

How Americans All Benefits Ethnic and Cultural Groups

Who we are: We are a 36-year-old nonprofit membership organization managed by a benefit corporation. We ran nine projects across the country, and with the help of Houghton Mifflin, sold its supplemental social studies materials to more than 2,000 schools and libraries nationwide.

Program status: Our virtual program is ready to start a pilot project for one year in Howard County, MD high schools.

Issues we address: The current political environment in our increasingly diverse society is highly polarized and socially segregated, the economic forecast is uncertain, and consumer confidence is low.

- Community members, including high school students, want to find discounts when they shop.
- Businesses and professional service providers need to expand traffic and look for affordable and effective ways to do this.
- Public and private schools need more noncurricular resources to help produce a well-rounded education for their students.
- Homeschool families need access to inexpensive, non-political resources.
- All schools need an unrestricted stream of annual revenue that requires minimal staff to administer.
- Fewer than half of high school students nationwide believe they are adequately prepared for college and careers.
- Mental health professionals say many students need help to develop a positive sense of self.
- The nation needs a vehicle to help appreciate and reinforce the commonalities that unite, rather than divide, the American people.

Our solution: Americans All is now a community outreach and empowerment program. Our revenue-generating multipurpose storytelling tool helps leaders, at all levels, improve the mental, social and economic health of their constituents. All high school students and community members receive a free lifetime membership in Americans All, which enables them to publish stories on our Heritage Honor Roll. That membership also includes a trial subscription in our Social Legacy Network (SLN), which enables its members to get discounts on goods and services from our program's business partners.

Students keep their SLN subscription until their class graduates. Community members are free for three-months. After their free trials expire, individuals can continue to receive discounts on goods and services from our business partners via a subscription fee of \$4 per month; 77 percent of the fee goes to a school of their choice. All funds are unrestricted. If a school is not registered for Americans All, the funds are donated to the school's district.

Ancestors of all Americans came here from diverse locations, so we all have immigrant roots. These experiences can be shared through **legacy stories**, which acknowledge that heritage and culture are rich aspects of personal and group identity. The actions,

Create an online legacy story about an Individual

Americans All™
A COMMUNITY NETWORK

HOME ABOUT US / JOIN NOW PRESERVE A LEGACY HERITAGE HONOR ROLL / LEGACY PARTNER ALL

Allan S. Kullen Businessman and Social Entrepreneur




It was not until I read a book by Steve Buehler, "Do you know me?" that I realized that I had not asked the question of a biographer: "Who are you?" I had been told that I was a success story, but I had not asked the question of a biographer: "Who are you?" I had been told that I was a success story, but I had not asked the question of a biographer: "Who are you?"

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Print a shortened story



*A Champion for
Social History*

Allan Kullen
Businessman and Social Entrepreneur
February 20, 1942


Allan Kullen was born on February 20, 1942, in Washington, DC, and grew up in the area. His father had a success in the printing industry, so Allan chose to attend the Carnegie Institute of Technology in Pittsburgh, PA, after graduating from high school in 1959. He graduated from a School of Printing Management in 1963.

To gain more business training, Allan then entered an MBA program at the University of California, Berkeley. During his first year, he met representatives of NBBE, a Jewish travel organization that organized student trips to Europe, and began putting out a daily newspaper for the eight-day crossing by sea. He also accepted an internship as a consultant for a printing company in Amsterdam. That fall, rather than returning home, he traveled extensively where, for the first time, he recognized the contributions that diverse cultures make to world history. Allan subsequently decided to enter the workforce rather than resume his schooling at Berkeley.

He began his career as marketing director for his father's printing firm, Kaufmann Press, Inc. When his father's company was acquired by a public company, Publisher's Company, Inc. (Pubco), he went to work for Pubco, first assisting with its acquisition program and later joining its publishing division. When Pubco began to fail, Allan realized he needed to build a future where he could better control his own destiny, especially since he was now married to the former Diane Kullen and they had two children, Allison and Todd. In 1974, he acquired the assets of a struggling printing company and formed Todd Allan Printing Co., Inc., which he ran until 2013. During that period, he grew the company through internal sales and roll-up acquisitions of eight smaller firms, at its peak achieving \$16 million in annual sales and employing 127.

While working at Pubco, he observed that some of its large printing vendors also owned commercial educational properties, and he brought that manufacturing strategy to Todd Allan. He set up his own publishing company in the

Sponsored By: Kullen Family



Members can create stories honoring a family pet or sharing how it has impacted their lives



accomplishments and contributions recorded in these stories afford future generations knowledge, insight and inspiration. Using storytelling to communicate about ethnicity and culture broadens understanding, increases tolerance and heightens acceptance. Legacy stories also contribute to the telling of our nation's history.

