

Registration Information for Americans All

We are a hybrid charity that raises money for schools and education nonprofits using our revenue-generating, multipurpose storytelling tool. Most charities request donations but do very little for their sponsors/ members. We are different. We are a hybrid because we provide an optional storytelling tool; have only one level of giving; two separate components; and do not produce, sell or send out merchandise. Rather, we offer our members multiple opportunities to benefit themselves and their families when they make their charitable gifts.

There are four major roles that Americans All members can have. A person (an individual or a group for which he/she is affiliated), a nonprofit organization, a school or education (a specific form of a nonprofit organization), and a business or professional service provider (and their respective offices and locations). A person can also be an agent (or Point of Contact) for a nonprofit or business member but must register separately using that organization's email address. Registration tutorials for each of the roles are below.

Below are registration tutorials for a business. A shorter version has been provided for people who are used to filling in website templates.

- [Step-by-step instructions on how to become a Point of Contact to "Add My Location" to an Americans All Business Legacy Partner account](#)
[Short version on how to register and create an additional Business Legacy Partner landing page](#)

[Click here](#) to view all website tutorials.

Contact Allan Kullen, President ■ Americans All

7723 Groton Road ■ Bethesda, MD 20817

301-520-8242 ■ akullen@americansall.org

www.americansall.org ■ www.homeschoolmaterials.org

Links to information pages related to the Howard County pilot

The links below can be accessed by using our URL and adding “/node/6-digit” at the end.

www.americansall.org/node/xxxxxx

[**Click here**](#) for a tutorial on "How a point of contact can create a school landing page and its story for the Heritage Honor Roll. /node/566436

[**Click here**](#) to view a “Summary of benefits for Elementary and Middle Schools and letters of support, /node/566774

[**Click here**](#) to view a “Summary of benefits for high school students, benefits for students and letters of support, /node/566731

[**Click here**](#) to view a tutorial on "How to create a story on an individual (or group) for the Heritage Honor Roll. /node/566544

[**Click here for a**](#) tutorial on "How to create a Nonprofit Legacy Partner landing page for a school team or club. /node/566714

[**Click here**](#) to view a document that shows "Heritage Honor Roll stories in multiple languages" /node/566711.

[**Click here**](#) to learn "How to create the text for a legacy story and storytelling for younger children". /node/566545

[**Click here**](#) to view information on "How storytelling can benefit a student's positive mental health, wholeness and well-being. /node/566710

[**Click here**](#) to view the Heritage Honor Roll story about the Howard County Historical Society. /node/564992

[**Click here**](#) to view the Howard County Historical Society's Nonprofit Legacy Partner landing page. /node/566566.

[**Click here**](#) to view “A plan to fund the Americans All public-private partnership pilot program.” /node/566416

How to create a landing page for an Americans All “Add My Location” to a business legacy partner

The first step is registering to access your “Welcome Back” page, which contains links to all program functions and benefits. For tutorial assistance, visit: <https://americansall.org/node/548126> Landing pages take fewer steps to create than stories do.

Step 1: Visit www.americansall.org and click on the “Create New User Account” tab at the top right of the home page to register for Americans All.

Create New User Account [Log Into My Account](#) [FAQs](#)
[LEGACY NETWORK / SOCIAL STUDIES RESOURCES / NEWS & EVENTSS](#)
[/ ETHNIC & CULTURAL GROUPS / LEGACY PARTNERS / AFFILIATES](#)

- Fill in the name, email address, and Zip Code fields on the registration page.
- For security purposes, you will be sent a message to your email address so you can set up your password. The link on that page will then take you to the password create page.
- You will then be sent to your “Welcome Back Page,” and once there, click on the link “[Add my location to a Business Legacy Partner account](#).” That will take you to the template to create your account.
- Fill in the required links and scroll down to select a “Category” for your business. **You will need to have the 6-digit ID Number of your Business Legacy Partner to complete the registration process.** Then click on Publish.
- On your “Welcome Back” page, you will find links to “Download your customized Legacy Partner membership materials,” and under the “Actions” tab, how to “Edit” your Legacy Partner landing page and “Create it in an additional language.” Your 6-digit ID Number has now been created and added to your page.
- To later access your “Welcome Back Page,” click on the “[Log Into My Account](#)” tab at the top right of the Americans All home page.

