



Proposal to partnership with Howard County to create a pilot program that specifically benefits and connects students participating in non-academic school activities and local businesses, cottage industries and professional service providers by using a unique storytelling tool and a turnkey revenue generator.

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Contents

3. Initial Contacts with Howard County Officials
4. Flow Chart of How the Americans All Program Works
5. Summary of Americans All and Benefits and Revenue Distribution
8. Flow Chart of How the Program Works
9. Benefits to PTA's and Students
10. Program Value to Local Businesses, Cottage Industries and Professional Service Providers
11. Sample of a Legacy Partner Landing Page (Howard County Historical Society)
12. How the Americans All Storytelling Tool Works
14. Sample Heritage Honor Roll Legacy Stories (Rustin, Miller)
15. Americans All Registration Tutorials
16. Links to Several Nonprofit Legacy Partners and Issues/Topics Index Pages
17. Partnership Responsibilities and Membership Cards

Related links for the Howard County Pilot

[Click here](#) to View the Overview for Howard County Students

www.americansall.org/hc-students

[Click here](#) to Learn How to Create a School Account

www.americansall.org/566436

[Click here](#) to view the introductory letter to Athletic and Activities Managers

www.americansall.org/566419

Initial Contacts with Howard County Officials

Hi Allan,

Thanks for sending over this information and for thinking of us to participate in the Americans All program. It certainly looks like an incredible opportunity for the county.

Can you share with us what level of involvement you envision from HCEDA regarding a potential partnership? I'm cc'ing my colleagues, Chuck Bubeck (Exec Director of Maryland Innovation Center, our startup incubator as part of HCEDA) and Doug Holly (Entrepreneur in Residence for the MIC). I believe we are the best contacts for this but will be happy to connect you with others on our team as we determine more details around the potential partnership with HCEDA.

I'm also wondering if this partnership should take place between AA and Howard County Public Schools (HCPSS). Have you been in touch with anyone there? Happy to connect you.

Thanks,

Aphaia Harper
Strategic Engagement Manager
Howard County Economic Development Authority
aharper@hceda.org, 410-313-0573



Hi Allan,

I heard back from our Curriculum Office and learned that they are not interested in partnering because we already have a program in place that meets similar objectives. The existing program is called Story Strong. When we find that a potential opportunity is not possible, we try to offer other ideas that may be helpful, which is why I listed some plan B thoughts.

PTAs - If you are looking for contact information for high school PTAs, please see this link for the listing of all high school websites - [Schools – HCPSS](#). Once you click on a school's website, scroll down to the bottom of the homepage to see a link to PTA information. For PTAs, they are separate organizations that have their own procedures. They do not typically need to contact our office; however, if they mention the need to reach out to us, you can refer them to me.

Clubs - Certain school clubs may be interested in your program. To get information about the various clubs at each high school, please see this link for the listing of all high school websites (this is the same link as the one listed above) - [Schools – HCPSS](#). Once you click on a school's website, look under Student Life, Activities & Clubs for the listing of clubs. Each club should have a point of contact listed on the school websites. They are typically teachers who are serving as advisors. Those are the contacts you should be reaching out to.

If you find a potential match with a particular extracurricular club or PTA, please reach out to the point of contact directly.

Community News & Programs Page - Nonprofit organizations can distribute information through the school system by requesting that it be posted on the HCPSS [Community News & Programs](#) page. If you would like to share information about your programs with the public, please submit a post by clicking on the *Add your Program* link at the top of the page. For questions about this page, please contact publicinfo@hcpss.org.

