

An annotated list of supporting documents and the implementation plan

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Building Stronger, Lasting Connections Between Schools and Their Communities

Americans All 2.0 is a community connection platform that brings together individuals, families, schools, businesses, and professional service providers to create shared value that benefits all participants.



EXECUTIVE OVERVIEW

PROPOSAL

A Community Leadership Initiative for Professional Basketball

The National Basketball Players Association (NBPA) and Americans All 2.0 share a common purpose: creating stronger communities by building opportunities that empower people, support schools, and inspire lasting change.

This proposal outlines a partnership that leverages:

- ✓ **Professional Basketball's influence and credibility** to unite communities and elevate education as a shared priority.
- ✓ **Americans All 2.0's proven platform** to engage families, schools, businesses, and community partners through storytelling and sustainable funding.
- ✓ **A self-sustaining model** that generates ongoing resources for schools and communities without relying on grants or donations.
- ✓ **A scalable national movement** that aligns with the values and mission of both organizations.



Together, we can create a national movement that turns everyday participation into lasting impact for schools, families, and communities across the country.

This executive overview provides a snapshot of the opportunity. The pages that follow explain why professional basketball is uniquely positioned to lead, why Americans All 2.0 is the right platform, and how together we can create a legacy of impact that extends far beyond the game.



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People • Community • Schools • Storytelling

WHY THIS PARTNERSHIP MATTERS



Stronger Communities

Brings people together across differences to support what matters most—our children.



Stronger Schools

Provides schools with ongoing resources to enhance learning and opportunities for students.



Stronger Connections

Builds trust and engagement among families, businesses, and community partners.



Stronger Impact

Creates a self-sustaining model that grows over time and delivers measurable results.

Creating Opportunities.

Strengthening Communities.

Supporting Schools.

Connecting Stories.

Building Stronger, Lasting Connections Between Schools and Their Communities

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A SELF-SUSTAINING COMMUNITY FUNDING MODEL

Illustrative Three-Year Revenue Projections

■ Blue = Local Schools ■ Green = Supporting Organizations

DESCRIPTION	YEAR 1	YEAR 2	YEAR 3
Year 1: Begins 12 months following the completion of the program's pilot phase. Projections are based on implementing the program in 30 cities/metropolitan areas, each generating 10,000 new member discount subscriptions and 800 new businesses and professional service provider memberships in each geographic area. REVENUE GROWTH ASSUMPTIONS After Year 1, we estimate a 70% renewal rate for subscription and membership fees from the prior year and an annual growth rate based on Year 1 projections. The Year 2 and Year 3 revenue projections below reflect those estimates. <i>Note: Illustrative revenue projections are based on the stated participation assumptions. Actual results will vary depending on market conditions and implementation.</i>			
300,000 new subscriptions x \$48 per year	\$14,400,000	\$20,160,000	\$22,176,000
24,000 businesses x \$96 per year	\$2,304,000	\$3,226,800	\$3,549,480
TOTAL GROSS REVENUE	\$16,800,000	\$23,386,800	\$25,725,480
Distribution to Local Schools: 75% of gross revenue	\$12,600,000	\$17,540,100	\$19,294,110
Non-school distribution: 25% of gross revenue (see below)	\$4,200,000	\$5,846,700	\$6,431,370
Board of Directors: 2%	\$336,000	\$467,736	\$514,510
State Offices: 3%	\$504,000	\$701,601	\$771,761
County Offices: 5%	\$840,000	\$1,169,340	\$1,286,274
Program Overhead: 2%	\$336,000	\$467,736	\$514,510
Credit Card Fees: 3%	\$504,000	\$701,601	\$771,761
People of America Foundation: 3%	\$504,000	\$701,601	\$771,761
Program Developers/Equity Partners: 7%	\$1,176,000	\$1,636,085	\$1,800,793
Total non-school distribution	\$4,200,000	\$5,846,700	\$6,431,370
Total gross revenue for Year 2		\$30,091,200	
Distribution to Local Schools: 75% of gross revenue		\$22,568,400	
Non-school distribution: 25% of gross revenue		\$7,522,800	
Total gross revenue for Year 3			\$42,787,680
Distribution to Local Schools: 75% of gross revenue			\$32,090,760
Non-school distribution: 25% of gross revenue			\$10,696,920



INITIAL INVESTMENT

\$190,000 structured as a loan.

Investment funds will:

- Retire existing foundation and developer obligations
- Rebuild the website with new financial models
- Cover one year of operating expenses
- Produce instructional videos and training resources

No funds will be allocated to salaries.



REPAYMENT

Cash flow from membership fees will first be used to repay the loan before any partner distributions are made.

The lender—who may also be a partner—can choose to receive either:

- 3 additional balloon payments of \$190,000 (4X) or
- 1% of the program's annual gross revenue (14% of non-charity equity), along with a board seat.



FINANCIAL TRANSPARENCY

- All transactions via credit card
- Funds deposited in a national bank selected by the partner or investor
- Automatic distribution according to preset percentages
- Independent public accounting firm for overnight and transparency



LONG-TERM GOVERNANCE

Upon achieving certain financial benchmarks, the partner group will assume ownership of the program and control of the foundation's board.

