

Americans All Program Summary and Highlights

Beginning in 1989, Americans All was one of the nation's first education nonprofits to provide K-12 schools with multiple-perspective, diversity-based, supplemental social studies [classroom resources](#) as well as activities for English Language Arts programs. We conducted presentations and intensive teacher training workshops in nine pilot sites until 1994, and our resources were sold to more than 2,000 schools and libraries, nationwide. To learn more about that initiative and each of the pilot sites, [click here](#) or go to <https://americansall.org/page/pilots>. Although we had support, we were unable to secure funding for a pilot site in Maryland ([see letters](#)).



As our nation became more politically polarized, we needed to offer a program that would be accepted by as many schools and students as possible. Although our resources are still useful in academic areas, we repurposed two of the major components of Americans All—our [Heritage Honor Roll](#) and [Legacy Partner](#) landing pages—to meet our new goals. We created a unique, community-outreach program that specifically benefits students participating in non-academic school activities, and the businesses and professional service providers in their communities.

We are now positioned to expand our website to house one of our nation's most comprehensive and non-political databases of individual and group stories, past and present, about the [Peopling of America](#). Our [storytelling](#) tool is an ideal vehicle to help our nation focus on its commonalities, rather than its differences. By sharing stories, we can all recognize the contributions of every individual, while reinforcing the values of diversity and respect, and promoting tolerance, acceptance, empathy, and understanding.

Our program now enables students, among other opportunities and benefits, to:

- demonstrate their understanding and appreciation for the value of community service and volunteerism—which is needed for graduation—by helping others less skilled create and publish their stories, thus enriching the history of their communities,
- create annual, virtual yearbooks for every sports team, academic, social, community service, or special interest club they are part of, and
- encourage and reward writing and communication skills by enabling them to publish well-written and documented research in multiple languages and locations on our website.

This can create a significant credential when applying to a postsecondary institution or a job in our increasingly global workforce.

Using our [templates](#) and [tutorials](#), people and groups can create and publish stories (in multiple languages and augmented with images, logos, hyperlinks, photographs, and audio-video media) that can be easily stored, updated, and permanently accessed (see page 5). When creating their stories, members only need to fill out a few required fields and select "Save My Work." The story can be completed at their own pace. What makes us unique is the inclusion of [historical information](#) to provide context for many of these stories and their experiences, observations, and accomplishments.

We are now in the process of creating new pilot programs for this version of Americans All. Being based in Bethesda, we are reaching out to many of the school partnership offices in counties in the DMV area. After extensive discussions with the Partnership Office in Howard County, we are now contacting their high school principals and PTAs. We have already received a positive response from the Howard County Economic Development Authority and our [Heritage Honor Roll](#) and [Legacy Partner](#) landing pages contain stories about the [Howard County Historical Society](#).

Lifetime membership in Americans All is free for individuals, schools, and other nonprofits (see page 4). Individuals also receive a free, 3-month trial subscription to our optional Social Legacy Network, which enables them to access discounts on goods and services from our business partners. For example, a restaurant could offer a member a free non-alcoholic beverage and/or an appetizer or dessert at a reduced price (like happy hour). This would save the member more than their monthly subscription fee, and be an inexpensive marketing tool for the restaurant, thus making this process a true win-win. Local businesses and professional service providers pay an annual fee (in two \$49 installments) to join our Network and, in addition to offering discounts, they can use their stories (which can also be created in multiple languages) to share information on their business, and where appropriate, the family that created it, thus helping to reach a wider audience.

To enable our members to continue accessing discounts after the trial period, we offer them an optional subscription upgrade to remain in our Social Legacy Network. We believe that the discounts members receive will more than cover their \$4/month subscription fee (see page 6). Schools thus receive a turnkey, revenue-generator, and importantly, we return 80 percent of our gross revenue from Social Legacy Network membership subscriptions and business registration fees to schools and communities that participate in our program.

All organizations become Legacy Partners and receive a unique landing page when they join Americans All (see page 7). Businesses can use these landing pages to host stories that their clients and customers have published on our site, not only to provide further exposure for these stories but to create or expand an affinity club for their business or practice. Nonprofits can also use their landing pages to host stories published by their members, and there is no limit to the number of landing pages that an organization can create. Like Heritage Honor Roll stories, these pages can be created in multiple languages to help reach wider audiences.

To help individuals and groups that share a common interest but are not represented by a national organization, such as families of natural or man-created disasters, we have added—and will continue to add—landing pages for these [issues/topics](#) in our Legacy Partner section. We will also continue to consolidate stories on historically relevant topics and the individuals/heroes that were part of them.

Finally, members will never be automatically billed for the Social Legacy Network fee and can cancel their subscription at any time. No credit card is required to be put on file for the free trial. In addition, we do not store credit card data or share or sell our members' contact information. The website does not allow pop-up ads or the use of AI.

