

Americans All 2.0

A Community Connection Platform

Americans All 2.0 is building a permanent national platform that connects individuals, families, businesses, professional service providers, and schools through community participation. By creating lasting connections among these groups, the platform generates **sustainable support for schools** while **strengthening the communities** they serve.



CONNECT

Bring together people and organizations that care about our schools and communities.



PARTICIPATE

Create meaningful value so everyone chooses to engage and contribute.



SUSTAIN

Turn ongoing participation into lasting support for schools and communities.



A Different Way to Think About Community Support

From one-time fundraising to ongoing community participation.

Traditional fundraising remains important for schools and communities. **Americans All 2.0** doesn't replace these efforts—it adds a recurring layer of community participation that complements and strengthens existing programs.

Instead of limiting involvement to fundraising campaigns, **Americans All 2.0** provides an ongoing platform that benefits all stakeholders and generates sustainable financial support for local schools.

This model fosters continuous engagement and helps schools build **stronger relationships** among all participants over time.

TRADITIONAL FUNDRAISING



Periodic campaigns



Short-term participation



Transaction-based support



Specific fundraising goals

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Ongoing participation



Continuous community connections



Shared value for all participants



Sustainable support for schools



Americans All 2.0 expands community participation by creating lasting connections that benefit everyone involved.



Community Participation Creates a Self-Sustaining Cycle of Support

Connecting participation with lasting community support

Americans All 2.0 creates a simple yet powerful cycle of community participation. Individuals, families, businesses, and professional service providers each receive meaningful value while helping strengthen local schools.

As participation grows, relationships deepen, community engagement expands, and recurring financial support for schools grows. Because every participant benefits, the model encourages ongoing involvement rather than one-time transactions.

The result is a self-reinforcing cycle that connects people, organizations, and schools—creating lasting benefits for the entire community.



Every participant contributes. Every participant benefits. Every community grows stronger.

Ongoing Participation Creates Lasting Results

Creating lasting support through ongoing participation.

Traditional fundraising campaigns often produce important short-term results, but they often require schools and volunteers to start over with each new event.

Americans All 2.0 takes a different approach. By creating meaningful value for individuals, families, businesses, and professional service providers, the platform encourages ongoing participation instead of one-time transactions.

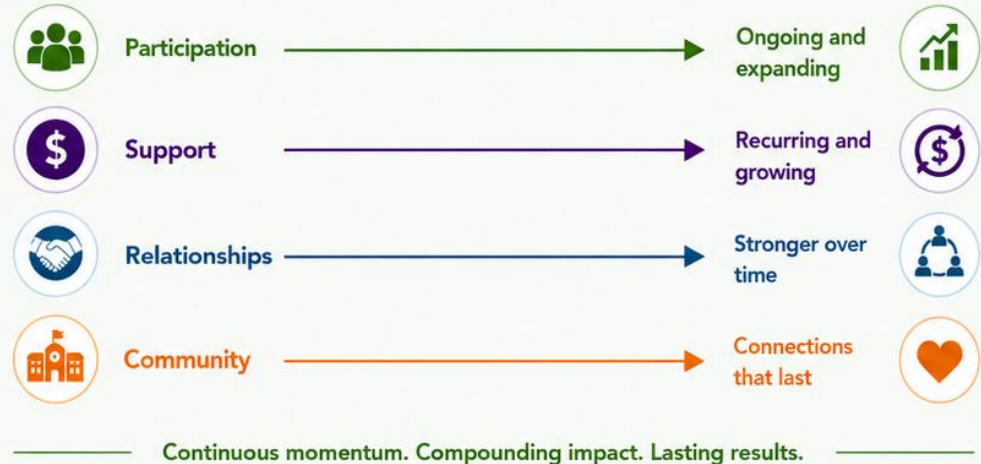
As participation grows, schools gain recurring financial support, businesses strengthen customer relationships, families receive ongoing benefits, and communities build stronger connections. The result is a sustainable model built on ongoing participation rather than repeated fundraising.

TRADITIONAL FUNDRAISING



Planning, effort, and results vary with each new event.

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Sustainability begins when participation becomes part of everyday community life.

Everyone Benefits Through Community Participation

Creating meaningful value for every participant.

Americans All 2.0 is built on a simple principle: when communities participate together, everyone benefits.

Each participant receives real value that encourages ongoing engagement and strengthens the entire community.

