

Americans All Pilot Program Highlights

Who we are: We are a 36-year-old nonprofit membership organization managed by a for-profit benefit corporation. We are pre-revenue.

Program status: Our virtual program is ready to start a pilot project for one year in Howard County, MD and later, in either Montgomery County, MD or the District of Columbia.

Issues we address: The current political environment in our increasingly diverse society is highly polarized and socially segregated, the economic forecast is uncertain, and consumer confidence is low.

- Community members, including high school students, want to find discounts when they shop.
- Businesses and professional service providers need to expand traffic and look for affordable and effective ways to do this.
- Schools need an unrestricted stream of annual revenue that requires minimal staff to administer.
- Schools need more noncurricular resources to help produce a well-rounded education for their students.
- Fewer than half of high school students nationwide believe they are adequately prepared for college and careers.
- Mental health professionals say many students need help to develop a positive sense of self.

Our solution: Americans All is a community outreach and empowerment program. Our multipurpose storytelling tool helps leaders, at all levels, improve the mental, social and economic health of their constituents. Schools and nonprofits receive a free lifetime membership.

Students receive a free subscription to our Social Legacy Network until their class graduates. Community members get a free subscription for three-months. After their free trials expire, individuals can continue to receive discounts on goods and services from our business partners via a subscription fee of \$4 per month; 87 percent of the subscription fee goes to a school of their choice. All funds are unrestricted. If a school is not registered for Americans All, the funds are donated to the school's district.

Extensive research confirms that life stories are central to people's sense of self and the social world they inhabit. It also asserts that intergenerational knowledge of one's family history is associated with positive mental health, wholeness, well-being and a sense of belonging. When people belong, they feel emotionally connected and welcomed.

Create an Online Legacy Story on an Individual

Americans All®

Allan S. Kullen Businessman and Social Entrepreneur




To view this story, visit americansall.org/node/566341



Print a Shortened Story

A Champion for Social History




Allan Kullen
Businessman and Social Entrepreneur
February 20, 1942 -

Allan Kullen was born on February 20, 1942, in Washington, DC and grew up in the area. His father had success in the printing industry, so Allan chose to attend the Carnegie Institute of Technology in Pittsburgh, PA, after graduating from high school in 1959. He graduated from his School of Printing Management in 1963.


To gain more business training, Allan then entered an MBA program at the University of California, Berkeley. During his first year, he met representatives of NBER, a Dutch travel organization that organized market trips to Europe, and began putting out a daily newspaper for the eight-day crossing by sea. He also accepted an internship as a consultant for a printing company in Amsterdam. That fall, rather than returning home, he traveled extensively where, for the first time, he recognized the contributions that diverse cultures make to world history. Allan subsequently decided to enter the workforce rather than resume his schooling at Berkeley.

He began his career as marketing director for his father's printing firm, Kaufmann Press, Inc. When his father's company was acquired by a public company, Publisher's Company, Inc. (Pubco), he went to work for Pubco, first assisting with its acquisitions program and later joining its publishing division. When Pubco began to fail, Allan realized he needed to build a future where he could better control his own destiny, especially since he was now married to the former Diane Kullen and they had two children, Allison and Todd. In 1974, he acquired the assets of a struggling printing company and formed Todd Allan Printing Co., Inc. which he ran until 2013. During that period, he grew the company through internal sales and mid-up acquisitions of eight smaller firms, to its peak achieving \$16 million in annual sales and employing 127.

While working at Pubco, he observed that some of its large printing vendors also owned commercial educational properties, and he thought that manufacturing strategy to Todd Allan. He set up his own publishing company in the



Honor a Family Pet



For students, creating and publishing a story helps them develop skills in researching, critical thinking and, especially, writing—skills needed to help them better understand our democracy. It also helps ensure their success in postsecondary institutions and/or the workforce in our increasingly global economy. Moreover, students can use their story to create virtual yearbooks for the landing pages of all the clubs and teams in which they participate.

Businesses and professional service providers pay a membership fee of \$49 every six months to create a marketing-based landing page, and 77 percent of the membership fee goes to a school of their choice. These landing pages can also host the stories of their employees, clients or customers to give these stories greater exposure and to create or expand an affinity group. In addition, local businesses can create and publish stories about themselves on our Heritage Honor Roll to help them better connect with their communities.

Moreover, businesses benefit because stories directly impact emotions, and emotions rather than data change behavior and frequently determine decisions to buy. Good storytelling builds trust and connections. It influences people to believe in the products upon which they depend every day and encourages them to become customers and clients.