Sample story from our Heritage Honor Roll

Allan S. Kullen *Author, Business Printer, Social Entrepreneur, Traveler*



Allan S. Kullen / February 20, 1942 - ? | Author

"Her name is Ester Baumgartner. Do you know her?" Allan Kullen had posed the question in a broken mixture of Hebrew and English to whoever would listen and could understand him. Allan had met Ester while on an archaeological dig at [Masada](#) in Negev, Israel. All he knew by the time they parted ways was her name and the fact that she was staying in Tel Aviv. So, after finishing his work, he decided he would try to find her. He hitchhiked his way to Tel Aviv and, despite all odds, found her. It was to play an important role in his life.

Allan was born in Washington, DC, on February 20, 1942, to Eunice (Statland) and Sol [Kullen](#), both originally from Baltimore, MD. His sister, Marian, was born two years later. He grew up in the DC metropolitan area. His father had built a successful career in the printing industry so, in 1959 after a very uneventful four years culminating in his high school graduation, Allan chose to attend the School of Printing Management at [Carnegie Institute of Technology](#) (CIT) in Pittsburgh, PA.

Americans All features photographs and texts on the contributions that immigrants made to the nation's development when they come through Ellis Island. At the same time, he was printing for the [Coordinating Committee for Ellis Island](#), a nonprofit group focused on the same topic. This action rekindled the passion generated by his travels abroad, and he founded and became president of the People of America Foundation and became co-

Read More . . .

photographs, simulations and teacher's guides, all developed by a team of scholars led by Americans All co-developer [Dr. Gail C. Christopher](#). Although Americans All was well received by the education community, its appeal was limited to classrooms devoted to teaching social studies. With the national emphasis shifting to support STEM programs, his foundation [Note: This story was excerpted and edited from an interview by Gordon Bernhardt, author of [Profiles in Success](#) (Volume 6): Inspiration from Executive Leaders in the Washington D.C. Area.]

To view the legacy story about Albert "Chew" Kullen, [click here](#).
To view the stories in the Kullen (Kulchinsky) Family Circle, [click here](#).

Make a Difference, Get Involved TODAY!

Register for Americans All to create and permanently share a legacy story—[CLICK HERE](#)

Upgrade your Americans All program membership, after a free, 3-month trial, by subscribing to our Social Legacy Network so you and your family can maintain its benefits—membership cards for discounts on goods and services from our program partners and access to new K-12 social studies resources—[CLICK HERE](#)

Become a point of contact so your business can become a Legacy Partner—[CLICK HERE](#)

Become a point of contact so your group or nonprofit organization can become a Legacy Partner for free—[CLICK HERE](#)

Become a point of contact so your school, library or historical society can become a Legacy Partner for free—[CLICK HERE](#)

To learn more about Americans All—[CLICK HERE](#)



www.americansall.org/node/553341

- **Stories can be:**
 - about individuals, groups or issues/topics
 - up to 2,000 words (1,000 can be password protected for privacy)
 - augmented with images, logos, hyperlinks, photographs, and audio-video media.
 - published in [multiple languages](#), including a second story in English.
 - updated easily and have all prior versions archived
 - started by filling in only a few required fields and then be completed over time
 - also created in a shorter version (up to 500 words) and printed in an 8½" x 11" format
- Americans All provides step-by-step tutorials and easy-to-use templates to simplify the creative process.
- Legacy stories reflect members' views and are not vetted for accuracy. However, all text is filtered through a third party, secure Profanity App to ensure that they do not contain inappropriate language. If requested, our editorial staff can override the App if they feel the identified word or phrase is acceptable by today's standards.
- We comply with the "Children's Online Privacy Protection Act" of 1998 and therefore disallow children under 13 from putting personal information on our site.
- All content and images published on our site are considered to be in the public domain, unless it is clearly noted that they are protected by copyright laws. We cannot provide permission for commercial use. However, content can be reproduced from our site for educational or personal use as long as a citation is provided.

Benefits of Storytelling to Students

Our unique storytelling tool offers many benefits for students participating in non-academic school activities. It can also make a positive difference in their personal lives.

