



**Proposal to the Veterans of Foreign Wars (VFW) to provide its members new benefits and to aid FEMA, and other relief agencies, that support the more than 700,000 families that lost loved ones due to COVID-19.**

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## **Proposal to the Veterans of Foreign Wars (VFW) to provide its members new benefits and to aid FEMA, and other relief agencies, that support the more than 700,000 families that lost loved ones due to COVID-19.**

[Americans All](#) (AA), a program of the nonprofit 501(c)(3) People of America Foundation, desires to establish a social outreach, limited partnership with the Veterans of Foreign Wars (VFW) to help both organizations maximize their goals. The partnership should be announced by the VFW, so they receive the credit for providing additional benefits to its members and revenue to their organization and state affiliates.

In addition, the partnership will demonstrate VFW's willingness to support AA's charitable goal to aid FEMA, and other relief agencies, that are supporting the more than 700,000 families that have lost loved one(s) in the COVID-19 pandemic. **The individuals who tragically died deserve to be remembered as cherished family members, rather than members of a statistical group.** The AA free [storytelling](#) tool (see sample on page 9) enables those families to permanently preserve the memories, contributions, and achievements of their loved one(s). This is especially true if family members of the deceased never had a chance to express their feelings and/or say good-bye to them, thus depriving them of much needed closure. [This is also true for military families who have lost loved ones during their deployment.](#) In addition, we want to urge recognition of the incredible, unselfish work of the first responders who continue to risk their own lives to help those in need.

### **Program Launch**

Our website can now accept an unlimited number of new members. However, we need to create a model that FEMA—and other national relief agencies—can replicate nationwide. A strategic partnership with you will afford us the opportunity to develop and test the model while bringing our program benefits and revenue to the county, state and its schools. We are currently in substantive discussions with several counties in Maryland to set up pilot programs. We are also in contact with a select group of organizations to become National Partners so we can generate additional benefits for their members in addition to gaining social media exposure for the AA program. The VFW is one of those national organizations.

### **Partnership Advantages to VFW Members and Their Families**

The story of America is about the countless men and women who give up—or have given up—their own comfort, the company of their loved ones, and sometimes their lives in service to our nation.

From the Revolutionary War to the worldwide fight against terrorism, in times of both war and peace, military personnel endure hardship so Americans at home can enjoy peace and freedom. Yet, because these men and women often serve in anonymity, their stories of sacrifice and dedication to duty can be lost forever. By creating and sharing a permanent [record](#) of their service, current and future generations gain insights and inspiration on how military personnel serve to protect our nation.



## **Partnership Advantages to VFW Members and Their Families (continued)**

A partnership between Americans All (AA) and the Veterans of Foreign Wars (VFW) creates many benefits to both the VFW and its members.

- **Program membership is free**, and members can create and publish individual or group legacy stories on our web-based Heritage Honor Roll as part their membership. (See page 9)
- **Stories can contain** up to 2,000 words, of which 1,000 can be password protected for privacy; be published in [multiple languages](#); include photographs, images, logos, links to all forms of media, home movies and other websites. Stories can be updated at any time and all previous versions are archived--all at no additional cost.
- **AA members can publish** their stories on as many of our Legacy Partner landing pages as desired. (See pages 10-12.)
- **A separate template** is provided so stories can be shortened to print on an 8½” x 11” page.
- **Because younger children** have access to the stories, all text is filtered through a secure, third-party Profanity App. However, if an AA member feels that a blocked word is appropriate, we can override the App to allow it to be used.
- **Our nonpartisan education resources**, currently being used in more than 2,000 schools and libraries nationwide, are easily accessed by our members. Even though AA is no longer an active participant in the social studies arena, which it was for 35-years (see [pilot programs](#)), it will continue to add content to support the context of members’ stories. This can help our nation improve its knowledge and appreciation of American military history. (See page 15.)
- **Supporting Americans All** provides another way for military personnel and families to continue their patriotic commitment to our nation—providing businesses the tools they need to grow and students the tools to become part of our democracy, economy and workforce.
- **The stories published on the VFW** pages can encourage other Armed Forces groups to honor their own military personnel so their service will not be forgotten.
- **Storytelling can be an** intergenerational bonding experience if members work with students to create their legacy stories.
- **The VFW and its State Departments** share in all revenue generated by AA. (See page 8.)
- **The VFW can use** the AA website annually to publish as many of the entries in the “Voice of Democracy” audio-essay competition as it desires, to gain greater exposure for the competition.
- **Stories about the VFW** and its members will gain additional exposure by being part of a website other their own.
- **AA will not offer** its members any benefits that are currently provided by the VFW to its members or solicit support from any vendors or organizations that support the VFW.
- **Any new benefits gained** by the VFW by virtue of this partnership will belong solely to VFW.
- **Sponsorship of this program**, and the exposure created by it, may encourage more individuals and families to become members of the VFW so they can add their stories to the Heritage Honor Roll and the appropriate Legacy Partner landing pages.