Our storytelling tool: Members can create two stories in English and as many as they desire in multiple languages. If students have already created a story, they can repurpose it by adding enhancements and translations. Stories can be autobiographical or written about individuals, groups, or issues/topics, contain up to 2,000 words of text (1,000 can be password protected), augmented with images, logos, hyperlinks, photographs and audio-video media. A shorter version can also be created and printed in an 8½” x 11” format.. Schools and nonprofits can also create stories. Moreover, We do not share or sell any contact information, do not accept advertising and do not use pop-ups or any form of AI.

Program History. Americans All ran nine pilot projects across the country and sold its supplemental social studies materials to more than 2,000 schools and libraries nationwide.

Allan Kullen, President

People of America Foundation / Americans All

7723 Groton Road ■ Bethesda, MD 20817 ■ 301-520-8242

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Create an Online Legacy Story on an Organization or a Group

Howard County Historical Society HCHS *Historical Society, American History*

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Founded in 1958, the Howard County Historical Society is the primary private repository of historical records and artifacts related to Howard County's rich history. The Society also welcomes school groups, clubs, nonprofits, adult groups, and the public to participate through field trips and outreach programs.

Throughout the year, the Howard County Historical Society presents a wide variety of engaging public programs, including lectures, talks, and other activities. The Society also welcomes school groups, clubs, nonprofits, adult groups, and the public to participate through field trips and outreach programs.

The Museum of Howard County (MHC) is housed in the former First Presbyterian Church which was constructed during the 1830s. The building was restored and opened to the public in 1987. The museum is located at 10500 Rockville Pike in Rockville, Maryland. The museum is open to the public and is a great place to visit. The museum is located at 10500 Rockville Pike in Rockville, Maryland. The museum is open to the public and is a great place to visit.

Located next to the Court House in Ellicott City, an original church was a modest building constructed in 1837 and completed during the 1840s. The building was restored and opened to the public in 1987. The museum is located at 10500 Rockville Pike in Rockville, Maryland. The museum is open to the public and is a great place to visit.

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Create a Nonprofit Legacy Partner Landing Page

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To view this page, visit americansall.org/node/566566

Legacy Stories from the Americans All Heritage Honor Roll

We are proud to feature the stories of our members and their families. These stories are a testament to the rich history of Howard County and the dedication of our members.

Search by: [Name] and [Location]

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Allen B. Fuller (February 20, 1942 - ?) Author, Businessman, Gaffer, Inventor, Jewish, Marketing, Mergers-Acquisitions, Politician, Printer, Social Entrepreneur, Traveler

"He's a real 'Bullfighter'. Do you know how? She's a pretty little girl who sings beautifully, and I think she has real 'heart'. Allen had passed the question in a stream of Hebrew and English to whoever would listen and could understand him. Allen had met Ester while on an archaeological dig at the Masada ruins, Israel, at the time he had just been released from the army and that she was staying in Tel Aviv.

Read more

Offer Discounts to Members



Overview of Americans All

Americans All (AA) is a community outreach and empowerment program. Our multipurpose storytelling tool helps leaders, at all levels, improve the mental, social and economic health of their constituents. The socially conscious membership organization operates a program by the same name and uses its [Social Legacy Network](#) (SLN), [Heritage Honor Roll](#) (HHR) and [Business Legacy Partner](#) (BLP) landing pages to support and connect students, community members, nonprofits, schools and local businesses. AA is owned by a 36-year-old nonprofit foundation, the People of America Foundation, and is managed by the for-profit Americans All Benefit Corporation. The program is nonpartisan and risk-free for all participants.

Research confirms that life stories are central to people's sense of self and the social world they inhabit. Life stories also are associated with positive mental health and a sense of wholeness, well-being and belonging. In today's polarized, socially segregated and increasingly diverse America, investments in belonging are more urgent than ever. When people belong, they feel emotionally connected and welcomed.

How Americans All Works

Students and community members can create and publish stories on our HHR and on landing pages that accept stories. Stories can be biographical or created to honor a family member or an individual or a group important to them. The story could also be used to honor their family pet and explain how owning it has contributed to their growth. Stories can include up to 2,000 words of text; 1,000 words can be password protected. They can be augmented with images, logos, hyperlinks, photographs and audio-video media and published in multiple languages. A shorter version can also be created and printed in an 8½" x 11" format. Schools and nonprofits can also create stories.

Members can create two stories in English and as many as they desire in multiple languages. If students have already created a story, they can repurpose it by adding enhancements.

