

# Suggested Plan for Implementing the Americans All Pilot in Howard County High Schools

[www.americansall.org/hc-pilot](http://www.americansall.org/hc-pilot)



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# Contents

3. Initial contacts with Howard County offices
4. Graphic showing “How Americans All benefits schools; students and their families; and local businesses, cottage industries and professional service providers
5. Introduction to Athletics and Activities Managers
7. Sample of an online Heritage Honor Roll story
8. Benefits of storytelling to students
9. Sample Nonprofit Legacy Partners & Issues/Topics Pages
- 10 . Suggested plan for implementing Americans All
11. Benefits of storytelling to PTA families  
Program value to local businesses, cottage industries and professional service providers
12. Graphic showing How Americans All works for individuals, businesses, schools and other nonprofit organizations
13. How to create a “New User Account”
15. Sample of a personalized “Welcome Back” page
16. Sample of a Legacy Partner landing page (Howard County Historical Society)
17. “How to register as an individual for Americans All” to create a legacy school story for the Heritage Honor Roll
18. Americans All website tutorials
19. Sample of a Heritage Honor Roll group legacy story (Howard County Historical Society)
20. Welcome Back page showing links to edit and share a legacy story and a landing page and create both in additional languages
21. Partnership responsibilities and membership cards

## Related Links

[Americans All Summary and Highlights, www.americansall.org/hc-summary](http://www.americansall.org/hc-summary)

[How the Americans All Storytelling Tool Works for Students, www.americansall.org/hc-students](http://www.americansall.org/hc-students)

## Initial Contacts with Howard County Offices

Hi Allan,

Thanks for sending over this information and for thinking of us to participate in the Americans All program. It certainly looks like an incredible opportunity for the county.

Can you share with us what level of involvement you envision from HCEDA regarding a potential partnership? I'm cc'ing my colleagues, Chuck Bubeck (Exec Director of Maryland Innovation Center, our startup incubator as part of HCEDA) and Doug Holly (Entrepreneur in Residence for the MIC). I believe we are the best contacts for this but will be happy to connect you with others on our team as we determine more details around the potential partnership with HCEDA.

I'm also wondering if this partnership should take place between AA and Howard County Public Schools (HCPSS). Have you been in touch with anyone there? Happy to connect you.

Thanks,

Aphaia Harper  
Strategic Engagement Manager  
Howard County Economic Development Authority  
[aharper@hceda.org](mailto:aharper@hceda.org), 410-313-0573



Hi Allan,

I heard back from our Curriculum Office and learned that they are not interested in partnering because we already have a program in place that meets similar objectives. The existing program is called Story Strong. When we find that a potential opportunity is not possible, we try to offer other ideas that may be helpful, which is why I listed some plan B thoughts.

**PTAs** - If you are looking for contact information for high school PTAs, please see this link for the listing of all high school websites - [Schools – HCPSS](#). Once you click on a school's website, scroll down to the bottom of the homepage to see a link to PTA information. For PTAs, they are separate organizations that have their own procedures. They do not typically need to contact our office; however, if they mention the need to reach out to us, you can refer them to me.

**Clubs** - Certain school clubs may be interested in your program. To get information about the various clubs at each high school, please see this link for the listing of all high school websites (this is the same link as the one listed above) - [Schools – HCPSS](#). Once you click on a school's website, look under Student Life, Activities & Clubs for the listing of clubs. Each club should have a point of contact listed on the school websites. They are typically teachers who are serving as advisors. Those are the contacts you should be reaching out to.

**If you find a potential match with a particular extracurricular club or PTA, please reach out to the point of contact directly.**

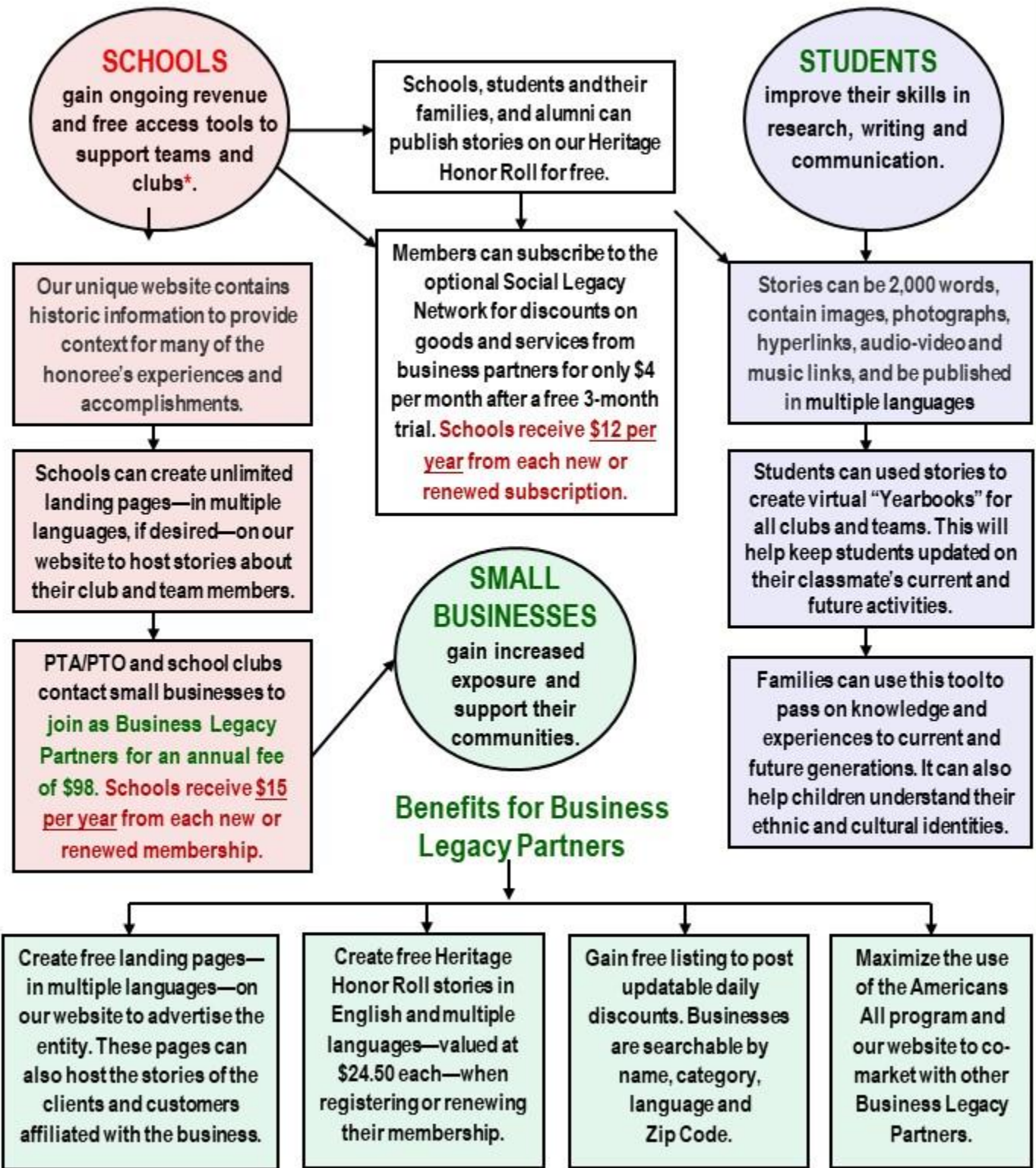
**Community News & Programs Page** - Nonprofit organizations can distribute information through the school system by requesting that it be posted on the HCPSS [Community News & Programs](#) page. If you would like to share information about your programs with the public, please submit a post by clicking on the *Add your Program* link at the top of the page. For questions about this page, please contact [publicinfo@hcpss.org](mailto:publicinfo@hcpss.org).