## How Americans All Works

Lifetime membership in AA is free for individuals, education organizations and nonprofits. A major benefit of membership is the opportunity to use our unique storytelling tool to create and publish—on AA’s [Heritage Honor Roll](#)—two legacy stories in English and as many stories as desired in [other languages](#). What makes our program unique is we include [historical information](#) to provide context for these stories. Membership also includes a free, 3-month trial in the [Social Legacy Network \(SLN\)](#), a subscription service of the for-profit Americans All Benefit Corporation. After the free 3-month trial, AA members can continue to receive discounts from program partners and other benefits by subscribing to the SLN for only \$4 per month.

[Storytelling](#) helps students, especially those in high school or junior college, further their knowledge of history; strengthen their communications, research and writing skills; and succeed in our democracy, postsecondary and the workforce. Our storytelling tool can be implemented in several curriculum areas alongside existing teaching approaches. Students or teachers can choose the topics for the story, which can focus on individual family members or groups or those who have made an impact on their school, the county, state or our nation. By sharing stories, especially those of immigrants, refugees and underserved minorities, our nation will recognize the contributions of **everyone**, reinforce the value of diversity, and promote tolerance and acceptance.

## How to Create a Story

Creating a story is easy with the [template](#) we provide, and AA members do not have to complete their story to access program benefits. Members only need to start the story by filling in a few required fields—marked with a red asterisk—under “Honoree Information\*” and “Dates\*” on the template. Under the field “Legacy Story Text and Summary Text\*,” type in the word “Later” in the “Summary Field.” Then scroll down the template to the field “Publish My Story or Save My Work\*” and click on the button “Save My Work.” Stories can contain up to 2,000 words (1,000 can be password protected for privacy), hyperlinks, audio-visual and music links, photographs and logos and can be added to the story later. Stories can also be published in multiple languages and, for additional exposure, can be hosted by as many Legacy Partners as desired.

## Benefits for Local Businesses, Professional Service Providers and Cottage Industries

[Local businesses](#), professional service providers and collage industries can join AA for an annual fee, which is paid in two installments of just \$49 each. They receive free Legacy Partner homepage(s) on our website—one for each location and in multiple languages, if desired—to share information about their business, industry or practice. This will be a valuable asset as many struggle to reopen and rebuild their clientele. (See graphic on page 14.) They are listed on AA’s [Discounts](#) page to advertise daily, if they so choose, discounts offered on goods and services to AA members. For example, a restaurant could offer AA members a free non-alcoholic beverage and/or an appetizer or dessert at reduced price (like happy-hour). This would save the member more than their monthly subscription fee, and be an inexpensive marketing tool for the restaurant, thus making this process a no-brainer.

They also receive free stories—published on our Heritage Honor Roll—when enrolled and each time they renew your membership. They can use these stories to explain who they are and their role in supporting your community.

## **How Schools Receive Funds**

AA [invests 80 percent](#) of the revenue received from its optional SLN subscriptions and Business Legacy Partner (BLP) sponsorships in communities and states that support our program. During the registration process, subscribers and businesses identify a school or other education organization to become the beneficiary of part of their subscription or sponsorship fees. SLN subscribers and BLPs can change the beneficiary they want to support at any time. [Schools receive](#) \$12 per year (or 25 percent) of each new or renewed SLN subscription and \$15 per year (or 15 percent) of each new or renewed BLP sponsorship. If no organization is specified, the funds will go to the member's state. (See page 14.)

To qualify to receive funds, schools must first [register](#) for AA and get their 6-digit identification code. We offer step-by-step [tutorials](#) to simplify the registration process. Schools can create and publish their Heritage Honor Roll story and Legacy Partner page(s) at any time. We recommend that the much shorter Legacy Partner page be created first, so students, families and businesses can post their stories on that page(s). Once a school has registered, AA will record how many SLN subscriptions and BLP sponsorships the school has received. Both the current month's activity and a cumulative total will be noted.

The easiest way for the school to receive AA funds is to use an existing checking account or to create a new one for this purpose. Schools will be provided a form from a secure third-party fiduciary to create a pathway for funds to be directly deposited from AA into the school's checking account. The pathway account number will be the school's 6-digit identification code, a dash, and its 5-digit Zip Code. For security reasons, only the third-party fiduciary will know the name of the school's bank and its pathway account number; the school's banking data will not be shared with AA.