Note:

To view or download the worksheets for this funding model, visit

www.americansall.org/node/566889



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PROFESSIONAL BASKETBALL'S COMMUNITY FOOTPRINT

Nearly 40 Metropolitan Markets Across North America



PROFESSIONAL BASKETBALL TODAY



30 NBA TEAMS



18 WNBA TEAMS



31 NBA G LEAGUE TEAMS



NEARLY 40
METROPOLITAN MARKETS

MARKETS WITH ALL THREE LEAGUES

- | | |
|---------------------------|--------------------------------|
| ★ Atlanta | ★ Portland |
| ★ Bay Area (Golden State) | ★ Toronto |
| ★ Chicago | ★ Washington, DC |
| ★ Dallas-Fort Worth | ★ Philadelphia (WNBA coming) |
| ★ Indianapolis | ★ Detroit (WNBA returns) |
| ★ Los Angeles | ★ Cleveland (WNBA starts 2028) |
| ★ New York City | ★ Houston (WNBA returns) |
| ★ Phoenix | |

As of the 2026-27 season. Teams and markets subject to change.



Professional basketball already maintains one of the largest community footprints in North America. Americans All 2.0 provides a platform to strengthen those community connections.

WHERE THE OPPORTUNITY IS GREATEST

Five states. ~33% of all U.S. public schools.



TOP 5 STATES BY PUBLIC SCHOOLS

California	10,326
Texas	9,217
New York	4,814
Illinois	4,400
Florida	4,229

TOTAL
33,986
PUBLIC SCHOOLS

~33% OF ALL U.S.
PUBLIC SCHOOLS

Source: National Center for Education Statistics (NCES)
2022-23 Public School Universe Survey



Focusing on these five states allows us to reach **~33% of the nation's public schools** with a focused, scalable launch strategy.

Americans All: A Legacy of Educational Innovation

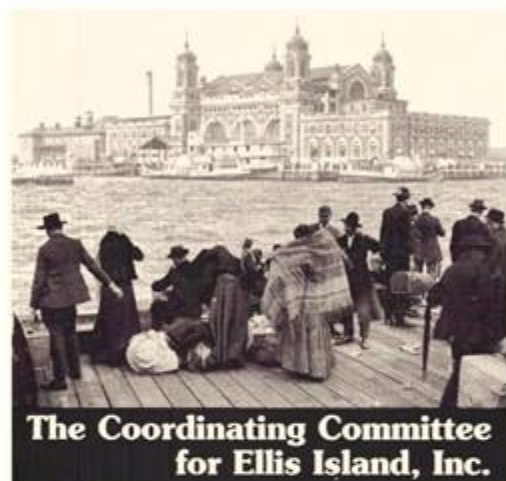
More Than Four Decades of Building Stronger Communities Through Storytelling and Education

Americans All is the culmination of more than forty years of developing innovative educational programs that strengthen schools, preserve community stories, and promote civic engagement.

Our origins trace to the Coordinating Committee for Ellis Island, Inc. (CCEI), a 501(c)(3) nonprofit incorporated in 1981. CCEI commissioned and donated bronze sculptures depicting immigration and Ellis Island to the National Park Service. As several sculptures became part of a national traveling exhibition, the organization developed *Images of Ellis Island*, an educational program designed to place the immigrant experience within its historical context.

Recognizing a broader need for stronger history and civics education, the organization expanded its mission by developing **Americans All**—a national multicultural education program highlighting the contributions of immigrants and diverse cultures to America's growth. Co-developed by Dr. Gail C. Christopher and Allan S. Kullen, Americans All included curriculum guides, teacher resources, videos, simulations, historical photographs, posters, and classroom activities designed for K–12 instruction.

The program received support from leading philanthropic organizations, including The Hitachi Foundation, The Sears-Roebuck Foundation, The John D. and Catherine T. MacArthur Foundation, The Quaker Oats Foundation, and The Procter & Gamble Fund. Pilot programs were implemented in San Diego, Chicago, and Washington, D.C., followed by statewide registration pilots in Nevada, New York (Nassau County), North Dakota, and Vermont. The Americans All name, logo, and educational materials continue to be protected by trademark and copyright registrations.



National Recognition

Between 1992 and 1995, Houghton Mifflin Company managed the retail distribution of Americans All educational resources, making the program available to educators nationwide.

To guide future growth, The People of America Foundation was established in 1995 as the nonprofit parent organization for Americans All and received federal recognition as a publicly supported charitable organization in 1997.



HOUGHTON MIFFLIN

K-8

CATALOG

1995



HOUGHTON MIFFLIN

INCLUDES MULTIMEDIA LITERARY PRODUCTS

Americans All

A national multicultural education program

... (text about the program) ...

