

Americans All Program Highlights

- Schools, students and their families, and faculty and alumni participate in Americans All **for free**. They can create legacy stories—in multiple languages, if desired—that are published on our web-based Heritage Honor Roll and gain access to all current program benefits.
- Our foundation is nonpartisan and believes in the value of multiple perspectives to help build an informed citizenry. We do not, however, support language that is offensive, slanderous or inflammatory. All text is automatically passed through a profanity/slur filter, and we can also filter for any additional words the school system deems necessary. Importantly, we will remove all stories that contain inappropriate content as soon as they are brought to our attention.
- Schools can take advantage of our search engine to find stories and topics that build stronger ties among community members. This focus emphasizes commonalities rather than differences and elevates tolerance and understanding.
- Local businesses and professional service providers can join our program for a small fee to gain online exposure and share discounts on goods and services with program members. Businesses and providers can be searched on our Legacy Partner and Discounts landing pages in addition to having their stories published on our Heritage Honor Roll. Stories and marketing pages, which can also be created in multiple languages, can be updated at any time at no cost.
- After a free, 3-month trial, Americans All families can subscribe to our Social Legacy Network for a nominal fee to continue receiving discounts on goods and services and taking advantage of expanded program benefits.
- Schools receive annual revenue from local businesses that become program members (15 percent of each membership fee) and from Americans All members who subscribe to our Social Legacy Network (25 percent of each subscription fee). For example, a school that enrolls 25 businesses and has 100 Americans All members who subscribe to the Social Legacy Network will receive \$1,575 annually. School revenue will increase as the numbers of business memberships and Social Legacy Network subscriptions increase.
- We gift 80 percent of gross revenues (not net profits) from Legacy Partner membership fees and Social Legacy Network subscription fees to their local communities—the amount is a function of the number of schools and businesses that participate. For example, a system with approximately 50 schools should receive about \$168,000 each year. All operating and overhead costs are borne by our nonprofit People of America Foundation.