
WHY ARE YOU STARTING A JUICE PLUS+ BUSINESS?

by Kathrine Lee, NMD, 100 Club

WHAT WOULD YOU LIKE THIS BUSINESS TO DO FOR YOU? _____

WHY IS THIS IMPORTANT TO YOU? _____

HOW WOULD AN EXTRA \$500 OR \$1,000 PER MONTH CHANGE YOUR LIFE? _____

Discuss this with your sponsor and focus on the "WHY" as you grow your business

THREE CATEGORIES OF WHY PEOPLE BUILD A JUICE PLUS+ VIRTUAL FRANCHISE®

Is this decision financial?

- To bridge the gap with your general finances?
- To bridge the gap with just paying for your own Juice Plus+?
- Or do you want to leverage your income and/or have multiple streams of income with a network marketing company?

Is this for fulfillment?

- Do you want to be a part of a cause?
- Do you want to leave a legacy by making a difference?
- Do you want a business of your own?
- Do you want to add purpose to life (maybe offset a tragedy)?

Is this for fun?

- Do you want to be around a community of positive people who are being proactive about their health and finances?
- Do you want to leverage your income so you can have more fun?
- Do you want to have extra spending money to travel more?