

How to Register for Americans All and Create a Legacy Story for an Individual or a Group (Important to an Individual) for the Heritage Honor Roll.

Contents

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- 25. Graphic: How Americans All benefits schools, students and local businesses

How Americans All (AA) works for Individuals¹, Schools,

Businesses and Other Types of Nonprofit Organizations².

An individual can have several roles in our program—either a personal role or as an agent, or a point of contact (poc), for multiple entities. [Text for

superscript note references are on page 4.]

If an account is for personal use¹, or for a group that is important to the individual, use the individual's e-mail address to set up the account.

Once a story is started, the individual automatically becomes a member of AA and receives a one-year, free trial in our Social Legacy Network⁵. This optional upgrade provides access to discounts on

goods and services from

our program's business

partners. No credit card

information is required for

the trial period and this

feature is only available for

individuals.

After the trial, an individual can continue receiving discounts on goods and services from business partners and other benefits from AA with a \$4/month subscription to the Network. We do not store credit card information and members can cancel their subscription at any time.

An individual sets up a free "User Account" at www.americansall.org and gets a personalized "Welcome Back" page that contains links to all program benefits.

The individual then uses the link on the Welcome Back page to first register for Americans All and then create and publish a free story for the individual or his/her group on the Heritage Honor Roll (HHR) 4.

If an account is for a school ("Register a school for AA"), other types of nonprofits or a business² ("Join the Legacy Partner Alliance") for which an individual is a poc, use links on the Welcome Back page and the entity's e-mail address to set up free accounts. This enrolls the entity as a member of our Social Legacy Network. The poc can now create and publish the entity's Legacy Partner (LP) landing page(s)⁵ on our website.

The poc then use a link on the Welcome Back page to register the entity for AA and creates and publishes a free story for the entity on the HHR4.



Option: To reach a larger audience, create the HHR stories4 and LP landing page(s)⁵ in multiple languages.

Gain access to the Americans All background resources and create community projects.





How Americans All (AA) works for Individuals¹;

Businesses; Schools and Other Types of Nonprofits².

An individual can have several roles in our program—either a personal role or as an <u>agent</u>, or a point of contact (poc), for multiple entities.

(Continued from page 3)

- ¹ AA invests 80 percent of the revenue from Social Legacy Network subscribers and Business Legacy Partners in schools and communities that support our program. In addition, our resources help students in non-academic school activities succeed in our democracy, economy and workforce, and reinforces the value of Diversity, tolerance and acceptance. We also honor the contributions that <u>all</u> Americans made, and continue to make, to our nation and we use historical timelines and text pages to establish context for many of their stories.
- ² Business Legacy Partners pay a \$49 fee that is renewable every 6 months and gain additional AA memberships when they join, and each time they renew. They also receive landing page(s) and a listing on our <u>Discounts</u> page, which can be updated daily at no additional cost.
- ³ We identify our members only by their e-mail addresses and Zip Codes.
- ⁴ HHR stories can contain text, music, images and audio-visual links, and can be updated for free at any time. All previous versions are archived. The HHR may contain more than one legacy story for an individual or a group because members have opted to recognize different contributions of the same individual or group.
- ⁵LP landing pages contain individual stories published on the HHR that are associated with the entity.

Registration Information

- 1. Click on the link "Create New User Account" at the top of our "Home Page" www.americansall.org
 to set up a free "User Account". This gives you access to your personalized "Welcome Back"
 page that contains links to obtain program benefits.
- 2. Tutorials are provided to assist individuals in navigating the site and taking advantage of its many benefits.
- 3. If an individual is now affiliated, or plans to be affiliated, with a K–12 public or private school or any other education organization, he or she can become a lifetime member of Americans All at no cost. As such, he or she can create and publish a free story on the Americans All Heritage Honor Roll.
- 4. Americans All members will find it easy to start creating their stories. Our template (for either an individual or a group story) only requires individuals to fill in their name, date of birth and a summary not to exceed 60 words to begin the creation process. Importantly, all fields marked with an (*) must include at least one word (like "to come") to activate the field, thus avoiding an error message. Additional story text, hyperlinks and photographs can be added over time. Tutorials are provided to help simplify the process.
- 5. When filling out the field "Ethnicity and/or culture, country(ies) of origin of grandparent(s), occupation, achievements, contributions" (for an individual story), or "Field/Industry/ Profession/Activity" (for a group story), insert "keywords" that will make it easier for the reader to use our SEARCH feature to locate your story. Those words will appear at the top of the story after the honoree's name when it is published on the Heritage Honor Roll.
- 6. There is a second registration form to fill out to get a free, one-year trial subscription to our Social Legacy Network that provides discounts on goods and services from our program's business partners and additional program benefits. The form will appear after you select the type of story you want to create--"Individual" or "Group". No credit card is required, and we will not invoice you after the trial period ends to continue your subscription in our optional Social Legacy Network subscription without your permission. We believe the discounts you can receive will more than pay for your membership.
- 7. After the legacy story is created, you can click on "Create a legacy story in an additional language" on your "Welcome Back" page if you want to begin working on a second story. After you select the new language (including English for the second story), the template for your original story will appear. Simply delete (or type over) the text in each field and add the new text for the additional story. Members can create as many new stories in foreign languages as they desire. However, the same foreign language cannot be used more than one time.
- 8. After each additional story is created and published, a new link will appear on your "Welcome Back" page, so you can modify the story anytime, for free. All previous versions of the story will be archived.