Teacher Background Resources: Historical and Cultural Context

- The Founding of America: A Teacher's Manual
- Teacher's Guide to Learning Activities for K-8
- American Immigration: The Continuing Tradition
- Teacher's Manual

Ethnic and Cultural Group Studies

- The Italian Tradition: The First Americans
- Italian Americans
- Irish Americans
- German Americans: From the Old World to the New
- Mexican Americans
- Puerto Rican: Immigrants and Americans

Resource Guide to Immigration and Migration

- The Founding of America: A Teacher's Manual
- The Founding of America: The Teacher's Manual
- English
- Spanish
- French

Americans All Audio and Visual Materials

- Audio Cassettes available
- Video Tapes available
- Photo Collection
- Poster Collection

... (text about the materials) ...

Product	Price
Americans All: The Founding of America (Teacher's Manual)	\$19.95
Americans All: The Founding of America (Teacher's Manual)	\$19.95
Americans All: The Founding of America (Teacher's Manual)	\$19.95
Americans All: The Founding of America (Teacher's Manual)	\$19.95
Americans All: The Founding of America (Teacher's Manual)	\$19.95
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Americans All: The Founding of America (Teacher's Manual)	\$19.95
Americans All: The Founding of America (Teacher's Manual)	\$19.95

Adapting to a Changing Educational Landscape

As national education priorities shifted toward STEM, funding for social studies and civics programs declined. Rather than abandon its mission, the organization adapted by expanding one of its most successful educational components—storytelling.

This evolution led to the creation of the Heritage Honor Roll, enabling individuals, families, organizations, and communities to preserve their stories through text, photographs, audio, and video. Over time, the program evolved into the Social Legacy Network, demonstrating how storytelling can strengthen families, preserve community history, and support educational initiatives.

Building on the Past to Create Americans All 2.0

Today, Americans All 2.0 represents the next evolution of that forty-year journey.

The platform combines educational storytelling with community-based funding to create an ongoing partnership among schools, families, local businesses, and professional service providers.

Unlike traditional fundraising programs that begin and end with a campaign, Americans All 2.0 creates a sustainable community ecosystem where:

- **Schools** receive recurring financial support.
- **Families** participate at no cost while preserving their stories and strengthening community connections.
- **Businesses and professional service providers** build customer loyalty through storytelling while supporting local education.
- **Communities** benefit from stronger relationships built around shared experiences rather than differences.

The result is a scalable model that strengthens schools, supports local businesses, celebrates community stories, and creates lasting value for everyone involved.

A Proven Foundation for the Future

Americans All 2.0 is not a new idea—it is the next generation of nationally recognized educational initiative that has evolved more than four decades.

By combining storytelling, community partnerships, and sustainable school funding, the platform builds on a proven educational foundation while creating a sustainable model that benefits schools, families, businesses, and communities for years to come.



AMERICANS ALL 2.0 PILOT WEBSITE

A Platform Now Online

The Americans All 2.0 pilot website is operational and continues to expand as new content and functionality are added. It provides the foundation for a scalable platform that connects communities, strengthens schools, and supports future national expansion.



aa-pilot.org

Registration is free and carries no obligation, but is required to access the Resource Center.



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Businesses

Schools

FAQs

Contact Us

Create **Free** New User Account

Log Into My Account

Turn everyday spending into ongoing support for schools.

Americans All 2.0 is a community-focused nonprofit offering a free storytelling tool and a voluntary, affordable fundraising platform that helps individuals, families, schools, businesses, and professional service providers strengthen their communities together.



Families Save Money

Access local discounts on the things you use every day.



Businesses Grow

Connect with local families and build lasting relationships and loyalty.



Schools Benefit

Receive ongoing support that strengthens student success.



A functioning platform supporting individuals, families, schools, businesses, professional service providers, and communities.



EDUCATIONAL RESOURCES

- ✓ Heritage Honor
- ✓ Music
- ✓ Storytelling
- ✓ Photo Library



PROGRAM RESOURCES

- ✓ Executive Briefing
- ✓ Funding Options
- ✓ Membership
- ✓ Media Library



IMPLEMENTATION RESOURCES

- ✓ Pilot Guide
- ✓ Leadership Tools
- ✓ Outreach Programs
- ✓ Resource Library



**READY FOR
NATIONAL EXPANSION**

Americans All 2.0 is not being built from scratch. It is expanding from a proven foundation—ready to grow through strategic partnerships that strengthen schools, support families, and build stronger communities **nationwide**.



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Note:

Our existing website, www.americansall.org, remains online, and we have migrated much of its general content to the new Pilot website.



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VISIBLE PARTNERS → CREATE RESULTS A KEY TO SUCCESS IN EVERY COMMUNITY



Americans All 1.0 was implemented in communities across the country through partnerships with respected foundations, school systems, and community leaders.

One lesson was remarkably consistent: trusted local partners built credibility, encouraged participation, and helped make every implementation successful.



NATIONAL DISTRIBUTION

Houghton Mifflin's national sales force and catalog enabled Americans All to reach schools, libraries, and colleges across the United States.



STORIES THAT CONNECT AND INSPIRE

Two formats. One mission.

Americans All 1.0 showcased the power of real stories from real people and communities. These two story formats—individual and group—highlight personal journeys and collective impact, building understanding, unity, and a stronger sense of community.