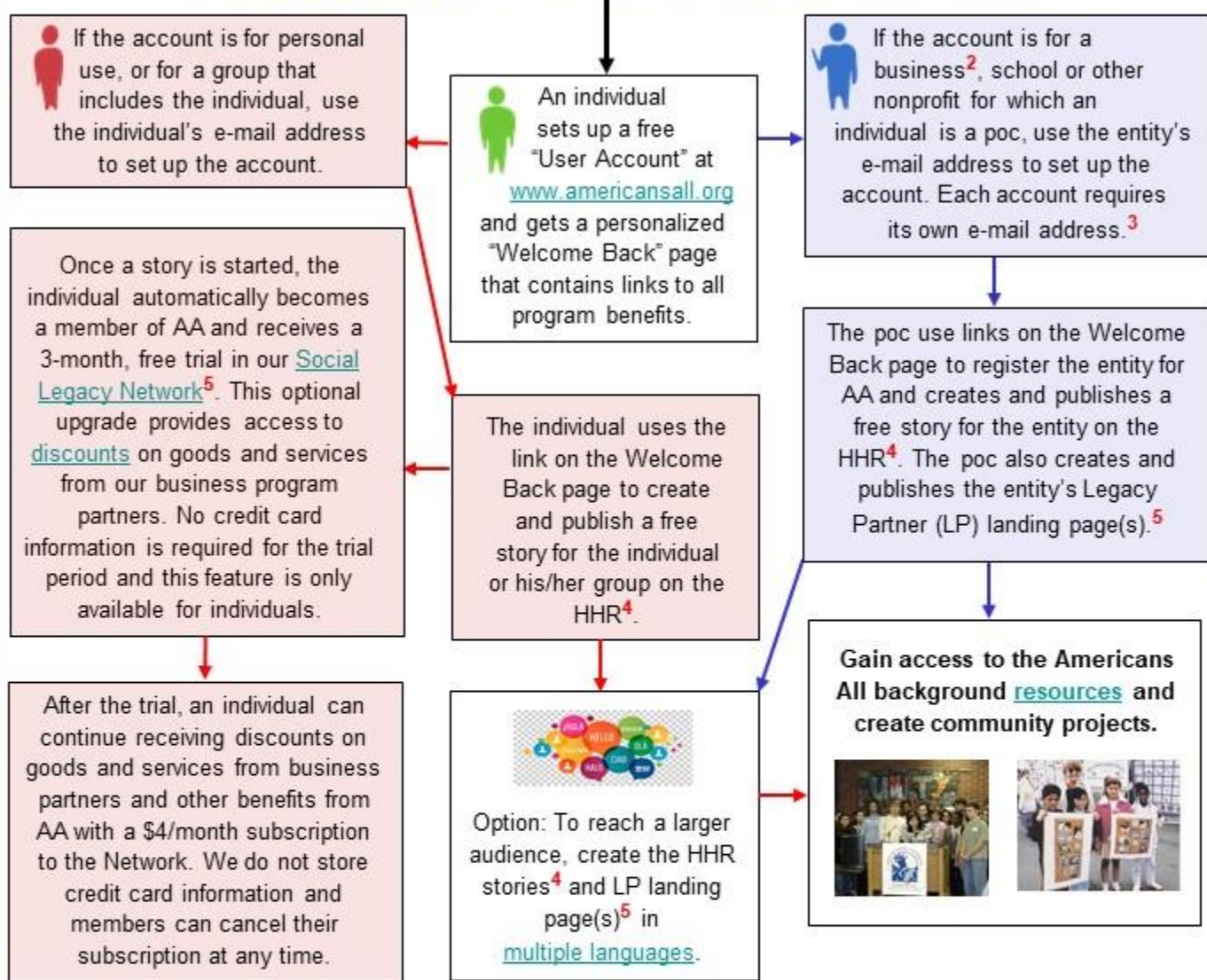
HC Historical Society - I encourage you to continue working with the Howard County Historical Society.

HoCoPoLitSo - You may want to look into [HoCoPoLitSo](#) to see if they would be interested in a partnership.

Priscilla Reaver
HCPSS Partnerships Office
Priscilla_Reaver@hcpss.org, 410-313-6865

How Americans All (AA)¹ Works for **Individuals**, **Schools and Other Nonprofit Organizations**².

An individual can have several roles in our program—**either a personal role or as an agent, or a point of contact (poc), for multiple entities.**



¹ AA invests 80 percent of the revenue from Social Legacy Network subscribers and Business Legacy Partners in schools and communities that support our program. In addition, our resources help students in non-academic school activities succeed in our democracy, economy and workforce, and reinforces the value of diversity, tolerance and acceptance. We also honor the contributions that all Americans made, and continue to make, to our nation and we use historical timelines and text pages to establish context for many of their stories.

² Business Legacy Partners pay a \$49 fee that is renewable every 6 months and gain additional AA memberships when they join, and each time they renew. They also receive landing page(s) and a listing on our [Discounts](#) page, which can be updated daily at no additional cost.

³ We identify our members only by their e-mail addresses and Zip Codes.

⁴ HHR stories can contain text, music, images and audio-visual links, and can be updated for free at any time. All previous versions are archived. The HHR may contain more than one legacy story for an individual or a group because members have opted to recognize different contributions of the same individual or group.

⁵ LP landing pages contain individual stories published on the HHR that are associated with the entity.

their clubs and teams can create as many landing pages as desired. For example, landing pages could be created, on an annual basis, for each sports team, academic, social, community service or special interest clubs. Each landing page has a short summary about the team or club, an image and the stories written by its members. Students post their stories directly to these pages, but the LP can easily remove (or reinstate) any story they feel does not belong on their page.

[Storytelling](#) helps students, especially those in high school or junior college, further their knowledge of history; strengthen their communications, research and writing skills; and succeed in our democracy, postsecondary and the workforce. It also helps families pass on knowledge and experiences to current and future generations.

To qualify to receive these funds, schools must first [register](#) for AA and get their 6-digit identification code. Creating a story is easy with the [templates](#) and [tutorials](#) we provide, and members do not have to complete their story to access program benefits. Members only need to start the story by filling in a few required fields—marked with a red asterisk—under “Honoree Information*” and “Dates*” on the template. Under the field “Legacy Story Text and Summary Text*,” they type in the word “Later” in both fields.” They then scroll down the template to the field “Publish My Story or Save My Work*” and click on the button “Save My Work.” These actions register individuals for AA, and they can add up to 2,000 words (1,000 can be password protected for privacy), hyperlinks, audio-visual and music links, photographs and logos to their story later. They can also publish stories in multiple languages and, for additional exposure, have it hosted on as many LP landing pages as they desire. In addition, storytelling can help bring communities together by sharing common histories, rather than their differences.