When individuals, families, businesses, professional service providers, and schools all benefit, the result is a stronger, more connected community.

One Platform

Multiple Benefits

Stronger Together



**Individuals
& Families**

- Access valuable discounts and offers
- Save money on everyday purchases and services
- Support schools in your community
- Enjoy a simple, affordable way to make a difference



**Businesses &
Professional Service
Providers**

- Reach engaged local customers
- Increase visibility and referrals
- Strengthen local economies together
- Build trust and loyalty through community involvement



Schools

- Receive recurring financial support
- Gain resources for students and programs
- Reduce reliance on one-time fundraising
- Build long-term financial stability



Communities

- Strengthen relationships and connections
- Support local businesses and schools
- Build a culture of participation and care
- Create lasting positive impact together

**The Power of
Participation**



Stronger Schools

Stronger Businesses

Stronger Communities

A Stronger Future

**Together,
everyone benefits**



Value drives participation

Participation drives support

A better future for all

Support strengthens schools and communities

A NATIONAL MARKET CREATES A SELF-SUSTAINING PLATFORM

How Americans All 2.0 creates long-term value for schools, individuals, families, businesses, professional service providers and community partners.



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A LARGE NATIONAL OPPORTUNITY



129,000

Public & Private
K-12 Schools



Millions of Families



Nearly 30 Million

Small Businesses &
Professional Service Providers



Recurring Membership
Participation



**Ongoing Funding for
Schools and Communities**

A SELF-SUSTAINING FINANCIAL MODEL



Individuals



Families



Schools



Businesses



Professional
Service Providers



**MEMBERSHIP
REVENUE**



**PROGRAM
IMPLEMENTATION**



**PARTNER
DISTRIBUTIONS**



GROWTH



MORE MEMBERS



MORE REVENUE

WHY THIS MODEL IS DIFFERENT



**RECURRING
REVENUE**

Not annual
fundraising.



**SHARED
BENEFITS**

Everyone
receives value.



SCALABLE

Designed to expand
from one pilot school
to nationwide
participation without
changing the core
model.



Additional financial projections, implementation
assumptions, and investment information
are available upon request.

IMPLEMENTATION STRATEGY

How Americans All 2.0 moves from national leadership to local community participation.



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IMPLEMENTATION PROCESS: From Pilot to Expansion



Financial Sustainability for Schools

Creating recurring support through everyday participation



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Americans All 2.0 provides recurring financial support to schools without requiring repeated fundraising campaigns. Ongoing participation by individuals, families, businesses, and professional service providers generates lasting value for every participant and sustainable financial support for local schools.

Because participation is voluntary and value-driven, support can continue year-round, not just during fundraising events. As participation grows, so does recurring revenue, strengthening the financial foundation for schools and their communities.

This transparent, community-based funding model is designed to complement—not replace—traditional fundraising efforts.



Voluntary Participation

Everyone participates because they see value.



Recurring Revenue

Ongoing participation creates ongoing support.



Transparent Distribution

Financial operations are clear, accountable, and independently overseen.



Sustainable Support

A model built for long-term impact and community strength.

Pilot Roadmap

Building toward a scalable national community partnership

Americans All 2.0 is being introduced through a carefully planned pilot to validate the community participation model, gather practical feedback, refine operations, and prepare for broader implementation.

Each phase builds on the lessons learned from the previous one, ensuring that future expansion is guided by demonstrated results rather than assumptions.



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**A successful pilot provides the foundation
for responsible, long-term growth.**

