## Members of the African American Community are invited to tell their stories.

Americans All is a nonprofit organization which, in addition to providing support for schools (<u>fundraising</u>), students (<u>resources</u>) and local businesses (<u>marketing</u>), helps to honor the contributions to American society by <u>all people</u>, especially immigrants (forced and voluntary) and minority groups. Its goal is to reinforce our nation's values of diversity, tolerance and acceptance.

**Do you have a story to tell?** Americans All provides a website home for African American stories, for free, so community members and their organizations can create and share their stories, preserve their legacies and add them to the increasingly visible list of major accomplishments made by African American citizens.

**Like individuals, nonprofits participate in Americans All for free.** These are some of the advantages for both demographics.

- People can create, publish and continually update an individual or a group legacy story on its <u>Heritage Honor Roll</u>. These stories will reveal that heritage and culture are rich aspects of personal and group identity and will help dispel harmful stereotypical and prejudicial attitudes (some of which are unconscious biases).
- Like people, nonprofit organizations can use a story to better describe themselves, increase community visibility and attract new members. They can also create as many summary-pages (called <u>Legacy Partner</u> pages on their website) as desired to host member stories from its Heritage Honor Roll, thus providing stories with more exposure and recognition.
- Legacy stories can be created to honor individuals who have passed away, especially those that were cause by Covid-19.
- To get started, its storytelling templates only require members to fill in their name, date of birth and a summary not to exceed 60 words. The story can be completed over time.
- Stories can contain up to 2,000 words, of which 1,000 can be password protected for privacy. Easy-to-use <u>templates</u> and <u>tutorials</u> simplify creating a story. Stories can contain images. hyperlinks and links to music and audio-visual materials, and can also be created and published in <u>multiple languages</u>.



- As a bonus, individuals gain free access to their diversity-based, supplemental educational resources currently used in more than <u>2,000 schools</u> and libraries nationwide.
- After a free 3-month trial, members can continue to receive discounts from program partners and other benefits by subscribing to its <a href="Social Legacy Network">Social Legacy Network</a> for only \$4/month. Importantly, Americans All invests 80 percent of the revenue from Social Legacy Network subscribers and Business Legacy Partner members (who can also post stories) in communities that support Americans All.

Click Here to register for Americans All, for free.

Click Here for a step-by-step tutorial on how to create and publish your story.

Click here to see stories about African Americans on our website.

Click here to learn how to become a nonprofit Legacy Partner, for free, to host legacy stories.

For additional information, contact program director Allan Kullen, (301) 520-8242 or akullen@americansall.org