Extensive research confirms that life stories are central to people's sense of self and the social world they inhabit. It also asserts that intergenerational knowledge of one's family history is associated with positive mental health, wholeness, well-being and a sense of belonging. When people belong, they feel emotionally connected and welcomed.

For students, creating and publishing a story helps them develop skills in researching, critical thinking and, especially, writing—skills needed to help them better understand our democracy. Moreover, students can use their story to create virtual yearbooks for the landing pages of all the clubs and teams in which they participate.

Businesses and professional service providers pay a membership fee of \$49 every six months to create a marketing-based landing page, and 77 percent of the membership fee goes to a school of their choice. These landing pages can also host the stories of their employees, clients or customers to give these stories greater exposure and to create or expand an affinity group.

Moreover, businesses benefit because stories directly impact emotions, and emotions rather than data change behavior and often determine decisions to buy. Good storytelling builds trust and connections. It influences people to believe in the products upon which they depend every day and encourages them to become customers and clients.

Homeschool students also gain free access to the Americans All supplemental social studies resources (a \$650 value) when they register. Their school (a nonprofit) can create a free landing page and a revenue-generating tool.

Our storytelling tool: Members can create two stories in English and as many as they desire in multiple languages. Stories can be autobiographical or written about individuals, groups, or issues/topics (including honoring their family pet and its influence on their life), contain up to 2,000 words of text (1,000 can be password protected), enhanced with images, logos, hyperlinks, photographs and audio-video media. A shorter version can also be created and printed in an 8½" x 11" format

Schools and nonprofits, through their point of contact, can also create legacy stories and landing pages to host stories of their members. Moreover, we do not share or sell any contact information, do not accept advertising and do not use pop-ups or AI.

For more information on ethnic and cultural groups, visit our website at <https://americansall.org/node/564232>

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akullen@americansall.org ■ www.americansall.org

Create an online legacy story about an organization or a group

Howard County Historical Society HCHS Historical Society, American History

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Throughout the year, the Howard County Historical Society presents a wide variety of engaging public programs, seminars, lectures, and other activities. The Society also welcomes school groups, scouts, nonprofits, and the public to participate through field trips and outreach programs.

The Museum of Howard County (MHC) is housed in the former First Presbyterian Church which was generally donated to the Society in 1939 by the late Judge James Clark, Sr. The Clark Family was instrumental in founding the Historical Society. Memorabilia of Clark now housed on the second floor of the organization's building, including busts of James Clark, Jr. and currently Martha Clark, sister of Clark's Eldest Son.

Located next to the Court House in Ellicott City, the original church was a modest building constructed in 1827 that contained during its heyday in 1934. Result of that same year, the current Gothic Revival structure with its soaring 150-foot tall tower, steeple, and stained glass windows was designed by George Archer and constructed by Frederick R. Wagoner. Along with an extensive collection of historical artifacts, busts, furniture and memorabilia, the Museum is home to refurbished

1980s organ built by the A-B Organworks Company of Ellicott City.


The Howard County Historical Society Archives and Research Library were originally held in the Museum and later moved to the Ellicott Mills Quaker School, now known as the Mill Building. In 1988, in the fall of 2011 the Society moved the treasure trove of historical records, deeds and historical documents, manuscript letters, land records, non-identification records and other records as well as over 8,000 historical photographs, black and white portraits, black and white maps, and many more and into a new and improved facility in the Charles E. Miller Branch Library and Historical Center in Prosser Road in Ellicott City.

Send us your past. We'll bring it into the future.

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Create a nonprofit Legacy Partner landing page to host stories from our Heritage Honor Roll



Founded in 1938, the Howard County Historical Society is the primary private repository of historical records and artifacts related to Howard County's rich history. The Howard County Historical Society provides access to materials that aid in historical exploration, research and discovery for all ages and cultural groups.

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Alan S. Fuller (May 1901 - February 20, 1942) - Author, Businessman, Golfer, Inventor, Jeweler, Marketing, Mergers-Acquisitions, Politician, Printer, Social Entrepreneur, Traveler
 "My name is Eddie Baumgartner. Do you know her? She's a pretty Berlin girl who sings beautifully, and I think she has her hair?" Alan had posed the question in a broader milieu of Hebrew and English in whatever words Alan could understand him. Alan had met Ester when on an archaeological dig at Mizraim in the Negev Desert. It was during the time they worked together that she had told him that she was staying in the Negev.
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Business offer discounts to program members