All funds that AA receives from SLN subscriptions and BLP sponsorships will be electronically deposited into a master checking account. Every month, AA will electronically create an invoice on behalf of the school to release the funds from this master checking account. The funds will be transferred to the school's checking account using its pathway account number.

## **How States and Partners Receive Funds**

Americans All will also create a partnership entity in each state to receive that state's proportional share of the available revenue from subscriptions and sponsorships. (See page 8.) The state entity will have complete control over how the funds the state receives are used. Each partnership entity will have a unique identifier—6 digits plus its [two-letter state abbreviation](#). This identifier will also enable a SLN subscriber and a BLP to select a state to receive subscription and sponsorship funds absent a specific school to support. AA will use each school's Zip Code to link it to a state account.

To facilitate revenue distribution to each state, commonwealth and territory, we will create a master spreadsheet that each jurisdiction can access. The spreadsheet will show the monthly activity of each school—identified by its code—and the school's cumulative totals. The spreadsheet will also show the total number of SLN subscriptions and BLP sponsorships in each jurisdiction.

## **Fiscal Responsibility**

To ensure financial integrity, AA has designed the following system. AA will only accept credit cards, and all revenue will be automatically deposited into a master checking account. All monthly distributions (credit card fees, schools, states, limited partners, funders, overhead, and management entity) will be based on their percentage of gross revenue received by AA. Each entity will choose how the funds it receives are to be used. National Partners and funders will have visual access to the master checking account, which will show the monthly distributions. Only the management entity, as the general partner, can create distribution checks.

There is no financial responsibility to AA for any organization receiving funds from the partnership. Federal and state tax reporting will be done at the end of each calendar year by the management entity. All funds will be expensed at the end of the calendar year, and if there is a revenue surplus for any reason, those funds will be distributed to the states. There cannot be a shortfall because all funds are distributed on monthly basis and overhead items (marketing and operations) will be a function of available revenue. Any grant revenue received by the Foundation, or by the AA program, will be used to enhance program benefits and will not be subject to a distribution. However, if the additional benefits generate new revenue, that revenue will be distributed to the states.

## Distribution of Revenue Generated by Business Legacy Partner (BLP) Membership Fees and Social Legacy Network (SLN) Subscription Fees (revenues increase proportionally as memberships/subscriptions increase.<sup>7</sup>)

10,000 BLP <sup>1</sup> memberships: (10,000 x \$98 annual fee)	=		\$980,000
Minus credit card fees of 3 percent: (\$980,000 x .03)	=	<u>\$ 29,400</u>	\$950,600
Minus \$15 gift direct to schools <sup>2</sup> : 10,000 x \$15	=	<u>\$150,000</u>	\$800,600
Minus management distribution to Benefit Corporation: \$950,600 x 7.5 percent	=	<u>\$ 72,295</u>	\$728,305
Minus distribution for overhead operations: \$950,600 x 4 percent <sup>4</sup>	=	<u>\$ 38,024</u>	\$690,281
Minus distribution to funding partners: \$950,600 x 2.5 percent <sup>5</sup>	=	<u>\$ 23,765</u>	\$665,516
Minus distribution to national marketing partners: \$950,600 x 3 percent <sup>6</sup>	=	<u>\$ 28,518</u>	\$636,998
Unapplied BLP gross revenue for local communities and states			<u>\$636,998</u>
10,000 SLN subscription fees <sup>3</sup> : (10,000 x \$48/year fee)	=		\$480,000
Minus credit card fees of 3 percent: (\$480,000 x .03)	=	<u>\$ 14,400</u>	\$465,600
Minus \$12 gift direct to schools <sup>2</sup> : 10,000 x \$12	=	<u>\$120,000</u>	\$345,600
Minus \$12 gift direct to the foundation: 10,000 x \$12	=	<u>\$120,000</u>	\$225,600
Minus management distribution to the Benefit Corporation: \$480,000 x 7.5 percent	=	<u>\$ 36,000</u>	\$189,600
Minus distribution for overhead operations: \$480,000 x 4 percent <sup>4</sup>	=	<u>\$ 19,200</u>	\$179,400
Minus distribution to funding partners: \$480,000 x 2.5 percent <sup>5</sup>	=	<u>\$ 12,000</u>	\$167,400
Minus distribution to national marketing partners: \$480,000 x 3 percent <sup>6</sup>	=	<u>\$ 14,480</u>	\$152,920
Unapplied SLN gross revenue for local communities			<u>\$152,920</u>
<b>Total <u>annual</u> distribution to local communities and states</b>			<b><u>\$818,918<sup>7</sup></u></b>