Student groups can also create landing pages (i.e., virtual yearbooks) for all their noncurricular clubs and teams. This will help them better connect with others who share the same interests. For additional exposure, students can post their stories on the landing pages of Nonprofit Legacy Partners or Business Legacy Partners that accept stories. Creating stories will help them showcase their research and writing skills when they apply to postsecondary schools or enter the highly competitive job market.

Upon registering for AA, students receive a free subscription to our SLN until their class graduates; community members get a free subscription for three months. This enables them to get discounts on goods and services from our program's business partners. After their trial period ends, students and community members can extend their subscription for \$4 per month, cancellable at any time, to continue receiving the discounts; 77 percent of their subscription fee is donated, as unrestricted funds, to a school of their choice or to its district if the school is not registered for AA. Students and community members will likely continue to subscribe because they should gain more in discounts than the cost of their subscription. If a member does not subscribe to the Social Legacy Network, their lifetime membership in Americans All is unaffected. They can continue to create and publish stories and take advantage of existing and future program benefits.

Nonprofit Legacy Partners (NLPs) join AA for free and can host stories created by their members or associates on their landing pages. In addition, they can create stories about themselves—in multiple languages—on our Heritage Honor Roll to help them share more information on their entity and/or its founders. These NLPs can be

Create an Online Legacy Story on an Individual

Americans All
Home About Us / Services Pressing a Legacy Heritage Honor Roll / Legacy Partner Fall

Allan S. Kullen *Academician and Social Entrepreneur*

"He works in Silicon Valley... Do you know him?" Allan Kullen had asked the question in a lecture hall of Americans All during a recent virtual meeting. He had just read the title of an article in the Heritage Honor Roll. Allan Kullen had asked the question in a lecture hall of Americans All during a recent virtual meeting. He had just read the title of an article in the Heritage Honor Roll. Allan Kullen had asked the question in a lecture hall of Americans All during a recent virtual meeting. He had just read the title of an article in the Heritage Honor Roll.

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Honor a Family Pet

organized as a corporation, an association or an LLC, or they can be a group of individuals who share a common identity, purpose or mission.

Schools and other education organizations are a special category of NLPs. Their membership gives them a turnkey fundraising tool, and they or their agent can receive 77 percent of the revenue generated from Business Legacy Partner members as unrestricted funds. When they register for AA, schools must indicate whether they will allow stories to be published on their landing page(s). Schools can create and publish stories about themselves—in multiple languages—on our HHR to help them connect better with their diverse communities. Schools also should encourage as many students as possible to register for AA, thus creating a membership base for our business partners. We do not share or sell member information, nor do we provide curriculum resources or teacher training. However, our storytelling tool can be used to enhance students' research, writing and communication skills.

BLPs pay an annual membership fee of \$98, of which 77 percent is donated to a local school or its district as unrestricted funds. They create landing pages—in multiple languages, if desired—to offer SLN subscribers discounts on their goods and services. These landing pages can also host the stories of their employees, clients or customers to give these stories greater exposure and to create or expand an affinity group. In addition, local businesses can create and publish stories about themselves on our HHR—in multiple languages—to help them better connect with their communities.

Businesses can benefit because stories directly impact emotions, and emotions rather than data change behavior and frequently determine decisions to buy. Good storytelling builds trust and connections. It influences people to believe in the products upon which they depend every day and encourages them to become customers and clients. Most businesses spend about 5 percent of their sales on marketing programs, and our program offers them a way to get a higher return on investment on part of that expenditure.

For example, a restaurant could offer a member a beverage or an appetizer for free or at a reduced price, such as it does during a happy hour. This would save SLN subscribers more than their monthly subscription fee, and it would be an inexpensive marketing strategy tool for the restaurant—a true win-win.

In addition, the new generation of entrepreneurs is more likely to create a side business. In fact, Millennials and Gen Zers are 188 percent more likely to do this than Baby Boomers or traditionalists (SalesForce, 2019). Social media is a preferred favorite for small business owners. In fact, 64 percent of surveyed small businesses use social media in their marketing (The Manifest, 2019). The same study showed that nearly all small businesses advertise, and they rely on digital as an advertising medium because they can target their customers in a more effective manner. Our program reinforces this approach.

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Create an Online Legacy story on an Organization or a Group

Howard County Historical Society HCHS Historical Society, American History

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Throughout the year, the Howard County Historical Society presents a wide variety of engaging public programs, exhibits, lectures and other activities. The Society also welcomes other groups, schools, churches, social groups, and the public to participate through field trips and museum programs.

The Museum of Howard County (200 Clark Avenue) is housed in the former First Presbyterian Church and was generally completed in the 1880s. The building features a fine example of the late Victorian style. Judge James Clark, Sr. The Clark Family was instrumental in founding the Historical Society. Howard County was built on the land owned by the Judge James Clark family, including: Senator James Clark, Jr. and Governor Martha Clark, sister of Clark's Eliza Park.