INDIVIDUAL STORY

One person. One journey. Many lessons.

Individual stories highlight personal experiences, values, and accomplishments that reflect our shared humanity and unique perspectives.



Personal profile and biography



Photos, documents, and keepsakes



Their story in their own words

The screenshot shows the Americans All website interface. At the top is a navigation bar with links: STORIES, COMMUNITIES, RESOURCES, EDUCATION, ABOUT, and a search icon. Below the navigation bar, the title "Allan K. Kullen: Founder, Americans All" is displayed, followed by "Americans All Storyteller" and "Published April 21, 2016". A large photo of Allan K. Kullen is on the left. To his right is a text block: "For more than four decades, I have been dedicated to building stronger schools, stronger unions, and stronger communities. From my early days as a teacher and coach to leading national education and labor initiatives, my journey has always been about people and the belief that when we lift each other up, we all rise together. Americans All was created to celebrate our differences, share our stories, and inspire action for the common good." To the right of the text are several logos: a colorful 'ba' logo, the AFL-CIO logo, the KP logo, and the UAW logo. Below the text and logos are four smaller images: a group photo, a row of books, a photo of the Eiffel Tower, and a portrait of a man.



GROUP STORY

Many voices. One shared experience.

Group stories capture the power of community through organizations, events, cultural groups, and collective achievements.



Group profile and background



Photos, events, and milestones



The story of their shared impact

The screenshot shows the Americans All website interface for a group story. The navigation bar is the same as the individual story page. The title is "AOH Division 5 and LAOH Division 83 Irish Heritage, Community Service, and Friendship", followed by "Americans All Storyteller" and "Published March 17, 2015". A large circular logo with "AOH DIV 5" is on the left. To its right is a text block: "For more than a century, the Ancient Order of Hibernians Division 5 and the Ladies Ancient Order of Hibernians Division 83 have celebrated Irish heritage while giving back to the communities we call home. Through cultural events, scholarships, parades, and countless acts of service, our members work together to preserve traditions, support one another, and build a stronger community for future generations." To the right of the text are several logos: the American flag, the Irish flag, the AOH logo, and the LAOH logo. Below the text and logos are four smaller images: a portrait of Thomas A. Clark, a group photo, a group photo of people in traditional Irish dress, and a portrait of Kathleen Daly Clark.



STORIES BUILD UNDERSTANDING. UNDERSTANDING BUILDS COMMUNITY.

By sharing our individual journeys and collective experiences, we celebrate our differences, strengthen our connections, and create a more united future.

**Note:**

Our existing website, www.americansall.org, remains online, and we have migrated much of its general content to the new Pilot Website. The following links relate to storytelling. Although they can be viewed online, the ability to print clean pages from these links has been compromised due to the website's age. That will be resolved when the data is migrated to the new website.

- To view the complete individual story on Allan Kullen, visit www.americansall.org/node/566231
- To view the complete group story on AOH Division 5 and LAH Division 83, visit www.americansall.org/node/564897
- To view all the legacy stories on our Heritage Honor Roll, visit www.americansall.org/node/566426.
- To view a sample of legacy stories in multiple languages, visit www.americansall.org/node/566711
- To learn the value of storytelling as a mental health tool, visit www.americansall.org/node/566710.
- To learn how to create text for a legacy story and the benefits of Storytelling for Younger Children, visit www.Americansall.org/node/566545

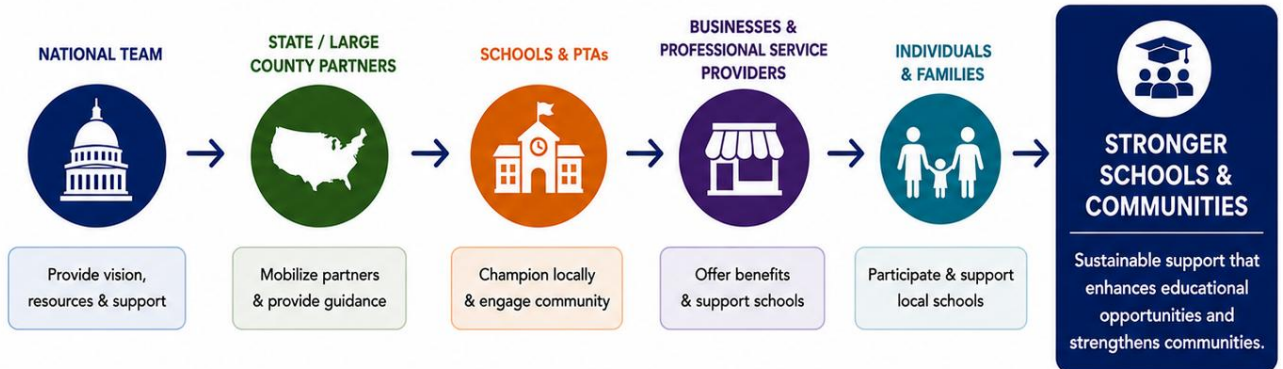
IMPLEMENTATION STRATEGY

How Americans All 2.0 moves from national leadership to local community participation.