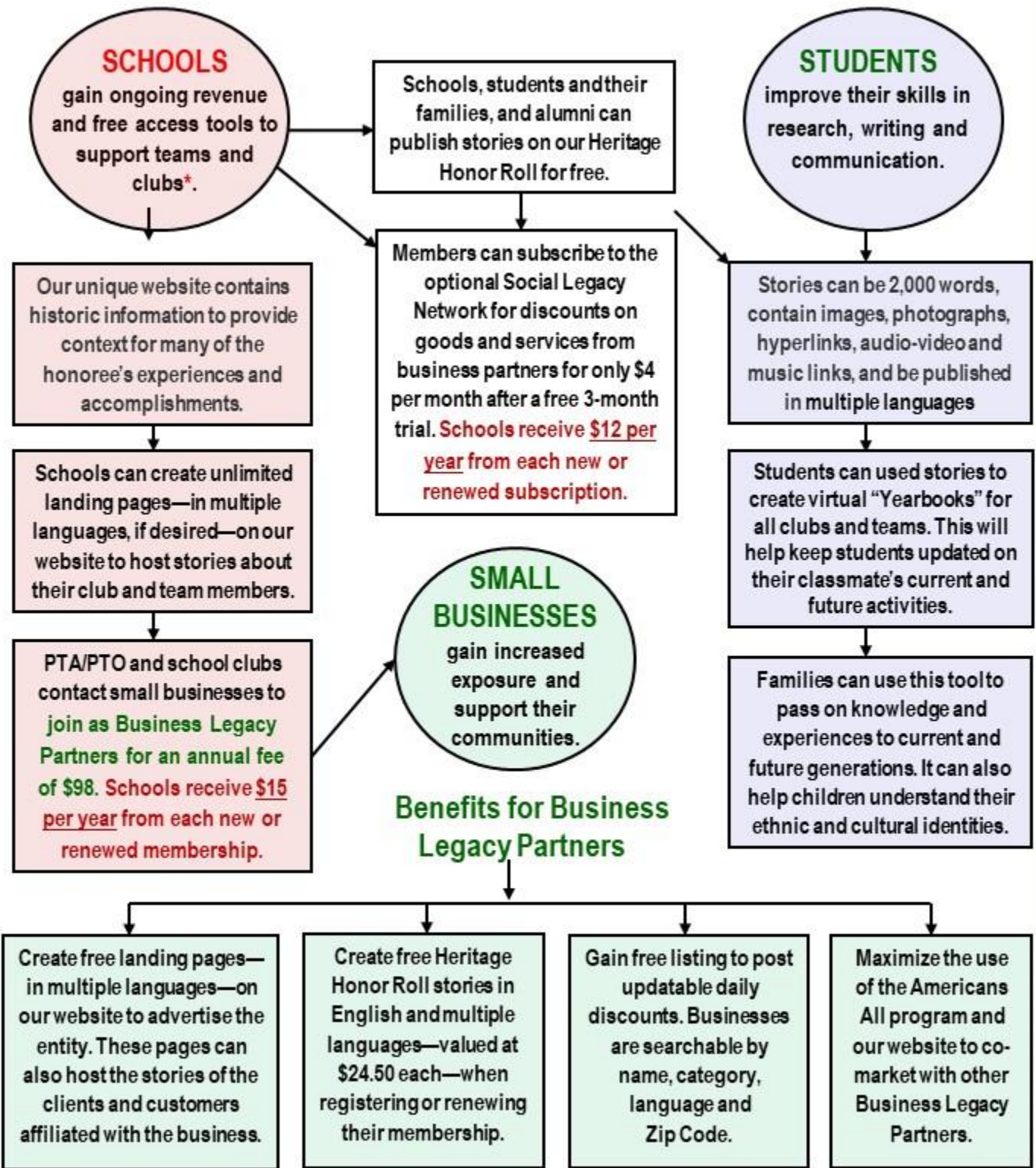
- All stories begin at birth, and *legacies* are built each time a personal, academic or professional milestone is achieved. Every student has important experiences and lessons learned to share with family, friends and future generations. Creating and publishing a [story](#) about themselves (or their families) helps students develop skills in critical thinking, communicating, researching, and, especially, writing—skills needed to help ensure their success in postsecondary education and/or the workforce. For student-athletes, this is an ideal opportunity to showcase their talents to post-secondary institutions
- Americans All enables each school club or team to set up its own free Legacy Partner landing page to host stories created by its members on our Heritage Honor Roll. Each of these landing pages can become a virtual annual yearbook. Students can post their current story on as many landing pages as they desire. If the members of the clubs and teams update their stories after graduation, their peers are kept current on their classmate’s activities. For additional exposure, students can also post their stories on any Americans All legacy partner page.
- Our program also provides students with an opportunity to demonstrate that they understand and appreciate the value of community service and volunteerism. By helping others less skilled in the art of writing and the use of today’s technology to incorporate images and recordings into their legacy stories, a student can earn service-learning credits. Moreover, storytelling can also be a wonderful intergenerational bonding experience that builds compassion, empathy and understanding.
- Even though Americans All is no longer active in curriculum areas, our resources remain online to provide background for many of our Heritage Honor Roll stories. We will continue to host resources (now called issues/topics) that are academically well-researched and written, especially those that feature individuals or groups that make up local histories. A student can use their second Heritage Honor Roll story in English or set up an additional, free email membership account (<https://www.guru99.com/best-free-email-service-providers.html>) and select a “Group” story instead of an “Individual” story. Uploading these stories to our site will provide the student with publishing credits which can be beneficial when applying to a postsecondary institution or for a job in the workforce.
- Students will find it easy to start creating their stories. Our story template only requires individuals to fill in a name, date of birth and a summary not to exceed 60 words. Additional story text, hyperlinks, photographs and audio-visual media can be added over time. The story does not have to be completed in one session and can be updated at any time. All previous versions of the story are archived. Moreover, stories can be published in multiple languages. Only the student can edit the story, and half of the story can be privacy protected with a second password.

