

3. SCHOOLS & NONPROFIT ORGANIZATIONS

How can our school or nonprofit business participate?

Schools and other nonprofit businesses can register for Americans All 2.0. Schools have a separate registration process because of the complexity of their organizational structure. Other nonprofit businesses generally use the same registration process as participating businesses.

Can schools and other nonprofits receive financial support?

Yes. All nonprofit businesses, including schools, can receive financial support generated through program participation without paying a participation fee.

How does a school or nonprofit business receive financial support?

After the pilot registration phase reaches meaningful participation, the program will move into its implementation phase. At that point, participating individuals, families, schools, nonprofit businesses, and businesses will begin to interact financially through the platform, thus generating financial support for schools.

Who can register on behalf of a school or nonprofit, and can that person also have a personal membership?

An authorized individual, such as a principal, PTA leader, administrator, employee, or other designated representative, may register a school or nonprofit business. The individual must first create a personal Americans All 2.0 membership account before registering as an agent for a nonprofit business, including a school.

An individual may participate in Americans All 2.0 in more than one role. For example, a person may have a personal membership while also serving as the registered representative of a school or nonprofit business. Each role is registered separately with a unique email address. Registering an additional role does not affect the benefits of the individual's personal membership.

Members can use their Dashboard to manage their personal membership and any organizational roles for which they are registered.

How can teachers and staff participate?

Teachers and staff may register as individual members of Americans All 2.0. Their free membership gives them access to the website and its storytelling features. After the pilot phase, they may also subscribe to the discount program to receive discounts, benefits, and promotions offered by participating businesses.

How can a school help the program succeed?

Schools can support the program by helping families learn about this voluntary participation opportunity, particularly families who own or are affiliated with businesses in their community.