Americans All Website Tutorials

Americans All members will find it easy to start creating their life stories. Our template only requires individuals to fill in their names, pertinent dates and a summary not to exceed 60 words. Additional story text, hyperlinks and photographs can be added over time. The following tutorials will help you create and publish your legacy story. You can update your story at any time, for free, and all previous versions are archived.

There are four major roles that Americans All members can have. A person (an individual or a group for which he/she is affiliated), a nonprofit organization, a school or education (a specific form of a nonprofit organization), and a business or professional service provider (and their respective offices and locations). A person can also be an agent (or Point of Contact) for a nonprofit or business member but must register separately using that organization's small address. Registration tutorials for each of the roles are below.

- . Summary graphic on "How Americans All Works"
- Step-by-step Instructions on how to register for Americans All and create a Heritage Honor Roll story for an Individual or a
 group for which the Individual is a member
- Step-by-step instructions on how to register for Americans All as a Point of Contact for a nonprofit Legacy Partner.
- 8tep-by-step instructions on how to register for Americans All as a Point of Contact for a school Legacy Partner
- Step-by-step instructions on how to register for Americans All to become a Point of Contact for a Business Legacy Partner
- Step-by-step instructions on how to become a Point of Contact to "Add My Location" to an Americans All Business Legacy Partner account
- How to register for Americans All as a homesohool family—Currently in development.

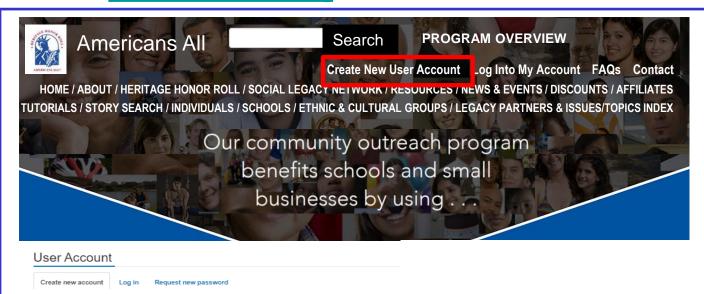
After they have registered, these are the tutorials to create their pages on our website.

- Create, edit (modify) a Heritage Honor Roll legacy story for an <u>Individual</u> in English and a second story in an additional language
 - Upload images for a Heritage Honor Roll legacy story for an individual in all language
- Create, edit (modify) a Heritage Honor Roll legacy story for a group in English and a second story in an additional language.
 Upload images for a Heritage Honor Roll legacy story for a group in all languages.
- Create, edit (modify) an Americans Ali landing page for a nonprofit Legacy Partner in English and a second landing page in an additional language
 - Upload an image for a nonprofit Legacy Partner landing page in all languages
- Create, edit (modify an Americans All landing page for a <u>Business Legacy Partner</u> in English and a second landing page in an additional language
 - Upload images for a Herifage Honor Roll legacy story for a group in all languages
- Create, edit (modify) an Americans All landing page to "Add a Location" to a Business Legacy Partner account in English and
 in an additional language.
 - Upload an image when adding a location to a Buciness Legacy Partner account in all languages
- Create, edit (modify) an Americans All landing page for a school Legacy Partner in English and a second landing page in an additional language
 - Upload an image for a cohool Legacy Partner landing page in all languages

In addition, see:

- . Sample legacy stories on our Heritage Honor Roll on various topics
- Examples of various styles of Heritage Honor Roll legacy story montages
- Examples of Legacy Partner pages
- How to Increase the size of Images
- . How to create a second story
- . Information on how to locate and download logos from the internet
- Information on how to augment your legacy story with hyperlinks
- . Examples of how a Legacy Partner home page can be enhanced by publishing it in multiple languages
- . Tips on how to create a Heritage Honor Roll legacy story and information for younger children

Go to www.americansall.org to create a "New User Account"



The registration form is continued on page 8

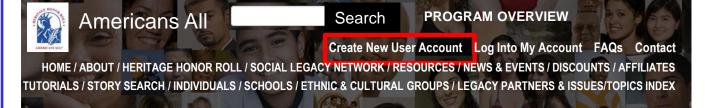
Click here for step-by-step instructions on how to register for Americans All and create a legacy story. You may want to print some of these tutorials for reference. By creating a "New User Account," you establish a personalized "Welcome Back" page with links to all program benefits. If privacy is an issue, insert initials, rather than your names, in the "Name*" fields. We only identify our members by their e-mail address (which they use to log in), and their Zip Code (which we use to count how many members are registered in each geographic area). Importantly, we do not share or publish contact information or store financial information.

Our mission is to house one of the most comprehensive and non-political databases (in multiple languages) of individual, family and group stories, past and present, about the "*Peopling of America*." Our storytelling tool is an ideal vehicle to help focus on the commonalities, rather than the differences, in our population. By sharing stories, we can all recognize the contributions of every citizen, while reinforcing the values of diversity and respect, and promoting tolerance, empathy, acceptance and understanding. Stories can contain text (part of which can be password protected), photographs, home movies, and hyperlinks to web text and audio-visual media. Stories can also be published in multiple languages.