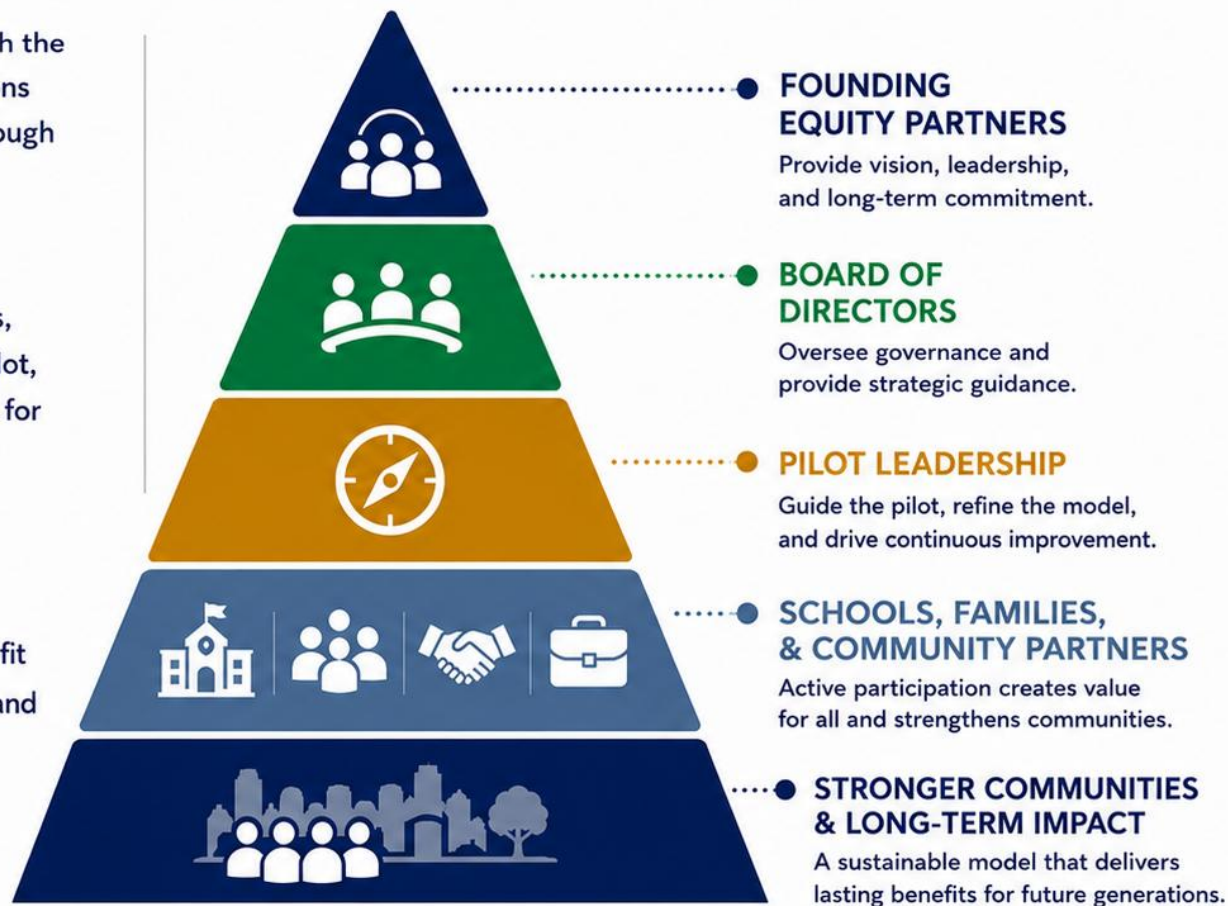
Founding Equity Partner Opportunity

Helping guide the pilot and shape the future of community-supported education

Americans All 2.0 is being launched with the guidance of a small group of organizations committed to strengthening schools through long-term community collaboration.

Participating organizations will appoint representatives to the Board of Directors, provide strategic guidance during the pilot, and help refine the model as it prepares for broader implementation.

Early participation provides a unique opportunity to help shape a sustainable community partnership designed to benefit individuals, schools, families, businesses, and professional service providers for years to come.



Today's leadership helps build tomorrow's stronger communities.



Participation at a Glance

Simple, voluntary participation that benefits every stakeholder

PARTICIPANT	ROLE	COST	PRIMARY BENEFITS
 SCHOOLS	Join the platform	Free	Recurring financial support
 INDIVIDUALS & FAMILIES	Free Membership Optional Benefits with subscription	Free \$4/month	Access to benefits, storytelling tools, and community resources
 BUSINESSES & PROFESSIONAL SERVICE PROVIDERS	Community participation	\$8/month	Customer engagement, visibility, and community support
 FOUNDING EQUITY PARTNERS	Strategic leadership and governance	Free	National recognition, help build stronger communities, gain revenue



Participation is designed to be voluntary, affordable, and accessible while creating sustainable financial support for local schools.



We invite your organization to help launch a new model of community partnership that strengthens schools while creating lasting value for everyone who participates.



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aa-pilot.org

Together, we can build stronger schools, stronger communities, and a stronger future.