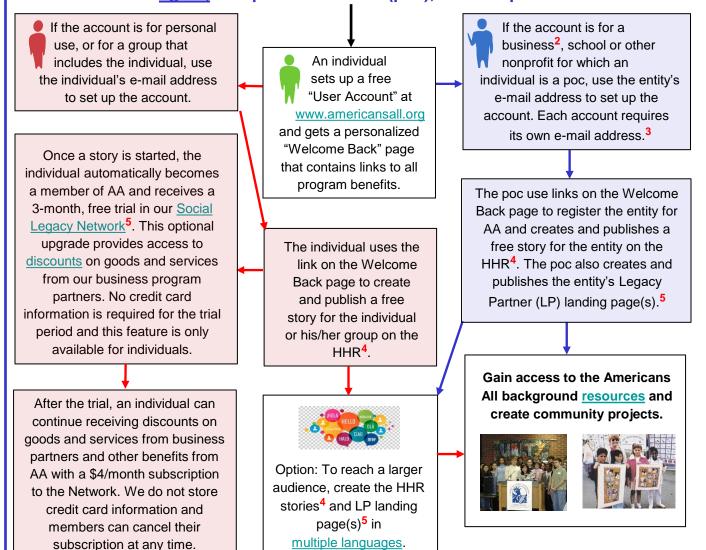
## How Americans All (AA)<sup>1</sup> works for Individuals,

Schools and Other Nonprofit Organizations<sup>2</sup>.

An individual can have several roles in our program—either a personal role or as an agent, or a point of contact (poc), for multiple entities.



- <sup>1</sup> AA invests 80 percent of the revenue from Social Legacy Network subscribers and Business Legacy Partners in schools and communities that support our program. In addition, our resources help students in non-academic school activities succeed in our democracy, economy and workforce, and reinforces the value of diversity, tolerance and acceptance. We also honor the contributions that <u>all</u> Americans made, and continue to make, to our nation and we use historical timelines and text pages to establish context for many of their stories.
- <sup>2</sup> Business Legacy Partners pay a \$49 fee that is renewable every 6 months and gain additional AA memberships when they join, and each time they renew. They also receive landing page(s) and a listing on our <u>Discounts</u> page, which can be updated daily at no additional cost.
- <sup>3</sup> We identify our members only by their e-mail addresses and Zip Codes.
- <sup>4</sup> HHR stories can contain text, music, images and audio-visual links, and can be updated for free at any time. All previous versions are archived. The HHR may contain more than one legacy story for an individual or a group because members have opted to recognize different contributions of the same individual or group.
- <sup>5</sup>LP landing pages contain individual stories published on the HHR that are associated with the entity.