

USA












PICTURE THE POSSIBILITIES

Compensation Plan



5 WAYS TO CREATE INCOME

- Title Rewards
- Benefits / Incentives
- Bonuses
- Commissions
- Sales Profit

									
			QUALIFYING SENIOR SALES COORDINATOR \$1,000	SENIOR SALES COORDINATOR \$2,500	QUALIFYING NATIONAL MARKETING DIRECTOR \$5,000	NATIONAL MARKETING DIRECTOR \$10,000	EXECUTIVE MARKETING DIRECTOR \$20,000	PRESIDENTIAL MARKETING DIRECTOR \$25,000	PRESIDENTIAL MARKETING DIRECTOR+ \$30,000
			Leads	Holiday Check Boot Camp Voucher	Holiday Check Leadership School	Holiday Check NMD Support	Holiday Check NMD Support	Holiday Check NMD Support	Holiday Check NMD Support
		SALES COORDINATOR \$600	Leads	Leads	Leads	Leads	Leads	Leads	Leads
		QUALIFYING SALES COORDINATOR \$300	Business Investment Bonus Up to \$500/mo.	Business Investment Bonus Up to \$750/mo.	Business Investment Bonus Up to \$1,000/mo.	Business Investment Bonus Up to \$3,000/mo.	Business Investment Bonus Up to \$3,000/mo.	Business Investment Bonus Up to \$3,000/mo.	Business Investment Bonus Up to \$3,000/mo.
		Juice Plus+ Live Ticket	Leads	Leads	Leads	Leads	Leads	Leads	Leads
	PARTNER+ \$50	3% Promote Out Bonus	3% Promote Out Bonus	3% Promote Out Bonus	3% Promote Out Bonus	3% Promote Out Bonus	3% Promote Out Bonus	3% Promote Out Bonus	3% Promote Out Bonus
		Juice Plus+ Live Ticket	3% Performance Bonus	3% Performance Bonus	3% Performance Bonus	3% Performance Bonus	3% Performance Bonus	3% Performance Bonus	3% Performance Bonus
	PARTNER	5% Commission	10% Commission	15% Commission	15% Commission	15% Commission	15% Commission	15% Commission	15% Commission
		Sales Profit	Sales Profit	Sales Profit	Sales Profit	Sales Profit	Sales Profit	Sales Profit	Sales Profit

FAST TRACK

LEADERSHIP TRACK

EXPLORE THE POSSIBILITIES

Fast track to the highest commission level in 6 months or less!



1 PARTNER (P)

Join the Juice Plus+ mission.

- Submit an application and fee
- Log into your JuicePlusVirtualOffice.com
- Set up Virtual Banking
- Set up your JuicePlus.com personal website
- Start sharing

ELIGIBLE EARNINGS:

- Sales Profit on you and your customers' orders



2 PARTNER+ (P+)

Who do you know?

- Generate 1,000 in Promotional Product Volume in 30 days or less from the first order ship date.
- Have 2 Preferred Customers, Tower Gardens can be included (at least 1 of them has to be new within the 30 day window).

If you are an existing customer and become a Partner, your own orders transfer to you. Any Promotional Product Volume that ships within the 30 day window counts toward your 1,000 Promotional Product Volume requirement.

ELIGIBLE EARNINGS:

- Promotion to Partner+
- \$50 Title Reward
- Free Juice Plus+ Live Conference Ticket
- Sales Profit
- 5% Commission (effective the following month)



3 QUALIFYING SALES COORDINATOR (QSC)

Invite others to join your team.

- Generate 4,000 in Promotional Product Volume in 60 days or less.
- Create structure of at least 1 new team member (Level 1) with a Preferred Customer order.
- Add at least 5 new Preferred Customers, Tower Gardens can be included (for a total of 7).
- Generate a minimum of 1,000 from your Preferred Customer Volume.
- A maximum of 1,500 from your own household orders will count.

All Promotional Product Volume generated from your promotion to the Partner+ title in your 60 day window will count toward your Fast Track to QSC promotion.

ELIGIBLE EARNINGS:

- Promotion to Qualifying Sales Coordinator
- \$300 Title Reward
- \$300 Active Sponsor Reward
- Free Juice Plus+ Live Conference Ticket
- Sales Profit
- 10% Commission (effective the following month)
- 3% Performance Bonus (PB)

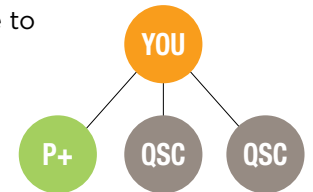


4 SALES COORDINATOR (SC)

Expand your team.

- Generate 12,000 in Promotional Product Volume in 6 months or less from your entire team.
- Create structure of at least 1 P+ and 2 Fast Track QSCs in 3 separate lines (at least 1 QSC within the 6 month window).
- Generate 2,000 in Performance Bonus Volume to qualify your business for PB.

All Promotional Product Volume generated from your promotion to the QSC title in your 6 month window counts toward your Fast Track to SC promotion.



