

Freedom REVOLUTION



STARTER GUIDE

CANADA VERSION

www.TheFreedomRevolution.com

QUICK START

1. What attracted you to Juice Plus+ and what would you like it to do for you and your family?

2. Who immediately comes to mind that you want to share our mission, products, and/or business with?

3. Which connection would be best for them? Your sponsor can guide you on how to individually invite them to learn more. (i.e. text, Zoom, FB Messenger, calling, conversation, etc.)

SUGGESTIONS

- Schedule a three-way chat
- Schedule a launch Zoom Call and/or an in-home event
- Attend and invite to a Juice Plus+ event
- Share a video
- Create a "curiosity post" on social media
- Share a personal "Juice Plus+ Endorsement" video

4. Work with your sponsor to create your Juice Plus+ story. (See pages 4 & 5)

"Where do I find Juice Plus+ videos to share?"

1. www.TheFreedomRevolution.com
2. Click "Videos"
3. Copy the link under the video you want to share.

"What health resources can I give away?"

1. www.HealthyLivingRevolution.com
2. Feel free to share cookbooks, videos, webinars, or children's resources with anyone you wish. Giving gifts builds relationships!

This is a "Learn as you Earn" business; you do not need to be an expert! For additional training, please visit the Training Portal on www.TheFreedomRevolution.com (password: "revolution")

FAST TRACK ROADMAP

CUSTOMER NAME	PRODUCTS ORDERED	DATE	PVC	TOTAL
1. _____	_____	_____	_____	_____
2. _____	_____	_____	_____	_____
3. _____	_____	_____	_____	_____
4. _____	_____	_____	_____	_____
5. _____	_____	_____	_____	_____
6. _____	_____	_____	_____	_____
7. _____	_____	_____	_____	_____
8. _____	_____	_____	_____	_____
9. _____	_____	_____	_____	_____
10. _____	_____	_____	_____	_____
11. _____	_____	_____	_____	_____
12. _____	_____	_____	_____	_____
13. _____	_____	_____	_____	_____
14. _____	_____	_____	_____	_____
15. _____	_____	_____	_____	_____
16. _____	_____	_____	_____	_____
17. _____	_____	_____	_____	_____
18. _____	_____	_____	_____	_____
19. _____	_____	_____	_____	_____
20. _____	_____	_____	_____	_____
21. _____	_____	_____	_____	_____
22. _____	_____	_____	_____	_____
23. _____	_____	_____	_____	_____
24. _____	_____	_____	_____	_____
25. _____	_____	_____	_____	_____
26. _____	_____	_____	_____	_____
27. _____	_____	_____	_____	_____
28. _____	_____	_____	_____	_____
29. _____	_____	_____	_____	_____
30. _____	_____	_____	_____	_____

SHARING YOUR PRODUCT STORY

Your own story is your most powerful tool in growing your business and impacting lives. There is a simple way to craft a powerful product story...even if you're just just getting started with taking Juice Plus+!

Think about the questions below and then fill in the blanks using descriptive, personal, and emotional language. Then, rewrite your complete product story as a paragraph. It doesn't need to be perfect—you can always improve it during your Startup Meeting. If you are new to taking Juice Plus+, focus on your peace of mind and what you are hoping Juice Plus+ will do for your health over time.

Think about these questions, then fill in the blanks below.

- What was life like before you started taking Juice Plus+?
- Were there any negative emotions associated with that? What were they?
- What attracted you to Juice Plus+?
- Describe the changes you're experiencing since adding Juice Plus+ (or changes you're hoping for).
- How do (or will) those changes affect the quality of your life? What is the emotional impact?

BEGINNING

_____ years/months/days ago, I was _____

MIDDLE

Then, I learned about a simple way to flood my body with over 30 fruits and vegetables every single day.

END

Now I'm _____

I'm so thankful that I learned about Juice Plus+!

SHARING YOUR BUSINESS STORY

Just like your Product Story will intrigue others to take a closer look at our products, your Business Story will attract others to consider joining your team!

Think about the questions below and then fill in the blanks using descriptive, personal, and emotional language. Then, rewrite your complete business story as a paragraph. It doesn't need to be perfect—you can always improve it during your Startup Meeting. If you are new to the business, focus on your vision for what this business will do in your life.

To create an effective business story, use this acronym: P.L.O.T.

- **Pain** – What is/was your background and what areas of your life were you dissatisfied with that made this business attractive to you?
- **Lesson** – What did you realize that you needed to do in order for things to get better? (ex. I realized we needed another stream of income in order to reduce financial stress.)
- **Opportunity** – What are the features of the Juice Plus+ Company that are exciting for you? Why is this an awesome opportunity for you? (i.e., I can fit it into my already busy schedule, while earning a part-time income.)
- **Triumph** – What have you already accomplished with your business or what are you going to accomplish that will be a triumph to celebrate? (i.e., pay off debt, be home with my children, etc.)

