

Regarding distribution, 75 percent of our gross revenue goes to the local entity generating the individual subscription or business fee, 2 percent to the state or national office, 3 percent to the regional offices, and 2 percent to cover implementation expenses. Members of our partner group will receive an additional 3 percent. Except for the local entity, percentages for all partners will increase when the partnership group takes full ownership.

Americans All offers all our partners an opportunity to help achieve their goals. There are no out-of-pocket costs for you or any participating nonprofits (including schools); implementation is straightforward, and we will support it with tutorials, YouTube videos, webinars, and Zoom meetings. The required administration is minimal, and we will distribute all funds electronically.

Since our program is designed to be implemented locally, we are contacting each organization's headquarters for recognition and support. We want an email like the one below so that your affiliates know we have contacted you and that they can participate if they so choose. See the email below.

From: Howard County Office of Purchasing May 31, 2023

americansall.org/node/566841

Dear Vendor:

Thank you for your interest in providing your fundraising services to our schools. I am happy to inform you that your company has been approved to participate in fundraising activities with the Howard County Public School System, as specified in the Fund-Raising Policy 4200, a copy of which is attached.

To arrange for fundraising events in the schools, you must contact the school directly.

Robert Bruce, Director of Procurement and Materials Management.

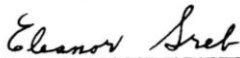
Once we have our partner group, we will conduct a national press conference to jump-start the project just as we did when the original program went public (see below) and support it with an aggressive media campaign. That meeting also increased our partners' exposure to new audiences.

Immigrants All . . . Americans All National Meeting


americansall.org/node/566840

Because of your commitment to our nation's children, schools and families, we are pleased to invite you to a special breakfast meeting on May 3, 1989.

Sincerely,



Eleanor Sreb, Acting Chairman
The Coordinating Committee for Ellis Island



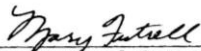
Dr. Samuel G. Sava, Executive Director
National Association of Elementary School Principals



Albert Shanker, President
American Federation of Teachers



Dr. Scott Thomson, Executive Director
National Association of Secondary School Principals



Mary Hatwood Futrell, President
National Education Association



Dr. Harold Morse, Chairman of the Board
The Learning Channel

We want to reactivate our relationship and have you as one of our partners. I appreciate and respect that you need time to review our request, but I hope you can add it to your active to-do list. Once we assemble our partnership group, the program is ready to begin its pre-implementation phase. These two links will provide you with more specifics on the program.

[Click here](#) to view or download a program summary, or visit <https://americansall.org/node/566834>

[Click here](#) to view or download an electronic version of this document (with graphics), or visit <https://americansall.org/node/566853>

I am grateful for your time and willingness to consider our offer, and I look forward to hearing back from you as soon as possible.

Best regards and stay safe,

[Allan](#)



We have projected annual revenue from individual Social Legacy Network (SLN) subscription fees and business and professional service provider membership fees generated by our partner's affiliates, employees, clients, and members. We project the number of new members and businesses to increase by 25 percent each year and to get 70 percent yearly renewals in both categories.

New SLN subscriptions for year 1 (12 months), after a free three-month trial, based on the promotional activities of our ten corporate partners and their local employees, volunteers, clients, and members.	300,000		
300,000 new SLN subscriptions x \$48 per year	\$14,400,000		
25,000 businesses x \$96 per year	\$2,400,000		
Total revenue	\$16,800,000		
Distribution to local partner entities, 75 percent	\$12,600,000		
Balance of distributions, 25 percent	\$4,200,000		
Credit card fees, 3 percent		0.03	\$504,000
Overhead, partners, 4 percent		0.04	\$672,000
Overhead, program developers, 2 percent		0.02	\$336,000
Investor (paid by the Foundation)			\$0
Nonprofit corporate manager, 3 percent		0.03	\$504,000
Nonprofit share of ownership		0.03	\$504,000
People of America Foundation, 3 percent		0.03	\$504,000
Program developers, 7 percent		0.07	\$1,176,000
Totals		0.25	\$4,200,000
Total SLN subscriptions for year 2	585,000		
585,000 SLN subscriptions x \$48 per year	\$28,080,000		
Total businesses for year 2	48,750		
48,750 businesses x \$96 per year	\$4,680,000		
Distribution to local entities, 75 percent	\$24,570,000		
Distribution to national partners, 10 percent	\$3,276,000		
Total SLN subscriptions for year 3	878,250		
878,250 SLN subscriptions x \$48 per year	\$42,156,000		
Total businesses for year 3	95,063		
95,063 businesses x \$96 per year	\$9,126,048		
Distribution to local entities, 75 percent	\$38,461,536		
Distribution to national partners, 10 percent	\$5,128,205		