Your registration creates a free, lifetime membership in Americans All. After you start creating your story and have either "saved" or "published" it (the story does not have to be completed in one session), you are automatically registered for our program and receive a one-year free trial to our optional Social Legacy Network, which enables you to receive discounts from our program's business partners.

Legacy stories reflect members' views, and we do not vet these stories. Because stories can unintentionally contain information about the people in the narrative that may be inappropriate or potentially harmful, we recommend that young adults have their story reviewed by a parent, guardian or teacher before it is published. Moreover, we comply with the "Children's Online Privacy Protection Act" (Public law: 105-277), which requires parental consent if children under 13 share information that can be obtained on the Internet.

Go to www.americansall.org to create a "New User Account"



Continued from page 7

If you are creating a membership for yourself, use your e-mail address. If you are creating a membership by acting as an agent (point of contact) for a business, school or other nonprofit, use the organization's email address. From a link on your "Welcome Back" page, first create their Legacy Partner (or school) page before registering them for Americans All and creating their story for the Heritage Honor Roll. If your role is an agent, you can always set up a personal account by logging in again and using your own email address.

An asterisk (*) indicates a required field.

E-mail Address*
For security purposes, once this form is submitted, you will receive an e-mail asking you to create your password.
First Name*
Last Name*
Zip Code*
☐ Homeschool We do not sell or share our member's contact information and homeschool families are not added to our published private/public school database.
 To ensure privacy, you will receive password instructions in a separate e-mail. If you do not receive an e-mail from us, please check your spam folder and also add e-mails from site@americansall.org to your contact list
By clicking "Submit", I accept the Americans All Terms of Use and Privacy Policy.
CAPTCHA
This question is for testing whether or not you are a human visitor and to prevent automated spam submissions.
I'm not a robot reCAPTCHA Princey * Terms
Submit

Your "Welcome Back" page contains links to all program benefits. Click on this link to begin the process of "Register for Americans All to create a legacy story for the Heritage Honor Roll" (1).



Americans All®

PROGRAM OVERVIEW



My Welcome Back Page Sign Out FAQs Contact

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Welcome Back

First and Last Name

Edit my user account
Download Social Legacy Network
membership materials
Download Legacy Partner Alliance
membership materials

Register for Americans All to create a legacy story for the Heritage Honor Roll

View tutorials to help create and enhance a Heritage Honor Roll legacy story

Join the Social Legacy Network Join the Legacy Partner Alliance View tutorials to help create and enhance a Legacy Partner landing page

Add my location to a Business Legacy Partner account

Register a school for Americans All View tutorials to help create and enhance a Heritage Honor Roll school legacy story

Find a school ID number

View the Americans All background resources

Access the Homeschool Resource Center

Invite friends, associates, groups and organizations to learn about Americans All

View the state databases

Download marketing templates and logos

Links to new program benefits will be added when they are developed or acquired

Heritage Honor Roll Legacy Story, Individuals or Groups

Individuals or Groups become lifetime members of Americans All for free if they, or any member of their family, is or was affiliated (or plans to be affiliated) with a K–12 public, private or alternative school that is registered, or plans to be registered, for our program. If this is not the case, they can enroll in Americans All at the discounted registration fee of \$24.50. One of the main benefits of membership is creating and publishing a legacy story on an individual or a group and sharing it forever on our web-based Heritage Honor Roll. All

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An individual member cannot serve as an "agent" or a "point of contact" for a Legacy Partner unless the individual uses the email address of the Legacy Partner.

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story text, hyperlinks, photographs, movies and other audio and video media can be added over time. The story can be updated for free, published in multiple languages and a shortened version can be printed on an 8½" x 11" template. To ensure privacy, part of the legacy story can be password protected. To provide additional exposure for their story, members can post it on the landing pages of as many of our Legacy Partners as desired. Where applicable, students can earn service-learning credits by participating in our program.

Americans All members gain access to our existing background resources, including our ethnic and cultural texts, music publication, and period-specific photographs and posters—all highlighting the activities of groups who helped our nation grow (a \$500+ value). Moreover, members and their families can maintain their Social Legacy Network program benefits by continuing their subscription, after their free, one-year trial ends, for just \$4 per month. This enables them to continue to access to discounts on goods and services offered by our program partners and additional benefits from Americans All.

Businesses and Nonprofit Legacy Partners

After designating a point of contact (an agent) to register them and manage their user account, businesses and nonprofits can participate in our program as Legacy Partners. They can generate landing page(s)—in multiple languages if desired—for each location or chapter/district on our website to share information about themselves, better connect with their clients and members and demonstrate their commitment to . . .

Schools

A point of contact is required to act as an agent for a school so he or she can register the school and create and publish a free story on the school on our web-based Heritage Honor Roll. The story can be published in multiple languages, if desired, and can be enhanced through photographs, movies and other audio and video media. Even though Americans All is no longer active in the Social Studies, English-Language-Arts, or any curriculum arena, students participating in non-academic activities can access our online K–12 nonpolitical supplemental background resources presented in multiple

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Select the type of legacy story—an individual or a group—you want to create (2). Click on "Checkout" (3) to continue.