ELIGIBLE EARNINGS:

- Promotion to Sales Coordinator
- \$600 Title Reward
- \$600 Active Sponsor Reward
- Free Juice Plus+ Live Conference Ticket
- Leads from the Company
- Sales Profit
- 15% Commission (effective the following month)
- 3% Performance Bonus (PB)
- 3% Promote Out Bonus

UNDERSTAND THE POSSIBILITIES

Price and Earnings Guide

JUICE PLUS+ CAPSULES	PRODUCT	PRODUCT VOLUME	PRICE	MTHLY INSTALL PRICE	SALES PROFIT 10%	COMMISSIONS		
						5%	10%	15%
						Fruit + Vegetable + Berry	300.00	\$300.00
Fruit + Vegetable	200.00	\$200.00	\$50.00	\$20.00	\$10.00	\$20.00	\$30.00	
Berry	100.00	\$100.00	\$25.00	\$10.00	\$5.00	\$10.00	\$15.00	
Omega	120.00	\$120.00	\$30.00	\$12.00	\$6.00	\$12.00	\$18.00	

JUICE PLUS+ CHEWABLES	PRODUCT	PRODUCT VOLUME	PRICE	MTHLY INSTALL PRICE	SALES PROFIT 10%	COMMISSIONS							
						5%	10%	15%					
						Fruit + Vegetable + Berry	306.00	\$306.00	\$76.50	\$30.60	\$15.30	\$30.60	\$45.90
						Fruit + Vegetable	204.00	\$204.00	\$51.00	\$20.40	\$10.20	\$20.40	\$30.60
						Fruit + Vegetable (child)	102.00	\$102.00	\$25.50	\$10.20	\$5.10	\$10.20	\$15.30
						Berry	102.00	\$102.00	\$25.50	\$10.20	\$5.10	\$10.20	\$15.30
						Berry (child)	51.00	\$51.00	\$12.75	\$5.10	\$2.55	\$5.10	\$7.65
Fruit + Vegetable Pocket Packs (child)	125.00	\$125.00	\$31.25	\$12.50	\$6.25	\$12.50	\$18.75						
Berry Pocket Packs (child)	70.00	\$70.00	\$17.50	\$7.00	\$3.50	\$7.00	\$10.50						

COMPLETE BY JUICE PLUS+	PRODUCT	PRODUCT VOLUME	PRICE	MTHLY INSTALL PRICE	SALES PROFIT 10%	COMMISSIONS							
						5%	10%	15%					
						Shakes - Four 15-Serving Pouches	140.00	\$140.00	\$35.00	\$14.00	\$7.00	\$14.00	\$21.00
						Shakes - 60 Single Serve Sachets	140.00	\$140.00	\$35.00	\$14.00	\$7.00	\$14.00	\$21.00
Shakes - Combo Pack	140.00	\$140.00	\$35.00	\$14.00	\$7.00	\$14.00	\$21.00						
Bars - 60 Count	140.00	\$140.00	\$35.00	\$14.00	\$7.00	\$14.00	\$21.00						

TOWER GARDEN	PRODUCT	PRODUCT VOLUME	PRICE	MTHLY INSTALL PRICE	SALES PROFIT 25%	COMMISSIONS							
						5%	10%	15%					
						FLEX	310.00	\$620.00	\$51.67	\$155.00	\$15.50	\$31.00	\$46.50
						HOME w/Lights	485.00	\$970.00	\$80.83	*\$167.50	\$24.25	\$48.50	\$72.25
						HOME No Lights	335.00	\$670.00	\$55.83	\$167.50	\$16.75	\$33.50	\$50.25
						Family Garden	1,000.00	\$2,000.00	\$166.67	\$500.00	\$50.00	\$100.00	\$150.00
Community Garden	3,120.00	\$6,240.00	\$520.00	\$1,560.00	\$156.00	\$312.00	\$468.00						

*Sales profit calculated on HOME unit only. There is no sales profit on lights.



Example of Fruit + Vegetable + Berry Capsule Earnings:

Price: \$300
 Sales Profit: 10% x 300 Product Volume = \$30
 Commissions: 5%, 10% or 15%

SALES PROFIT + COMMISSIONS = TOTAL

Partner (0%)	\$30	+	\$0	=	\$30
Partner+ (5%)	\$30	+	\$15	=	\$45
Qualifying Sales Coordinator (10%)	\$30	+	\$30	=	\$60
Sales Coordinator (15%)	\$30	+	\$45	=	\$75

- Example at 15% Commission level: 27 Fruit + Vegetable + Berry Capsule Preferred Customers (27 x \$75) = \$2,025 4 month earnings (\$506 per month).
- 27 customers x 75 Paid Product Volume = 2,025 Performance Bonus Volume. This will qualify you for the 3% Performance Bonus.
- Full Sales Profit is paid on the first initial shipment. Sales Profit is paid on all subsequent orders as product is paid, whether on installment or paid in full.

Prices do not include state and local tax.
 For a full list of products, see your JuicePlus.com personal website or Phase 2.