**HC Historical Society** - I encourage you to continue working with the Howard County Historical Society.

**HoCoPoLitSo** - You may want to look into [HoCoPoLitSo](#) to see if they would be interested in a partnership.

Priscilla Reaver  
HCPSS Partnerships Office  
[Priscilla\\_Reaver@hcpss.org](mailto:Priscilla_Reaver@hcpss.org), 410-313-6865

# How Americans All Benefits Schools; Students and Their Families; and Local Businesses, Cottage Industries and Professional Service Providers.



\*Non-academic activities include (but are not limited to) sports and all school clubs, as well as external events. Students can apply academic skills in real-world context, which helps deliver a well-rounded education. We gift 80 percent of our gross revenues to schools and communities supporting our program.

Dear Athletics and Activities Manager,

Americans All, a 36-year-old, education-based nonprofit, aims to expand its website to house one of our nation's most comprehensive and non-political databases of individual and group stories, past and present, about the [Peopling of America](#). Our [storytelling](#) tool is an ideal vehicle to help focus on our population's commonalities rather than their differences. By sharing stories, we can all recognize the contributions of every citizen, while reinforcing the values of diversity and respect, and promoting tolerance, acceptance, empathy and understanding.



To accomplish this, we are in the pilot phase of a community-outreach program in Howard County that will specifically benefit students and local business/professional service providers. Students participating in non-academic school activities can demonstrate their appreciation for the value of community service, create virtual yearbooks for their clubs and teams, and publish well-written and documented research. They are connected to local businesses through our unique storytelling tool which also produces a turnkey, revenue-generator for their schools and communities.

Using lessons learned, we will expand the program to other Maryland counties and then to the nation. After speaking with the HCPSS Partnership Office, they advised us that your office would be our best in-school contact to implement the pilot and thus help support students that participate in clubs and on teams.

We received a positive response from the county's Economic Development Authority. Moreover, our Heritage Honor Roll already contains a story on the [Howard County Historical Society](#), and that story is linked to its [Legacy Partner](#) landing page.

Years ago, we were one of the nation's first education groups to provide schools with diversity-based, supplemental social studies [classroom resources](#) as well as activities for English Language Arts programs. However, because of our nation's political polarization and our desire to create a program that will be accepted by as many schools and students as possible, we aim to stay clear of all curriculum and academic programs, and instead, focus on two of the major components of AA—our [Heritage Honor Roll](#) and [Legacy Partner](#) landing pages.

Lifetime membership in [AA](#) is free for individuals, education organizations and nonprofits. A major benefit is the opportunity to use our unique storytelling tool to create and publish—on AA's [Heritage Honor Roll](#)—two legacy stories in English and as many stories as desired in [other languages](#). Membership also includes a free, 3-month trial in the [Social Legacy Network](#) (SLN), a subscription service of the for-profit Americans All Benefit Corporation. After the free 3-month trial, AA members can continue to receive discounts from program partners and other future program benefits by subscribing to the optional SLN for only \$4 per month. Members will not be automatically billed and can cancel their subscription at any time and no credit card is required to be put on file for the free trial.

What makes our program unique is we include [historical information](#) to provide context for many of these stories and the experiences, observations and accomplishments reflected in them. Although not directly involved in curriculum areas, members can still access our online K–12 nonpolitical supplemental [background resources](#) (now called issues/topics) presented in multiple perspectives, which were sold to more than 2,000 [schools](#) and libraries. Using our [templates](#) and [tutorials](#), individuals and groups can create and publish stories on our Heritage Honor Roll that can be easily viewed, updated and permanently accessed.

When they begin creating their story, members need to fill out only a few required fields and click on the appropriate button in the "Publish My Story" or "Save My Work\*" field on the story template. They can complete their story at their own pace. Since students need to complete a community service project to earn a high school diploma, they can others less qualified create legacy stories, thus completing this obligation.

We also offer [Legacy Partner](#) (LP) landing pages where viewers can see all the individual stories published on the Heritage Honor Roll that are associated with their school, team or club. **Schools and their clubs and teams can create as many Legacy Partner landing pages as desired. For example, landing pages could be created, on an annual basis, for each sports team, academic, social, community service or special interest clubs. Each landing page has a short summary about the team or club, an image and the stories written by its members. Students post their stories directly to these pages, but the LP can easily remove (or reinstate) any story they feel does not belong on their page.**

[Local businesses](#), cottage industries, and professional service providers can join AA for an annual fee, which is paid in two installments of just \$49 each. They receive free LP homepage(s) on our website—one for each location and in multiple languages, if desired—to share information about their business, industry or practice. They are listed on AA's [Discounts](#) page to advertise discounts on goods and services daily--if desired--to AA members. For example, a restaurant could offer AA members a free non-alcoholic beverage and/or an appetizer or dessert at a reduced price (like happy hour). This would save the member more than their monthly subscription fee, and be an inexpensive marketing tool for the restaurant, thus making this process a true win-win.

Importantly, AA [invests 80 percent](#) of the revenue received from SLN subscriptions and Business Legacy Partner (BLP) sponsorships in schools and communities that support our program. During the registration process, subscribers and businesses identify a school or other educational organization to become the beneficiary of part of their subscription or sponsorship fees. SLN subscribers and BLPs can change the beneficiary they want to support at any time. [Schools receive](#) \$12 per year (or 25 percent) of each new or renewed SLN subscription and \$15 per year (or 15 percent) of each new or renewed BLP sponsorship. If no organization is specified, the funds will go to their county.



