



AMERICANS ALL 2.0

People • Storytelling • Schools • Businesses • Community

Background Information on Americans All

A Legacy of National Leadership and Educational Innovation

Americans All was built through decades of educational innovation, national partnerships, and community-based work. It has been guided and supported by respected national leaders from a wide range of fields who recognize the importance of its mission.

Honorary Board Chairs



Ted Danson
Honorary Board Chair



Andrew Young
Honorary Board Chair



Sandra Day O'Connor
Honorary Board Chair



Gene Kelly
Honorary Board Chair

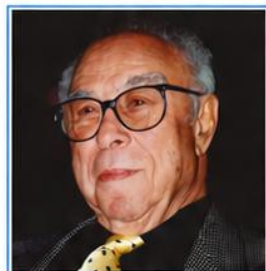
Program Development and Early Leadership



Dr. Gail C. Christopher
Co-Developer



Allan S. Kullen
Co-Developer



Art Buchwald
Founding Advisor



Mayor Bob Knight
Senior Consultant

Americans All 2.0 builds on that experience—

not from a standing start, but from a proven foundation of educational, community, and national engagement.





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The Beginning of a National Initiative

May 3, 1989 — Washington, D.C.

Americans All was introduced at a national meeting on May 3, 1989, sponsored by leading national education organizations and media partners. The invitation below reflects the broad support for the program and its mission.

districts across the nation. A comprehensive pilot will be initiated in the San Diego and Chicago public schools in the fall of 1989.

This unique program utilizes the social studies curriculum to teach critical thinking to build self-esteem, to reduce racism and prejudice and to equip teachers with new skills required for meeting the needs of today's diverse student population.

We look forward to your participation at this meeting and would appreciate your call to let us know you will attend.

Sincerely,

Eleanor Sreb, Acting Chairman
The Coordinating Committee for Ellis Island

Albert Shanker, President
American Federation of Teachers

Mary Hawwood Futrell, President
National Education Association

Dr. Samuel G. Sava, Executive Director
National Association of Elementary School Principals

Dr. Scott Thomson, Executive Director
National Association of Secondary School Principals

Dr. Harold Morse, Chairman of the Board
The Learning Channel

This national introduction marked the beginning of Americans All's impact on students, educators, and communities across the country.





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Background Information on Americans All

From Americans All to Americans All 2.0

Americans All evolved from national and local projects. Predating Americans All was a program created by the Coordinating Committee for Ellis Island, Inc., a 501(c)(3) education organization incorporated in 1981. The committee's program arranged for bronze sculptures depicting immigration and Ellis Island to be produced and donated to the National Park Service. When some of these sculptures became part of a traveling exhibit, the committee created the Images of Ellis Island education materials to place the sculptures and their subject matter in historical context.

From Education to Americans All

Sensing a much greater need, the Committee expanded the project to include a diversity-based emphasis and teacher training. This led to the development of the Americans All program, which sought to share the contributions of immigrants to our nation's growth. Conceived by a team of scholars led by co-developers Dr. Gail C. Christopher and Allan S. Kullen, the program was funded by individuals and foundations in the late 1980s.

A National Educational Program

It consisted of printed texts, videos, recordings, period-specific posters and photographs, simulations and teacher's guides. In the 1980s, Americans All received grants from major charitable foundations, as well as support from people and businesses that supported its goals. These funds were used to implement pilot tests in San Diego, Chicago and Washington, DC, beginning in 1990.

From Education to Community Engagement

Between 1992 and 1995, Houghton Mifflin Company handled retail sales of the Americans All program resources. The People of America Foundation, the parent organization for Americans All, was then formed as a nonstock corporation to manage and grow the program. The foundation received notification of its publicly supported nonprofit status from the Internal Revenue Service in March 1997, with that status reconfirmed in March 2001.

The program later expanded its focus to legacy preservation. Immigrant stories, which were part of the early Americans All program, became a model for the Heritage Honor Roll, designed to house the legacy stories of people and groups important to sponsors. In August 2013, the People of America Foundation created the Americans All Benefit Corporation as its marketing and operations arm. It expanded the audience, moved program resources toward electronic delivery, expanded professional development opportunities, and created a social legacy membership network to promote legacy preservation through Heritage Honor Roll stories and Legacy Partners.