As part of their lifetime membership in Americans All, we offer our members a free, 3-month subscription to our optional [Social Legacy Network](#) to receive additional benefits. After the trial period expires, the cost is \$4 per month to continue receiving these benefits, which includes discounts on goods and services offered by our program partners, such as restaurants and other businesses that cater to their needs. We believe the financial benefits that a member can receive from our business partners will more than cover their monthly subscription fee.

[Click here](#) for details on how the Americans All storytelling tool works.

[Click here](#) to view a tutorial on how to create a legacy story for an individual.

How Americans All Benefits Schools; Students and Their Families; and Local Businesses, Cottage Industries and Professional Service Providers.



*Non-academic activities include (but are not limited to) sports and all school clubs, as well as external events. Students can apply academic skills in real-world context, which helps deliver a well-rounded education. We gift 80 percent of our gross revenues to schools and communities supporting our program.

How Americans All (AA) works for **Individuals**, **Schools**, **Businesses** and **Other Types of Nonprofit Organizations**.

An individual can have several roles in our program—**either a personal role** or as an **agent**, or a **point of contact (poc)**, for multiple entities.



If an account is for personal use, or for a group that is important to the individual, use the individual's e-mail address to set up the account.



An individual sets up a free "User Account" at www.americansall.org and gets a personalized "Welcome Back" page that contains links to all program benefits.



If an account is for a school ("Register a school for AA"), other types of nonprofits or a business ("Join the Legacy Partner Alliance") for which an individual is a poc, use links on the Welcome Back page and the entity's e-mail address to set up free accounts. This enrolls the entity as a member of our Social Legacy Network. The poc can now create and publish the entity's Legacy Partner (LP) landing page(s) on our website.

Once a story is started, the individual automatically becomes a member of AA and receives a 3-month, free trial in our Social Legacy Network. This optional upgrade provides access to discounts on goods and services from our program's business partners. No credit card information is required for the trial period and this feature is only available for individuals.

The individual then uses the link on the Welcome Back page to first register for Americans All and then create and publish a free story for the individual or his/her group on the Heritage Honor Roll (HHR).

The poc then use a link on the Welcome Back page to register the entity for AA and creates and publishes a free story for the entity on the HHR.

After the trial, an individual can continue receiving discounts on goods and services from business partners and other benefits from AA with a \$4/month subscription to the Network. We do not store credit card information and members can cancel their subscription at any time.



Option: To reach a larger audience, create the HHR stories and LP landing page(s) in multiple languages.

Gain access to the Americans All background resources and create community projects.





Our community outreach program benefits schools and small businesses by using . . .

User Account

[Create new account](#) [Log in](#) [Request new password](#)

[Click here](#) for step-by-step instructions on how to register for Americans All and create a legacy story. You may want to print some of these tutorials for reference. By creating a “New User Account,” you establish a personalized “Welcome Back” page with links to all program benefits. If privacy is an issue, insert initials, rather than your names, in the “Name*” fields. We only identify our members by their e-mail address (which they use to log in), and their Zip Code (which we use to count how many members are registered in each geographic area). Importantly, we do not share or publish contact information or store financial information.

If you are creating a membership for yourself, use your e-mail address. If you are creating a membership by acting as an agent (point of contact) for a business, school or other nonprofit, use the organization’s email address. From a link on your “Welcome Back” page, first create their Legacy Partner (or school) page before registering them for Americans All and creating their story for the Heritage Honor Roll. If your role is an agent, you can always set up a personal account by logging in again and using your own email address. *An asterisk (*) indicates a required field.*

E-mail Address*

For security purposes, once this form is submitted, you will receive an e-mail asking you to create your password.

First Name*

Last Name*

Zip Code*

Homeschool

We do not sell or share our member’s contact information and homeschool families are not added to our published private/public school database.


- To ensure privacy, you will receive password instructions in a separate e-mail.
- If you do not receive an e-mail from us, please check your spam folder and also add e-mails from site@americansall.org to your contact list.

By clicking “Submit”, I accept the Americans All [Terms of Use and Privacy Policy](#).

CAPTCHA

This question is for testing whether or not you are a human visitor and to prevent automated spam submissions.

I'm not a robot



reCAPTCHA
Privacy - Terms

Submit



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