Lifetime membership in Americans All is free for individuals, schools, and other nonprofits (see page 4). Individuals also receive a free, 3-month trial subscription to our optional Social Legacy Network. Businesses and professional service providers pay a nominal fee to join our Network and, in addition to publishing their stories online, they can use their stories to reach, and offer discounts on their goods and services to, their customers, clients, and our members.

To enable our members to continue accessing discounts from our business partners after the trial period, we offer them an optional subscription upgrade to remain in our Social Legacy Network. We believe that the discounts members receive will more than cover their \$4/month subscription fee (see page 6).

Schools receive a turnkey, revenue-generator and importantly, we return <u>80 percent</u> of our gross revenue from Social Legacy Network membership subscriptions and business registration fees to schools and communities that participate in our program.

All organizations become Legacy Partners and receive a unique landing page when they join Americans All (see page 7). Businesses can use these landing pages to host stories that their clients and customers have published on our site, to not only provide further exposure for these stories but to create or expand an affinity club for the business or practice. Nonprofits can also use their landing pages to host stories published by their members, and there is no limit to the number of landing pages that an organization can create. Like the Heritage Honor Roll stories, these pages can be created in multiple languages to help reach wider audiences.

To help individuals and groups that share a common interest but are not represented by a national organization, such as families of natural or man-created disasters, we have added—and will continue to add—landing pages for these <u>issues/topics</u> in our Legacy Partner section. We will also continue to consolidate stories on historically relevant topics, and create landing pages to honor those First Responders whose unselfish efforts were critical in times of need.

Finally, we do not store credit card data or share or sell our members' contact information. Our website does not allow pop-up ads or the use of AI.

