

1. ABOUT AMERICANS ALL 2.0

What is Americans All 2.0?

Americans All 2.0 is a comprehensive, voluntary community engagement platform that brings people together around meaningful common goals. The platform is powered by storytelling and funded by a discount program that can provide sustainable financial support for schools and other nonprofits.

Who founded Americans All 2.0?

Its president, Allan Kullen, founded the program. You can view his legacy story at www.americansall.org/node/566231.

Who can participate in Americans All 2.0?

The program provides benefits for virtually all community members: individuals, families, nonprofit businesses (including schools), and for-profit businesses and professional service providers (collectively referred to as businesses).

Registration for nonprofit and for-profit businesses is generally the same, except that school registration is separate because of the complexity of their organizational structure. All nonprofit businesses, including schools, can receive financial support generated through program participation.

Is participation voluntary?

Yes. Americans All 2.0 is a voluntary program. Individuals, families, nonprofit businesses (including schools), and businesses choose whether to participate.

How is Americans All 2.0 different from traditional fundraising?

Americans All 2.0 is designed to create ongoing financial support through community participation rather than relying on repeated fundraising campaigns. Individuals and families can benefit from participating businesses, while businesses can build relationships with local individuals, families, and community organizations. Schools and other nonprofit businesses can receive ongoing financial support generated through the program.

How does Americans All 2.0 bring the community together?

The platform connects individuals and families with nonprofit businesses and businesses through shared participation. Storytelling is also an important part of the platform, allowing people and organizations to share and preserve experiences and stories while strengthening community connections.

What makes Americans All 2.0 sustainable?

The program is designed so participation creates value for everyone involved. Individuals and families can benefit from participating businesses, while businesses can connect with local families and build lasting relationships. Schools and other nonprofit businesses can receive ongoing financial support as the community grows.