# Sample story from our Heritage Honor Roll

Allan S. Kullen *Author, Business Printer, Social Entrepreneur, Traveler*



Allan S. Kullen / February 20, 1942 - ? | Author

"Her name is Ester Baumgartner. Do you know her?" Allan Kullen had posed the question in a broken mixture of Hebrew and English to whoever would listen and could understand him. Allan had met Ester while on an archaeological dig at [Masada](#) in Negev, Israel. All he knew by the time they parted ways was her name and the fact that she was staying in Tel Aviv. So, after finishing his work, he decided he would try to find her. He hitchhiked his way to Tel Aviv and, despite all odds, found her. It was to play an important role in his life.

Allan was born in Washington, DC, on February 20, 1942, to Eunice (Statland) and Sol [Kullen](#), both originally from Baltimore, MD. His sister, Marian, was born two years later. He grew up in the DC metropolitan area. His father had built a successful career in the printing industry so, in 1959 after a very uneventful four years culminating in his high school graduation, Allan chose to attend the School of Printing Management at [Carnegie Institute of Technology](#) (CIT) in Pittsburgh, PA.

Americans All features photographs and texts on the contributions that immigrants made to the nation's development when they come through Ellis Island. At the same time, he was printing for the [Coordinating Committee for Ellis Island](#), a nonprofit group focused on the same topic. This action rekindled the passion generated by his travels abroad, and he founded and became president of the People of America Foundation and became co-

## Read More . . .

photographs, simulations and teacher's guides, all developed by a team of scholars led by Americans All co-developer [Dr. Gail C. Christopher](#). Although Americans All was well received by the education community, its appeal was limited to classrooms devoted to teaching social studies. With the national emphasis shifting to support STEM programs, his foundation [Note: This story was excerpted and edited from an interview by Gordon Bernhardt, author of [Profiles in Success](#) (Volume 6): Inspiration from Executive Leaders in the Washington D.C. Area.]

To view the legacy story about Albert "Chew" Kullen, [click here](#).  
To view the stories in the Kullen (Kulchinsky) Family Circle, [click here](#).

**Make a Difference, Get Involved TODAY!**

Register for Americans All to create and permanently share a legacy story—[CLICK HERE](#)

Upgrade your Americans All program membership, after a free, 3-month trial, by subscribing to our Social Legacy Network so you and your family can maintain its benefits—membership cards for discounts on goods and services from our program partners and access to new K-12 social studies resources—[CLICK HERE](#)

Become a point of contact so your business can become a Legacy Partner—[CLICK HERE](#)

Become a point of contact so your group or nonprofit organization can become a Legacy Partner for free—[CLICK HERE](#)

Become a point of contact so your school, library or historical society can become a Legacy Partner for free—[CLICK HERE](#)

To learn more about Americans All—[CLICK HERE](#)



[www.americansall.org/node/553341](http://www.americansall.org/node/553341)

- **Stories can be:**
  - about individuals, groups or issues/topics
  - up to 2,000 words (1,000 can be password protected for privacy)
  - augmented with images, logos, hyperlinks, photographs, and audio-video media.
  - published in [multiple languages](#), including a second story in English.
  - updated easily and have all prior versions archived
  - started by filling in only a few required fields and then be completed over time
  - also created in a shorter version (up to 500 words) and printed in an 8½" x 11" format
- Americans All provides step-by-step tutorials and easy-to-use templates to simplify the creative process.
- Legacy stories reflect members' views and are not vetted for accuracy. However, all text is filtered through a third party, secure Profanity App to ensure that they do not contain inappropriate language. If requested, our editorial staff can override the App if they feel the identified word or phrase is acceptable by today's standards.
- We comply with the "Children's Online Privacy Protection Act" of 1998 and therefore disallow children under 13 from putting personal information on our site.
- All content and images published on our site are considered to be in the public domain, unless it is clearly noted that they are protected by copyright laws. We cannot provide permission for commercial use. However, content can be reproduced from our site for educational or personal use as long as a citation is provided.

## Benefits of Storytelling to Students

Our unique storytelling tool offers many benefits for students participating in non-academic school activities. It can also make a positive difference in their personal lives.

- All stories begin at birth, and *legacies* are built each time a personal, academic or professional milestone is achieved. Every student has important experiences and lessons learned to share with family, friends and future generations. Creating and publishing a [story](#) about themselves (or their families) helps students develop skills in critical thinking, communicating, researching, and, especially, writing—skills needed to help ensure their success in postsecondary education and/or the workforce. For student-athletes, this is an ideal opportunity to showcase their talents to post-secondary institutions
- Americans All enables each school club or team to set up its own free Legacy Partner landing page to host stories created by its members on our Heritage Honor Roll. Each of these landing pages can become a virtual annual yearbook. Students can post their current story on as many landing pages as they desire. If the members of the clubs and teams update their stories after graduation, their peers are kept current on their classmate’s activities. For additional exposure, students can also post their stories on any Americans All legacy partner page.
- Our program also provides students with an opportunity to demonstrate that they understand and appreciate the value of community service and volunteerism. By helping others less skilled in the art of writing and the use of today’s technology to incorporate images and recordings into their legacy stories, a student can earn service-learning credits. Moreover, storytelling can also be a wonderful intergenerational bonding experience that builds compassion, empathy and understanding.
- Even though Americans All is no longer active in curriculum areas, our resources remain online to provide background for many of our Heritage Honor Roll stories. We will continue to host resources (now called issues/topics) that are academically well-researched and written, especially those that feature individuals or groups that make up local histories. A student can use their second Heritage Honor Roll story in English or set up an additional, free email membership account (<https://www.guru99.com/best-free-email-service-providers.html>) and select a “Group” story instead of an “Individual” story. Uploading these stories to our site will provide the student with publishing credits which can be beneficial when applying to a postsecondary institution or for a job in the workforce.
- Students will find it easy to start creating their stories. Our story template only requires individuals to fill in a name, date of birth and a summary not to exceed 60 words. Additional story text, hyperlinks, photographs and audio-visual media can be added over time. The story does not have to be completed in one session and can be updated at any time. All previous versions of the story are archived. Moreover, stories can be published in multiple languages. Only the student can edit the story, and half of the story can be privacy protected with a second password.

As part of their lifetime membership in Americans All, we offer our members a free, 3-month subscription to our optional [Social Legacy Network](#) to receive additional benefits. After the trial period expires, the cost is \$4 per month to continue receiving these benefits, which includes discounts on goods and services offered by our program partners, such as restaurants and other businesses that cater to their needs. We believe the financial benefits that a member can receive from our business partners will more than cover their monthly subscription fee.

[Click here](#) for details on how the Americans All storytelling tool works for students.

[Click here](#) to view a tutorial on how to create a legacy story for an individual.

# Sample Nonprofit Legacy Partners & Issues/Topics Pages

All Legacy Partners receive a 6-digit ID Number when they register so their clients, members, friends and staff can easily find them on our site by putting the word “node” and that ID number after our web address—[www.americansall.org/node/xxxxxx](http://www.americansall.org/node/xxxxxx). Moreover, Legacy Partners can access Americans All logos and marketing materials to help advertise their membership in our program.