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Join Americans All as an Individual or a Group

Individuals or Groups can join Americans All for free if they, or any member of their family, are now affiliated, or plan to be affiliated, with a K-12 public, private or alternative school that is now registered, or plans to be registered, for our program. If this is not the case, Individuals or Groups can enroll in Americans All at the discount registration fee of \$24.50.

One of the benefits of membership is the ability to create and publish a legacy story. The story can include text, photographs, movies and other audio and video media, be published in multiple languages and include hyperlinks to other Web sites. Part of the story can be password protected if desired. The legacy story can be shared forever on our Web-based Heritage Honor Roll and on the Americans All home page(s) of our Legacy Partners.

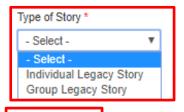
Moreover, by researching and writing legacy stories, students and adults learn more about the ethnic and cultural groups who comprise—and continue to contribute—to their communities. In addition, our members and their families can access electronically, for free, the existing Americans All program resources, including our ethnic and cultural texts, music publication, and period-specific photographs and posters (a \$500+ value).

Importantly, once you join Americans All, you (and your family) can subscribe to our Social Legacy Network for only \$4 per month after a one-year free trial. Although we are no longer involved in curriculum arenas, network members can access our background resources that have been distributed to more than 2,000 schools and libraries nationwide. Members also receive membership cards for discounts on goods and services and other benefits offered by our program partners.

An asterisk (*) indicates a required field.

Please select one of the two enrollment options below*

- ∇ I am, or any member of my family is or was affiliated (or plans to be affiliated) with a K−12 school. Please register me as a member of Americans All at no cost.
- Neither I, nor any member of my family, is or was affiliated (or plans to be affiliated) with a K-12 school, but I would like to register for Americans All to receive all program benefits.
- I am a registered point of contact for a Business Legacy Partner, or the point of contact for an office or a location of that partner. My Business Legacy Partner's ID is: Please register me as a member of Americans All at no cost.



(2)

Checkout

(3)

Fill in all fields on this registration form (4) to receive a free, one-year trial subscription to our Social Legacy Network to access more benefits. Click on "Continue to next step" (5). If you need to adjust this page, click on (6).



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Registration for a free, one-year trial Social Legacy Network membership

As a thank-you from the People of America Foundation, the first year of your Social Legacy Network membership is free! For high school juniors, the trial period is extended until they finish high school. Toward the end of your trial membership period, we will send you a notice to learn what payment method you prefer to use for the \$4 monthly fee to maintain your Social Legacy Network benefits. These benefits include access to all future Americans All products and services and to continue to receive discounts on goods and services and other benefits offered by our program partners.

We will not invoice you to continue your subscription without your permission, and we destroy all payment information once your credit card has been approved.

An asterisk (*) indicates a required field.

Social Legacy Network Member ID					
Your ID number will be assigned when this form is completed.					
First Name* (4)					
Last Name*					
f you are a student, check the appropriate box. I am a high school junior. Extend my free trial period until June 2024.					
☐ I am a high school senior. My free trial period will be for one year, even if I graduate before it	expires.				
Zip Code*					
E-mail*					
√erify E-mail*					
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Continue to next step (5) Go back (6)					

Click on this link to "Create a legacy story for the Heritage Honor Roll" (7).



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Welcome Back

First and Last Name

Edit my user account
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membership materials
Download Legacy Partner Alliance
membership materials

Create a legacy story for the Heritage Honor Roll

View tutorials to help create and enhance a Heritage Honor Roll legacy story

Join the Social Legacy Network

Find a school ID number View the Americans All background resources

Access the Homeschool Resource Center

Invite friends, associates, groups and organizations to learn about Americans All

View the state databases

Download marketing templates and logos

Links to new program benefits will be added when they are developed or acquired. Heritage Honor Roll Legacy Story, Individuals or Groups Individuals or Groups become lifetime members of Americans All for free or any To create an individual legacy story, click here.

register [If a group story is desired, this message will reflect that choice. There is a different template required for each type of story.]

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to receive additional benefits from Americans All.

Americane All members will find it easy to start creating their legacy stories tem Click on the desired link below to view detailed information on how to fill in each of those templates.

See page 12 for a summary of the templates.

How to create a legacy story for an individual

How to create a legacy story for a group

An online legacy story can be created and shared in multiple languages, if desired, and updated at any time, for free.

Americans All members will find it easy to start creating their stories. Our template only requires individuals to fill in their name, date of birth (and passing, if appropriate) and a summary not to exceed 60 words. Legacy story text, hyperlinks, photographs, movies and other audio and video media can be added over time, and a shortened version can be printed on an 8½" x 11" template. To ensure privacy, a section of the story can be password protected.

These are the fields to create your legacy story. Required fields are marked with an (*).



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Create Legacy Story for an Individual

A different template is provided for a Group story]

An asterisk (*) indicates a required field.

Click here for step-by-step instructions on how to create a legacy story for an individual. You may want to print these instructions for future reference.

Use this template to create your honoree's legacy story in English. Once it is published in the Heritage Honor Roll, use the link under "Actions" on your "Welcome Back" page to "Create a legacy story in an additional language."

