

## About AMERICANS ALL

Americans All evolved from national and local projects. Predating Americans All was a program created by the [Coordinating Committee for Ellis Island, Inc.](#), a 501(c)(3) organization incorporated in 1981. The committee's program arranged for bronze sculptures depicting immigration and Ellis Island to be produced and donated to the National Park Service. When some of these sculptures were included in a traveling exhibit, the committee created the Images of Ellis Island education materials to place the sculptures and their subject matter in historical context.

Recognizing a greater need, the Committee expanded the project to emphasize diversity and provide teacher training. This expansion led to the development of the Americans All program, designed to highlight the contributions of immigrants to our nation's growth. Conceived by a team of scholars led by co-developers Dr. Gail C. Christopher and Allan S. Kullen, the program was funded by individuals and foundations in the late 1980s. It included printed texts, videos, recordings, period-specific posters and photographs, as well as simulations and teacher's guides.

In the 1980s, Americans All received grants from major charitable foundations, including The Hitachi Foundation, The Sears-Roebuck Foundation, The John D. and Catherine T. MacArthur Foundation, The Quaker Oats Foundation, and The Procter & Gamble Fund, as well as from individuals and businesses that supported its goals. We used these funds to implement the program's pilot tests.

Our program's materials and name are protected by copyright and trademark registrations. We modified the Americans All logo in May 2007 to better reflect our activities. Between 1992 and 1995, Houghton Mifflin Company handled retail sales of the [program resources](#). The People of America Foundation, the parent organization of Americans All, was then formed as a nonstock corporation to manage and grow the program. The foundation received notification of its publicly supported nonprofit status from the Internal Revenue Service in March 1997. That status was reconfirmed in March 2001.

As national attention shifted toward STEM programs, the foundation faced challenges in securing funds to continue supporting excellence in K-12 social studies instruction and promoting civic engagement. To address this, we decided to focus on one program component for fundraising. The immigrant stories featured in the early Americans All program became the foundation for the Heritage Honor Roll, which preserves legacy stories of individuals and groups through text, photographs, home movies, and other audio-visual media. These legacy stories can be updated at any time, published in multiple languages, and now include password-protected sections for confidential information. Additionally, a unique tool allows network members to share memorial and anniversary announcements.

The People of America Foundation created the Americans All Benefit Corporation in August 2013 as its marketing and operations arm to raise the necessary funds to support excellence in K-12 social studies instruction and promote civic engagement. The benefit corporation created a membership-based Social Legacy Network to pursue these activities. In addition, it expanded Americans All's educational resources to include electronically distributed texts on additional ethnic and cultural groups.

The People of America Foundation was established in October 1995 to serve as the parent organization of Americans All, a national education program originally developed in the 1980s to recognize and honor the contributions of various immigrant groups to our nation's growth. As a nonstock corporation, we were created to manage and expand Americans All classroom resources and received notification of our public charity status from the Internal Revenue Service in March 1997, with that status reconfirmed in March 2001. Recent tax returns for the foundation are available for review.

Recognizing a broader need, we expanded our mission to support excellence in K-12 social studies instruction and to promote civic engagement in public and private schools, helping ensure that students are prepared to participate in democracy, the economy, the workforce, and the global community. As education priorities shifted toward STEM, funding for history and civics declined. Fortunately, our [Heritage Honor Roll](#)

## About AMERICANS ALL (continued)

was developed to recognize, honor, and preserve the contributions that all people have made—and continue to make—by recording their [legacy stories](#). This aligns with David McCullough's belief that "history is the story of people." 1

In August 2013, the foundation established the Americans All Benefit Corporation as a marketing and operations arm to raise funds in support of our education mission. This type of corporate entity is committed to both social good and profitability, and our foundation remains a major stakeholder. To further our mission and generate revenue, the benefit corporation launched a membership-based Social Legacy Network to support legacy preservation and upgraded Heritage Honor Roll stories with password-protected sections. It also plans to distribute additional ethnic and cultural texts, develop new grade-level-specific social studies resource databases aligned with state standards, and offer web-based [professional development opportunities](#) to share best practices for using these and other instructional resources.