### Notes

- <sup>1</sup> The U.S. is home to more than 30 million small businesses (SBA Office of Advocacy).
- <sup>2</sup> The U.S. has approximately 133,000 public and private schools (Digest of Education Statistics).
- <sup>3</sup> In the Fall 2019, the U.S. had 3,661,000 students in the 11<sup>th</sup> grade and 3,615,000 in the 12<sup>th</sup> grade (Digest of Education Statistics).
- <sup>4</sup> See next page. Unused operations allocation will be returned to the Foundation.
- <sup>5</sup> [Click here](#) for information on FEMA Proposal and Investment Details.
- <sup>6</sup> We anticipate having 3 national partners to help us reach key decision-makers.
- <sup>7</sup> If for example, if there were 100,000 BLP memberships and 100,000 SLN subscriptions, the total distribution to local communities would be approximately **\$8,189,180**.
- <sup>8</sup> The 800,000 homeschool families are not included in these numbers. They are included in the Target Markets section.
- <sup>9</sup> The potential non-school size of the market for legacy stories: at least 161,000,000 adults voted in 2020 including more than 600,000 families that lost loved ones to COVID-19.



# Military Personnel and Organizations [Actual Legacy Partner Page]

[www.americansall.org/node/566348](http://www.americansall.org/node/566348)



The Army, Marine Corps, Navy, Air Force, Space Force and Coast Guard are the armed forces of the United States. The Army National Guard and the Air National Guard are reserve components of their services and operate in part under state authority. From its inception during the American Revolutionary War, the U.S. Armed Forces has played a decisive role in the history of the United States. It helped forge a sense of national unity and identity through its victories in the First Barbary War and the Second Barbary War. It played a critical role in the American Civil War, keeping the Confederacy from seceding from the republic. The National Security Act of 1947, adopted following World War II, created the modern U.S. military framework.

The act established the National Military Establishment, headed by the secretary of defense, and created the U.S. Air Force and the National Security Council. It was amended in 1949, renaming the National Military Establishment the Department of Defense, and merged the cabinet-level Department of the Army, Department of the Navy, and Department of the Air Force into the Department of Defense. The U.S. Space Force (USSF) is a new branch of the Armed Forces. It was established December 20, 2019, within the Department of the Air Force, meaning the Secretary of the Air Force has overall responsibility for the USSF, under the guidance and direction of the Secretary of Defense.

## Legacy Stories from the Americans All Heritage Honor Roll

We are pleased to host and share these legacy stories created by honorees' family, friends and associates. They, like us, appreciate that heritage and culture are an integral part of our nation's social fabric and want to help students participate effectively in our nation's economy, workforce and democracy.

Search by:  and   
Language State

and  or   
Last Name of Individual First Name of Individual Group name

**Civil War: Fifty-Fourth Massachusetts Volunteer Infantry Regiment, 54th Massachusetts** (*March 13, 1863 - August 4, 1865*) Carney, Glory, Hallowell, Medal of Honor, Military, Shaw, Fort Wagner  
On January 26, 1863, Secretary of War Edwin M. Stanton authorized Massachusetts Governor John Albion Andrew to create volunteer companies of artillery "for duty in the forts of Massachusetts . . . [Read more](#)

**Lucian Adams** Texas (*October 26, 1922 - March 31, 2003*) Medal of Honor Recipient, World War II, Veteran, Hispanic  
Lucian Adams, Medal of Honor recipient and son of Lucian Adams, Sr., and Rosa (Ramírez) Adams, was born in Port Arthur, Texas, on October 26, 1922. The Adams family consisted of nine . . . [Read more](#)

**Commodore John Barry** Pennsylvania (*March 25, 1745 - September 12, 1803*) Irish, Ireland, U.S. Navy First Flag Officer, Politician, Continental Congress  
September 13th is Commodore John Barry Day. It is not a new commemorative day, for it has been commemorated on the American national calendar more than once. There were even . . . [Read more](#)

**Brendan Fitzgerald** Maryland (*March 16, 1967 - ?*) Management and Program Analyst, Veteran, Service Dog, PTSD  
Marine Corps veteran Brendan Fitzgerald and his dog Russell offer hope and courage to veterans, their families, and others struggling to overcome trauma. Russell became the first service dog. . . [Read more](#)

## **Military Personnel and Organizations (continued)**

**Sam Houston** Texas (*March 2, 1793 - July 26, 1863*) Irish, Ireland, Catholic, Houston, Veteran, Politician  
Sam Houston was born on March 2, 1793, the fifth child of Samuel and Elizabeth (Paxton) Houston, Rockbridge County, Virginia. He was of Scots-Irish ancestry and reared Presbyterian. His father died when he was thirteen, and in the spring of 1807, he emigrated with his mother, five brothers, . . . [Read more](#)

**Honorable John Fitzgerald "Jack" Kennedy** Massachusetts (*May 29, 1917 - November 22, 1963*) Irish, Catholic, Ireland, Politician, Author, War Hero, President of the U.S.