By capturing the text in all fields—except "Middle Name" and (Maiden Name)—on this template, our "Search Engine" will make it easier for members to locate your honoree's story. For the listing in Americans All, please add a hyphen if the first or last name has more than one word (e.g., Mary-Ann, Billy-Bob, Smith-Benson). This will enable our "Search Engine" to add the hyphenated words as a single name.

To ensure the legacy stories published on our Heritage Honor Roll do not contain inappropriate language, all text is filtered through a secure, third-party Profanity App. If a word or phrase used in your story is on its "block" list, you will receive an error message at the top of the template when you click on the "Publish My Story" button. If that occurs, replace the word or phrase by using its first and last letters and put an "x" for each letter in between, such as "sxxt" or "fxxk you."

We can override the App's list of blocked words. If you believe the "blocked" word is appropriate, contact us by e-mail. Put the word "Profanity" in the subject line. In the body of the e-mail, identify the "blocked word or phrase" and include the sentence in which it is used. If our editorial board agrees that the word or phrase is appropriate, we will remove the word or phrase from the App's block list and notify you so you can insert the desired word or phrase in your story.

Note: Each time you change your honoree's legacy story, you must click on "Publish My Story" or "Save My Work."

Language

English N

Honoree Information*

Dates*

Legacy Story Text and Summary Text* [If you are not ready to complete your story, put the words "To come" in the text field to activate it.1

Print Version Headlines

Photographs and Logos

Sponsor Information

Share Your Honoree's Story with Legacy Partners

Publish My Story or Save My Work* [Must be used]

Example of a story from our Heritage Honor Roll

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Allan S. Kullen Author Business Printer, Social Entrepreneur, Traveler



"Her name is Ester Baumgartner. Do you know her?" Allan Kullen had posed the question in a broken mixture of Hebrew and English to whoever would listen and could understand him. Allan had met Ester while on an archaeological dig at Masada in Negev, Israel. All he knew by the time they parted ways was her name and the fact that she was staying in Tel Aviv. So, after finishing his work, he decided he would try to find her. He hitchhiked his way to Tel Aviv and, despite all odds, found her. It was to play an important role in his life.

Allan was born in Washington, DC, on February 20, 1942, to Eunice (Statland) and Sol Kullen, both originally from Baltimore, MD. His sister, Marian, was born two years later. He grew up in the DC metropolitan area. His father had built a successful career in the printing industry so, in 1959 after a very uneventful four years culminating in his high school graduation, Allan chose to attend the School of Printing Management at Carnegie Institute of Technology (CIT) in Pittsburgh, PA.

Americans All features photographs and texts on the contributions that immigrants made to the nation's development when they come through Ellis Island. At the same time, he was printing for the Coordinating Committee for Ellis Island, a nonprofit group focused on the same topic. This action rekindled the passion generated by his travels abroad, and he founded and became president of the People of America Foundation and became co-

photographs, simulations and teacher's guides, all developed by a team of scholars led by Americans All co-developer Dr. Gail C. Christopher Although Americans All was well received by the education community, its appeal was limited to classrooms devoted to teaching social studies. With the national emphasis shifting to support STEM programs, his foundation [Note: This story was excerpted and edited from an interview by Gordon Bernhardt, author of Profiles in Success (Volume 6): Inspiration from Executive Leaders in the Washington D.C. Area.] To view the legacy story about Albert "Chew" Kullen, click here. To view the stories in the Kullen (Kulchinsky) Family Circle, click here.

















- about individuals, groups or issues/topics
- up to 2,000 words (1,000 can be password protected for privacy)
- augmented with images, logos, hyperlinks, photographs, and audio-video media.
- published in multiple languages, including a second story in English.
- updated easily and have all prior versions archived
- started by filling in only a few required fields and then be completed over time
- · also created in a shorter version (up to 500 words) and printed in an 8½" x 11" format
- Americans All provides step-bystep tutorials and easy-to-use templates to simplify the creative process.
- Legacy stories reflect members' views and are not vetted for accuracy. However, all text is filtered through a third party, secure Profanity App to ensure that they do not contain inappropriate language. If requested, our editorial staff can override the App if they feel the identified word or phrase is acceptable by today's standards.
- We comply with the "Children's Online Privacy Protection Act" of 1998 and therefore disallow children under 13 from putting personal information on our site.
- All content and images published on our site are considered to be in the public domain, unless it is clearly noted that they are protected by copyright laws. We cannot provide permission for commercial use. However, content can be reproduced from our site for educational or personal use as long as a citation is provided.

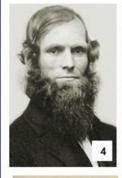
www.americansall.org/node/553341

Example of a Group Legacy Story, the 54th Massachusetts Regiment, Civil War















Portrait Image. Robert Gould Shaw Memorial, Boston, MA. 1. Colonel Robert Gould Shaw; 2. A printed broadside, written by Frederick Douglass recruiting men of color to enlist in the U.S. military in 1863. Signed by Douglass and 54 leaders in the Philadelphia African American community. 3. Morris Island, SC with Fort Wagner in red box; 4. Medford, MA Mayor George Luther Sterns. 5. The storming of Fort Wagner; 6. MA Governor John Albion Andrew; 7. Colonel Norwood Penrose "Pen" Hallowell; 8. Sergeant William Harvey Carney; 9. Black soldier in the 54th Massachusetts Infantry Regiment; 10. Sergeant Carney Memorial House, New Bedford, MA.