Located near the Court House in Bladensburg, the original church was a modest building constructed in 1809 that contained a large pulpit in the choir. The church was later expanded and the current building structure was designed by George Archer and completed by Frederick A. Heppner. Along with a extensive collection of historical artifacts, books, journals and newspapers, the Museum is home to a richly detailed 1855 organ built by the A.B. Fagerstrom Organ Company of Elm, NY.

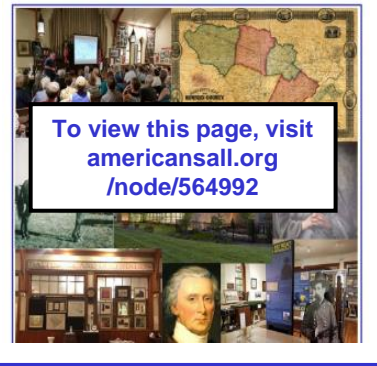
The Howard County Historical Society Archives and Research Library was originally kept in the Museum and then moved to the British Mills Quarter Section, now known as the Mill Building. In 1988, in the fall of 2010 the Society moved to its new location in the Howard County Historical Society building, located at 200 Clark Avenue. The building was designed by George Archer and completed by Frederick A. Heppner. Along with a extensive collection of historical artifacts, books, journals and newspapers, the Museum is home to a richly detailed 1855 organ built by the A.B. Fagerstrom Organ Company of Elm, NY.

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Other nearby, please refer to the website and our website as well as our 8000 historical photographs, local and national, business records, and many more and on-line and on-site documents in the Charles E. Miller Branch Library and Research Center on Pleasant Road in Bladensburg, MD.

Helping our past. Inspiring the future.

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Create a Nonprofit Legacy Partner Landing Page

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Legacy Stories from the Americas All Heritage Honor Roll

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Meet now

Allen S. Fuller (March 25, 1940 - ?) Author, Businessman, Editor, Inventor, Jewelry, Marketing, Magazines, Acquisitions, President, Printer, Social Entrepreneur, Investor

His name is Allen S. Fuller. Do you know him? He's a pretty little fellow who's always smiling, and he's always got his "Allen" hat on. Allen had a passion for quality in a modern mix of history and English to make sure you're not just looking at a piece of paper. Allen had the ability to see an opportunity in a piece of paper. Allen had the ability to see an opportunity in a piece of paper. Allen had the ability to see an opportunity in a piece of paper. Allen had the ability to see an opportunity in a piece of paper.

Meet now

Offer Discounts to Members



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Benefits of Americans All for High School Students

High school students are one of the main beneficiaries of Americans All, a nonprofit community outreach and empowerment program. Although not designed to supplemental curriculum, its storytelling tool enables students to enhance their research, writing and communication skills. This feature makes our program extremely valuable for non-curricular programs and extra credit projects, which can help students gain a more well-rounded education. Research has shown that fewer than half of high school students believe they are adequately prepared for college and careers.

Students will need to register for a free lifetime membership in Americans All. We only collect their names (or initials) for use on their membership card. We also collect their email address, which they need to log in to the program's website and which the program uses to identify members. Finally, we collect their Zip Code which enables our business partners to know how many anonymous members we have in each geographic area. Moreover, We do not share or sell any contact information, do not accept advertising and do not use pop-ups or any form of AI.

This registration enables members, at their convenience, to create and publish a story, in multiple languages if desired, on our Heritage Roll. The 2,000-word story can be augmented with photographs, images and hyperlinks to audio and visual media; part of the story can be password protected. A 500-word story can also be created and printed in an 8½" x 11" format.

Because students may be below age 18, they should gain parental or guardian permission to create and publish a story; this will help ensure they do not unintentionally post information that should not be shared. Stories can be autobiographical or created to honor a family member or an individual or a group important to them. The story could also be used to honor a family pet and explain how owning the pet has contributed to the student's growth.

Students' membership also includes a free subscription to our Social Legacy Network (SNL), which enables them to access discounts on goods and services from our business and professional service provider members. The trial subscription ends when their class graduates. Students can continue receiving discounts for a subscription fee of \$4 per month; 87 percent of that subscription fee is donated to a school of their choice. Even if students opt not to join the SLN, they still maintain their lifetime membership in Americans All, which enables them to create stories for our Heritage Honor Roll.

Businesses pay a membership fee of \$49 each for 6 months; 77 percent of this membership fee goes to a school of their choice. We anticipate that the discounts our Social Legacy Network subscribers receive will far exceed their monthly subscription fee.