[Local businesses](#), cottage industries and professional service providers can join AA for an annual fee, which is paid in two installments of just \$49 each. They receive free LP homepage(s) on our website—one for each location and in multiple languages, if desired—to share information about their business, industry or practice. They are listed on AA’s [Discounts](#) page to advertise discounts on goods and services daily--if desired--to AA members. **For example, a restaurant could offer AA members a free non-alcoholic beverage and/or an appetizer or dessert at reduced price (like happy-hour). This would save the member more than their monthly subscription fee, and be an inexpensive marketing tool for the restaurant, thus making this process a true win-win.**



Local businesses also receive free stories—published on our Heritage Honor Roll—when they enroll and each time they renew their membership. They can use these stories to explain who they are and how important they feel about supporting their community.

Importantly, AA [invests 80 percent](#) of the revenue received from SLN subscriptions and Business Legacy Partner (BLP) sponsorships in schools and communities that support our program. During the registration process, subscribers and businesses identify a school or other education organization to become the beneficiary of part of their subscription or sponsorship fees. SLN subscribers and BLPs can change the beneficiary they want to support at any time. [Schools receive](#) \$12 per year (or 25 percent) of each new or renewed SLN subscription and \$15 per year (or 15 percent) of each new or renewed BLP sponsorship. If no organization is specified, the funds will go to their county. (See page 8.)

We offer step-by-step [tutorials](#) and [templates](#) to simplify the registration process. Schools can create and publish their Heritage Honor story and Legacy Partner landing page(s) at any time. We recommend that the much shorter Legacy Partner page be created first, so students, staff, families, alumni and businesses can post their stories on that page(s). Once a school has registered, AA will record how many SLN subscriptions and BLP sponsorships the school has received. Both the current month's activity and a cumulative total will be noted.

The easiest way for the school to receive AA funds is to use an existing checking account or to create a new one for this purpose. Schools will be provided a form from a secure third-party fiduciary to create a pathway (an ACH transfer) to receive funds directly deposited from AA into the school's checking account. The pathway account number will be the school's 6-digit identification code, plus a dash, and its 5-digit Zip Code. For security reasons, only the third-party fiduciary will know the name of the school's bank and its ACH account number; the school's banking data will not be shared with AA.

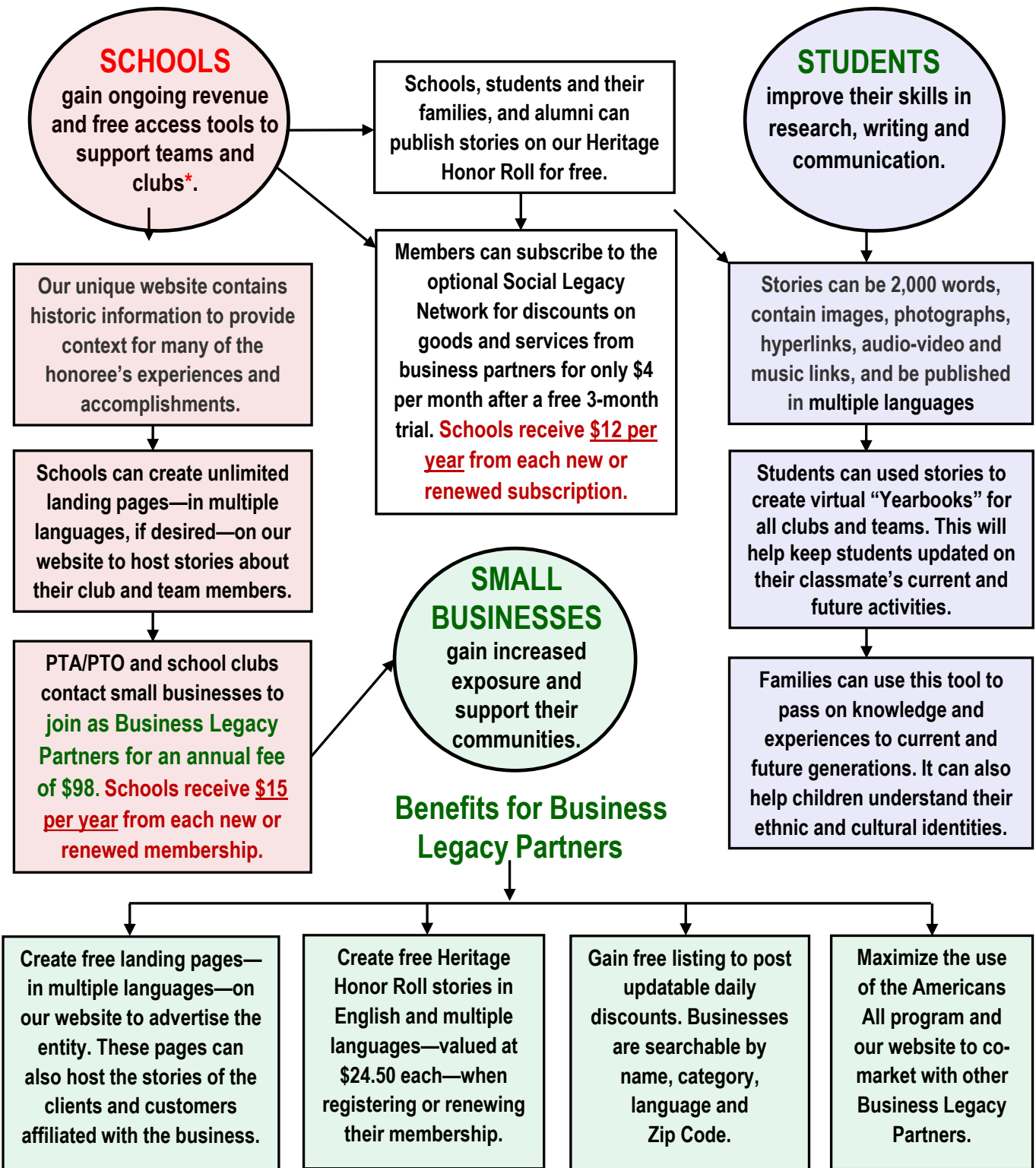
All funds that AA receives from SLN subscriptions and BLP sponsorships will be electronically deposited into a master checking account. Every month, AA will electronically create an invoice on behalf of the school to release the funds from this master checking account. The funds will be transferred to the school's checking account using the ACH transfer.