Americans All 2.0 builds on this history by combining the organization's longstanding storytelling mission with a community-based platform designed to connect people, schools, nonprofit organizations, businesses, and professional service providers.





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A Proven Foundation → A New Opportunity *Building on Experience → Americans All 2.0*

The Beginning: CCEI and Ellis Island

Our origins are traced to the Coordinating Committee for Ellis Island, Inc. (CCEI), a 501(c)(3) nonprofit incorporated in 1981. CCEI commissioned and donated bronze sculptures depicting immigration and Ellis Island to the National Park Service. As several sculptures became part of a national traveling exhibition, the organization developed *Images of Ellis Island*, an educational program that places the immigrant experience in its historical context.

Building on this work, the organization expanded its mission to develop Americans All—a national multicultural education program highlighting the contributions of immigrants and diverse cultures to America's growth.



National Distribution: Houghton Mifflin Company

Between 1992 and 1995, Houghton Mifflin Company managed the retail distribution of Americans All educational resources, making the program available to educators nationwide.

The program included printed texts, videos, recordings, posters, historical photographs, simulations, and teachers' guides for all grade-level instruction. Leading philanthropic organizations supported it, including The Hitachi Foundation, The Sears-Roebuck Foundation, The John D. and Catherine T. MacArthur Foundation, The Quaker Oats Foundation, and The Procter & Gamble Fund.

HOUGHTON MIFFLIN *Bringing Americans All to Classrooms Nationwide*

HOUGHTON MIFFLIN
K-8
CATALOG
1995

Houghton Mifflin

Americans All
A national multicultural education program

Materials and Resources Package Includes:

- Five paperback books
- A video series
- Two audio cassettes
- 15 posters
- A set of 24 photo notecards

Titles Include:

- Hidden and Cultural Group Identities
- The Italian Ethnic: The First Americans
- Asian Americans
- Latino Americans
- African American
- Native American
- American Ethnic Stereotypes and Migrants

WHAT THE AA 1.0 EXPERIENCE DEMONSTRATES



Established Credibility

Adopted and distributed by a leading educational publisher.



Broad Support

Backed by major philanthropic foundations and community partners.



Proven Educational Value

Comprehensive classroom resources for all grade levels used by educators nationwide.



Lasting Relevance

Immigrant stories continue to inspire and help unite us today.

A SOLID FOUNDATION TO BUILD ON.

Then. Now. A Stronger Tomorrow.



Two formats. One mission.



AMERICANS ALL 2.0

PROPOSAL

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AMERICANS ALL 1.0 — NATIONAL SUPPORT & RECOGNITION

Respected organizations and institutions believed in the mission and invested in its success.



Americans All 1.0 attracted support from leading foundations, educational publishers, school districts, and community organizations. Their involvement provided funding, credibility, curriculum integration, and real-world implementation experience — and it continues to inform the vision for Americans All 2.0.

THE HITACHI FOUNDATION PHILANTHROPIC SUPPORT

HITACHI

October 10, 1989

Mr. Harvey L. Prokop
Director
Americans All
4600 Alvarado Canyon Road
San Diego, CA 92120

Dear Mr. Prokop:

Roe van nija zoe gracht de gracht oet boecstet olt
lee con tot gée dait i foz gracht oet gracht olt toe
de oeplore toe, foz van de toe hie oeplore toe
de olt goner dait olt de toe hie oeplore toe
de olt g, de toe hie oeplore toe oeplore toe.

Sincerely,

Walter S. Tsuchida
Walter S. Tsuchida
President
The Hitachi Foundation

\$120,000 GRANT FOR SAN DIEGO PILOT

In 1989, The Hitachi Foundation awarded a two-year, \$120,000 grant to support the Americans All pilot program in San Diego, CA, one of three national pilot sites.

The Foundation's announcement described Americans All as bringing together the educational system, community, and volunteer sector.

THE HITACHI FOUNDATION CONTINUING RECOGNITION

THE HITACHI FOUNDATION TEN YEAR RETROSPECTIVE 1985–1995

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FEATURED IN 10TH ANNIVERSARY RETROSPECTIVE

In 1995, the Hitachi Foundation included Americans All in its ten-year retrospective (1985–1995) as one of the top grantee organizations whose projects it had supported.