Create an Online Legacy Story

Americans All
A Nonprofit Network

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Allan S. Kullen Businessman and Social Entrepreneur



He wrote a Story Description "Do you know me?" Allan Kullen had passed the century in a brief period of research to help students understand and learn from the lives of those who have made a difference in the world. He was born in 1942 in Washington, DC and grew up in the area. His father had a successful career in the printing industry. Allan chose to attend the Carnegie Institute of Technology in Pittsburgh, PA, after graduating from high school in 1959. He graduated from the School of Printing Management in 1963. To gain more business training, Allan then entered an MBA program at the University of California, Berkeley. During his first year, he met representatives of NIBS, a Dutch travel organization that organized student trips to Europe, and began printing out a daily newspaper for the eight-day crossing by sea. He also accepted an internship as a consultant for a printing company in Amsterdam. That fall, rather than returning home, he traveled extensively where, for the first time, he recognized the contributions that diverse cultures make to world history. Allan subsequently decided to enter the workforce rather than resume his schooling at Berkeley.


He began his career as marketing director for his father's printing firm, Kaufman Press, Inc. When his father's company was acquired by a public company, Publisher's Company, Inc. (Pubco), he went to work for Pubco, first assisting with its acquisitions program and later joining its publishing division. When Pubco began to fail, Allan realized he needed to build a future where he could better control his own destiny, especially since he was now married to the former Diane Klein and they had two children, Allison and Todd. In 1974, he acquired the assets of a struggling printing company and formed Todd Allan Printing Co., Inc. which he ran until 2013. During this period, he grew the company through internal sales and roll-up acquisitions of eight smaller firms, at its peak achieving \$16 million in annual sales and employing 127.

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February 20, 1942


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Honor a Family Pet



In addition to being published on our Heritage Honor Roll, stories can be posted on the landing pages of our businesses and nonprofit Legacy Partners. As nonprofits, student teams and clubs can produce their own landing pages, thus creating virtual yearbooks. Landing pages are electronic, so they are easy to access and update. This will help keep members of each team or club current on the activities of their classmates.

Stories can also help students remain connected and increase their sense of community. Helping others create and publish a story also demonstrates to prospective employers and postsecondary institutions a student's character and appreciation for the value of volunteerism.

Storytelling can also be a wonderful bonding experience that builds empathy, compassion and understanding. By helping others less skilled in the art of writing and the use of technology to incorporate images and recordings into their legacy stories, a student can earn student service learning credits.

Moreover, by working with their parents/guardians, students can gain intergenerational knowledge of their family's history. This knowledge is associated with positive mental health and a sense of wholeness, well-being and belonging. In today's socially segregated and increasingly diverse America, investments in belonging are more urgent than ever. When one belongs, they feel emotionally connected, welcomed, included and satisfied in their relationships.

Finally, by sharing stories, we can all recognize the contributions of every individual, reinforce the values of diversity and respect, and promote tolerance, acceptance, empathy and understanding. This can help our increasingly polarized communities and nation focus on their commonalities rather than their differences.



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Offer Discounts to Members



Contact with the Howard County Procurement Office



Office of Purchasing
10910 Clarksville Pike
Ellicott City, Maryland 21042-6198
(410) 313-6644, fax (410) 313-6789

May 31, 2023

People of America Foundation
Attn: Allan Kullen
7723 Groton Road
Bethesda, MD 20817

Re: Fundraising Application

Dear Vendor:

Thank you for your interest in providing your fundraising services to our schools. I am happy to inform you that your company has been approved to participate in fundraising activities with Howard County Public School System as specified in the Fund-Raising Policy 4020 effective July 1, 2020. A copy of Policy 4020 is attached for your review.

To arrange for fundraising events in the schools, you must contact the school directly. A list of approved fundraiser vendors is accessible by the schools via our website. Your company's name has been added to the approved list of vendors.

Please note that this approval is valid until 6/30/2026 and will need to be renewed at that time.

Sincerely,

Robert Bruce

Robert Bruce
Director of Procurement and Materials Management

Attachment: Policy 4020
cc: File

Contact with the Howard County HCEDA

Hi Allan,

Thanks for sending over this information and for thinking of us to participate in the Americans All program. It certainly looks like an incredible opportunity for the county.

Can you share with us what level of involvement you envision from HCEDA regarding a potential partnership? I'm cc'ing my colleagues, Chuck Bubeck (Exec Director of Maryland Innovation Center, our startup incubator as part of HCEDA) and Doug Holly (Entrepreneur in Residence for the MIC). I believe we are the best contacts for this but will be happy to connect you with others on our team as we determine more details around the potential partnership with HCEDA.

