



To: Director of Funeral Assistance Program
From: Allan Kullen, President, Americans All
Subj: Partnership Proposal—TIME SENSITIVE
No cost to families who lost a loved one to COVID-19

3 pages follow this cover sheet

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**Proposal for a free public-private partnership between
FEMA and Americans All for the benefit of
families affected by the COVID-19 pandemic.**

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will help COVID-19 families and our nation to



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To the Director of Funeral Assistance Program

The [Americans All](#) program, run by the 35-year-old People of America Foundation, would like to create a public-private partnership with FEMA. Under the Coronavirus Response and Relief Supplemental Appropriations Act of 2021 and the American Rescue Plan Act of 2021, FEMA is providing financial assistance for COVID-19 related funeral expenses incurred after January 20, 2020. By creating a partnership, FEMA can expand its current efforts to support families, so those families, using our free [storytelling tool](#), can begin to gain closure.

To view an electronic copy of the FEMA proposal, insert this link into your browser. <https://www.keepandshare.com/doc9/26541/fema-proposal-26541-pdf-1-6-meg> I will be happy to send you a PDF of the proposal if you send me an email so I can reply with an attachment.

Background on Americans All

Our website enables people and groups to [create and publish](#) stories that can be easily stored, updated and permanently accessed. What makes us unique is that we include verified historical information—presented in multiple perspectives—to provide context for these stories and the experiences, observations and accomplishments reflected in them. Stories can contain images, hyperlinks, audio-video and music links and be published in [multiple languages](#).

Our storytelling tool is free for individuals, education organizations and nonprofits. [Businesses](#) and service providers pay a nominal fee to create their stories. They can use stories to reach, and offer discounts to, their customers and clients—an especially critical asset as they struggle to reopen.

Additional benefits to our nation

We also offer our members an optional, inexpensive subscription upgrade after a free trial period to be able to access the discounts their member businesses offer. Importantly, we **invest 80 percent** of all member subscriptions and business fees in local communities supporting our program.

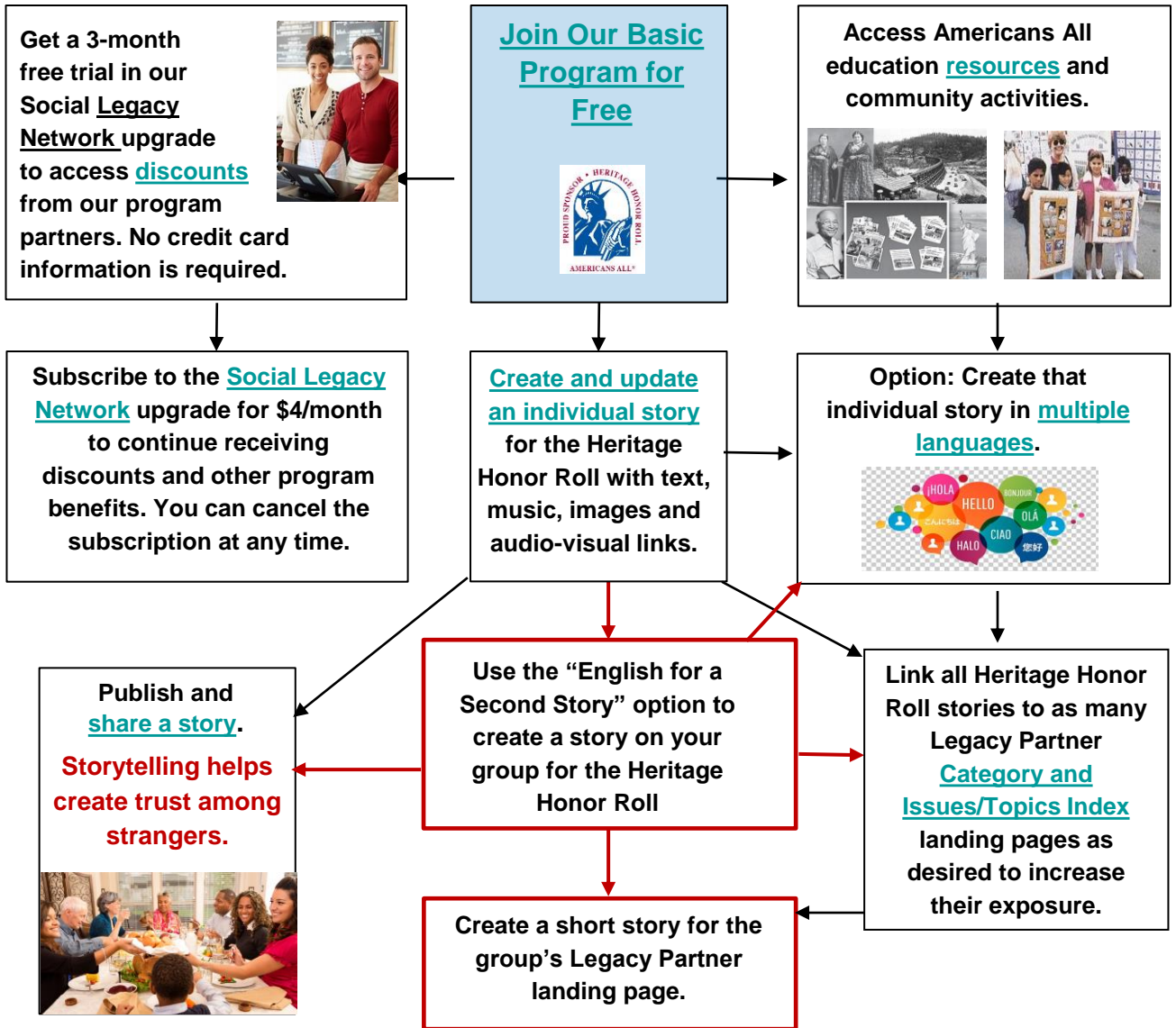
By sharing stories, especially those of immigrants and underserved minorities, our nation will recognize the contributions of **everyone**, reinforce the value of diversity, and promote tolerance and acceptance. Storytelling also helps students further their knowledge of history, strengthen their communications, research and writing skills and helps prepare them for success in our democracy and workforce. Storytelling is also a valuable tool to help build trust among strangers.

We recognize that differences make us human, but respect for one another—a key to getting past stereotypes or politics—is the glue that makes communities work. Storytelling is a valuable tool to help build trust among strangers.

Thank you very much for your consideration and I look forward to discussing the details of how to implement Americans All with the appropriate staff person.

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Point of Contact for a Nonprofit Group*



* The point of contact can create his or her own story for the Heritage Honor Roll and then use the "English for a second story" option under "Create a legacy story in an additional language" Action tab on their Welcome Back page to create a story on their organization for the Heritage Honor Roll.