This recognition highlights the lasting value and impact of Americans All and the confidence the Foundation had in the program's mission and results.

HOUGHTON MIFFLIN COMPANY CURRICULUM INTEGRATION

EDUCATIONAL RESOURCE FOR SCHOOLS NATIONWIDE

A Thematic Correlation
for Middle Grades

In 1992, Houghton Mifflin produced Americans All: A Thematic Correlation for Middle Grades, demonstrating how the program connected with curriculum themes across grade levels.

This resource helped bring Americans All into classrooms nationwide through one of the most respected educational publishers in the United States.



WICHITA PUBLIC SCHOOLS IMPLEMENTATION EXPERIENCE



Wichita
Public Schools

I can state without hesitation that the "Americans All" Training and Resources are among the most effective tools for helping our school district achieve one of its goals of assisting students in learning to respect themselves and value all people within our diverse and pluralistic society.

Dr. Leonard H. Wesley, Jr.
Assistant Superintendent
Wichita Public Schools
September 8, 1995

TRAINED EDUCATORS ACROSS K-12

In Wichita, approximately 450 educators were trained through the pilot and implementation phases, with the program applied in grades K–12.

District leaders reported excellent evaluations and endorsed the program for broader use based on its positive impact on students, educators, and the community.



EXECUTIVE TAKEAWAY

Americans All 1.0 built a documented record of support, implementation, and curriculum use from respected institutions across the education and nonprofit sectors.



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PROPOSAL

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AMERICANS ALL 1.0 — EVALUATION & DOCUMENTED RESULTS

Formal evaluation and documented school experience provided evidence of the program's impact.



Americans All 1.0 was evaluated by an independent researcher and implemented in schools and districts, with feedback from educators and administrators. The documented results demonstrated positive outcomes consistent with the program's mission and goals.

INDEPENDENT EVALUATION

THE UNIVERSITY OF CHICAGO

An Evaluation of the Americans All Program

Mark F. Testa, Ph.D.

The University of Chicago
Washington, D.C.

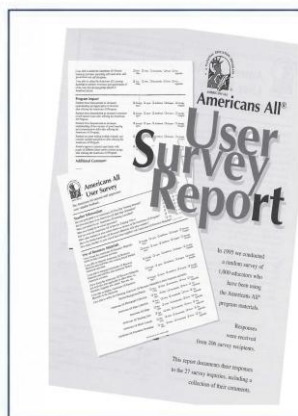
June 1991

SIGNIFICANT GAINS COMPARED TO CONTROLS

In his evaluation, Mark F. Testa, Ph.D., The University of Chicago (Washington, D.C.), found that students who participated in Americans All demonstrated significant gains compared to controls in pluralistic values and in acceptance of foreign-born persons, with an approximate 30% standard-unit difference.

EDUCATOR FEEDBACK

SURVEY RESULTS



POSITIVE EDUCATOR RESPONSE

Educators who used Americans All in their classrooms reported positive feedback on the program's curriculum, materials, and classroom experience, noting its relevance to students and its value in supporting understanding, respect, and appreciation of diverse cultures and communities.

WASHINGTON, D.C. EVALUATION

An Evaluation of
AMERICANS ALL
A National Multicultural Education Program

Results of an Evaluation of Program Effects
in Washington, D.C.

Mark F. Testa, Ph.D.

Associate Professor
School of Social Service Administration
The University of Chicago

PROGRAM EFFECTS

In Washington, D.C., the evaluation found strong and statistically significant program effects on multicultural awareness. Students in Americans All showed approximately a 30% standard-unit difference in their appreciation and acceptance of cultural pluralism compared with students in the control group.

LONG-TERM IMPACT

A LASTING LEGACY

Building A More Inclusive Tomorrow



A program of
Americans All

FOUNDATION FOR THE FUTURE

The evaluation results, educator feedback, and district implementation experience confirmed the value of Americans All 1.0 and helped establish its reputation as a trusted, effective program.

These documented outcomes continue to inform the vision for Americans All 2.0 and demonstrate the program's enduring relevance.



EXECUTIVE TAKEAWAY

Americans All 1.0 had formal evaluation, educator feedback, and documented school-district experience supporting its record of impact.