Nonprofit Legacy Partners (NLPs) participate in Americans All at no cost because they host, on their free Legacy Partner home page(s) on our website, legacy stories that members have published on our Heritage Honor Roll to provide further exposure for these stories. These home page(s)—one for each chapter/division/office and in multiple languages, if desired—share information about the organization and help it better connect with current and future members.

NLPs are listed on our Legacy Partner landing page and can be searched by name, language, category and location. [To help individuals and groups that share a common interest but do not have a national organization, and to consolidate stories on historically relevant topics, we have added landing pages for these “issue/topics” in our Legacy Partner section. If an individual or a group creates a story about an issue/topic we have not identified, notify us via our \[Contact page\]\(#\) and we can help create a landing page for that issue/topic.](#)

**Some of the major Categories (many have sub-pages) and Issues/Topics identified in our Legacy Partner section are:**

[American County, City or Town](#) /node/566345

[American History](#) /node/566344

[Champions of Social Justice](#) /node/566356

[Colleges](#) /node/566389

[Covid-19](#) /node/566360

[Education Organizations](#) /node/566346

[Ethnic and Cultural Groups](#) /node/564232

[First Responders](#) /node/566361

[Fraternal Organizations](#) /node/566347

[Legal Profession](#) /node/566358

[Libraries](#) /node/566388

[Military Personnel and Organizations](#) /node/566348

[Museums](#) /node/566390

[Political Leaders](#) /node/566350

[Political Organizations](#) /node/566351

[Social Organizations](#) /node/566352

[Women's Suffrage Movement](#) /node/5662772

## Suggested Plan for Implementing Americans All

We appreciate your assistance in helping us implement Americans All in your school and have provided links (on the Contents) page to several tutorials to guide your students and the school through the creative process. In addition, based on our experience in implementing successful [pilot programs](#) with earlier versions of Americans All, I am offering some ideas on how best to proceed. Importantly, I will be available to help you or any staff member in any way possible as we start the program in your school.

- Notify all appropriate administrative staff that we will be conducting the pilot through your office.
- Select the point of contact to register the school for Americans All, so he/she can first create the school's Legacy Partner landing page and then its story for the Heritage Honor Roll. A suggestion would be an experienced individual in the school's yearbook staff (or community outreach staff) because those offices should have all the information needed for the school's annual story and its photograph montage. The text for both the landing page and the legacy story can be taken directly from existing publications.
- Another option may be using students wanting an in-school project for their community service requirement or from one of the school's service clubs to gain this type of experience.
- Publish a notice in the school's communication network to make students, teachers, and parents aware of the program. Because they operate outside of the school system, we will be contacting the PTA directly to seek their support.
- Because they represent a large number of students with a common interest, athletic team coaches can help start the process. This program will enable the teams to create an annual, permanent record of all their players, augmented by photographs and audio-visual media. Each team will also need to create its own annual Legacy Partner landing page to host the stories. If a team does not have its own email address, it can get a free one from this list--<https://www.guru99.com/best-free-email-service-providers.html>. Student-athletes applying for college can use their story to help showcase their talents; they can attach their own highlight videos to their story.
- For smaller groups, notify them through their academic advisory or their president and let them determine, in addition to creating a permanent annual record of their members, how the program can be used to expand their current missions and activities. Business-oriented clubs could play a role in notifying local businesses, cottage industries and professional service providers about the advantages of becoming Americans All Business Legacy Partners and could gain experience helping them attract a larger audience for their goods and services (which will provide revenue to the schools).
- Even though Americans All is no longer active in curriculum areas, our resources remain online to provide background for some of our Heritage Honor Roll stories. We will continue to host resources that are academically well-researched and written, and presented from multiple perspectives. A student can use their second story in English for this purpose or set up an additional, free email membership account--<https://www.guru99.com/best-free-email-service-providers.html>. and selecting "Group" story instead of "Individual" story. All stories can be published in multiple languages. These stories will provide the student with publishing credits which can be useful when applying to a college or entering the workforce.

## Benefits of Storytelling to PTA Families

PTA organizations support schools in getting both unrestricted funds and resources. We can fill this dual role by providing them with a program to add as a fundraising tool (Heritage Honor Roll) and giving students electronic access to much-needed resources for students participating in non-academic school activities. In addition, many of the members of the PTA (as well as other school families) own or participate in local businesses or are professional service providers and can use this program as an inexpensive advertising vehicle to gain additional exposure and reach a larger audience for their entities.

Families can also use this tool to pass on knowledge and experiences to current and future generations. Without this information, children will neither understand their roots nor develop their ethnic and cultural identity. In addition, storytelling brings communities together by sharing people's common histories, rather than their differences.

## Program Value to Local Businesses, Cottage Industries and Professional Service Providers

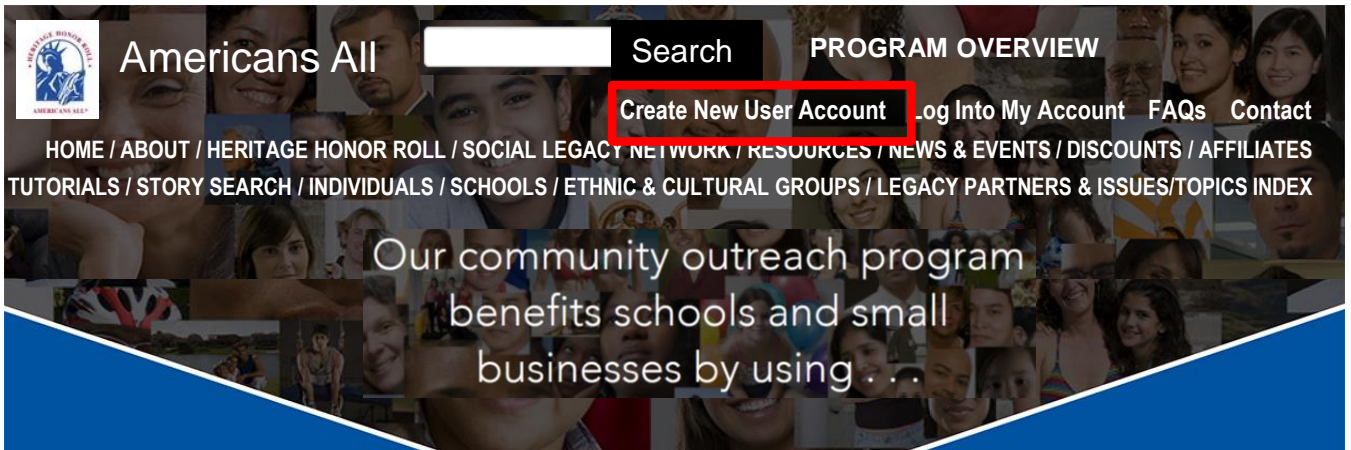
Legacy Partners are businesses, cottage industries and professional service providers whose missions reinforce our foundation's goals. They receive a 6-digit ID Number when they register so their clients, members, friends and staff can easily find them on our site by putting the word "node" and that ID number after our web address—[www.americansall.org/node/xxxxxx](http://www.americansall.org/node/xxxxxx). Moreover, business partners can advertise discounts on their goods and service to our members.