I'm also wondering if this partnership should take place between AA and Howard County Public Schools (HCPSS). Have you been in touch with anyone there? Happy to connect you.

Thanks,

Aphaia Harper
Strategic Engagement Manager
Howard County Economic Development Authority
aharper@hceda.org, 410-313-0573



Re: Update on Americans All

Harper, Aphaia
to me, Chuck

Fri, Jul 21, 2023 at 12:26 PM

Hi Allan,

I understand you've been reaching out via phone this week and have spoken with my colleague Jillian Joseph.

I wanted to reach out to touch base and reiterate our warm congratulations on the progress you have made in the last year for Americans All. We are not looking to set up a profile on the site, but will continue to support informally.

Thank you and take care,

Aphaia

APHAIA HARPER

Associate Director, Maryland Innovation Center

Howard County Economic Development Authority

410-313-0573(Office)

6751 Columbia Gateway Drive, Suite 300

Columbia, MD 21046

aharper@hceda.org,

www.hceda.org

Contact with the Howard County Partnership Office

Hi Allan,

I heard back from our Curriculum Office and learned that they are not interested in partnering because we already have a program in place that meets similar objectives. The existing program is called Story Strong. When we find that a potential opportunity is not possible, we try to offer other ideas that may be helpful, which is why I listed some plan B thoughts.

PTAs - If you are looking for contact information for high school PTAs, please see this link for the listing of all high school websites - [Schools – HCPSS](#). Once you click on a school's website, scroll down to the bottom of the homepage to see a link to PTA information. For PTAs, they are separate organizations that have their own procedures. They do not typically need to contact our office; however, if they mention the need to reach out to us, you can refer them to me.

Clubs - Certain school clubs may be interested in your program. To get information about the various clubs at each high school, please see this link for the listing of all high school websites (this is the same link as the one listed above) –[Schools – HCPSS](#). Once you click on a school's website, look under Student Life, Activities & Clubs for the listing of clubs. Each club should have a point of contact listed on the school websites. They are typically teachers who are serving as advisors. Those are the contacts you should be reaching out to.

If you find a potential match with a particular extracurricular club or PTA, please reach out to the point of contact directly.

Community News & Programs Page - Nonprofit organizations can distribute information through the school system by requesting that it be posted on the HCPSS [Community News & Programs](#) page. If you would like to share information about your programs with the public, please submit a post by clicking on the *Add your Program* link at the top of the page. For questions about this page, please contact publicinfo@hcpss.org.

HC Historical Society - I encourage you to continue working with the Howard County Historical Society.

HoCoPoLitSo - You may want to look into [HoCoPoLitSo](#) to see if they would be interested in a partnership.

Priscilla Reaver
HCPSS Partnerships Office
[Priscilla Reaver@hcpss.org](mailto:Priscilla_Reaver@hcpss.org), 410-313-6865



Americans All

Organization

americansall.org

Ages

[High school](#), [Adult](#)

Americans All provides a multipurpose storytelling tool that helps leaders improve the mental, social, and economic health of their students. It can support and connect students, community members, nonprofits, schools, and local businesses. The program is nonpartisan and risk-free for all participants.

Students receive a free subscription to our Social Legacy Network until their class graduates, and can get discounts on goods and services from our program's business partners. Schools receive a turnkey fundraising tool, and receive 77% of the revenue generated from our Business Legacy Partner members as unrestricted funds. Schools can publish stories in multiple languages, on themselves, to better connect with their diverse communities.

Location

7723 Groton Road, Bethesda, MD 20817, United States

Cost (if applicable)

The program is free for all high school students until their class graduates and is also free for all schools. It is also free for all community members for one year.

Categories

[Afterschool and Camps](#), [Culture/Diversity](#), [Other](#)

Contact Information

Name: Allan Kullen

Email: allantapco02@gmail.com

Phone: [\(301\) 520-8242](tel:(301)520-8242)

More Information

<https://www.americansall.org>

Howard County Public School System

10910 Clarksville Pike

Ellicott City, MD 21042

Main Phone: (410) 313-6600

[Staff Directory](#) | [Inclusivity & Accessibility](#)



Contact with the Howard County Historical Society



HCHS Director director@hchsmd.org

Fri, Jul 7, 2023 at 2:56 PM

To: Allan Kullen <allantapco02@gmail.com>

Hi Allan,

Thank you for updating me on your progress with Americans All. As I mentioned in our call, I believe this is an ideal program for the entire county to implement. Our Historical Society provides access to materials that aid in historical exploration, research and discovery for all ages and cultural groups. Continuing to add stories about those who have been instrumental in our county's growth is clearly part of our goal and this initiative would give us another vehicle to engage with students to do so.

