

# TITLE REQUIREMENT GUIDE

EFFECTIVE JUNE 21, 2019  
LEADERSHIP (SSC, QNMD, NMD) PROMOTION QUALIFICATIONS GUIDE AND INFORMATION SHEET

## SENIOR SALES COORDINATOR PROMOTION:

- ▶ MINIMUM total of 16,000 Payline (Paid) PVC over a 2 consecutive month period (average 8,000 Payline PVC per month)
  - Second month Payline PVC can be no lower than 8,000
  - Maximum of 60% of 8,000 base Payline (4,800 Paid PVC) can count from any one line
- ▶ 2 Lines in Performance Bonus (PB) for both months
  - PB Lines in bonus must be "Working Lines" by second month
    - A working line for SSC promotion level will be a MINIMUM of 6 ACTIVE/WORKING REPS that have minimum of 3-5 customers each, creating a minimum of 90 PAID PVC per Rep
  - Lines in bonus using EXCESS PVC to qualify, may affect Promotion approval
- ▶ A Household/Spouse line will not count toward Structure for SSC promotion
  - Exception to that rule would be if there is a "Working Rep line", within the spouse line, that could be used as the Structure requirement
- ▶ Minimum of 4 lines that have been promoted to:
  - √ 1 line promoted to SC (must be EFFECTIVE by second month)
  - √ 2 lines promoted to minimum of VF (One of the VFs must be a 2000+ within past 6 months)
  - √ 1 line promoted to a minimum of DD
- ▶ 3 Club by second month
- ▶ BONUS OF \$2,500 PAID TO REP WHEN PROMOTION IS APPROVED

## QUALIFYING NATIONAL MARKETING DIRECTOR:

- ▶ MINIMUM total of 40,000 Payline (Paid) PVC over a 2 consecutive month period (average 20,000 Payline PVC per month)
  - Second month Payline PVC can be no lower than 20,000
  - Maximum of 60% of 20,000 base Payline (12,000 Paid PVC) can be counted from any one line
- ▶ 3 SC lines in Performance Bonus (PB) for both months
  - PB lines in Bonus must be "Working Lines" by second month
    - A working line for QNMD promotion level will be a MINIMUM OF 8 ACTIVE/WORKING REPS that have minimum of 3-5 customers each, creating a minimum of 90 PAID PVC per Rep
  - ALL 3 SC lines in PB must be EFFECTIVE by second month
  - SC lines in PB Bonus using EXCESS to qualify, may affect promotion approval
- ▶ 2 SC lines in Promote Out Bonus (POB) for both months
  - BOTH SC lines in POB must be EFFECTIVE by first month
  - SC lines in POB Bonus using EXCESS, or being manually qualified, may affect promotion approval
- ▶ A Household/Spouse line will not count toward PB or POB Structure toward QNMD promotion
  - Exception to that rule would be if there is a "Working Rep line", within the spouse line, that could be used as the Structure requirement
- ▶ One new frontline 2000+ VF Promotion within the past 6 months
- ▶ BONUS OF \$5,000 PAID TO REP WHEN PROMOTION IS APPROVED

Must hold QNMD Requirements after promoted for 3 consecutive months to be eligible for QNMD BENEFITS PACKAGE

## NATIONAL MARKETING DIRECTOR:

- ▶ MINIMUM Total of 100,000 Payline (Paid) PVC over a 3 Consecutive Month Period (Avg 33,333 Payline PVC per month)
  - Third month Payline PVC can be no lower than 33,000
  - Maximum of 60% of 33,000 Base (19,800 Paid PVC) can be counted from any one line
- ▶ 5 SC lines in Performance Bonus (PB) for last 2 of the 3 months
  - PB lines in Bonus must be "Working Lines" in second and third months
    - A working line for NMD promotion level will be a MINIMUM OF 8 ACTIVE/WORKING REPS that have minimum of 3-5 customers each, creating a minimum of 90 PAID PVC per Rep
  - ALL 5 SC lines in PB Bonus must be EFFECTIVE by third month
  - SC lines in PB Bonus using EXCESS to qualify, may affect Promotion approval
- ▶ 3 SC lines in Promote Out Bonus (POB) for last 2 of the 3 months
  - 3 SCs in POB promotions must be EFFECTIVE by second and third months
  - SC lines in POB using EXCESS, or being manually qualified, may affect promotion approval
- ▶ A Household/Spouse line will not count toward PB or POB Structure toward NMD promotion
  - Exception to that rule would be if there is a "Working Rep line", within the spouse line, that could be used as the Structure requirement
- ▶ One new frontline 2000+ VF Promotion within the past 6 month period
- ▶ BONUS OF \$5,000 PAID TO REP WHEN PROMOTION IS APPROVED
- ▶ SECOND BONUS OF \$5,000 WHEN REQUIREMENTS ARE HELD FOR 2 OF THE FOLLOWING 4 MONTHS

Must hold NMD Requirements after promoted for 3 consecutive months to be eligible for NMD BENEFITS PACKAGE

SEE "COACHING GUIDE" FOR FURTHER DETAILS AS TO WHAT IS REVIEWED BEFORE FINAL PROMOTION APPROVAL  
(Found in your Virtual Office under TRAINING; Team Building, then scroll down to additional Team Building Section)

All promotions are reviewed by Committee and no promotion is official until final approval by the Juice Plus+<sup>®</sup> Company, LLC  
No announcement through Social Media or any other outlet should be shared until official approval by The Company

The Juice Plus+<sup>®</sup> Company, LLC, reserves the right to ALL FINAL APPROVALS of all promotion levels and bonus programs  
within the Juice Plus+<sup>®</sup> Company, LLC, Compensation Plan