Partners join for an annual fee, which is paid in two installments of just \$49 each. They receive free Legacy Partner landing page(s) on our website—one for each location and in multiple languages, if desired—to share information about their business, industry or practice. They are listed on our [Discounts](#) page and can modify their page on a daily basis. For example, a restaurant could offer our members a free non-alcoholic beverage and/or an appetizer or dessert at a reduced price (like happy hour). This would save the member more than their monthly subscription fee, and be an inexpensive marketing tool for the restaurant, thus making this process a true win-win.

Because of their importance to our nation's financial health, our value to small businesses cannot be understated. According to the SBA, small companies create 1.5 million jobs annually and account for 64 percent of new jobs created in the U.S. (Fundera, 2019). More than 70 percent of small businesses shut down when the pandemic hit. A solution adopted by many has been to increase online activities to try and reach out to their client base and thrive by selling many of their products and services online.

The new generation of entrepreneurs is more likely to create a side business. In fact, Millennials and Gen Zers are 188 percent more likely to do this than Baby Boomers or traditionalists (SalesForce, 2019). Social media is a preferred favorite for small business owners. In fact, 64 percent of surveyed small businesses use social media in their marketing strategy (The Manifest, 2019). The same study showed that nearly all small businesses advertise, and they rely on digital as an ad medium because they can target their customers in a more effective manner. Our program can become a vital part of their marketing plans.





## User Account

[Create new account](#) | [Log in](#) | [Request new password](#)

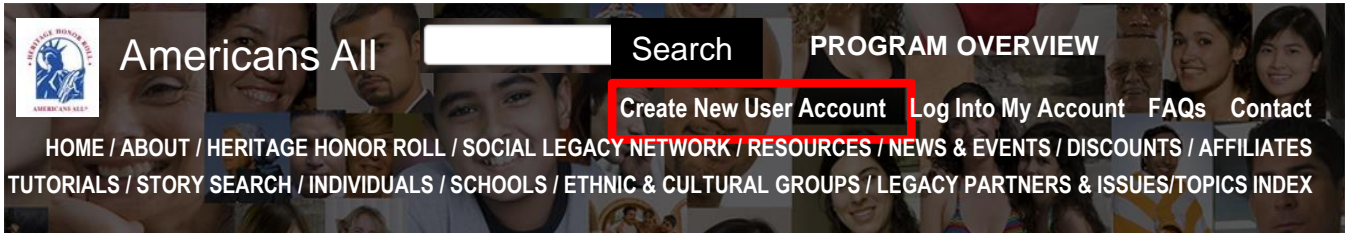
## The registration form is continued on page 14

[Click here](#) for step-by-step instructions on how to register for Americans All and create a legacy story. You may want to print some of these tutorials for reference. By creating a “New User Account,” you establish a personalized “Welcome Back” page with links to all program benefits. If privacy is an issue, insert initials, rather than your names, in the “Name\*” fields. We only identify our members by their e-mail address (which they use to log in), and their Zip Code (which we use to count how many members are registered in each geographic area). Importantly, we do not share or publish contact information or store financial information.

Our mission is to house one of the most comprehensive and non-political databases (in multiple languages) of individual, family and group stories, past and present, about the “*Peopling of America*.” Our storytelling tool is an ideal vehicle to help focus on the commonalities, rather than the differences, in our population. By sharing stories, we can all recognize the contributions of every citizen, while reinforcing the values of diversity and respect, and promoting tolerance, empathy, acceptance and understanding. Stories can contain text (part of which can be password protected), photographs, home movies, and hyperlinks to web text and audio-visual media. Stories can also be published in multiple languages.

Your registration creates a free, lifetime membership in Americans All. After you start creating your story and have either “saved” or “published” it (the story does not have to be completed in one session), you are automatically registered for our program and receive a 3-month free trial to our optional Social Legacy Network, which enables you to receive discounts from our program’s business partners.

Legacy stories reflect members’ views, and we do not vet these stories. Because stories can unintentionally contain information about the people in the narrative that may be inappropriate or potentially harmful, we recommend that young adults have their story reviewed by a parent, guardian or teacher before it is published. Moreover, we comply with the “Children’s Online Privacy Protection Act” (Public law: 105-277), which requires parental consent if children under 13 share information that can be obtained on the Internet.



### Continued from page 13

If you are creating a membership for yourself, use your e-mail address. If you are creating a membership by acting as an agent (point of contact) for a business, school or other nonprofit, use the organization’s email address. From a link on your “Welcome Back” page, first create their Legacy Partner (or school) page before registering them for Americans All and creating their story for the Heritage Honor Roll. If your role is an agent, you can always set up a personal account by logging in again and using your own email address.

*An asterisk (\*) indicates a required field.*

E-mail Address\*

For security purposes, once this form is submitted, you will receive an e-mail asking you to create your password.

First Name\*

Last Name\*

Zip Code\*

Homeschool


We do not sell or share our member’s contact information and homeschool families are not added to our published private/public school database.

- To ensure privacy, you will receive password instructions in a separate e-mail.
- If you do not receive an e-mail from us, please check your spam folder and also add e-mails from [site@americansall.org](mailto:site@americansall.org) to your contact list.

By clicking "Submit", I accept the Americans All [Terms of Use and Privacy Policy](#).

### CAPTCHA

This question is for testing whether or not you are a human visitor and to prevent automated spam submissions.

 I'm not a robot   
reCAPTCHA  
Privacy \* Terms

Submit

The personalized “Welcome Back” page contains links to all program benefits. Click on this link to begin the registration process and then create your legacy story.