I am pleased that your foundation recognizes that life stories are central to one's sense of self, of the social world they inhabit, and that knowledge of one's family history is associated with positive mental health, wholeness, well-being and a sense of belonging. As educators, we all share in that mission, especially in these times where our nation has become divided in so many ways. That environment can be especially troubling to our youth as they recover from the disruption and isolation created by Covid-19. Participating in activities that involve storytelling can help them feel more emotionally connected and welcomed.

By offering another way for our businesses to connect with our schools adds another dimension to the value that Americans All brings to our county. Our schools need access to unrestricted funds and this provides an ongoing way to achieve that goal.

Designing a program that will be owned by the county is a great concept. Let's plan on sitting down soon to discuss the specifics on how we can maximize its value to Howard County and the Howard County Historical Society.

Best wishes and let's talk soon,
Mark



Mark J. Stout, Ph.D.
Executive Director, Howard County Historical Society
Phone: 410-480-3250

<https://hchsmd.org>

<https://www.facebook.com/GoHoCoHS>

To view the pages on our website created by the Historical Society, see below:

Heritage Honor Roll americansall.org/node/564992

Legacy Partner page americansall.org/node/566566

Howard County Historical Society



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Howard County Historical Society HCHS Historical Society, American History

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Reading our past, weaving into the future.

Howard County's rich military history, our Maryland heritage, and the Society's mission of community outreach are the essential elements in the Official Howard County Historical Society Flag.

Formally adopted by the Board of Directors on July 9, 2002, our flag was inspired by the headquarters banner of **General Bradley T. Johnson**, a unique burgee (oval-shaped flag) with a white field and red border in the center is a large cross bottonny red - an original symbol of Maryland and one that appears the date said. It's the same symbol as used in the Howard County flag.

Surrounding the cross is an elliptical circle of 12 stars with a thirteen star in the center, replicating the star pattern of the **Third Maryland Regiment's** colors. One of the Continental Army's most reliable units, the Third Maryland played a major role in the victory by American forces at the **Battle of Fort Mifflin**, South Carolina in 1781. It was commanded by **Captain John Sager Howard**, for whom the County is named.

The white stars on the regional cross are gold with black interiors - representing our state colors, white, red, black, and gold. The stars are arranged so that a point on the star reaches out in all directions - symbolizing the Society's desire to reach out to future generations.

Over the cross bottonny in the shape of the Howard County Historical Society Museum, where the flag is from. We invite you to view the flag which was designed by the Society's **Richard T. Clark**, by visiting the Howard County Historical Society Museum.

All images are courtesy of the Howard County Historical Society.

Make a Difference. Get Involved TODAY!

Register for Americans All to create and permanently share a legacy story—CLICK HERE.

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[Become a part of our next year's business or become a Legacy Partner—CLICK HERE.](#)

[Become a part of our next year's group or nonprofit organization can become a Legacy Partner for free—CLICK HERE.](#)

[Become a part of our next year's school can become a Legacy Partner for free—CLICK HERE.](#)

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Read more:

Alan S. Fuller Maryland (February 20, 1942 - 71) Author, Businessman, Gift, Inventor, Journalist, Marketing, Men's-Wear-Accessories, Plaid, Printer, Social Entrepreneur, Traveler

Her name is Brad Manigault. Do you know her? She's a pretty basic girl who sings beautifully... and I think she has her name! Alan had asked the question in a broken mixture of Hebrew and English in whatever would seem and could understand her. Alan had had the idea while on an archaeological dig in Masada in the Negev, Israel. At the time he knew by the time he pulled away was her name and that she was staying in 'So Arva.

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Howard County Community Service Partnership (CSP) Program

Allan,

October 2, 2023

It was wonderful to meet you today and hear about the work that Americans All is launching in the community. [@Eisenreich, Kimberly A.](#) (Local Children's Board) and [@brooke.mccauley](#) (Howard County Library System), thank you for joining us for this conversation.

I am excited to hear how the pilot rolls out. Thank you for the work you are doing and for engaging us.