Example of an 8 ½" x 11" print version of a Heritage Honor Roll story.



A Champion for Social History

Allan Kullen February 20, 1942 -

A flan Kullen was born on February 20, 1942, in Washington, DC, and grew up in the area. His father had success in the printing industry, so Allan chose to attend the Carnegie Institute of Technology in Pittsburgh, PA, after graduating from high school in 1959. He graduated from its School of Printing Management in 1963.

To gain more business training. All an then entered an MBA program at the University of California, Berkeley. During his first year, he met representatives of NBBS, a Dutch travel organization that organized student trips to Europe, and began putting out a daily new spaper for the eight-day crossing by sea. He also accepted an internship as a consultant for a printing company in Amsterdam. That fall, rather than returning home, he traveled extensively where, for the first time, he recognized the contributions that diverse cultures make to world history. Allan subsequently decided to enter the workforce rather than resume his schooling at Berkeley.

He began his career as marketing director for his father?s printing firm, Kaufmann Press, Inc. When his father?s company was acquired by a public company, Publisher?s Company, Inc. (Pubco), he went to work for Pubco, first assisting with its acquisitions program and later joining its publishing division. When Pubco began to fail, Allan realized he needed to build a future where he could better control his own destiny, especially since he was now married to the former Diane Klein and they had two children, Allison and Todd. In 1974, he acquired the assets of a struggling printing company and formed Todd Allan Printing Co., Inc., which he ran until 2013. During that period, he grew the company through internal sales and roll-up acquisitions of eight smaller firms, at its peak achieving \$16 million in annual sales and employing 127.

While working at Pubco, he observed that some of its large printing vendors also owned commercial educational properties, and he brought that manufacturing strategy to Todd Allan. He set up his own publishing company in the early 1980s by buying a program called The First Experience, which featured photographs and texts on the contributions that immigrants entering through Ellis Island made to our nation?s development. At the same time, he was printing for the Coordinating Committee for Ellis Island, a similarly focused nonprofit group.

Drawing inspiration from his extensive travels and reinforcing his interest in history, Allan then founded and became president of the People of America Foundation and became co-developer of its social studies resources program, Americans All. The program includes printed texts and recordings, period-specific posters and photographs, and simulations and teacher?s guides, all developed by a team of scholars led by Americans All co-developer Dr. Gail C. Christopher. More recent program components support excellence in social studies instruction by increasing access to high-quality resources for classrooms and professional development opportunities for teachers.







Sponsored By: Kullen Family

This is how your "Welcome Back" page will appear after you have created and either published (as shown below) or saved your story (in which case, it will say "No" under "Published"). You can now "Download Social Legacy Network membership materials" (8).



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Heritage Honor Roll Legacy Story, Individuals or Groups

Subject of Story	Published status	Actions
Legacy Partner English version /node/000001	Yes	Edit my legacy story. Create a legacy story in an additional language. Share my legacy story with a Legacy Partner

<u>Download Customized Social Legacy Network Membership Materials</u>

<u>Click here</u> to download your customized Social Legacy Network membership posters. <u>Click here</u> to download your customized Social Legacy Network membership card.

Click here to download an 8½ " x 11" version of your Heritage Honor Roll legacy story.

(8)







This image will appear after you have created the print version of your legacy story

To "Modify/Update" your honoree's legacy story, click on this link. (9)





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Links to new program benefits will be added when they are developed or acquired.