John Fitzgerald Kennedy was named in honor of his mother Rose's father, John Francis Fitzgerald, the Boston Mayor popularly known as Honey Fitz. Before long, family and friends called this . . . [Read more](#)

**Robert S. McNamara** District of Columbia (*June 9, 1916 - July 6, 2009*) Irish, Ireland, Businessman, U.S. Secretary of Defense

Defense issues, including the missile gap, played a prominent role in the campaign of 1960. President-elect John F. Kennedy, very much concerned with defense matters although lacking former . . . [Read more](#)

**Lt. Gen. Harold Gregory "Hal" Moore** Colorado (*February 13, 1922 - February 10, 2017*) Veteran, Vietnam War, Author

Born in Bardstown, Kentucky, Lt. Gen. Harold Gregory "Hal" Moore moved to Washington, DC, where he completed his high school education. He attended The George Washington University . . . [Read more](#)

**Honorable Richard Edmund "Richie" Neal** Massachusetts (*February 14, 1949 - ?*) Irish, Ireland, Catholic, AOH, Politician, US Congressman

On November 7, 1960, Mary Garvey Neal, who had roots in Ventry, County Kerry [Ireland], took her son to the Springfield, Massachusetts, town hall. It was very late and Richie Neal, then 10 . . . [Read more](#)

**Admiral Chester William Nimitz Sr.** Texas (*February 24, 1885 - February 20, 1966*) German, Veteran, Navy Fleet Admiral, Fredericksburg

Chester William Nimitz, who guided Allied forces to victory in the Pacific in World War II, was born in Fredericksburg, Texas, on February 24, 1885, the son of Chester Bernard and Anna . . . [Read more](#)

**Zebulon Montgomery Pike** New Jersey (*January 5, 1779 - April 27, 1813*) Army Veteran, Western Explorer

Zebulon Montgomery Pike, United States Army officer and Western explorer, was born on January 5, 1779, at Lambertton, now a part of Trenton, New Jersey, the son of Isabella (Brown) and Zebulon . . . [Read more](#)

**Honorable Ronald Wilson Reagan: Life Before Politics** California (*February 6, 1911 - June 5, 2004*) Irish Catholic, Ireland, Scotland, Veteran, Actor, Politician, Governor of California, President of the U.S.

On February 6, 1911, Ronald Wilson Reagan was born in Tampico, Illinois in a five-room apartment on the main street. Like most homes in town, it did not have running water or an indoor toilet. . . . [Read more](#)

**Honorable Ronald Wilson Reagan: Political Career** California (*February 6, 1911 - June 5, 2004*) Irish Catholic, Ireland, Scotland, Veteran, Actor, Politician, Governor of California, President of the U.S.

As a result of his travels on behalf of [General Electric](#) (who had hired him as a home office goodwill ambassador), he became convinced that big business was not the problem in the economy . . . [Read more](#)

**Jack Roosevelt "Jackie" Robinson** New York (*January 31, 1919 - October 24, 1972*) African-American, Baseball Player, Baseball Hall of Fame, Businessman, Color Line

"A life is not important except in the impact it has on other lives." This, more than his on-the-field statistics, can be viewed as his enduring legacy. He was born in Cairo, Georgia, to a family of share . . . [Read more](#)

**Mariano Guadalupe Vallejo** California (*c.1808 - January 18, 1890*) Hispanic, Mexican-American, Veteran, Politician, Rancher

Mariano Guadalupe Vallejo (c.1808–January 18, 1890) was a leader in the struggle for statehood for California. During his lifetime, he witnessed three nations rule California. Born to a . . . [Read more](#)

# Proposed Veterans of Foreign Wars (VFW) Legacy Partner Page Logo Design

Nonprofit Legacy Partners participate in Americans All at no cost because they host, on their free Legacy Partner home page(s) on our website, [legacy stories](#) that members have published on our Heritage Honor Roll to provide further exposure for these stories. These home page(s)—one for each chapter/division/office and in multiple languages, if desired—share information about the organization and help it better connect with current and future members.