Americans All®

PROGRAM OVERVIEW

Search

My Welcome Back Page Sign Out FAQs Contact

HOME / ABOUT / HERITAGE HONOR ROLL / SOCIAL LEGACY NETWORK / RESOURCES / NEWS & EVENTS / DISCOUNTS / AFFILIATES TUTORIALS / STORY SEARCH / INDIVIDUALS / SCHOOLS / ETHNIC & CULTURAL GROUPS / LEGACY PARTNERS & ISSUES/TOPICS INDEX

## Welcome Back

### First and Last Name

[Edit my user account](#)

[Download Social Legacy Network membership materials](#)

[Download Legacy Partner Alliance membership materials](#)

### Register for Americans All to create a legacy story for the Heritage Honor Roll

[View tutorials to help create and enhance a Heritage Honor Roll legacy story](#)

[Join the Social Legacy Network](#)

[Join the Legacy Partner Alliance](#)

[View tutorials to help create and enhance a Legacy Partner landing page](#)

[Add my location to a Business Legacy Partner account](#)

[Register a school for Americans All](#)

[View tutorials to help create and enhance a school Legacy Partner landing page](#)

[Find a school ID number](#)

[View the Americans All background resources](#)

[Access the Homeschool Resource Center](#)

[Invite friends, associates, groups and organizations to learn about Americans All](#)

[View the state databases](#)

[Download marketing templates and logos](#)

Links to new program benefits will be added when they are developed or acquired.

### Heritage Honor Roll Legacy Story, Individuals or Groups

Individuals or Groups become lifetime members of Americans All for free if they, or any member of their family, is or was affiliated (or plans to be affiliated) with a K–12 public, private or alternative school that is registered, or plans to be registered, for our program. If this is not the case, they can enroll in Americans All at the discounted registration fee of \$24.50. One of the main benefits of membership is creating and publishing a legacy story on an individual or a group and sharing it forever on our web-based Heritage Honor Roll. All members receive a free, 3-month trial to our Social Legacy Network to access discounts on goods and services offered by our program business partners and to receive additional benefits from Americans All.

Americans All members will find it easy to start creating their legacy stories. Our

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desired—for each location or chapter/district on our website to share information about themselves, better connect with their clients and members and demonstrate their commitment to strengthening communities. They can use their landing page(s) to host legacy stories published on our Heritage Honor Roll by those important to them, thus providing further exposure for these stories. Business Legacy Partners also offer discounts on goods and services with other Legacy Partners and subscribers to our Social Legacy Network.

### Schools

A point of contact is required to act as an agent for a school so he or she can register the school and create and publish a free story on the school on our web-based Heritage Honor Roll. The story can be published in multiple languages, if desired, and can be enhanced through photographs, movies and other audio and video media. Even though Americans All is no longer active in the Social Studies, English-Language-Arts, or any curriculum arena, students participating in non-academic activities can access our online K–12 nonpolitical supplemental background resources presented in multiple perspectives, which were sold to more than 2,000 schools and libraries nationwide. Schools can also create free Legacy Partner landing page(s) on themselves and their teams and clubs to briefly describe their activities and host legacy stories of past and current students, teachers, members, employees and their families published on our Heritage Honor Roll. Moreover, an individual can be the point of contact for more than one organization. We identify our members only by their e-mail address and Zip Code.

[Click here](#) for details on how to create a school legacy partner landing page.

[www.americansall.org/566436](http://www.americansall.org/566436)

# Sample of a Legacy Partner Landing Page



Americans All

PROGRAM OVERVIEW

Search

[My Welcome Back Page](#) [Sign Out](#) [FAQs](#) [Contact](#)

[HOME / ABOUT / HERITAGE HONOR ROLL / SOCIAL LEGACY NETWORK / RESOURCES / NEWS & EVENTS / AFFILIATES](#)  
[DISCOUNTS / STORY SEARCH / INDIVIDUALS / SCHOOLS / ETHNIC & CULTURAL GROUPS / INDEX & TOPICS / LEGACY PARTNERS](#)

## Howard County Historical Society

### Education Organization

<http://www.americansall.org/node/566566>



Founded in 1958, the Howard County Historical Society is primary private repository of historical records and artifacts related to Howard County's rich history, the Howard County Historical Society provides access to materials that aid in historical exploration, research and discovery for all ages and cultural groups.

Throughout the year, the Howard County Historical Society presents a wide variety of engaging public programs, concerts, lectures, and other activities. The Society also welcomes school groups, scouts, home schoolers, adult groups, and the public to participate through field trips and outreach programs.

The Museum of Howard County (8328 Court Avenue) is housed in the former First Presbyterian Church which was generously donated to the Society in 1959 by Mrs. Alda Hopkins Clark in memory of her late husband, Judge James Clark, Sr. The Clark Family was instrumental in founding the Historical Society.

Located next to the Court House in Ellicott City, the original church was a modest building constructed in 1837 that collapsed during renovations in 1894. Rebuilt later that same year, the current Gothic-style structure with its soaring 100-foot bell tower, steeply pitched roof and stained and leaded glass windows was designed by George Archer and constructed by Frederick A. Wayland. Along with an extensive collection of fascinating artifacts, textiles, furniture and memorabilia, the Museum is home to a refurbished 1855 organ built by the A.B Felgemacher Organ Company of Erie, PA.

The Howard County Historical Society Archives and Research Library were originally kept in the Museum and then moved to the Ellicott's Mills Quaker School, now known as the Weir Building, in 1988. In the fall of 2011, the Society moved its treasure trove of historical maps, deeds and property records, marriage licenses, voter records, slave manumission records and oral histories as well as over 4,000 historical photographs, local 4-H documents, business receipts, and many rare and one-of-a-kind private documents to the Charles E. Miller Branch Library and Historical Center on Frederick Road in Ellicott City.

## Legacy Stories from the Americans All Heritage Honor Roll

We are pleased to host and share these legacy stories created by honorees' family, friends and associates. They, like us, appreciate that heritage and culture are an integral part of our nation's social fabric and want to help students participate effectively in our nation's economy, workforce and democracy.

Search by:  and   
Language State

and   or   
Last Name of Individual First Name of Individual Group name

### Howard County Historical Society HCHS Maryland (c. 1958 - ?) Historical Society, American History

Founded in 1958, the Howard County Historical Society is primary private repository of historical records and artifacts related to Howard County's rich history, the Howard County Historical Society provides access to materials that aid in historical exploration, research and discovery for all ages and cultural groups.

[Read more](#)

**Allan S. Kullen** Maryland (February 20, 1942 - ?) Author, Businessman, Golfer, Inventor, Jewish, Marketing, Mergers-Acquisitions, Poland, Printer, Social Entrepreneur, Traveler

"Her name is Ester Baumgartner. Do you know her? She's a pretty Swiss girl who sings beautifully, and I think she lives near here."

Allan had posed the question in a broken mixture of Hebrew and English to whoever would listen and could understand him. Allan had met Ester while on an archaeological dig at Masada in the Negev, Israel. All he knew by the time they parted ways was her name and that she was staying in Tel Aviv.

[Read more](#)

# After the school has created its Legacy Partner landing page, its point of contact can create a story on the school for the Heritage Honor Roll.



