



Orion Market Research



Global Wound Care Management Market Share, Trends, Size, Research and Forecast 2020-2026

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The global wound care management market is projected to grow at a CAGR of over 6.0% during the forecast period. Wound management is considered as one of the main pillars of patients' care at all levels of health services. Significant developments have taken place with regards to wound management over the years, due to the evolution of the treatment technology. More than 13 million people across the globe suffer from chronic wounds every year. The annual cost for chronic wound treatment exceeds \$15 billion. Thus, this is likely to create the demand for more advanced wound care management services and thereby contribute to the wound care management market.

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Advanced wound care is being used as an effective alternative for the treatment of complex wounds. These include hydrocolloids, hydrogels, alginates, and film and foam dressings. Such therapies involve providing moisture on the wound site to promote natural cell repair. The effective diagnosis, treatment, and management of chronic wounds are of profound importance in clinical practice. However, the causes of chronic wounds and the factors influencing wound healing are quite complex and diverse. Thus, for such wound treatment and management, advanced wound care is required.

The key objectives of the advanced wound care products are to maintain a stable temperature around the wound, relieve pain during the dressing changes, and protect the wound from infection among various others. Numerous advanced wound therapies and products are being adopted across the globe, which includes collagen products, biological dressings, biological skin equivalents, negative pressure wound therapy, and platelet-rich plasma therapy. In addition, to address the growing demand in wound care management, some vital factors are to be considered. Some of them include a systematized and holistic approach to wound management, knowledge to improve nursing care in wound management, the emergence of diabetes and other chronic diseases, and the primacy of self-management.

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Further, the presence of the key players that provides suitable and proper services or devices for wound care management that also drives the growth of the wound care management industry during the forecast period. Players such as 3M Co., ConvaTec Group PLC, B. Braun Melsungen AG, Baxter International Inc., Cardinal Health, Inc., Integra Lifesciences Corp., Johnson and Johnson Services Inc., Medtronic PLC, and Smith & Nephew Plc are some of the key players contributing towards the growth of the wound care management market.

Global Wound Care Management Market – Segmentation

By Product

- Wound Care

- Wound Closure

By Wound Type

- Chronic Wound
- Acute Wound

Global Wound Care Management Market – Segmentation by Region

North America

- United States
- Canada

Europe

- Germany
- United Kingdom
- France
- Spain
- Italy
- Rest of Europe

Asia-Pacific

- China
- Japan
- India
- Rest of Asia-Pacific

Rest of the World

- Middle East & Africa
- Latin America

Company Profiles

- 3M Co.
- Acelity L.P. Inc.
- Aspen Surgical
- B. Braun Melsungen AG

- Baxter International Inc.
- BSN medical GmbH
- Cardinal Health, Inc.
- Coloplast A/S
- ConvaTec Group Plc
- Genadyne Biotechnologies Inc.
- Hollister, Inc.
- Integra Lifesciences Corp.
- Johnson and Johnson Services Inc.
- Medline Industries, Inc.
- Medtronic PLC
- Molnlycke Health Care AB
- Nexa Medical UK
- Paul Hartmann AG
- SeyitlerKimya San. A.S.
- Smith & Nephew Plc

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