AA will also create a partnership entity in each county to receive revenue not earmarked for a specific school. This county's entity will have complete control over how the funds are used, and will have a unique identifier—6 digits plus its [two-letter state abbreviation](#). This identifier will also enable a SLN subscriber and a BLP member to select a county to receive subscription and sponsorship funds absent a specific school to support. AA will use each school's Zip Code to link it to a county account.

To facilitate revenue distribution to each county, we will create a master spreadsheet that each jurisdiction can access. The spreadsheet will show the monthly activity of each school—identified by its code—and the school's cumulative totals. The spreadsheet will also show the total number of SLN subscriptions and BLP sponsorships in each jurisdiction.

¹Non-academic activities include, but are not limited to, extracurricular activities such as sports, performing arts, volunteerism, student government, and clubs that focus on topics such as academics, vocational and professional, service, arts and crafts, mechanical shops, hobbies, publications/media, languages, religion, and so on. These activities provide a channel for reinforcing the lessons learned in the classroom, offering students the opportunity to apply academic skills in a real-world context, and thus help contribute to a well-rounded education. Our storytelling tool can be quite useful in many of these areas.

How Americans All Benefits Schools; Students and Their Families; and Local Businesses, Cottage Industries and Professional Service Providers.



*Non-academic activities include (but are not limited to) sports and all school clubs, as well as external events. Students can apply academic skills in real-world context, which helps deliver a well-rounded education. We gift 80 percent of our gross revenues to schools and communities supporting our program.

Benefits of Storytelling for PTA's

PTA organizations support schools in getting both unrestricted funds and resources. We can fill this dual role by providing them with a program to add as a fundraising tool (Heritage Honor Roll) and giving schools electronic access to much-needed resources for students participating in non-academic school activities. In addition, many of the members of the PTA (as well as other school families) own or participate in local businesses and as professional service providers and can use this program to gain additional exposure and reach a larger audience for their entities.

Families can also use this tool to pass on knowledge and experiences to current and future generations. Without this information, children will neither understand their roots nor develop their ethnic and cultural identity. In addition, storytelling brings communities together by sharing people's common histories, rather than their differences.

Benefits of Storytelling for Students

Storytelling benefits students who are participating in non-academic school activities, as well as in their personal lives.

- Stories begin at birth, and *legacies* are built each time a personal, academic or professional milestone is achieved. Every student has important experiences and lessons learned to share with family, friends and future generations. Creating and publishing a [story](#) about themselves helps students develop skills in critical thinking, communicating, researching and, especially, writing—skills needed to help ensure their success in college and/or the workforce.
- Students' families can also use this tool to pass on knowledge and experiences to current and future generations. Without this information, children will neither understand their roots nor develop their ethnic and cultural identity. In addition, storytelling brings communities together by sharing people's common histories, rather than their differences.
- By learning to use concise language and enhancing stories with photographs and other media, students can record important events and memories.
- Publishing a legacy story on our Web-based [Heritage Honor Roll](#) ensures the significance of a lifetime will not be forgotten and enables students to have a permanent and an accessible social media presence that truly describes who they are.
- Storytelling can also be a wonderful intergenerational bonding experience that builds empathy, compassion and understanding.
- [Students will find it easy to start creating their life stories. Our template only requires individuals to fill in their name, date of birth and a summary not to exceed 60 words. Additional story text, hyperlinks and photographs can be added over time.](#)
- By helping others less skilled in the art of writing and the use of technology to incorporate images and recordings into their legacy stories, a student can earn [service-learning](#) credits.
- Helping others create a story also demonstrates to prospective employers and postsecondary institutions a student's character and appreciation for how volunteerism benefits a community.