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IMPLEMENTATION PROCESS: From Pilot to Expansion

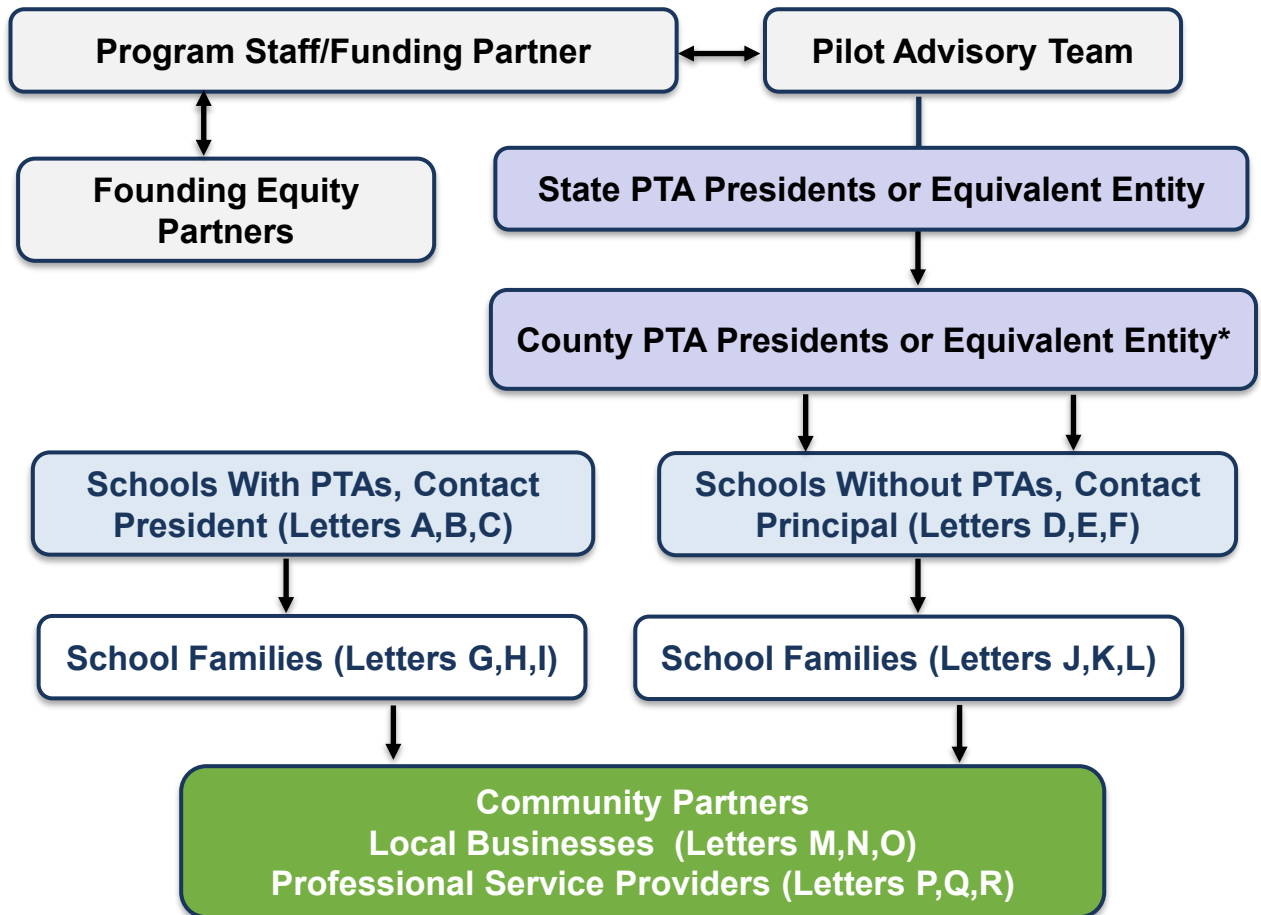


aa-pilot.org

info@aa-pilot.org

Allan S. Kullen, President

Americans All 2.0 Pilot Entry Strategy & Guide



**During the pilot, program staff makes all contacts to PTA or schools. They all begin with an initial email and two follow-up communications.*

Note:

Several entry strategies are available to launch the pilot. Once an organization or state enters the program, the implementation process shown above remains the same.

► Entry strategy options continue on the following page.

Why National Partners are Vital

Americans All 2.0 was designed to serve individuals, families, schools, businesses, professional service providers, and communities, but its long-term success depends upon meaningful input from educators and educational leaders. National education organizations can help ensure the platform remains responsive to the needs of teachers, principals, students, and families. As the program grows, participating national organizations will have the opportunity to help shape its future direction, governance structure, and long-term priorities.

Funding Equity Partner Opportunities

Americans All 2.0 is currently seeking a limited number of organizations interested in exploring strategic partnerships, pilot support, sponsorship participation, community engagement initiatives, and long-term expansion opportunities.

Potential partners may benefit through association with community-based educational support, increased local visibility, pilot participation recognition, and involvement in helping shape a scalable national model. It may provide additional benefits to current members and help in recruiting new members to the organization as well.

