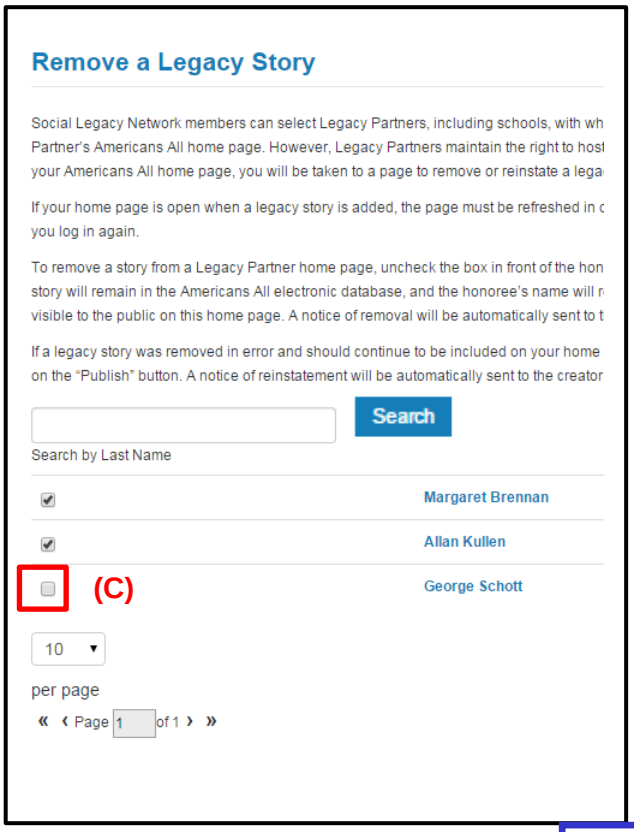
To remove a story from a Legacy Partner home page, uncheck the box in front of the honoree's name **(C)** and click on the "Publish" button. The honoree's legacy story will remain in the Americans All electronic database, and the honoree's name will remain on the Legacy Partner's "Edit" page. The legacy story will not be visible to the public on this home page. A notice of removal will be automatically sent to the creator of the legacy story. **(C)**

If the legacy story was removed in error and should continue to be included on this home page, place a check in the box in front of the honoree's name and click on the "Publish" button. A notice of reinstatement will be automatically sent to the creator of the legacy story. **(C)**

"View" Home Page (A)



"Edit" Home Page (B)



Remove or Reinstate a Legacy Story

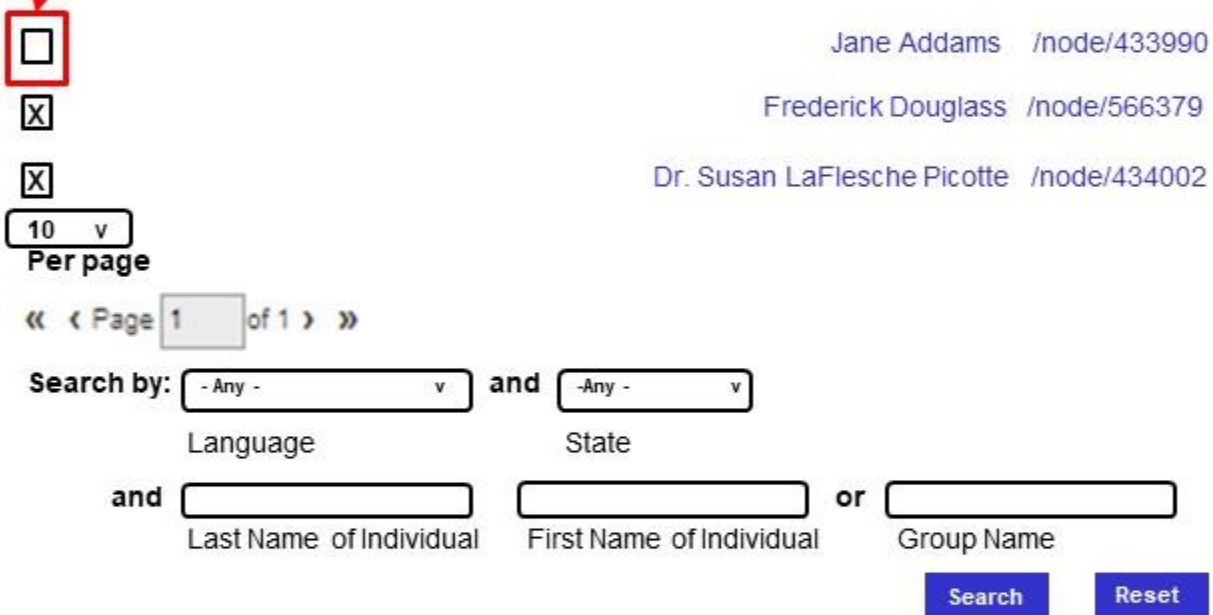
Americans All members can select as many Legacy Partners landing pages as they choose to host their Heritage Honor Roll story. These are organizations with which they or their honorees are affiliated. However, Legacy Partners maintain the right to accept or remove a legacy story.

By clicking on the "Edit my Legacy Partner landing page" link under the "Actions" tab on your "Welcome Back" page, you will be taken to a page to remove or reinstate a legacy story as well as update your Legacy Partner landing page.

If your landing page is open when a legacy story is added, the page must be refreshed for the story to appear. Otherwise, it will automatically appear when you log in again.

To remove a story, uncheck the box in front of the honoree's name and click on the "Publish" button. The honoree's name will remain on the page (the box will be unchecked) and the story will not be visible to the public on your landing page. A notice of removal will be automatically sent to the creator of the story.

If the story was removed in error, check on the box in front of the honoree's name and then click on the "Publish" button. A notice of reinstatement will automatically be sent to the creator of the story.



Legacy Stories from the Americans All Heritage Honor Roll

We are pleased to host and share these legacy stories created by honorees' family, friends and associates. They, like us, appreciate that heritage and culture are an integral part of our nation's social fabric and want to help students participate effectively in our nation's economy, workforce and democracy.

The story is hidden when it is removed. It remains in the database and will become visible if it is reinstated.

Frederick Douglass Maryland *(February 1818 - February 20, 1895)* Abolitionist, African American, Author, Black, Civil Rights, Civil Servant, Civil War, Diplomat, North Star, Orator, Slavery, Writer
Douglass was an American social reformer, abolitionist, orator, writer, and statesman. After escaping in . . .

Dr. Susan LaFlesche Picotte Nebraska *(c.1865 - c.1915)* Native American, French Canadian . . .
Susan La Flesche Picotte was the first person to receive federal aid for professional education, and the first American Indian woman in the United States to receive a medical degree. In her remarkable career, she. . .

Publish Unpublish

Click on "Publish" to save your changes.