PAIN

I used to/I am/I work as _____

I enjoy it because _____

The problem is/was _____

LESSON

I realized that _____

OPPORTUNITY

Then, I found the Juice Plus+ Company and my life changed in a great way. I got healthier and decided to build a business helping others get healthier too! And, I'm having fun doing it!

I love that _____

TRIUMPH

Now I'm celebrating _____

And, I love that I get to help others realize their dreams too! Would you like to take a look at what I do or maybe you know someone who would like to join me in this mission?

MY “DREAM TEAM”

Person I would love to work with: _____

How do you know them? _____

Why do you think this would be a great fit? _____

What do you love, respect, or admire about them? _____

Person I would love to work with: _____

How do you know them? _____

Why do you think this would be a great fit? _____

What do you love, respect, or admire about them? _____

Person I would love to work with: _____

How do you know them? _____

Why do you think this would be a great fit? _____

What do you love, respect, or admire about them? _____

Person I would love to work with: _____

How do you know them? _____

Why do you think this would be a great fit? _____

What do you love, respect, or admire about them? _____

Person I would love to work with: _____

How do you know them? _____

Why do you think this would be a great fit? _____

What do you love, respect, or admire about them? _____

CUSTOMER PROFILE

Customer Name _____

Order Date _____ Phone/text _____

Address _____

Email _____

Items Purchased:

- Juice Plus+® Trio (Capsules / Chewables)
- Juice Plus+® Omega Blend
- Complete Shakes (Chocolate / Vanilla / Variety)
- Complete Bars (Cherry / Chocolate / Variety)
- Tower Garden
- Shred10® Package (Juice Plus+® Trio + 2 shakes/day)
- Is this also a Family Health Study order? (Yes / No)
Child's Name _____ DOB _____

PRE JUICE PLUS+ SURVEY

Why did you order Juice Plus+® for your family? _____

What are the top three areas you would like to see improve most in your health?

1. _____
2. _____
3. _____

Where can you plan on putting your Juice Plus+® so you remember it every day? _____

May I contact you to see how you're doing? (Yes /No)

Which is best? phone e-mail text Facebook

JUICE PLUS+ EXPERIENCE SURVEY

After the Shred10® and every four months thereafter, ask customers about their experience such as:

- Eating more fruits & vegetables
- Drinking more water
- Better recovery from workouts
- Improvement in sleep
- Increased energy level
- Increased stamina or quality of exercise
- Weight loss (if you felt you needed to lose weight)
- Improvement in regularity
- Decrease in junk food cravings
- Increased mental clarity
- Healthier teeth & gums (less bleeding or sensitivity)
- Healthier hair (thicker, faster growing, shiner)
- Healthier nails (faster growing, stronger)
- Improvement in complexion
- Improvement in general sense of well-being

Who have you told about Juice Plus+®? _____

INSTRUCTIONS

Print out one Customer Profile form per customer and keep in a binder. Use this sheet when a customer orders and during follow-up conversations. Record customer's responses and refer back to them as you continue customer care.

- May I friend request you on Facebook?
- May I add you to our private Facebook group and welcome you?
- What is your favorite way to learn? (read/watch video/listen/attend live events)
- Would you like to be included on our list to be invited to live and online events?

PRODUCTS & PVC CANADA VERSION

1 FTVF FAST TRACK TO VIRTUAL FRANCHISE













Promotion: DLR to VF
Volume: 2500*/3500*
Duration: 30 days
Structure: none required*
Bonus: \$300 + conference ticket
Sponsor Bonus: \$300

2 QUALIFY QUALIFYING YOUR BUSINESS

Promotion: VFQ
Volume: 1st time qualifier
Structure: 1000 paid volume
Bonus: \$300
Sponsor Bonus: none

3 FTSC FAST TRACK TO SALES COORDINATOR

Promotion: SC
Volume: 8000 Promo volume
Structure: 2 VF FT TBB
Bonus: \$1000 + sponsor 2 VF bonus
Sponsor Bonus: \$500