Americans All® PROGRAM OVERVIEW

[My Welcome Back Page](#) [Sign Out](#) [FAQs](#) [Contact](#)

[HOME](#) / [ABOUT](#) / [HERITAGE HONOR ROLL](#) / [SOCIAL LEGACY NETWORK](#) / [RESOURCES](#) / [NEWS & EVENTS](#) / [DISCOUNTS](#) / [AFFILIATES](#)  
[TUTORIALS](#) / [STORY SEARCH](#) / [INDIVIDUALS](#) / [SCHOOLS](#) / [ETHNIC & CULTURAL GROUPS](#) / [LEGACY PARTNERS & ISSUES](#) / [TOPICS INDEX](#)

## Welcome Back

### First and Last Name

- [Edit my user account](#)
- [Download Social Legacy Network membership materials](#)
- [Download Legacy Partner Alliance membership materials](#)

### Register for Americans All to create a legacy story for the Heritage Honor Roll

[View tutorials to help create and enhance a Heritage Honor Roll legacy story](#)

- [Find a school ID number](#)
- [View the Americans All background resources](#)
- [Access the Homeschool Resource Center](#)

- [Invite friends, associates, groups and organizations to learn about Americans All](#)
- [View the state databases](#)
- [Download marketing templates and logos](#)

Links to new program benefits will be added when they are developed or acquired.

## Heritage Honor Roll Legacy Story, Individuals or Groups

Individuals can create a legacy story for themselves, or a family member, or a friend. After the user registers for Americans All, they can create a legacy story for themselves, or a family member, or a friend. All members receive a free, 3-month trial to our Social Legacy Network to access discounts on goods and services offered by our program business partners and to receive additional benefits from Americans All.

Americans All members will find it easy to start creating their legacy stories. Our template only requires individuals to fill in the honoree's name, date of birth (and date of passing, if appropriate) and a summary not to exceed 60 words. . . .

### Business

After the user registers for Americans All, they can create a legacy story for themselves, or a family member, or a friend. Business Legacy Partners can create a legacy story for themselves, or a family member, or a friend. Business Legacy Partners can also create a legacy story for their business. Business Legacy Partners can use their landing page(s) to host legacy stories published on our Heritage Honor Roll by those important to them, thus providing further exposure for these stories. Business Legacy Partners also offer discounts on goods and services with other Legacy Partners and subscribers to our Social Legacy Network.

[Click here](#) for details on how the storytelling tool works.  
[www.americansall.org/566567](http://www.americansall.org/566567)

[Click here](#) for a tutorial on how to create a legacy story for an individual.  
[www.americansall.org/566544](http://www.americansall.org/566544)

### Schools

Name	Published status	Actions
High School English version /node/564902	Yes	<a href="#">Edit my Organization's landing page.</a> <a href="#">Create my school's landing page in an additional language.</a>

# Americans All Website Tutorials

Americans All members will find it easy to start creating their life stories. Our template only requires individuals to fill in their names, pertinent dates and a summary not to exceed 60 words. Additional story text, hyperlinks and photographs can be added over time. The following tutorials will help you create and publish your legacy story. You can update your story at any time, for free, and all previous versions are archived.

## Registration tutorials:

- [Summary graphic on "How Americans All Works"](#)
- [How to register for Americans All and create a Heritage Honor Roll story](#)
- [How to register for Americans All as a Point of Contact for a nonprofit Legacy Partner](#)
- [How to register for Americans All as a Point of Contact for a school Legacy Partner](#)
- [How to become a business Legacy Partner](#)
- [How to add my location to a Business Legacy Partner account](#)
- [How to register for Americans All as a homeschool family](#)—Currently in development
- [Examples of registration templates](#)

## Information field tutorials

- [Create a Heritage Honor Roll legacy story for an individual in English](#)
- [Create a Heritage Honor Roll legacy story for an individual in a foreign language or create a second story in English](#)
- [Upload images for a Heritage Honor Roll legacy story for an individual group in all languages](#)
- [Create a Heritage Honor Roll legacy story for a group in English](#)
- [Create a Heritage Honor Roll legacy story for a group in an additional language](#)
- [Upload images for a Heritage Honor Roll legacy story for a group in all languages](#)
- [Create an Americans All landing page for a nonprofit Legacy Partner in English](#)
- [Create an Americans All landing page for a nonprofit Legacy Partner in an additional language](#)
- [Upload an image for a nonprofit Legacy Partner landing page in all languages](#)
- [Create an Americans All landing page for a Business Legacy Partner in English](#)
- [Create an Americans All landing page for a Business Legacy Partner in an additional language](#)
- [Upload images for a Heritage Honor Roll legacy story for a group in all languages](#)
- [Create an Americans All landing page to add a location to a Business Legacy Partner account in English](#)
- [Create an Americans All landing page to add a location for a Business Legacy Partner account in an additional language](#)
- [Upload an image when adding a location to a Business Legacy Partner account in all languages](#)
- [Create an Americans All landing page for a school Legacy Partner in English](#)
- [Create an Americans All landing page for a school Legacy Partner in an additional languages](#)
- [Upload an image for a school Legacy Partner landing page in all languages](#)

## In addition, see:

- [How to create a Heritage Honor Roll legacy story and information for younger children](#)
- [Examples of Heritage Honor Roll Stories in multiple languages](#)
- [Examples of various styles of Heritage Honor Roll legacy story montages](#)
- [Examples of Legacy Partner pages](#)
- [How to increase the size of images](#)
- [How to create a second story](#)
- [Information on how to locate and download logos from the Internet](#)
- [Information on how to augment your legacy story with hyperlinks](#)
- [Examples of how a Legacy Partner home page can be enhanced by publishing it in multiple languages](#)

# Sample of a Heritage Honor Roll Group Legacy Story



## Howard County Historical Society HCHS *Historical Society, American History*

There are security updates available for one or more of your modules or themes. To ensure the security of your server, you should update immediately! See the [available updates](#) page for more information and to install your missing updates.

View published    Modify/Update    Manage display    Revisions    Create this page in an additional language    Node export



Howard County Historical Society HCHS [Friends of HCHS Maryland] (c. 1958 - ?) Historical Society, American History  
1855 organ built by the A.B Felgemacher Organ Company of Erie, PA.

Founded in 1958, the Howard County Historical Society is primary private repository of historical records and artifacts related to Howard County's rich history, the Howard County Historical Society provides access to materials that aid in historical exploration, research and discovery for all ages and cultural groups.

Throughout the year, the Howard County Historical Society presents a wide variety of engaging public programs, concerts, lectures, and other activities. The Society also welcomes school groups, scouts, home schoolers, adult groups, and the public to participate through field trips and outreach programs.