One Decision That Shapes the Pilot

One of the earliest responsibilities of the Funding Partner, in addition to providing visibility, is helping determine the most effective entry strategy to deliver a successful launch. Several proven pathways are available. Once the pilot starts, implementation follows the same outreach process illustrated on the previous page. It begins with state and regional leadership, continuing through schools and families, and ultimately reaching community partners. Each stage of the process is supported by a corresponding outreach package consisting of an initial email and two follow-up communications.

Importantly, the program has created a seamless exit strategy for the development team that will enable the program to continue after specific financial benchmarks have been met. Its successor will be the group designated as Founding Equity Partners, a team of nonprofits with whom we share a common mission. Each will hold a Board seat and will own and receive 1% (14% if the non-school) of the program's annual gross revenue. If desired, multiple organizations can share a Board seat and divide its annual revenue.

Choosing the Best Starting Point

The selection of the most promising entry strategy should take into consideration, among other factors, geographic reach, organizational commitment, existing leadership relationships, speed of implementation, visibility, and how these ensure long-term scalability. Possible entry points include, but are not limited to:

- Option 1: Select six organizations, each having a nationwide outreach from the list below.
- Option 2: Begin in the five states (CA, TX, IL, NY, FL) representing approximately one-third of the public schools in the U.S.
- Option 3: Select metropolitan or regional markets where the Funding Partner has strong visibility.

Once the entry strategy has been chosen, everyone follows the same implementation path. It begins with state and regional leadership, continuing through schools and families, and ultimately reaching community partners. Each stage of the process is supported by a corresponding outreach package consisting of an initial email and two follow-up communications. The following page contains a list of organizations that represent teachers, principals, and administrators. The outreach process shown on page 11 remains the same regardless of how the pilot begins.

Teacher organizations

AFT (American Federation of Teachers) is a union of professionals that champions fairness, democracy, economic opportunity, and high-quality public education, healthcare, and public services for our students, their families, and our communities. <https://www.aft.org/>

NEA (The National Education Association) advocates for education professionals and unites our members and the nation to fulfill the promise of public education to prepare every student to succeed in a diverse and interdependent world. <https://www.nea.org/>

Principal organizations

NAESP (The National Association of Elementary School Principals) is a professional organization serving elementary and middle-level principals who represent 35 million children in pre-K through grade 8. <https://www.naesp.org/>

AMLE (Association for Middle Level Education), formerly the National Middle School Association, is an international organization for middle school educators, offering research, best practices, and professional development. <https://www.amle.org/>

NPA (The National Principals Association), formerly the National Association of Secondary School Principals, is the national professional home for principals and assistant principals across the PreK–12 continuum. <https://www.principals.org/npa/>

School support organizations

PTA (National Parent Teacher Association) works to make every child's potential a reality by engaging and empowering families and communities to advocate for all children. <https://www.pta.org/>

Administrative organizations

AASA (American Association of School Administrators), focuses on the needs of school superintendents and promotes effective education leadership. <https://www.aasa.org/About-AASA/>

AFSA (American Federation of School Administrators) advocates for educational leaders and supports federal programs for disadvantaged students. <https://www.theschoolleader.org/>

AECT (Association for Educational Communications and Technology) focuses on improving education through technology and communication. <https://aect.org/home>

Financial Sustainability for Schools

Creating recurring support through everyday participation



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Americans All 2.0 provides recurring financial support to schools without requiring repeated fundraising campaigns. Ongoing participation by individuals, families, businesses, and professional service providers generates lasting value for every participant and sustainable financial support for local schools.

Because participation is voluntary and value-driven, support can continue year-round, not just during fundraising events. As participation grows, so does recurring revenue, strengthening the financial foundation for schools and their communities.

This transparent, community-based funding model is designed to complement—not replace—traditional fundraising efforts.



Participation

- Individuals
- Families
- Businesses
- Professional Service Providers



Community Value Is Created

Access to benefits, connections, resources, and meaningful engagement



Recurring Revenue Supports Schools

Ongoing participation generates sustainable financial support



Stronger Schools • Stronger Communities

More resources for schools today and brighter opportunities for tomorrow



Voluntary Participation

Everyone participates because they see value.



Recurring Revenue

Ongoing participation creates ongoing support.



Transparent Distribution

Financial operations are clear, accountable, and independently overseen.



Sustainable Support

A model built for long-term impact and community strength.

 aa-pilot.org

 info@aa-pilot.org

Allan S. Kullen, *President*



Allan Kullen <allantapco02@gmail.com>

**Official USPTO Notification: U.S. Trademark Application SN 99025190 --
Docket/Reference No. 99025190**

1 message

TMOfficialNotices@uspto.gov <TMOfficialNotices@uspto.gov>

Wed, Aug 5, 2026 at 1:45 AM

Reply-To: TrademarkAssistanceCenter@uspto.gov

To: allantapco02@gmail.com, akullen@americansall.org



UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)