Leveraging public interest in legacy preservation enables us to advance our educational mission. Our foundation's privacy policy guarantees that contact information will not be shared or published. In 2019, we shifted our focus to support non-academic school activities, allowing us to secure additional funding for our mission. Americans All now uses an innovative storytelling tool to facilitate legacy preservation, improve student communication skills, and help small businesses thrive. Storytelling brings communities together by highlighting shared histories rather than emphasizing differences. Schools, students, and their families and friends can participate in Americans All at no cost, and community members receive a free trial to our Social Legacy Network.

Local businesses and service providers participate in our program as Business Legacy Partners, for a nominal fee. They can leverage stories about their business or practice to build closer relationships with current and future customers and clients. They can also use our program to share discounts on their goods and services with Americans All Social Legacy Network members.

Additional program information is available on our website: see our "[Summary Business Plan](#)" ([americansall.org/node/566833](http://americansall.org/node/566833)) and "[Benefits of Partnering with the Americans All 2.0 Program](#)" ([americansall.org/node/566876](http://americansall.org/node/566876)).



## Confirmation

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Your Form 990-N(e-Postcard) has been submitted to the IRS

- **Organization Name:** PEOPLE OF AMERICA FOUNDATION
- **EIN:** 521967995
- **Tax Year:** 2025
- **Tax Year Start Date:** 01-01-2025
- **Tax Year End Date:** 12-31-2025
- **Submission ID:** 10215720260279414437
- **Filing Status Date:** 01-27-2026
- **Filing Status:** Accepted

**MANAGE FORM 990-N SUBMISSIONS**

**STATE OF MARYLAND**  
**Department of Assessments and Taxation**

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I, BOB YEAGER OF THE STATE DEPARTMENT OF ASSESSMENTS AND TAXATION OF THE STATE OF MARYLAND, DO HEREBY CERTIFY THAT THE DEPARTMENT, BY LAWS OF THE STATE, IS THE CUSTODIAN OF THE RECORDS OF THIS STATE RELATING TO THE FORFEITURE OR SUSPENSION OF CORPORATE CHARTERS, OR THE RIGHTS OF CORPORATIONS TO TRANSACT BUSINESS IN THIS STATE AND THAT I AM THE PROPER OFFICER TO EXECUTE THIS CERTIFICATE.

I FURTHER CERTIFY THAT PEOPLE OF AMERICA FOUNDATION, INC A/K/A PEOPLE OF AMERICA FOUNDATION (F20881504) , QUALIFIED JULY 13, 2020, IS A CORPORATION DULY INCORPORATED AND EXISTING UNDER AND BY VIRTUE OF THE LAWS OF THE STATE OF DELAWARE AND THE CORPORATION HAS FILED ALL ANNUAL REPORTS REQUIRED, HAS NO OUTSTANDING LATE FILING PENALTIES ON THOSE REPORTS, AND HAS A RESIDENT AGENT. THEREFORE, THE CORPORATION IS AT THE TIME OF THIS CERTIFICATE IN GOOD STANDING WITH THIS DEPARTMENT AND DULY AUTHORIZED TO EXERCISE ALL THE POWERS RECITED IN ITS CHARTER OR CERTIFICATE OF INCORPORATION, AND TO TRANSACT INTERSTATE, INTRASTATE AND FOREIGN BUSINESS IN MARYLAND.

IN WITNESS WHEREOF, I HAVE HEREUNTO SUBSCRIBED MY SIGNATURE AND AFFIXED THE SEAL OF THE STATE DEPARTMENT OF ASSESSMENTS AND TAXATION OF MARYLAND AT BALTIMORE ON THIS JANUARY 11, 2026.