The **Museum of Howard County** (8328 Court Avenue) is housed in the former First Presbyterian Church which was generously donated to the Society in 1959 by Mrs. Aida Hopkins Clark in memory of her late husband, **Judge James Clark, Sr.** The Clark Family was instrumental in founding the Historical Society. Generations of Clarks have been on the board since the organization's founding, including **Senator James Clark, Jr.** and currently **Martha Clark, owner of Clark's Elioak Farm.**

Located next to the Court House in Ellicott City, an original church was a modest building constructed in 1837 that collapsed during renovations in 1894. Rebuilt later that same year, the current Gothic-style structure with its soaring 100-foot bell tower, steeply pitched roof and stained and leaded glass windows was designed by **George Aroher** and constructed by **Frederick A. Wayland.** Along with an extensive collection of fascinating artifacts, textiles, furniture and memorabilia, the Museum is home to a refurbished

The Howard County Historical Society Archives and Research Library were originally kept in the Museum and then moved to the Ellicott's Mill Center School.

The complete story and photograph montage can be viewed at

[www.americansall.org/564992](http://www.americansall.org/564992)

seal. It's the same symbol is used in the Howard County flag.

Surrounding the cross is an elliptical circle of 12 stars with a thirteenth star in the center replicating the star pattern of the **Third Maryland Regiment's** colors. One of the Continental Army's most reliable units, the Third Maryland played a major role in the victory by American forces at the **Battle of Cowpens**, South Carolina in 1781. It was commanded by **Colonel John Eager Howard**, for whom the county is named.

The white stars on the regimental color are gold with black fibrillation—representing our state colors: white, red, black, and gold. The stars are arranged so that a point on the star reaches out in all directions—symbolizing the society's desire to reach out to future generations.

Over the cross bottony is the steeple of the Howard County Historical Society Museum, where the flag is flown. We invite you to view the flag, which was designed for the Society by **Richard T. Clark**, by visiting the Howard County Historical Society Museum.

*All images are courtesy of the Howard County Historical Society.*



Make a Difference,  
Get Involved TODAY!

Register for  
Americans All to create  
and permanently  
share a legacy story—  
**CLICK HERE**

Upgrade your Americans All program membership, after a free, 3-month trial, by subscribing to our Social Legacy Network so you and your family can maintain its benefits—membership cards for discounts on goods and services from our program partners and access to our K-12 background resources—  
**CLICK HERE** ☆

Become a point of contact so your business can become a Legacy Partner—  
**CLICK HERE** ☆

Become a point of contact so your group or nonprofit organization can become a Legacy Partner for free—  
**CLICK HERE** ☆

Become a point of contact so your school can become a Legacy Partner for free—  
**CLICK HERE** ☆

To learn more about  
Americans All—  
**CLICK HERE** ☆



Legacy stories reflect members' views. Americans All does not view these stories. However, if you find content or language you deem to be profane, offensive or otherwise objectionable, please contact us.

# Using the links under the “Actions” tab, the stories can be edited and created in additional languages.

## Welcome Back

### First and Last Name

- [Edit my user account](#)
- [Download Social Legacy Network membership materials](#)
- [Download Legacy Partner Alliance membership materials](#)
- [Find a school ID number](#)
- [View the Americans All background resources](#)
- [Access the Homeschool Resource Center](#)
- [Invite friends, associates, groups and organizations to learn about Americans All](#)
- [View the state databases](#)
- [Download marketing templates and logos](#)
- [Links to new program benefits will be added when they are developed or acquired.](#)

### Heritage Honor Roll Legacy Story, Individuals or Groups

Subject of Story	Published status	Actions
High School English version <a href="#">/node/552908</a>	Yes	<a href="#">Edit my legacy story</a> <a href="#">Create a legacy story in an additional language.</a> <a href="#">Share my legacy story with a Legacy Partner</a>

### Businesses and Nonprofit Legacy Partners

After designating a point of contact (an agent) to register them and manage their user account, businesses and nonprofits can participate in our program as Legacy Partners. They can generate landing page(s)—in multiple languages, if desired—for each location or chapter/district on our website to share information about themselves, better connect with their clients and members and demonstrate their commitment to strengthening communities. They can use their landing page(s) to host legacy stories published on our Heritage Honor Roll by those important to them, thus providing further exposure for these stories. Business Legacy Partners also offer discounts on goods and services with other Legacy Partners and subscribers to our Social Legacy Network.

### Schools

Name	Published status	Actions
High School English version <a href="#">/node/564902</a>	Yes	<a href="#">Edit my Organization's landing page.</a> <a href="#">Create my school's landing page in an additional language.</a>

# Partnership Responsibilities and Membership Cards

## Our Partners

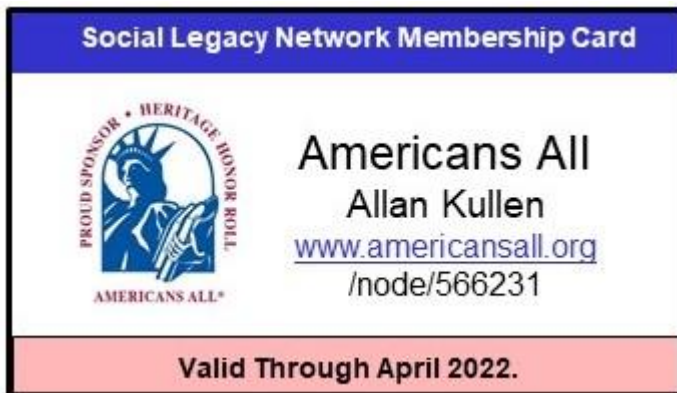
Although the Americans All program provides a turnkey opportunity for each school and its county to publish stories online, there are several functions that partners can undertake to enhance the program's success.

- Prepare announcements and media press releases about the partnership, focusing on how this program helps students, schools, and local businesses and professional service providers.
- Provide Americans All with access to historical information on the individual schools and the county so we can assist in adding stories to the Americans All website.
- Help Americans All reach other organizations within the county, such as relief agencies, ethnic and cultural groups and other education-related organizations, so they can take advantage of utilizing the storytelling component for their members.

## Americans All

In addition to providing and maintaining the storytelling structure and the tutorials, the Americans All program is responsible for the following tasks.

- Maintaining the sections of the website that hosts legacy stories and expanding the content that puts many of the stories into historical perspective.
- With the county's direction and input, help prepare all individual Legacy Partner pages so that stories can receive maximum exposure.
- Increase the number of Issues/Topics Index pages to host stories by category (see page 15).
- If needed, expand the 3-month free trial offer to join the Social Legacy Network to school and county members to 6-months to give the program time to gain traction. Americans All will notify members through its website and automatically extend the expiration date on the program's membership cards.



Membership cards can be used to obtain discounts on goods and services from many of our program's Legacy Partners and are valid for a 3-month period. Social Legacy network members can always download a current card with an updated expiration date. To print a new card, go to your "Welcome Back" page and click on "Download Social Legacy Network membership materials."