ALL JP+ PRODUCTS (Taxes and shipping not included)	PVC Points	Monthly Install Points	Install Price (\$)	Pay in Full Price (\$)	Retail Sales Profit (\$)	RSP + 6% of PVC (\$)	RSP + 14% of PVC (\$)	RSP + 22% of PVC (\$)
4 Blend (F,V,B,O) 	340.50	85.13	126.75	507	53	73.43	100.67	127.91
3 Blend (F,V,B) 	235.50	58.88	87.75	351	37	51.13	69.97	88.81
2 Blend (F,V) 	150	37.50	55.25	221	21	30	42	54
2 Blend (B,O) 	190.50	47.63	71.50	286	32	43.43	58.67	73.91
Berry Capsules 	85.50	21.38	32.50	130	16	21.13	27.97	34.81
Omega Capsules 	105	26.25	39	156	16	22.30	30.70	39.10
3 Blend Chews (F,V,B) 	273	68.25	103.50	414	50	66.38	88.22	110.06
2 Blend Adult Chews (F,V) 	166.50	41.63	63	252	30	39.99	53.31	66.63
2 Blend Child Chews (F,V) 	83.25	20.81	31.50	126	15	19.99	26.66	33.32
Berry Chewables 	106.50	26.63	40.50	162	20	26.39	34.91	43.43
Complete Bars (60) 	103.50	25.88	39.50	158	20	26.21	34.49	42.77
Complete Shake Pouches 	103.50	25.88	39.50	158	20	26.21	34.49	42.77
Complete Shake Single Serve 	116.25	29.10	44.38	177.50	22.50	29.48	38.78	48.08
Community Tower (12 Towers) 	4,758.75	396.56	587.50	7,050	705	990.53	1,371.23	1,751.93
TG Family (3 Towers) 	1,324.50	110.38	163.50	1,962	196	275.47	381.43	487.39
Tower Garden System 	418.50	34.88	51.42	617	59	84.11	117.59	151.07
Minerals 	24	-----	-----	48	-----	1.44	3.36	5.28
TG Extension Kit 	42	-----	-----	84	-----	2.52	5.88	9.24
TG Microgreens Extension Kit 	53.50	-----	-----	107	-----	3.21	7.49	11.77
TG Tomato Cage 	36	-----	-----	72	-----	2.16	5.04	7.92
LED Grow Lights 	155	-----	-----	310	-----	9.30	21.70	34.10

MARKETING PLAN

WITH AVERAGE MONTHLY & ANNUAL EARNINGS

CANADA VERSION



				 SENIOR SALES COORDINATOR (SSC)	 QUALIFYING NATIONAL MARKETING DIRECTOR (QNMD)	 NATIONAL MARKETING DIRECTOR (NMD)
				20% Business Incentive Bonus Up to \$500/month	20% Business Incentive Bonus Up to \$1,000/month	Benefits Package: Health, Vision, Dental, Disability, Life, Prescription, Tuition
			 SALES COORDINATOR (SC)	4% Promote Out Bonus	4% Promote Out Bonus	Reimbursement, Holiday Bonus
			 VIRTUAL FRANCHISEE (VF)	4% Promote Out Bonus	4% Promote Out Bonus	20% Business Incentive Bonus Up to \$3,000/month
			 DIRECT DISTRIBUTOR (DD)	5% Performance Bonus	5% Performance Bonus	4% Promote Out Bonus
			 DISTRIBUTOR	5% Performance Bonus	5% Performance Bonus	5% Performance Bonus
	6% Commission	14% Commission	22% Commission	22% Commission	22% Commission	22% Commission
Retail Sales Profit	Retail Sales Profit	Retail Sales Profit	Retail Sales Profit	Retail Sales Profit	Retail Sales Profit	Retail Sales Profit

OFFICIAL JUICE PLUS+ RESOURCES

JuicePlusVirtualOffice.com

Your online office to place and manage orders and keep track of your team. If you are having difficulty accessing your Virtual Office, please contact the Juice Plus+ office at the number listed on the bottom of this page and they would be happy to assist you.

_____canada.JuicePlus.com and _____.TowerGarden.ca

Your personalized Juice Plus+ and Tower Garden websites to share with others. To set up your websites, log in to your Virtual Office ► My Personal File ► Websites

HealthyLivingRevolution.com

A website to share free health resources with others. Free cookbook, children's program, educational webinars, and more.

Shred10.com

A website to share information with others about the Shred10® health program.

TheFreedomRevolution.com

A website to share information and stories with others about the Juice Plus+ business. To log in to "Getting Started," "FAQ," "Marketing Plan," and other sections, please use the password "revolution"

Contact the Juice Plus+ Company

UNITED STATES OFFICE

Customer Care: 1-800-347-6350

Business Support: (901) 850-3000

distsupp@juiceplus.com

CANADIAN OFFICE

Customer Care: (905) 624-6368

Business Support: (905) 624-6368

info@juicepluscanada.com