Commissioner for Trademarks
www.uspto.gov**OFFICIAL USPTO NOTICE OF PUBLICATION UNDER 12(a)****U.S. Application Serial No.** 99025190**Mark:** AMERICANS ALL**International Class(es):** 036**Owner:** People of America Foundation**Docket/Reference No.** 99025190**Issue Date:** August 05, 2026**Your mark is scheduled to publish in the *Trademark Official Gazette* (TMOG) on August 11, 2026.****Your mark appears to be entitled to register** on the Principal Register, subject to any claims of concurrent use.**What happens when your mark publishes.** Within 30 days of the publication date, any party who believes it will be damaged by the registration of the mark may file a notice of opposition (or extension of time) with the Trademark Trial and Appeal Board. If no objection is filed, we will issue a registration.**View your mark in the TMOG** after the publication date at <https://tmog.uspto.gov/> by selecting your publication date in the "issues" field, entering your serial number in the "search by" field, and clicking on the magnifying glass.**Ensure that the information in the TMOG is correct.** If any information is incorrect, promptly request correction using the "Post-Approval/Publication/Post-Notice of Allowance (NOA) Amendment" form at <https://teas.uspto.gov/office/ppa/>. For more information, see <https://www.uspto.gov/trademark/trademark-updates-and-announcements/procedures-submitting-amendmentscorrections-trademark>.**Direct questions** about this notice to the Trademark Assistance Center (TAC) at 1-800-786-9199 (select option 1) or TrademarkAssistanceCenter@uspto.gov.<https://mail.google.com/mail/u/0/?ik=4dcb866c8a&view=pt&search=all&permthid=thread-f:1872661046755966982%7Cmsg-f:1872661046384107201&...>

Organizational Status and Compliance

The People of America Foundation has maintained its nonprofit status, annual federal tax filings, and corporate good standing throughout the development of Americans All and Americans All 2.0. Supporting documentation is summarized below..

People of America Foundation (Parent Organization for Americans All-EIN: 521967995

- ✓ **IRS 501(c)(3) Public Charity:** IRS determination confirming federal tax-exempt status.
- ✓ **Annual IRS Filing:** Form 990-N accepted for tax year 2025.
- ✓ **State Good Standing:** Maryland Certificate of Good Standing confirming current compliance.
- ✓ **Corporate Status:** Delaware corporate filings current.

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: **MAR 21 2001**

EMPLOYER IDENTIFICATION NUMBER:
15-1967995

CONTACT PERSON:
GAIL BOKER
CONTACT TELEPHONE NUMBER:
(877) 829-5500
OUR LETTER DATED:
March 1997
ADDRESS ANY OTHER:
No

O PEOPLE OF AMERICA FOUNDATION
3140 BOWEN RD
RELEVILLE, MD 21768-0900

Dear Applicant:

This notifies our letter of the above date in which we stated that you would be treated as an organization that is not a private foundation until the expiration of your advance ruling period.

Your exempt status under section 501(a) of the Internal Revenue Code as an organization described in section 501(c)(3) is still in effect. Based on the information you submitted, we have determined that you are not a private foundation within the meaning of section 509(a) of the Code because you are an organization of the type described in section 509(a)(1) and 509(d)(2)(A)(vi).

Grantors and contributors may rely on this determination unless the Internal Revenue Service publishes notice to the contrary. However, if you lose your section 509(a)(1) status, a grantor or contributor may not rely on this determination if he or she was in part responsible for, or was aware of, the act or failure to act, or the substantial or material change on the part of the organization that resulted in your loss of such status, or if he or she acquired knowledge that the Internal Revenue Service had given notice that you would no longer be classified as a section 509(a)(1) organization.

You are required to make your annual information return, Form 990 or Form 990-EZ, available for public inspection for three years after the later of the due date of the return or the date the return is filed. You are also required to make available for public inspection your exemption application, any supporting documents, and your exemption letter. Copies of these documents are also required to be provided to any individual upon written or in person request without charge other than reasonable fees for copying and postage. You may fulfill this requirement by placing these documents on the Internet. Penalties may be imposed for failure to comply with these requirements. Additional information is available in Publication 597, Tax-exempt Status for Your Organization, or you may call our toll-free number shown above.

If we have indicated in the heading of this letter that an addendum applies, the addendum enclosed is an integral part of this letter.

Because this letter could help resolve any questions about your private foundation status, please keep it in your permanent records.

If you have any questions, please contact the person whose name and telephone number are shown above.

Sincerely yours,
Steven P. Miller
Steven P. Miller
Director, exempt organizations

State of Delaware
Secretary of State
Division of Corporations
Revved 03/01/2003
FILED 04/01/2003
100 N. MARKET ST. - 18th Floor - 19011

STATE OF DELAWARE
CERTIFICATE OF AMENDMENT
(A CORPORATION WITHOUT CAPITAL STOCK)

The corporation, People of America Foundation
organized and existing under the laws of the State of Delaware, hereby certifies as follows:

(1) That at a meeting a vote of the members of the governing body was taken for and against the amendment to the Certificate of Incorporation, said Amendment being as follows:

The name of the corporation is People of America Foundation.