Even though Americans All is no longer active in the Social Studies, English-Language-Arts, or any curriculum arenas, members can access our online K–12, nonpolitical supplemental [classroom resources](#) presented in multiple perspectives, which were sold to more than 2,000 [schools](#) and libraries nationwide.

Program Value to Local Businesses, Cottage Industries and Professional Service Providers

Legacy Partners are businesses, cottage industries and professional service providers (and nonprofit organizations) whose missions reinforce our goals of preserving [legacy stories](#), acknowledging the contributions of [immigrants](#), past and present, and helping [small businesses](#) succeed.

All Legacy Partners receive a 6-digit ID Number when they register so their clients, members, friends and staff can easily find them on our site by putting the word “node” and that ID number after our web address—www.americansall.org/node/xxxxxx. Moreover, Legacy Partners can access AA logos and marketing materials to help co-market with other business partners and to advertise their goods and service discounts to our members.

Because of their importance to our nation’s financial health, our value to small businesses cannot be understated. According to the SBA, small companies create 1.5 million jobs annually and account for 64 percent of new jobs created in the U.S. (Fundera, 2019). More than 70 percent of small businesses shut down when the pandemic hit. A solution adopted by many has been to increase online activities to try and reach out to their client base and thrive by selling many of their products and services online.

The new generation of entrepreneurs are more likely to create a side business. In fact, Millennials and Gen Zers are 188 percent more likely to do this than Baby Boomers or traditionalists (SalesForce, 2019). Social media is a preferred favorite for small business owners. In fact, 64 percent of surveyed small businesses use social media in their marketing strategy (The Manifest, 2019). The same study showed that nearly all small businesses advertise, and they rely on digital as an ad medium because they can target their customers in a more effective manner. Our program can become a vital part of their marketing plans.



Sample of a Legacy Partner Landing Page



Americans All

PROGRAM OVERVIEW

Search

[My Welcome Back Page](#) [Sign Out](#) [FAQs](#) [Contact](#)

[HOME / ABOUT / HERITAGE HONOR ROLL / SOCIAL LEGACY NETWORK / RESOURCES / NEWS & EVENTS / AFFILIATES](#)
[DISCOUNTS / STORY SEARCH / INDIVIDUALS / SCHOOLS / ETHNIC & CULTURAL GROUPS / INDEX & TOPICS / LEGACY PARTNERS](#)

Howard County Historical Society

Education Organization



www.americansall.org/node/564990

Founded in 1958, the Howard County Historical Society is primary private repository of historical records and artifacts related to Howard County's rich history, the Howard County Historical Society provides access to materials that aid in historical exploration, research and discovery for all ages and cultural groups.

Throughout the year, the Howard County Historical Society presents a wide variety of engaging public programs, concerts, lectures, and other activities. The Society also welcomes school groups, scouts, home schoolers, adult groups, and the public to participate through field trips and outreach programs.

The Museum of Howard County (8328 Court Avenue) is housed in the former First Presbyterian Church which was generously donated to the Society in 1959 by Mrs. Alda Hopkins Clark in memory of her late husband, Judge James Clark, Sr. The Clark Family was instrumental in founding the Historical Society.

Located next to the Court House in Ellicott City, the original church was a modest building constructed in 1837 that collapsed during renovations in 1894. Rebuilt later that same year, the current Gothic-style structure with its soaring 100-foot bell tower, steeply pitched roof and stained and leaded glass windows was designed by George Archer and constructed by Frederick A. Wayland. Along with an extensive collection of fascinating artifacts, textiles, furniture and memorabilia, the Museum is home to a refurbished 1855 organ built by the A.B. Felgemacher Organ Company of Erie, PA.

The Howard County Historical Society Archives and Research Library were originally kept in the Museum and then moved to the Ellicott's Mills Quaker School, now known as the Weir Building, in 1988. In the fall of 2011, the Society moved its treasure trove of historical maps, deeds and property records, marriage licenses, voter records, slave manumission records and oral histories as well as over 4,000 historical photographs, local 4-H documents, business receipts, and many rare and one-of-a-kind private documents to the Charles E. Miller Branch Library and Historical Center on Frederick Road in Ellicott City.

Legacy Stories from the Americans All Heritage Honor Roll

We are pleased to host and share these legacy stories created by honorees' family, friends and associates. They, like us, appreciate that heritage and culture are an integral part of our nation's social fabric and want to help students participate effectively in our nation's economy, workforce and democracy.