REALIZE THE POSSIBILITIES

Income Potential

5 WAYS TO CREATE INCOME:

SALES PROFIT		10%, 25%	Percentage of the sales price from your own and your customers' orders. See Price & Earnings Guide.
COMMISSIONS		5%, 10%, 15%	<ul style="list-style-type: none"> Commissions are paid on your Preferred Customer Volume, plus the difference between your commission level and your team members' commission levels. (See chart to the right). To receive your commission each month you must be Commission Qualified (have a minimum of 225 in Personal Volume). All commission levels are permanent. A Qualifying Month is the month that you achieve the volume and structure for a new title. The Effective Month is the month following when you get paid at your new commission level.
BONUSES	PERFORMANCE (PB)	3%	Paid to QSCs and above who have a minimum of 2,000 in Performance Bonus Volume. When qualifying for PB, you earn 3% on your team through 3-5 generations in each line. This bonus is explained further in Phase 2.
	PROMOTE OUT (POB)	3%	Paid to SCs and above who have a minimum of 6,000 in Promote Out Bonus Volume. When qualifying for POB, you earn 3% on all SCs and above and their Promote Out Bonus Volume, through the first SC who is qualifying for POB. This bonus is explained further in Phase 2.
	BUSINESS INVESTMENT (BIB)	5% - 20%	Paid to QSSCs and above as a % of the previous month's earnings for reinvestment into your business to drive continued growth. This bonus is explained further in Phase 2.
TITLE REWARDS (TR)		\$50 - \$30,000	Payment for promotion to a new title. A total of \$109,450 can be achieved when you complete all levels of the compensation plan.
BENEFITS / INCENTIVES			Family Benefits Package: medical, dental, vision, life, health advocate, telemedicine, disability, long term care, tuition reimbursement, holiday checks, event tickets, leadership school and more. These benefits/incentives are explained further in Phase 2.

Example of Commissions and Bonuses Paid on Team





A Sales Coordinator at the 15% commission level who is eligible for Performance (PB) and Promote Out Bonuses (POB) earns the following percentages on the team:

Partner (0%)	15% - 0% = 15%
Partner+ (5%)	15% - 5% = 10% + PB 3% = 13%
Qualifying Sales Coordinator (10%)	15% - 10% = 5% + PB 3% = 8%
Sales Coordinator (15%)	15% - 15% = 0% + PB 3% + POB 3% = 6%

Understanding Volume

- Product Volume** - the value assigned to each product.
- Promotional Product Volume** - Product Volume that is used to calculate promotions through the Sales Coordinator title. For the purpose of promotions, the company gives you the full value of the products that were shipped even when the customer pays on installments.
- Paid Product Volume** - the money collected by the company from the customers' payments in a business month.
 - Preferred Customer Volume** - the Paid Product Volume that comes from you and your Preferred Customer's automatic reorders, Tower Garden included.
 - Personal Volume** - the Paid Product Volume that comes from you, your customers, and your Partners. A minimum of 225 in Personal Volume needed for Commissions.
 - Performance Bonus Volume** - the Paid Product Volume that comes from you, your customers, your Partners, and Partner+s.
 - Promote Out Bonus Volume** - the Paid Product Volume that comes from you, your customers, your Partners, Partner+s, and QSCs who are not under a Sales Coordinator.
 - Payline Volume** - the Paid Product Volume that comes from your Personal Volume and your team down through 3-5 generations.

CHOOSE THE POSSIBILITIES

			
PARTNER	PARTNER+	QUALIFYING SALES COORDINATOR	SALES COORDINATOR
	\$50	\$300	\$600
	Juice Plus+ Live Ticket	Juice Plus+ Live Ticket	Juice Plus+ Live Ticket
	3% Performance Bonus	3% Performance Bonus	3% Promote Out Bonus
	5% Commission	10% Commission	15% Commission
Sales Profit	Sales Profit	Sales Profit	Sales Profit

RESTART FAST TRACK:

Our Company cares about you and your success! Should you miss completing the “Promotional Product Volume”, “Preferred Customer” or “Team Structure” requirements for any of the Fast Track Titles for P+, QSC, or SC, you still have an opportunity to restart this journey at any time and earn the associated Title Rewards.

The only difference is that you will be accomplishing these requirements within consecutive business months, and your new start date will be the first day of any month rather than your first order ship date.

And, best of all, any Promotional Product Volume that ships within your new calendar month window will count toward the volume requirements of your new Title Rewards.

Note: If you are restarting your Fast Track to Sales Coordinator any Promotional Product Volume generated under a Sales Coordinator line will not count toward your promotion.

CUMULATIVE REQUIREMENTS:

A cumulative track is available without Fast Track Title Rewards

Partner Plus+ - generate 4,000 in Promotional Product Volume over any period of time.

Qualifying Sales Coordinator - generate 12,000 in Promotional Product Volume over any period of time.

Sales Coordinator - generate 24,000 in Promotional Product Volume and create structure of at least 3 Partner+s

FAST TRACK