(2) That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, said corporation has caused this certificate to be signed this 29 day of January, A.D. 2000

By: *Alan Kulan*
Authorized Officer
Name: Alan Kulan Print or Type

People of America Transaction Rec

General Information
Merchant Account: The Incorporators Ltd.
Date/Time: 02/03/2020 11:11:31 PM EST

Transaction Information
Order ID: 81234
Description: Amendment Filing
Transaction Amount: \$189.00
Transaction ID: 5163653165
Authorization Code: 039542
Transaction Type: Card Sale
Response: APPROVED
AVS Results: Exact match, 5-character numeric ZIP
CVV Results: CVV2/CVC2 match

STATE OF MARYLAND
Department of Assessments and Taxation

I, BOB YEAGER of the STATE DEPARTMENT OF ASSESSMENTS AND TAXATION of the STATE of MARYLAND, DO HEREBY CERTIFY THAT THE DEPARTMENT, BY LANE OF THE STATE, IS THE CUSTODIAN OF THE RECORDS OF THIS STATE RELATING TO THE INCORPORATION OR REINSTATEMENT OF CORPORATE ENTITIES, OR THE RIGHTS OF CORPORATIONS TO TRANSACT BUSINESS IN THIS STATE AND THAT I AM THE PROPER OFFICER TO EXECUTE THIS CERTIFICATE.

I FURTHER CERTIFY THAT PEOPLE OF AMERICA FOUNDATION, INC. AKA PEOPLE OF AMERICA FOUNDATION FOUNDRY, INC. (A.K.A. PEOPLE OF AMERICA FOUNDATION) IS A CORPORATION INCORPORATED AND EXISTING UNDER AND BY VIRTUE OF THE LAWS OF THE STATE OF DELAWARE, AND THE CORPORATION HAS FILED ALL ANNUAL REPORTS REQUIRED, HAS NO OUTSTANDING LATE FILING/PENALTIES ON THOSE REPORTS, AND HAS A RESIDENT AGENT. THEREFORE, THE CORPORATION IS AT THE TIME OF THIS CERTIFICATE IN GOOD STANDING WITH THE DEPARTMENT AND IS FULLY AUTHORIZED TO EXERCISE ALL THE POWERS GRANTED IN ITS CHARTER OR CERTIFICATE OF INCORPORATION, AND TO TRANSACT INTERSTATE, INTRASTATE AND FOREIGN BUSINESS IN MARYLAND.

IN WITNESS WHEREOF, I HAVE HERETO SUBSCRIBED MY SIGNATURE AND AFFIXED THE SEAL OF THE STATE DEPARTMENT OF ASSESSMENTS AND TAXATION OF MARYLAND AT BALTIMORE ON THE JANUARY 11, 2020.

Bob Yeager
Bob Yeager
Director

700 East Pratt Street, 2nd Fl. Ste. 2700, Baltimore, Maryland 21202
Telephone: Baltimore (410) 751-1341 / Outside Baltimore: (800) 246-5941
TOLL FREE (Maryland Relay Service) (800) 735-2258 TTY:Voice

Online Certificate Validation Code: <http://mda.org/MDA/Cert/001001>
To verify the Authentication Code, visit <http://mda.org/verify>

Maryland Certificate of Good Standing
State Compliance Verified



Confirmation

Your Form 990-N(e-Postcard) has been submitted to the IRS

- **Organization Name:** PEOPLE OF AMERICA FOUNDATION
- **EIN:** 521967995
- **Tax Year:** 2025
- **Tax Year Start Date:** 01-01-2025
- **Tax Year End Date:** 12-31-2025
- **Submission ID:** 10215720260279414437
- **Filing Status Date:** 01-27-2026
- **Filing Status:** Accepted

MANAGE FORM 990-N SUBMISSIONS

IRS Form 990-N Filing
2025 Annual Filing Accepted

Complete Supporting Documentation. High-resolution pdf of these documents are available at:

<https://www.keepandshare.com/doc9/32877/tax-and-status-docs-32877-pdf-4-4-meg?da=y>

Additional supporting documentation is available upon request.

The Americans All 2.0 Partnership Model: Bringing It All Together

- ✓ Prepared to Demonstrate
- ✓ Prepared to Launch
- ✓ Prepared to Partner

PARTICIPANT	ROLE	COST	BENEFITS
 SCHOOLS	Join the platform	Free	Recurring financial support
 INDIVIDUALS & FAMILIES	Free Membership Optional Benefits with subscription	Free \$4/month	Access to benefits, storytelling tools, and community resources
 BUSINESSES & PROFESSIONAL SERVICE PROVIDERS	Community participation	\$8/month	Customer engagement, visibility, and community support
 FOUNDING EQUITY PARTNERS	Strategic leadership and governance	Free	National recognition, help build stronger communities, gain revenue



Participation is designed to be voluntary, affordable, and accessible while creating sustainable financial support for local schools.

We invite the Players Association to help launch a new model of community partnership.



Allan S. Kullen

President, Americans All 2.0



301-520-8242



allan@americansall.org



aa-pilot.org

Together, we can build stronger schools, stronger communities, and a stronger future.



aa-pilot.org



info@aa-pilot.org

Allan S. Kullen, President