Search by: and
Language State

and or
Last Name of Individual First Name of Individual Group name

Howard County Historical Society HCHS Maryland (c.1958 - ?) Historical Society, American History

Founded in 1958, the Howard County Historical Society is primary private repository of historical records and artifacts related to Howard County's rich history, the Howard County Historical Society provides access to materials that aid in historical exploration, research and discovery for all ages and cultural groups.

[Read more](#)

Allan S. Kullen Maryland (February 20, 1942 - ?) Author, Businessman, Golfer, Inventor, Jewish, Marketing, Mergers-Acquisitions, Poland, Printer, Social Entrepreneur, Traveler

"Her name is Ester Baumgartner. Do you know her? She's a pretty Swiss girl who sings beautifully, and I think she lives near here." Allan had posed the question in a broken mixture of Hebrew and English to whoever would listen and could understand him. Allan had met Ester while on an archaeological dig at Masada in the Negev, Israel. All he knew by the time they parted ways was her name and that she was staying in Tel Aviv.

[Read more](#)

How the Americans All Storytelling Tool Works

“Stories are one of the most powerful means that [all people] have to influence, teach, and inspire. Storytelling forges connections, among people and between people and ideas. They convey the culture, history, and values that unite people. When it comes to our countries, our communities, and our families, we understand intuitively that the stories we hold in common are an important part of the ties that bind.” —*Excerpted from a post by Vanessa Boris, author at Harvard Business Publishing, and Lani Peterson, Psy.D., psychologist, storyteller and executive coach.*

To access all program benefits, including the ability to create, publish and update a legacy story on our [Heritage Honor Roll](#), an individual needs to create a “User Account” for Americans All (AA). Registration is **free** and a detailed tutorial walks the individual through each step. We only require a first and last name, e-mail address and a Zip Code. If privacy is an issue, in the “First Name* field and the “Last Name* field, insert an initial, rather than your actual name. Internally, we only identify members by their e-mail addresses, which they use to log in, and their Zip Codes, which we also use to count how many members are registered in each geographic area. We do not require addresses, phone numbers or any other personal information. Importantly, we do not store financial information and do not share or publish any contact information.

A story can only be edited or modified by the member who created it, but the story can be read and/or printed out by anyone. However, to print a story without having the URL information distorting the text, the reader must be a member of Americans All. If the author has privacy protected a portion of the story, the reader must obtain that password from the author as that information is not saved nor can be accessed by the program staff. The privacy password can be added at any time by going to the “Edit My User Account” link on the member’s “Welcome Back” page.

The 60-word summary (which can be the lead sentences in the story) follows the honoree’s name on the Heritage Honor Roll landing page. This feature exists because it is possible that two individuals have the same first/last name. The summary will enable the reader to locate the story of their honoree. (See example below.)

Allan S. Kullen Maryland (February 20, 1942 - ?) Author, Businessman, Golfer, Inventor, Jewish, Marketing, Mergers-Acquisitions, Poland, Printer, Social Entrepreneur, Traveler

“Her name is Ester Baumgartner. Do you know her? She’s a pretty Swiss girl who sings beautifully, and I think she lives near here.” Allan had posed the question in a broken mixture of Hebrew and English to whoever would listen and could understand him. Allan had met Ester while on an archaeological dig at Masada in the Negev, Israel. All he knew by the time they parted ways was her name and that she was staying in Tel Aviv.

[Read more](#) [The “[Read more](#)” link will take the reader to the complete story.]

Legacy stories reflect members’ views and AA does not vet these stories. The Heritage Honor Roll may contain more than one legacy story for an individual or a group—or the legacy story may appear in more than one language—because members have opted to recognize different contributions of the same individual or group or want to share the story in the native language of the honoree.

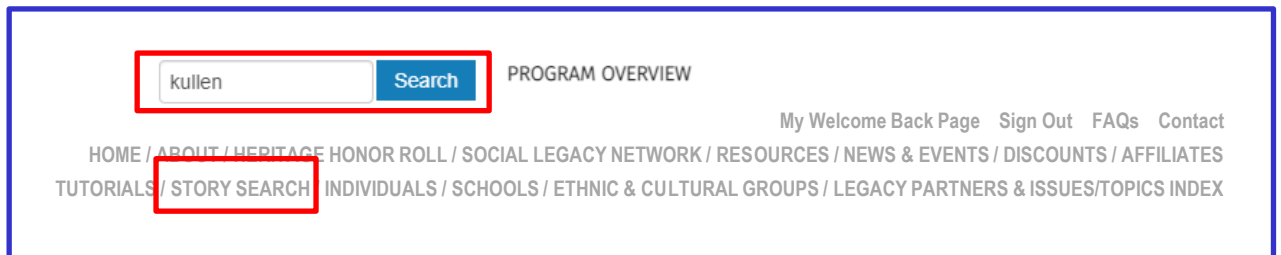
How the Americans All Storytelling Tool Works (continued)

Because stories will be read by individuals of all ages, we want to ensure the legacy stories published on our Heritage Honor Roll do not contain inappropriate language. Therefore, all text is filtered through a secure, third-party Profanity App. If a word or phrase used in a story is on the App's "block" list, the member will receive an error message at the top of the template when he or she clicks on the "Publish My Story" button. If that occurs, replace the word or phrase by using its first and last letters and put an "x" for each letter in between, such as "sxxt."

