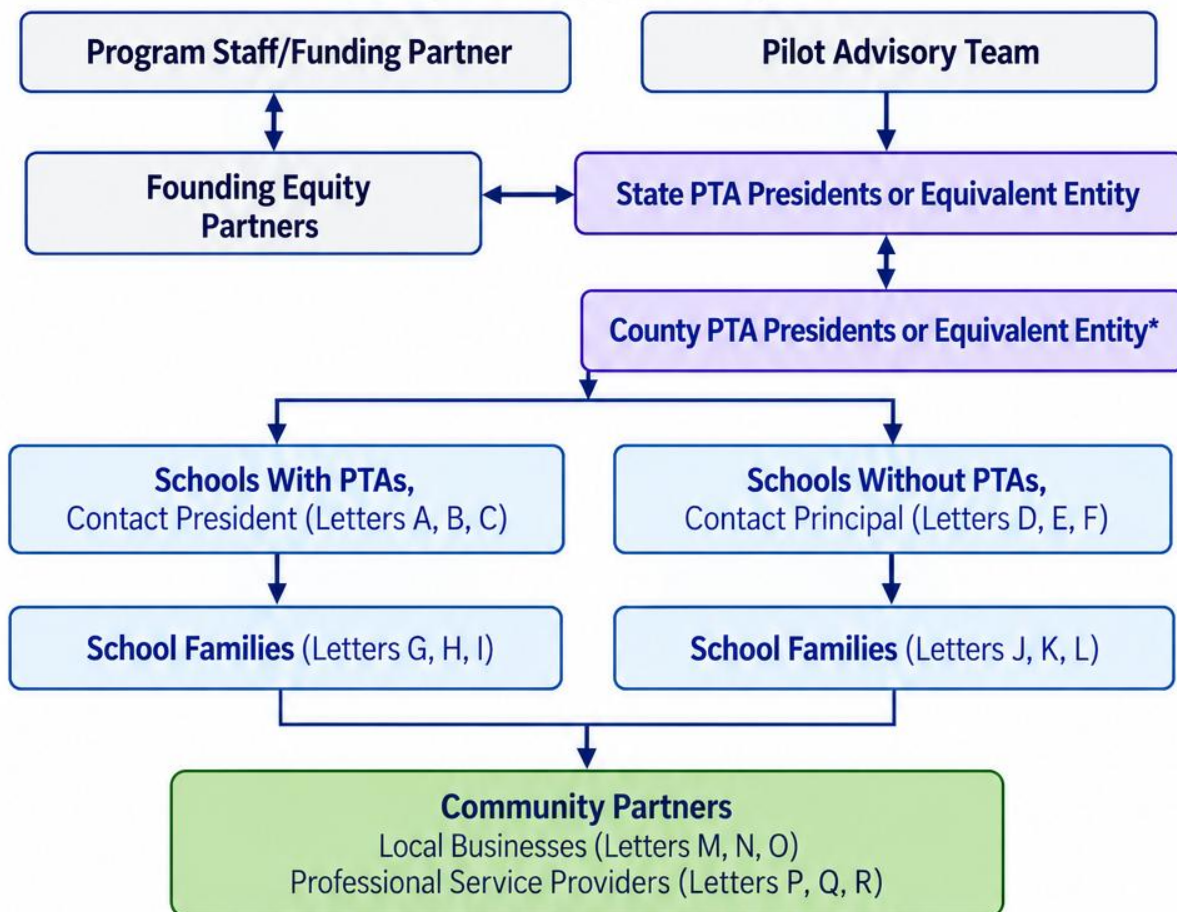




Americans All 2.0 Pilot Entry Strategy & Guide

A coordinated approach to build partnerships, engage schools and families, and bring community partners together.



**During the pilot, program staff makes all contacts to PTA or schools. They all begin with an initial email and two follow-up communications.*

Available Outreach Packages

We have prepared customized letter templates for each key audience to support the pilot launch. Examples of all the letters are linked on the website's "Member-Only Resources" page under "Americans All 2.0 Leadership & Outreach Structure".

Letters A, B, C:	Regional PTA Leader → School PTA President
Letters D, E, F:	Regional PTA Leader → School Principal
Letters G, H, I:	School PTA President → School Families
Letters J, K, L:	School Principal → School Families
Letters M, N, O:	School Families → Local Businesses
Letters P, Q, R:	School Families → Professional Service Providers