Americans All members can post their stories on as many Legacy Partner landing pages as they desire. However, the owner of the Legacy Partner page can easily remove any Heritage Honor Roll story if the individual is not part of their organization. Automatic notification is sent to the story author that the story was removed. If it was removed in error, it can easily be reinstated.



## Veterans of Foreign Wars (VFW)

Military Personnel and Organizations

[www.americansall.org/node/566407](http://www.americansall.org/node/566407)



The Veterans of Foreign Wars of the United States is a nonprofit veteran's service organization comprised of eligible veterans and military service members from the active, guard and reserve forces. We trace our roots back to 1899 when veterans of the Spanish-American War (1898) and the Philippine Insurrection (1899-1902) founded local organizations to secure rights and benefits for their service. Many arrived home wounded or sick. There was no medical care or veterans' pension for them, and they were left to care for themselves.

In their misery, some of these veterans banded together and formed organizations that would eventually band together and become known as the Veterans of Foreign Wars of the United States. After chapters were formed in Ohio, Colorado and Pennsylvania, the movement quickly gained momentum. Today, membership stands at more than 1.5 million members of the VFW and its Auxiliary.

Our voice was instrumental in establishing the Veterans Administration, development of the national cemetery system, in the fight for compensation for Vietnam vets exposed to Agent Orange and for veterans diagnosed with Gulf War Syndrome. In 2008, we won a long-fought victory with the passing of a GI Bill for the 21st Century, giving expanded educational benefits to America's active-duty service members, and members of the guard and reserves, fighting in Iraq and Afghanistan. We were the

driving force behind the Veterans Access and Accountability Act of 2014, and continually fight for improved VA medical centers services for women veterans.

Besides helping fund the creation of the Vietnam, Korean War, World War II and Women in Military Service memorials, in 2005 the VFW became the first veterans' organization to contribute to building the new Disabled Veterans for Life Memorial, which opened in November 2010. And in 2015, we became the first supporter of the National Desert Storm War Memorial which is planned for construction at our nation's capital. We have many programs and services that work to support veterans, service members and their families, as well as communities worldwide.

### Legacy Stories from the Americans All Heritage Honor Roll

We are pleased to host and share these legacy stories created by honorees' family, friends and associates. They like us, appreciate that heritage and culture are an integral part of our nation's social fabric and want to help students participate effectively in our nation's economy, workforce and democracy.

Search by:  and   
Language State  
and  or   
Last Name of Individual First Name of Individual Group name

**Honorable John Fitzgerald "Jack" Kennedy** Massachusetts (May 29, 1917 - November 22, 1963) Irish, Catholic, Ireland, Politician, Author, War Hero, President of the U.S.

John Fitzgerald Kennedy was named in honor of his mother Rose's father, John Francis Fitzgerald, the Boston Mayor popularly known as Honey Fitz. Before long, family and friends called this small blue-eyed baby, Jack. He was not a very healthy baby, and Rose recorded on his notecard [which she kept for each child] the childhood diseases from which he suffered, such as: "whooping cough, measles, chicken pox."