We can override the App's list of blocked words. If an individual believes the "blocked" word is appropriate, contact us by e-mail. Put the word "Profanity" in the subject line. In the body of the e-mail, identify the "blocked word or phrase" and include the sentence in which it is used. If our editorial board agrees that the word or phrase is appropriate, we will remove the word or phrase from the App's block list and notify the member so he or she can insert the desired word or phrase back into the story.

Within the Heritage Honor Roll, individual honorees and groups are listed alphabetically by last name. If included, maiden names appear between parentheses and nicknames appear between quotation marks (but are not picked up by the Search Engine). If an exact birth or death date is not known, we add "c." to indicate it is an approximation. If the individual is still alive, we insert a question mark symbol (?). The honoree's occupation, field, industry or profession is listed last.

When each story is published, it is assigned a unique 6-digit identification number. If a reader knows the number, he or she can use a shortcut to directly access the story. The reader simply types "www.americansall.org/node/" followed by its identification number as shown here, www.americansall.org/node/566231. Otherwise, the reader can use the SEARCH box at the top of each page or visit the Heritage Honor Roll landing page and search for the story by name, language or state.



The screenshot shows the top navigation area of the Americans All website. A search bar with the text "kullen" and a blue "Search" button is highlighted with a red rectangle. To the right of the search bar is the text "PROGRAM OVERVIEW". Below the search bar, a horizontal navigation menu is visible, with "STORY SEARCH" highlighted by a red rectangle. Other navigation links include "HOME / ABOUT / HERITAGE HONOR ROLL / SOCIAL LEGACY NETWORK / RESOURCES / NEWS & EVENTS / DISCOUNTS / AFFILIATES TUTORIALS /", "INDIVIDUALS / SCHOOLS / ETHNIC & CULTURAL GROUPS / LEGACY PARTNERS & ISSUES/TOPICS INDEX", and "My Welcome Back Page Sign Out FAQs Contact".

Americans All Website Tutorials

Americans All members will find it easy to start creating their life stories. Our template only requires individuals to fill in their names, pertinent dates and a summary not to exceed 60 words. Additional story text, hyperlinks and photographs can be added over time. The following tutorials will help you create and publish your legacy story. You can update your story at any time, for free, and all previous versions are archived.

Registration tutorials:

- [Summary graphic on "How Americans All Works"](#)
- [How to register for Americans All and create a Heritage Honor Roll story](#)
- [How to register for Americans All as a Point of Contact for a nonprofit Legacy Partner](#)
- [How to register for Americans All as a Point of Contact for a school Legacy Partner](#)
- [How to become a business Legacy Partner](#)
- [How to add my location to a Business Legacy Partner account](#)
- [How to register for Americans All as a homeschool family](#)—Currently in development
- [Examples of registration templates](#)

Information field tutorials

- [Create a Heritage Honor Roll legacy story for an individual in English](#)
- [Create a Heritage Honor Roll legacy story for an individual in a foreign language or create a second story in English](#)
- [Upload images for a Heritage Honor Roll legacy story for an individual group in all languages](#)
- [Create a Heritage Honor Roll legacy story for a group in English](#)
- [Create a Heritage Honor Roll legacy story for a group in an additional language](#)
- [Upload images for a Heritage Honor Roll legacy story for a group in all languages](#)
- [Create an Americans All landing page for a nonprofit Legacy Partner in English](#)
- [Create an Americans All landing page for a nonprofit Legacy Partner in an additional language](#)
- [Upload an image for a nonprofit Legacy Partner landing page in all languages](#)
- [Create an Americans All landing page for a Business Legacy Partner in English](#)
- [Create an Americans All landing page for a Business Legacy Partner in an additional language](#)
- [Upload images for a Heritage Honor Roll legacy story for a group in all languages](#)
- [Create an Americans All landing page to add a location to a Business Legacy Partner account in English](#)
- [Create an Americans All landing page to add a location for a Business Legacy Partner account in an additional language](#)
- [Upload an image when adding a location to a Business Legacy Partner account in all languages](#)
- [Create an Americans All landing page for a school Legacy Partner in English](#)
- [Create an Americans All landing page for a school Legacy Partner in an additional languages](#)
- [Upload an image for a school Legacy Partner landing page in all languages](#)

In addition, see:

- [How to create a Heritage Honor Roll legacy story and information for younger children](#)
- [Examples of Heritage Honor Roll Stories in multiple languages](#)
- [Examples of various styles of Heritage Honor Roll legacy story montages](#)
- [Examples of Legacy Partner pages](#)
- [How to increase the size of images](#)
- [How to create a second story](#)
- [Information on how to locate and download logos from the Internet](#)
- [Information on how to augment your legacy story with hyperlinks](#)
- [Examples of how a Legacy Partner home page can be enhanced by publishing it in multiple languages](#)

Several Nonprofit Legacy Partners & Issues/Topics pages

All Legacy Partners receive a 6-digit ID Number when they register so their clients, members, friends and staff can easily find them on our site by putting the word “node” and that ID number after our web address—www.americansall.org/node/xxxxxx. Moreover, Legacy Partners can access Americans All logos and marketing materials to help advertise their membership in our program.