Best,

[Megan](#)

Megan Godfrey Jackson, CSP Manager (*she/her*)
Community Service Partnership (CSP) Program
Office of Community Partnerships
9830 Patuxent Woods Drive,
Columbia, MD 21046
410-313-5996

The Department of Community Resources and Services provides vital human services through its offices of ADA Coordination, Aging and Independence, Children and Families, Community Partnerships, Consumer Protection, Disability Services, Human Trafficking Prevention, the Local Children's Board, and Veterans and Military Families

[Community Service Partnership Program Webpage](#)

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Contact with the Montgomery County Volunteer Center



VOLUNTEER RESPONSE TO COVID-19

https://montgomerycountymd.galaxydigital.com/agency/detail/?agency_id=77983

Organizations > People of America Foundation

People of America Foundation

BECOME A FAN

Who We Are

Beginning in 1989, Americans All (AA) was one of the nation's first education nonprofits to provide K-12 schools with multiple-perspective, diversity-based, supplemental social studies [classroom resources](#) as well as activities for English Language Arts programs. After [nine pilot](#) programs, our resources were distributed nationwide to more than 2,000 schools and libraries. However, as our nation became more politically polarized, we needed to offer a program that would be accepted by as many schools and students as possible.

Although many of our resources are still useful in academic areas, especially our [Ellis Island Simulation Workshop](#) and our [Photograph Collection](#), we repurposed two of the major components of Americans All—our [Heritage Honor Roll](#) and [Legacy Partner](#) landing pages, and used our [storytelling tool](#) to create a unique

community activities, and greater audience.

This will allow political data storytelling to commonality citizen, while understanding

Lifetime membership the opportunity legacy stories one-year trial Corporation, and gain future program benefits by subscribing to the optional SLN for only \$4 per month. Members will not be automatically billed and can cancel their subscription at any time and no credit card is required to be put on file for the free trial.

What Volunteers Do

To accomplish this, we are in the pilot phase of implementing the AA program in three Maryland counties and in DC. (We will add PTSAs shortly.) Students participating in non-academic school activities can demonstrate their appreciation for the value of community service, create virtual yearbooks for their clubs and teams, and publish well-written and documented research. They are connected to local businesses through our unique storytelling tool which also produces a turnkey, revenue-generator for their schools and communities. Using lessons learned, we will expand the program to other Maryland counties and then to the nation. We provide students with an opportunity and a vehicle to use storytelling to:

- Learn how to use concise language and enhancing stories with photographs and other media. Students can record important events and memories as well as share their pride in their ethnic and cultural identity.
- Publish a legacy story on our Web-based [Heritage Honor Roll](#) to ensure the significance of a lifetime will not be forgotten and enables students to have a permanent and an accessible social media presence that truly describes who they are.
- Utilize storytelling as a wonderful intergenerational bonding experience that builds empathy, compassion and understanding.
- Help others less skilled in the art of writing and the use of technology to incorporate images and recordings into their legacy stories, a student can earn [service-learning](#) credits.
- Helping others create and enhance a story also demonstrates to prospective employers and postsecondary institutions a student's character and appreciation for how volunteerism benefits a community.

[Click here](#) for tips on "How to create a legacy story."



Causes



Contact

1-301-982-5622 ext. none

1-301-365-4069

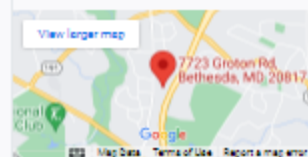
akullen@americansall.org

Allan Kullen

Location

7723 Groton Road
Bethesda, MD 20817

None



Links

Initial Contacts with the **District of Columbia** Partnership Office

Beginning in 1989, Americans All was one of the nation's first education nonprofits to provide K-12 schools with diversity-based, supplemental social studies [classroom resources](#) as well as activities for English Language Arts programs. The DCPS was one of the major pilot sites for the program and we conducted many presentations and intensive teacher training workshops there until 1994. To learn more about that initiative, [click here](#) or go to americansall.org/page/dcps.

DCPS, OTL (DCPS)
To me, DCPS

Thursday, October 13, 2022 11:31 a.m.

Hello Allan,

After reaching out to several Central Office teams, I am told that we do not have a large-scale plan for something like this as of yet and they would recommend that you handle this individually. These relationships will have to be established and funded by each school you intend to have to participate. Please contact each Principal directly. I hope this helps.

Kachinah (Kachinah Boffett, 202-442-4469)

DCPS.Partnerships@k12.dc.gov; DCPS, OTL (DCPS) otl.dcps@k12.dc.gov

DCPS, OTL (DCPS)
To OTL, me

Thursday, October 13, 2022 11:54 a.m.

Hi Kachinah,

Thank you very much for following up on my request. The input from your Central Office is consistent with that of other jurisdictions and the recommendation that I contact each principal directly is very helpful. Naturally, I will keep you in the loop as we move forward in the school system.

Best regards and stay safe,

[Allan](#)