Step 2: To [Create a legacy story for the Heritage Honor Roll](#), click on that link on the “Welcome Back Page” to begin your story.

Welcome Back Page
Name of Member

[Edit my user account](#)
[Download Social Legacy Network membership materials](#)
Create a legacy story for the Heritage Honor Roll
[View tutorials to help create and enhance a Heritage Honor Roll legacy story](#)
[Join the Social Legacy Network after the free trial has expired](#)

- That will take you to a pop-up where you can select the type of story you want to create—an individual or a group.
- This will also begin the registration process for a free, lifetime membership in Americans All which enables you can create a story. You also receive a free 3-month trial in our Social Legacy Network (SLN) so that your point of contact can get benefits on goods and services from our business partners for your nonprofit.
- Although this membership is free, you will still need to fill in the fields on the “Checkout” form to continue.
- You do not have to create a story to be part of the SLN
- From your “Welcome Back” page, click again on the **Create a legacy story for the Heritage Honor Roll link** and confirm the type of story you selected is correct.
- That will take you to the template to create your story. More details on story creation are on the following pages.

Step 3: Click on the Heritage Honor Roll tab at the top right of the page for examples of individual and group legacy stories. All stories include a summary that appears on the bottom of the Heritage Honor Roll landing page, because more than one person may share the same name.

Stories can be searched by last name or group name and, if needed, by language and state.

Stories cannot exceed 2,000 words and may not include photos, logos, or other images (see story on [Brendon Fitzgerald](#)).

An individual (or a group) can have more than one story on the Heritage Honor Roll because members have opted to recognize different individual or group contributions (see stories on Senator McCarthy and Polly Bemis). Stories can also appear in multiple languages (see stories on [Mariano Vallejo](#) and [Marie-Claire Miller](#)).

Stories may include photos, logos, or other images. Some contain just one or two images (see stories on [The Alamo](#) and [Rihel Onishi](#)), while others have several, such as this [example](#).

[Click here](#) for examples of different montage layouts.

To enable your unfinished story to be added to our website, individuals only need to fill in their name*, date of birth* (and passing, if appropriate), and a summary* not to exceed 60 words on our template (see next page).

Legacy story text, hyperlinks, photographs, movies, and other audio and video media can be added over time.

Step 4: To begin working on your story, create a new folder on the home screen of your computer or tablet so that all the elements to create your story can be stored in one place. Inside the new folder, create additional folders to house all the images you may want to use for your story. You will also need to create a Word document (or equivalent) to prepare your text before you cut/paste it into our website.

Program Overview My Welcome Back Page Sign Out FAQs Contact
HERITAGE HONOR ROLL / SOCIAL LEGACY NETWORK /
/ ETHNIC & CULTURAL GROUPS / LEGACY PARTNERS / AFFILIATES

About the Heritage Honor Roll

Search by: or
 Last Name of Individual First Name of Individual Group Name

and and Search Reset
 - Any - Language - Any - State

Alamo, The Texas (February 23, 1836 - March 6, 1836) Irish, Historic Military Garrison

The Irish National Flag stands in recognition of the largest et independence. Renowned Au

[Read more](#)

Summaries

it icon of
ince said . . .



Step 4: After you have written your story and compiled your images in your computer or tablet folders, you are ready to enter this information on our website. Click on [Create a legacy story for the Heritage Honor Roll](#) on your “Welcome Back” page to do so.

To open an information field, click on its title and enter the information.

Under the information field “Legacy Story Text and Summary Text,” four story boxes appear: one for summary text (which is required,) one for legacy story text, one for additional story text and, one for printable text.

This last story box can house an optional shortened version of your story that can be printed in an 8 1/2 x 11 format. “Print Version Headlines” and “Photographs and Logos” will automatically transfer to this printable page (see example below).