Heritage Honor Roll Legacy Story, Individuals or Groups

Subject of Story

Legacy Partner English version /node/000001

status

Yes

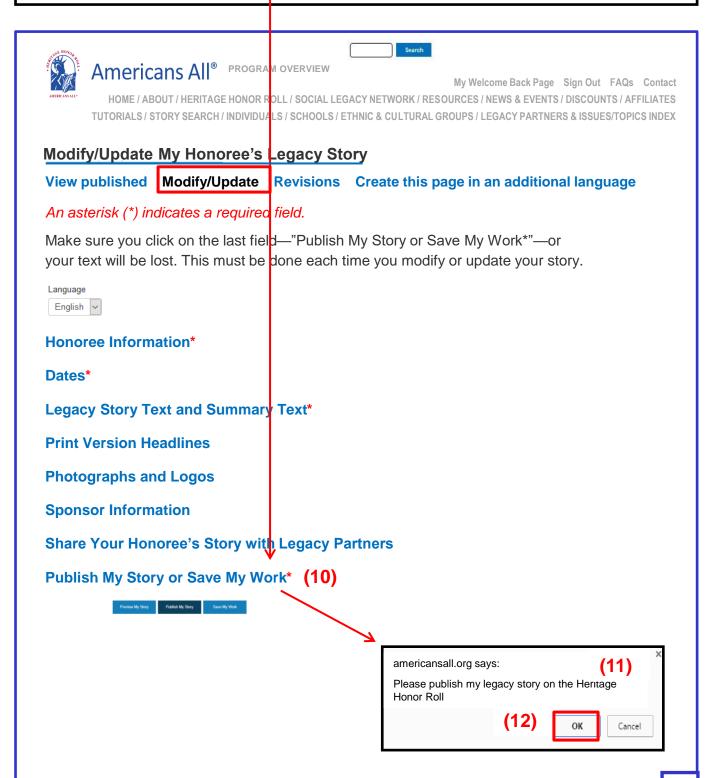
Published

Actions

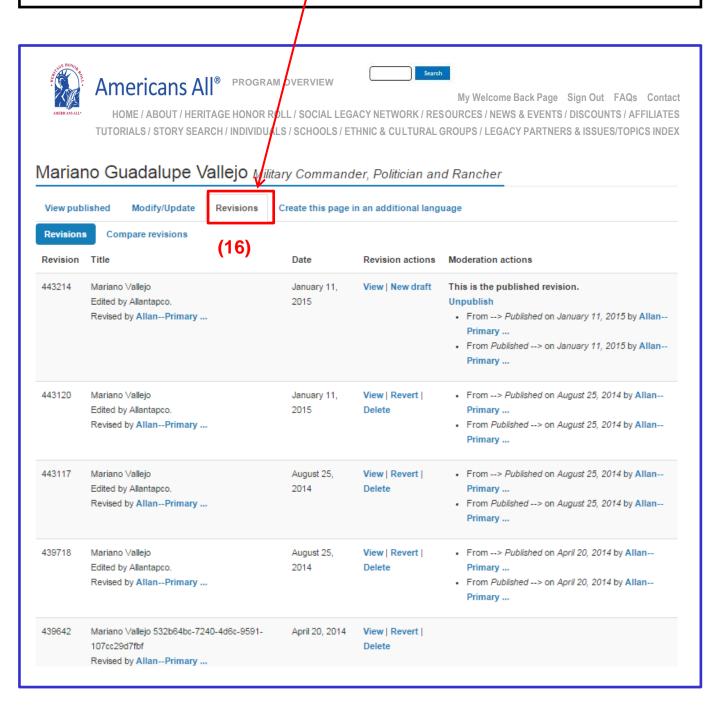
Edit my legacy story.

Create a legacy story in an additional language. Share my legacy story with a Legacy Partner

To "Modify/Update" your legacy story, click on the appropriate fields. After you have made your edits, click on "Publish My Story or Save My Work.*" (10) A "pop-up" (11) will appear for you to confirm (12) your instruction regarding your story.



All revisions to legacy stories are archived and can be retrieved at any time by clicking on this link. (16)



Click on the highlighted link (13) to create a story in an additional language or a second story in English. If the second story is in English, it can also be created later in an additional language. Each additional language can only be used one time, except for those languages on the list that have been modified.



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Links to new program benefits will be added when they are developed or acquired.

Heritage Honor Roll Legacy Story, Individuals or Groups

Search

Subject of Story	Published status	Actions
Legacy Partner	Yes	Edit my legacy story.
English version /node/000001	(13)	Create a legacy story in an additional language.
		Share my legacy story with a Legacy Partner

Each additional language can only be used one time, except for those languages on the list that have been modified. (14)



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Create a legacy story or a landing page in an additional language.

View published Modify/Update Revisions

Create this page in an additional language

Our Web site displays information in English using a standard La<mark>f</mark>n character set. At no additional cost, you can create your honoree's legacy story or a Legacy Partner's landing page In as many additional languages as you desire. However, each additional language cannot be used more than one time, except for those languages on the list that have been modified. To help you create either a story or a landing φ age, we have provided you with a copy of the Englishlanguage version to use as a guide. To create this new versi∮n, delete the English-language text and replace it with the new language text. Text and image fields that are not modified will remain the same as in the English-language version.

Similarly, you can post your Heritage Honor Roll stories to<mark>r</mark>as many Legacy Partner landing pages as you desire, but each Legacy Partner landing page cannot accept more th<mark>an one story from each member. Therefore, you must delete</mark> the 6-digit number of the landing page you selected for $\sqrt{}$ our English-language-version story from the new "additional language" template. This will not affect the English lang<mark>u</mark>age version being posted to that Legacy Partner landing page.

To help you gain more exposure for your story, you can hyperlink all language-versions of your story to each other, or to the story of another member on our site.

Click here to learn how this can easily be done.

You can create your new story in two ways:

- If you can change your keyboard settings to the desired language, delete the English-language text and replace it with the new language text.
- If you cannot change your keyboard settings, prepare your honoree's story in the desired language offline and cut and paste it into the template to replace the English-language text

If you do not find the additional language yo<mark>u</mark> desire listed below, please <u>contact us</u> and put the word "Additional Language" in the subject line.

Note: Many words and expressions do not have the same meaning in all languages. To ensure your honoree's legacy story or Legacy Partner landing page in the new language carries the same meaning as the English-language version, we advise that you do not rely on an automatic translation app.

Language	Title	Status	Operations
English for second story	n/a	Not translated	Create a translation
Bengali	n/a	Not translated	Create a translation
Chinese, Simplified	n/a	Not translated	Create a translation
English	(14)	Published	edit
French	n/a	Not translated	Create a translation

This is a partial list of available languages. If the language you want to use is not listed, contact us and we will add it to the database.