Nonprofit Legacy Partners (NLPs) participate in Americans All at no cost because they host, on their free Legacy Partner home page(s) on our website, legacy stories that members have published on our Heritage Honor Roll to provide further exposure for these stories. These home page(s)—one for each chapter/division/office and in multiple languages, if desired—share information about the organization and help it better connect with current and future members.

NLPs are listed on our Legacy Partner landing page and can be searched by name, language, category and location. To help individuals and groups that share a common interest but do not have a national organization, and to consolidate stories on historically relevant topics, we have added landing pages for these “issue/topics” in our Legacy Partner section. If an individual or a group creates a story about an issue/topic we have not identified, notify us via our [Contact page](#) and we can help create a landing page for that issue/topic.

Some of the major Categories (many have sub-pages) and Issues/Topics identified in our Legacy Partner section are:

[American County, City or Town](#) /node/566345

[American History](#) /node/566344

[Champions of Social Justice](#) /node/566356

[Civil Rights Movement](#) /node/566247

[Civil War](#) /node/566238

[Civil War: Stories About People](#) /node/566270

[Colleges](#) /node/566389

[Covid-19](#) /node/566360

[Education Organizations](#) /node/566346

[Ethnic and Cultural Groups](#) /node/564232

[First Responders](#) /node/566361

[Fraternal Organizations](#) /node/566347

[Homeschool Family Resource Supplier](#) /node/565065

[Jim Crow](#) /node/566310

[Legal Profession](#) /node/566358

[Libraries](#) /node/566388

[Military Personnel and Organizations](#) /node/566348

[Museums](#) /node/566390

[Political Leaders](#) /node/566350

[Political Organizations](#) /node/566351

[Social Organizations](#) /node/566352

[Social Studies Resource Providers](#) /node/566353

[Women's Suffrage Movement](#) /node/5662772

Partnership Responsibilities and Membership Cards

Our Partners

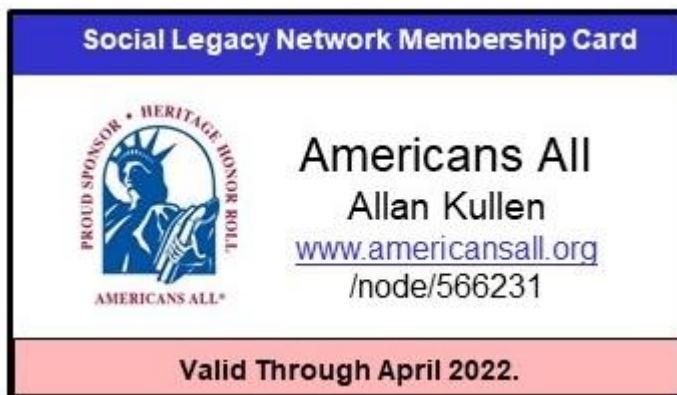
Although the Americans All program provides a turnkey opportunity for each school and its county to publish stories online, there are several functions that partners can undertake to enhance the program's success.

- Prepare announcements and media press releases about the partnership, focusing on how this program helps students, schools, and local businesses and professional service providers.
- Provide Americans All with access to historical information on the individual schools and the county so we can assist in adding stories to the Americans All website.
- Help Americans All reach other organizations within the county, such as relief agencies, ethnic and cultural groups and other education-related organizations, so they can take advantage of utilizing the storytelling component for their members.

Americans All

In addition to providing and maintaining the storytelling structure and the tutorials, the Americans All program is responsible for the following tasks.

- Maintaining the sections of the website that hosts legacy stories and expanding the content that puts many of the stories into historical perspective.
- With the county's direction and input, help prepare all individual Legacy Partner pages so that stories can receive maximum exposure.
- Increase the number of Issues/Topics Index pages to host stories by category (see page 15).
- If needed, expand the 3-month free trial offer to join the Social Legacy Network to school and county members to 6-months to give the program time to gain traction. Americans All will notify members through its website and automatically extend the expiration date on the program's membership cards.



Membership cards can be used to obtain discounts on goods and services from many of our program's Legacy Partners and are valid for a 3-month period. Social Legacy network members can always download a current card with an updated expiration date. To print a new card, go to your "Welcome Back" page and click on "Download Social Legacy Network membership materials."