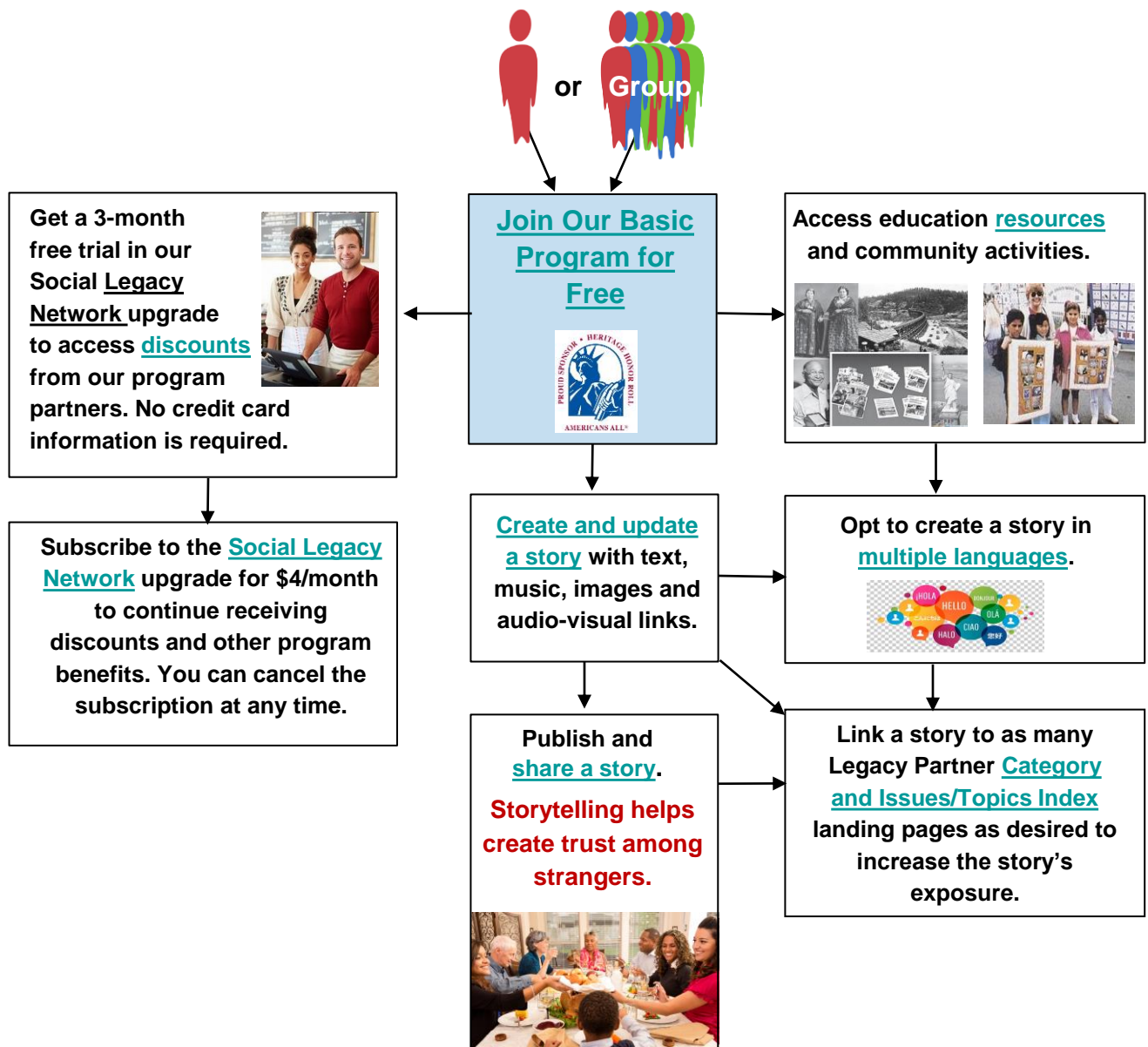
[Read more](#)

**Honorable Robert Francis "Bobby" Kennedy** Massachusetts (November 20, 1925 - June 6, 1968) Irish, Catholic, Ireland, Politician, U.S. Attorney General and U.S. Senator

Robert Francis Kennedy was born on November 20, 1925, in [Brookline](#), Massachusetts, the seventh child in the closely knit and competitive family of [Rose](#) and [Joseph P. Kennedy](#). "I was the seventh of nine children," he later recalled, "and when you come from that far down you have to struggle to survive."

[Read more](#)