Bob Yeager  
Director



*700 East Pratt Street, 2nd Flr, Ste 2700, Baltimore, Maryland 21202*  
*Telephone Baltimore Metro (410) 767-1344 / Outside Baltimore Metro (888) 246-5941*  
*MRS (Maryland Relay Service) (800) 735-2258 TT/Voice*

Online Certificate Authentication Code: pVgc88Y2Fk6LdPcJgVSCyQ  
To verify the Authentication Code, visit <http://dat.maryland.gov/verify>

INTERNAL REVENUE SERVICE  
P. O. BOX 2508  
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date:

MAR 21 2001

O PEOPLE OF AMERICA FOUNDATION  
5760 SUNNYSIDE AVE  
BELTSVILLE, MD 20705-0000

Employer Identification Number: 52-1967995  
DLN: 17053006788041  
Contact Person: GAIL BOKER ID# 31294  
Contact Telephone Number: (877) 829-5500  
Our Letter Dated: March 1997  
Addendum Applies: No

Dear Applicant:

This modifies our letter of the above date in which we stated that you would be treated as an organization that is not a private foundation until the expiration of your advance ruling period.

Your exempt status under section 501(a) of the Internal Revenue Code as an organization described in section 501(c)(3) is still in effect. Based on the information you submitted, we have determined that you are not a private foundation within the meaning of section 509(a) of the Code because you are an organization of the type described in section 509(a)(1) and 170(b)(1)(A)(vi).

Grantors and contributors may rely on this determination unless the Internal Revenue Service publishes notice to the contrary. However, if you lose your section 509(a)(1) status, a grantor or contributor may not rely on this determination if he or she was in part responsible for, or was aware of, the act or failure to act, or the substantial or material change on the part of the organization that resulted in your loss of such status, or if he or she acquired knowledge that the Internal Revenue Service had given notice that you would no longer be classified as a section 509(a)(1) organization.

You are required to make your annual information return, Form 990 or Form 990-EZ, available for public inspection for three years after the later of the due date of the return or the date the return is filed. You are also required to make available for public inspection your exemption application, any supporting documents, and your exemption letter. Copies of these documents are also required to be provided to any individual upon written or in person request without charge other than reasonable fees for copying and postage. You may fulfill this requirement by placing these documents on the Internet. Penalties may be imposed for failure to comply with these requirements. Additional information is available in Publication 557, Tax-Exempt Status for Your Organization, or you may call our toll free number shown above.

If we have indicated in the heading of this letter that an addendum applies, the addendum enclosed is an integral part of this letter.

Because this letter could help resolve any questions about your private foundation status, please keep it in your permanent records.

If you have any questions, please contact the person whose name and telephone number are shown above.

Sincerely yours,



Steven T. Miller  
Director, Exempt Organizations

**STATE OF DELAWARE  
CERTIFICATE OF AMENDMENT  
(A CORPORATION WITHOUT CAPITAL STOCK)**

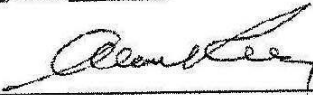
The corporation, O People of America Foundation  
organized and existing under the laws of the State of Delaware, hereby certifies as follows:

(1) That at a meeting a vote of the members of the governing body was taken for and against the amendment to the Certificate of Incorporation, said Amendment being as follows:

The name of the corporation is People of America Foundation.

(2) That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, said corporation has caused this certificate to be signed this 29 day of January, A.D. 2020.

By:   
Authorized Officer

Name: Allan Kullen  
Print or Type

*People of America Transaction Recd*

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*General Information*  
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Merchant Account: *The Incorporators Ltd.*  
Date/Time : *02/03/2020 1:11:31 PM EST*

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*Transaction Information*  
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Order ID : *N1214*  
Description : *Amendment filing*  
Transaction Amount : *\$189.00*  
Transaction ID : *5161683185*  
Authorization Code : *03954G*  
Transaction Type : *Card Sale*  
Response : *APPROVED*  
AVS Results : *Exact match, 5-character numeric ZIP*  
CSC Results : *CVV2/CVC2 Match*