A Champion for Social History

Allan Kullen
Businessman and Social Entrepreneur
February 20, 1942 -

Allan Kullen was born on February 20, 1942, in Washington, DC, and grew up in the area. His father had success in the printing industry, so Allan chose to attend the Carnegie Institute of Technology in Pittsburgh, PA, after graduating from high school in 1959. He graduated from its School of Printing Management in 1963.

To gain more business training, Allan then entered an MBA program at the University of California, Berkeley. During his first year, he met representatives of NBBS, a Dutch travel organization that organized student trips to Europe, and began putting out a daily newspaper for the eight-day crossing by sea. He also accepted an internship as a consultant for a printing company in Amsterdam. That fall, rather than returning home, he traveled extensively where, for the first time, he recognized the contributions that diverse cultures make to world history. Allan subsequently decided to enter the workforce rather than resume his schooling at Berkeley.

He began his career as marketing director for his father's printing firm, Kauffmann Press, Inc. When his father's company was acquired by a public company, Publisher's Company, Inc. (Pubco), he went to work for Pubco, first assisting with its acquisitions program and later joining its publishing division. When Pubco began to fail, Allan realized he needed to build a future where he could better control his own destiny, especially since he was now married to the former Diane Klein and they had two children, Allison and Todd. In 1974, he acquired the assets of a struggling printing company and formed Todd Allan Printing Co., Inc., which he ran until 2013. During that period, he grew the company through internal sales and roll-up acquisitions of eight smaller firms, at its peak achieving \$16 million in annual sales and employing 127.

While working at Pubco, he observed that some of its large printing vendors also owned commercial educational properties, and he brought that manufacturing strategy to Todd Allan. He set up his own publishing company in the early 1980s by buying a program called *The First Experience*, which featured photographs and texts on the contributions that immigrants entering through Ellis Island made to our nation's development. At the same time, he was printing for the Coordinating Committee for Ellis Island, a similarly focused nonprofit group.

Drawing inspiration from his extensive travels and reinforcing his interest in history, Allan then founded and became president of the People of America Foundation and became co-developer of its social studies resources program, Americans All. The program includes printed texts and recordings, period-specific posters and photographs, and simulations and teacher's guides, all developed by a team of scholars led by Americans All co-developer Dr. Gail C. Christopher. More recent program components support excellence in social studies instruction by increasing access to high-quality resources for classrooms and professional development opportunities for teachers.

Sponsored By: Kullen Family



Note: After you have finished working on any part of your story, you **MUST** click on “[Publish My Story or Save My Work](#)” and follow the instructions at the bottom of that page. If you forget to do so, all the changes you have made during that editing session will be lost.

Create Legacy Story for an Individual

An asterisk (*) indicates a required field.

[Click here](#) for step-by-step instructions on how to create a legacy story for an individual. You may want to use this template to create your honoree's legacy story in English. Once it is published in the Heritage Honor Roll page to “Create a legacy story in an additional language.”

By capturing the text in all fields—except “Middle Name” and (Maiden Name)—on this template, our “Search Engine” will enable our “Search Engine” to add the hyphenated words as a single name.

To ensure inappropriate language, App. If a word is in the body of the e-mail, identify the “blocked word or phrase” and include the sentence in which it is used. If appropriate, we will remove the word or phrase from the App's block list and notify you so you can insert the word or phrase again.

Help text

We can override the App's list of blocked words. If you believe the “blocked” word is appropriate, contact us in the body of the e-mail, identify the “blocked word or phrase” and include the sentence in which it is used. If appropriate, we will remove the word or phrase from the App's block list and notify you so you can insert the word or phrase again.

Note: Each time you change your honoree's legacy story or a memorial announcement, you must click on the “Publish My Story or Save My Work” button at the bottom of the page.

Language: English

Information fields

Honoree Information*

Dates*

Legacy Story Text and Summary Text*

Print Version Headlines

Photographs and Logos

Sponsor Information

Share Your Honoree's Story with Legacy Partners

Publish My Story or Save My Work* **Must be used**

Preview My Story Publish My Story Save My Work