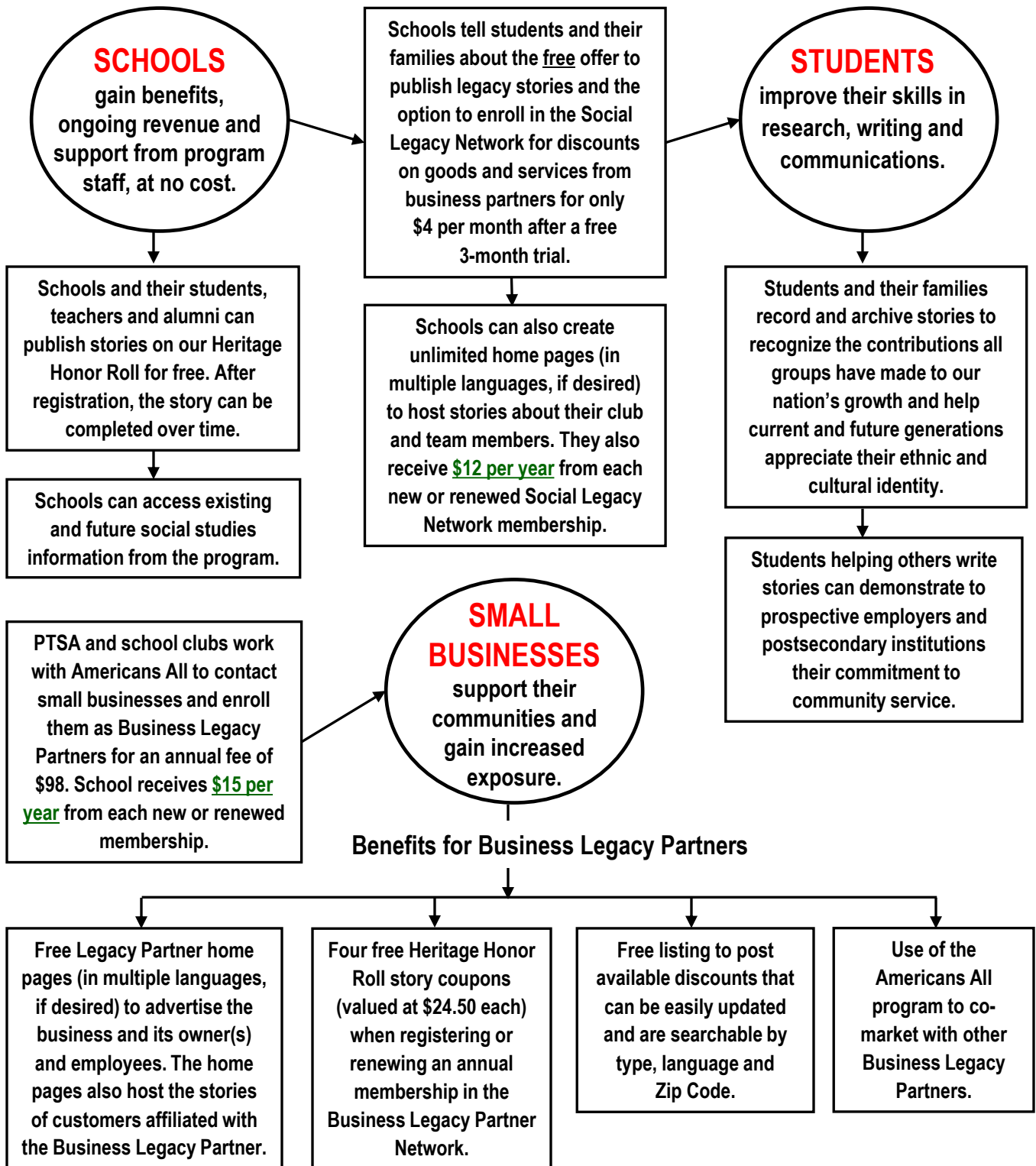
# Flow Chart of How the Americans All Program Works



When each story is published, it is assigned a unique 6-digit identification number. If a reader knows the number, he or she can use a shortcut to directly access the story. The reader simply types "[www.americansall.org/node/](http://www.americansall.org/node/)" followed by its identification number as shown here, [www.americansall.org/node/566231](http://www.americansall.org/node/566231). The same is true for a nonprofit or business legacy partner when they create their homepage on our site.

Americans All invests 80 percent of the revenue from Social Legacy Network subscribers and Business Legacy Partner members in communities that support our program. In addition, our supplemental social studies resources help students succeed in our democracy, economy and workforce and reinforce the value of diversity, tolerance and acceptance. We also honor the contributions that immigrants continue to make to our nation, using historical timelines to establish context for their stories.

**Americans All uses a unique storytelling tool to facilitate legacy preservation, enable students to communicate better and help small businesses succeed. Schools receive ongoing revenue from Business Legacy Partner and Social Legacy Network membership fees.**



## Part of the Americans All Education Resources

Standard textbooks used to teach social studies are like encyclopedias in which facts follow facts and no sense of drama or story exists. Students discover that things happened but rarely is it clear why they happened or whether it mattered. Often the result is that young people tune out the past.

Americans All [texts](#) incorporate narratives and visuals (i.e., [posters](#) and [photographs](#)), and our [music](#) program contains original recordings of songs representing diverse ethnic and cultural groups. All aim to accommodate students' different interests and learning styles and keep them engaged. Engaged students are more likely to stay in school and actively participate in classroom activities.

Our instructional resources also focus on studying social studies from multiple perspectives; this inclusiveness can be a catalyst for diverse students learning how to interact respectfully and productively with all people in our nation and world.



**THE PEOPLES OF AMERICA:  
A TIMELINE OF EVENTS THAT HELPED  
SHAPE OUR NATION**  
*A Historical Perspective*  
Compiled by Allan S. Kullen  
Editorial Coordination by Martha M. Hanna  
Programmatic Design by Gail C. Christopher

**Americans All®**  
A National Newspaper  
Education Program

**FOR THE CENTENNIAL**  
Over 100 Years of American History