To create a story in an additional language, click on the appropriate fields. After the edits have been made, click on "Publish My Story or Save My Work.*" (15) A "pop-up" (16) will show to confirm (17) your instruction regarding your story.



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Create My Honoree's Story in an Additional Language.

An asterisk (*) indicates a required field.

<u>Click here</u> for step-by-step instructions on how to create a legacy story for an individual in an additional language. You may want to print these instructions for future reference.

To assist you in creating your honoree's legacy story in an additional language, we have provided you a copy of the English-language version to use as a guide. To create this version of your story, delete the English-language text and replace it with the new language text. If a field is not changed, the data from the English version will remain. Moreover, since Legacy Partner landing pages can only accept one story from each member, delete the 6-digit number of the landing page you selected for your English-language-version story from this new "additional language" template. Your English language version of the story will not be affected.

To help you gain more exposure for your story to each other, or to the story of another member on our site. <u>Click here</u> to learn how this can easily be done.

Note: Each time you change your honorees legacy story, you must click on "Publish My Story or Save My Work" or your changes will not be saved.

Language

Spanish v

Honoree Information* or Group Information*

Dates*

Legacy Story Text and Summary Text*

Print Version Headlines

Photographs and Logos

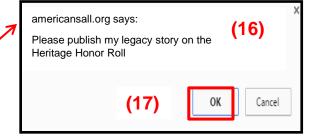
Sponsor Information

Share Your Honoree's Story with Legacy Partners

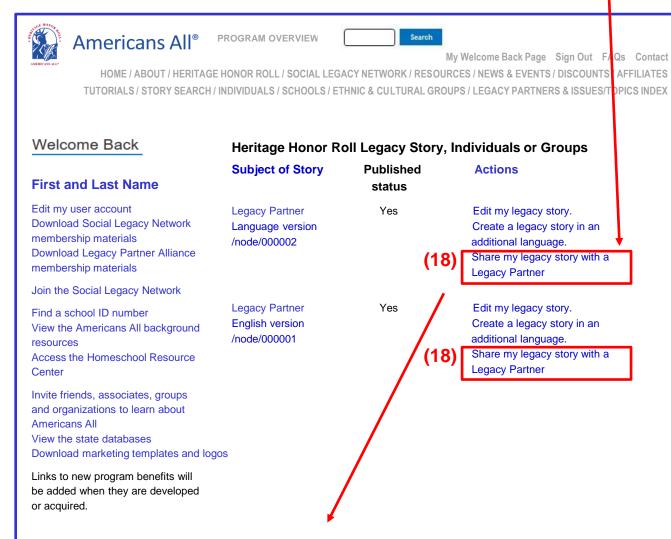
Publish My Story or Save My Work'

Preview My Story Publish My Story Save My Work

(15)

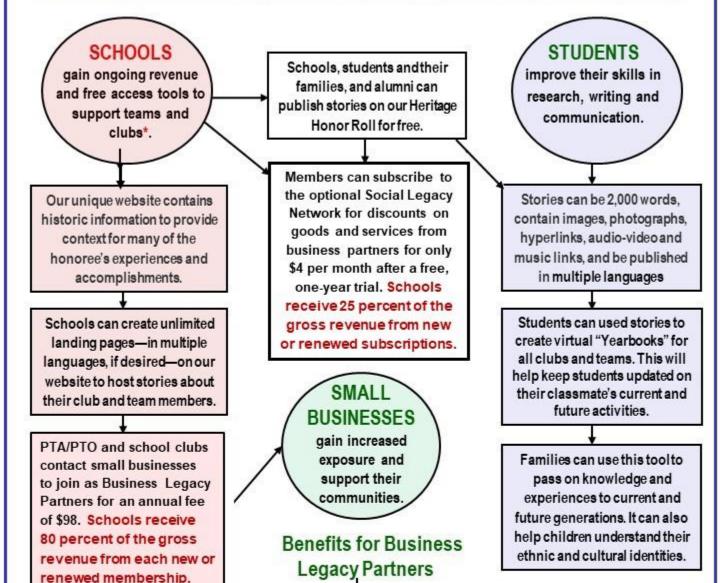


Both story links now appear on the "Welcome Back" page. As stated earlier, once a member creates and publishes his or her story in an additional language, unless the list has been modified. (18)



This will take you back to your Heritage Honor Roll story template. Insert the Legacy Partner's ID Number into the "Share Your Honoree's Story with Legacy Partners" field. You can share your story with as many Legacy Partners as you desire.

How Americans All Benefits Schools; Students and Their Families; and Local Businesses, Cottage Industries and Professional Service Providers.



Create free landing pages in multiple languages—on our website to advertise the entity. These pages can also host the stories of the clients and customers affiliated with the business. Create free Heritage
Honor Roll stories in
English and multiple
languages—valued at
\$24.50 each—when
registering or renewing
their membership.

Gain free listing to post updatable daily discounts. Businesses are searchable by name, category, language and Zip Code. Maximize the use of the Americans All program and our website to comarket with other Business Legacy Partners.

*Non-curriculum activities include (but are not limited to) all school sports teams and clubs, as well as external events. Students can apply the academic skills that have developed in a real-world context, which helps build a well-rounded education.